



The City of



# Economic Development

## AGENDA

### San Diego Promise Zone

### Economic Activity Meeting Agenda

Wednesday, November 9<sup>th</sup>, 2022 | 2:30 – 3:30 PM

Via Zoom | (Meeting ID: 160 198 7510)

**Working Group Goal:** Increase and improve access to capital, promote e-commerce systems, market neighborhoods, and improve infrastructure.

#### Time

#### Agenda Item

2:30 – 2:50 PM

**Introductions, Agenda Review & Partner Announcements**  
(20 minutes)

Natasha Salgado, Logan Heights Community Development Corporation  
Danielle Stephen, mohuman

2:50 – 3:00 PM

**City of San Diego Microgrants Overview** (10 minutes)

Viridiana Quintana, City of San Diego Economic Development Department

3:00 – 3:10 PM

**Small Business Enhancement Program Overview** (10 minutes)

3:10 – 3:25 PM

**Reflection on Sustainability for Economic Activity** (15 minutes)

3:25 – 3:30 PM

**Next Steps & Adjourn** (5 minutes)

Next Meeting: Wednesday, January 11<sup>th</sup>, 2022 | 2:30 - 4:00 PM

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