



The City of



Economic Development

MEETING NOTES

San Diego Promise Zone

Jobs + Education Notes

Wednesday, January 25th, 2023 | 2:30 – 4:00 PM

Via Zoom | (Meeting ID: 160 198 7510)

Working Group Goal: To create jobs and improve educational opportunities in the Promise Zone.

In Attendance

UCSD Create, Access Inc, Outside the Lens, City of San Diego Economic Development Department, U.S. Department of Housing and Urban Development, Sherman Heights Community Center, Central San Diego Black Chamber of Commerce, San Diego County Office of Education, the STEAM Collaborative, Urban League of San Diego County, Urban Corps of San Diego County, San Diego Community College District, Lincoln High School, Center for Employment Opportunities, San Diego County Department of Homelessness Solutions, Logan Heights Community Development Corporation, Dreams & Ducats, SoCal Pre Apprenticeship Program, California Coast Credit Union, San Diego Futures Foundation, Junior Achievement of San Diego, Connect Education.

Meeting Notes

Introductions, Agenda Review, and Culture Share

- Co-Chairs welcomed Partners, reviewed the meeting agenda, and led a culture share activity.

Partner and Staff Announcements

- The County Office of Education is hosting an Apprenticeship and Vocational Training Expo, where people of all ages can come to learn about vocational training and apprenticeship programs in San Diego. The event will take place on February 23rd from 10:00 AM to 1:00 PM at Palomar College.
- Live Well Youth Sector is extending the deadline for its Youth Leader role posting to January 31st. See Flyer. Youth Leaders participate in professional development, complete an internship, and more. [Apply here.](#)
- In Partnership with Youth Will and the San Diego Central Library, Dreams and Ducats is hosting its youth-led “Journey to Impact” event. The event will feature a discussion panel exploring how adults and institutions can authentically empower youth. [RSVP here.](#)

Click the following links to stay connected to the San Diego Promise Zone

[Newsletter](#) | [Website](#) | [New Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14th Floor, San Diego, CA 92101

- The Black American Political Association of California is hosting its annual Summit and Gala on January 28th. During the event, the STEAM Collaborative will deliver a Young Activists session for children aged 6 to 12. The session will feature a live presentation and a hands-on workshop. [Register here.](#)
- UC San Diego CREATE and the Barrio Logan Association are hosting a Science and Art Expo on April 15th. The event will be free and feature live science shows, interactive science booths, and more. [Learn more.](#)
- Outside the Lens and Sherman Heights Community Center are hosting another screening and Q&A of their “Cine en Sherman” film series! The next screening will take place on Thursday, February 2, from 6:00 to 8:30 PM. [RSVP here.](#)
- San Diego’s Educational Culture Complex is hosting events for Black Excellence and History Month and looking for organizations to collaborate with. Reach out to Beto Vasquez at betovasquez@ucsd.edu for more information.
- Lincoln High School is developing advisory councils to help schools learn about the problems certain industries are looking to solve and help develop workplace learning opportunities. Contact Lori Williams at lwilliams7@sandi.net for more information.
- The San Diego Futures Foundations has new sites for its Digital Literacy classes at the Otay Library. The classes are 3-hour sessions with 2 drop-in hours where anyone can get their specific questions answered, regardless of session participation. Explore their full calendar [here.](#)

Strategic Planning for 2023

- Promise Zone Staff hosted an interactive ‘Jamboard’ activity to assess Partners’ priorities for the year and how they align with this working group’s goals.
 - Explore the responses [here.](#)

Signature Event Planning

- The working group approved the day of the event which will be Wednesday, April 12th 10:00 to 1:00.
 - Staff is working to connect with schools that would be able to bring their students to the event. During the meeting, a Partner for Lincoln High School expressed interest in partnering with the Promise Zone team to bring students.
- The group officially decided on a name for the Signature Event: “Your Future, Now: A Youth-Led Career Expo”.
- Staff shared outreach materials to get feedback from the group. A Partner gave feedback that the fliers should emphasize how the event is on a Wednesday morning so attendees can get a break from their schoolwork.
- A Partner from Lincoln High School shared that their school has a class focused on career development which the working group could use as a focus group.

- Another Partner suggested incorporating TikTok or other social media platforms to incentivize attendance. Other suggestions included a scavenger hunt or a raffle.

Wrap-Up and Adjourn

- Signature event planning meetings will now take place every two weeks.
- Digital Comment Box: <https://us16.list-manage.com/survey?u=e913b9d30ca18b3436360cf47&id=62c8f5dc2f>

Next Meeting

Wednesday, February 8nd, 2023 | 2:30 – 3:30 PM

Via Zoom | (Meeting ID: 160 198 7510)