



FOR IMMEDIATE RELEASE
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City of San Diego Public Library Kicks Off the New Year with All-Ages Reading Challenge

MAKE A RESOLUTION TO READ AND EARN PRIZES DURING THE MONTH OF JANUARY

SAN DIEGO – Start off 2023 with a new book and join the San Diego Public Library’s (SDPL) Winter Reading Challenge. This year’s theme is “All the Feels” to encourage readers of all ages to explore how reading affects their emotions.

“The new year is a great time to read something you enjoy, whether that’s discovering a new book or picking up an old favorite,” said Library Director Misty Jones. “We hope the Winter Reading Challenge encourages people to visit their local San Diego Public Library location or check out the online catalog to find something engaging and inspiring to start 2023.”

The Winter Reading Challenge runs from Jan. 1 to Jan. 31, 2023 and is open to readers of all ages. Participants can earn prizes by completing a combination of five books, five hours of reading or literacy-based activities, like attending storytime at an SDPL location or sharing a favorite book with a friend. Upon completion, readers will be eligible for prizes including a “design your own” lunchbox or a cooler lunch bag.

Participants can register online and view a list of recommended books and activities by visiting sandiego.gov/WinterReading. Registration is also available in-person at any SDPL [location](#) and participants can visit the SDPL [calendar](#) to find storytimes and book discussions near them.

About the San Diego Public Library

With a vision of being the place for opportunity, discovery and inspiration, the San Diego Public Library is a hub for knowledge and lifelong learning. As the largest library system in the region, it serves a population of more than 1.4 million people. Learn about events at the San Diego Central Library @ Joan A Irwin Jacobs Common and 35 community branch libraries, find links to programs and resources or search for materials in the online catalog at www.sandiegolibrary.org.

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