



The City of



Economic Development

MEETING NOTES

San Diego Promise Zone

Housing Affordability Meeting Minutes

Wednesday, January 12th, 2023 | 2:30 – 4:00 PM

Via Zoom (**Meeting ID: 161 915 3978**)

Working Group Goal: Support renters, first time home buyers and people without housing; and to monitor progress.

In Attendance

ADU OZ Fund, California Coast Credit Union, Residents of San Diego, County of San Diego Health & Human Services Department, Social Advocates for Youth (SAY) San Diego, Governor's Office of Business and Economic Development (GOBiz), San Diego Habitat for Humanity, Legal Aid Society of San Diego, Regional Task Force on Homelessness, mohuman, San Diego for Every Child, Cornerstone Koenonia Connections, Yes in God's Backyard (YIGBY), and Logan Heights Community Development Corporation.

Meeting Notes

Welcome, Culture Share, and 2022 Highlights

- Co-chairs led a culture share activity.
- The group's co-chair Jon Rios presented Housing Affordability's 2022 highlights:
 - In March the working group set our intention for the year to prioritize homelessness prevention strategies such as connecting people to temporary housing, rental assistance, and eviction prevention.
 - In September, Staff and Partners discussed the Working Group's Communication Strategy and how to best disseminate information.
 - In November, the working group hosted its Annual Town Hall. The event included a presentation from HUD Regional Administrator Jason Pu along with a panel of experts in the Housing Affordability and Homelessness Solutions fields.

Staff & Partner Updates

- The Promise Zone now has an events calendar, featuring all working group meetings along with Partner Events.
 - Explore the full calendar [here](#).
 - Use the "Submit a Partner Event" button to submit events to add to the calendar.

Click the following links to stay connected to the San Diego Promise Zone

[Newsletter](#) | [Website](#) | [New Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14th Floor, San Diego, CA 92101

Danette Martin: U.S. Department of Housing and Urban Development Update

- In December, the U.S. Department of Housing and Urban Development (H.U.D.) released its strategic plan to prevent and end homelessness. Coming out of the White House, the plan includes 16 federal agencies.
 - The strategy includes three pillars.
 - Housing and Support: Increasing access to housing and tailoring support for people who are at risk.
 - Homelessness Response: Creating strategies to help response systems to meet the needs of unsheltered.
 - Prevention: Decreasing the risk of households experiencing homelessness through lessening risk factors, such as the cost of housing.
- The Federal Strategic Plan to Prevent and End Homelessness: https://www.usich.gov/All_In_The_Federal_Strategic_Plan_to_Prevent_and_End_Homelessness.pdf
- The 2022 Annual Homelessness Assessment Report (AHAR) to Congress - <https://www.huduser.gov/portal/sites/default/files/pdf/2022-AHAR-Part-1.pdf>

2023 Priority Setting and Activity Workplan

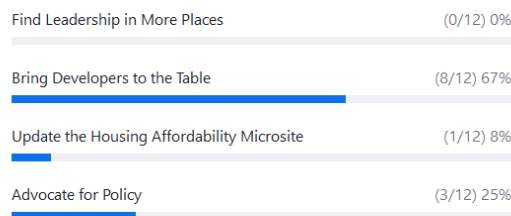
- Partners participated in a poll to give input on what the group should prioritize in the new year.

Housing Affordability Priority Setting

Poll ended | 1 question | 12 of 16 (75%) participated

1. Of the four priorities we discussed, which do you think is the most important? (Single Choice) *

12/12 (100%) answered



- Next Partners used Jamboard to give input on the group’s priorities. View all questions and responses [here](#).
- Staff shared that the Bridge to Home program provided financing for developments and Round 3 is going to be announced soon. The Economic Development Department encourages development in the Promise Zone with expedited permitting.
- One Partner shared that developers shouldn’t have to be vetted due to the affordable housing crisis.

- Some Partners offered that it is important to consider the matter of perspective. Incentives will always be helpful, but the vetting process is so that developers can become partners with the Promise Zone team.
- Partners pointed out that big building developers will forgo these incentives in order to maximize how much money they make. If developing affordable housing was more attractive or if affordable units were mandatory, it would help push developers in the right direction.
- A Partner from CornerStone Koenonia Connections brought up how we could create “smart barriers” to help keep developers on the right path.
- One Partner proposed partnering developers with community-based non-profits and encouraging the formation of community development corporations to work with developers on making community-focused housing.
- A Partner from the ADU OZ Fund shared that his organization has a project with a goal of 16 units on 37th and ocean. The City could help by easing regulations to help affordable developers complete their projects.

Wrap-up and Adjourn

- Digital Comment Box: <https://us16.list-manage.com/survey?u=e913b9d30ca18b3436360cf47&id=62c8f5dc2f>

Next Meeting

Thursday, March 9th, 2023 | 2:30 – 4:00 PM

Via Zoom (Meeting ID: 161 915 3978)