

SD PromiseZone

NEWSLETTER

JANUARY
2023



(image: USA Today)

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THE PROMISE:

"To co-create an ecosystem of opportunity and investment through collaboration that addresses systemic racism and inequities to improve the quality of life of Promise Zone residents"



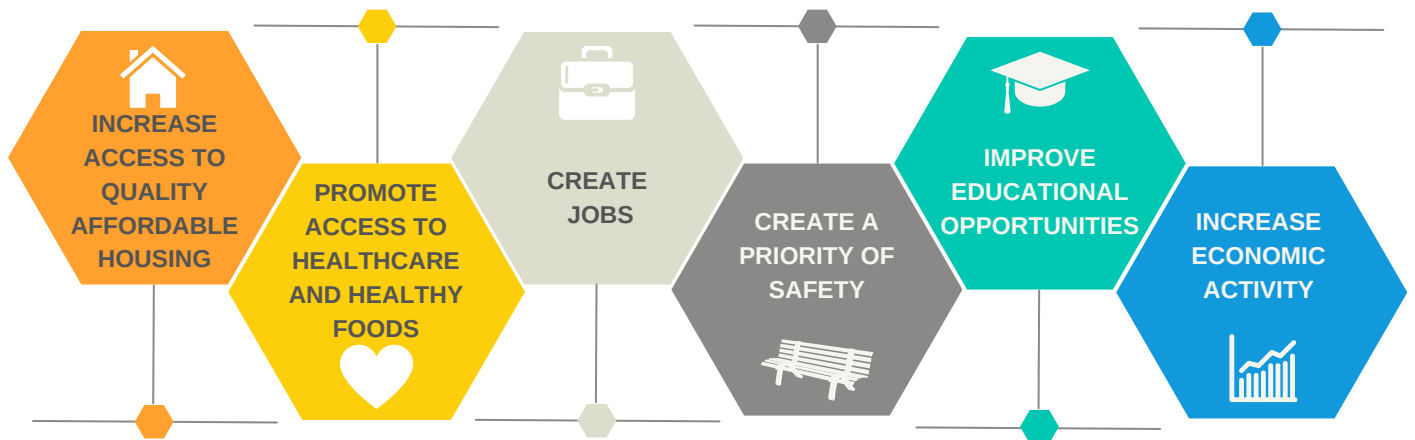
About the Promise Zone

In 2016, the San Diego Promise Zone became one of 22 federally designated Promise Zones in the United States and one of only four in California. The San Diego Promise Zone covers a 6.4-square-mile targeted area that spans East Village and Barrio Logan east to Encanto and is home to the City’s most culturally rich and ethnically diverse neighborhoods, but also some of the most underserved communities. More than 80,000 San Diegans live in the Promise Zone, an area where unemployment is high (15.61 percent, pre-pandemic), and poverty is concentrated (39.06 percent).

Through the Promise Zone initiative, community-based organizations, direct service providers, residents, and business owners work with government agencies to streamline resources and deliver comprehensive support.

Working Group Goals

- Increase access to healthy foods
- Improve access to healthcare
- Support opportunities for active transportation and active living
- Dialogue with residents
- Create environments conducive to learning and working
- Improve infrastructure
- Increase and improve access to capital



- Create and preserve affordable housing
- Support renters, first-time homebuyers, and people without housing
- Cultivate opportunities for career exploration, applied learning, and youth leadership
- Create meaningful summer employment experiences for teenagers
- Increase the number of students meeting school readiness and grade-level expectations
- Increase educational and career supports for Opportunity Youth

A MESSAGE TO OUR PARTNERS

Happy New Year from the Promise Zone! We are very excited about what is in store for this year, as we continue our commitment to creating new partnerships and positive change in our communities.

In January, we honor civil rights activist **Martin Luther King Jr.** His fierce advocacy for what is right is inspiration for us all. We can all learn from his empathy, passion, and leadership, to continue our pursuit for a system that works for everyone as we honor him with action.

All working groups are revisiting their goals and priorities during this month. **What's your goal for 2023?**



JACKIE CULAJAY ENDS YEAR OF SERVICE

Research and Grants Associate Jackie Culajay's last day as an AmeriCorps VISTA was January 17. Jackie has been an indispensable part of our team, leading the Jobs and Education working group while helping to train new VISTAs. She is a hard worker and a great friend; we are so excited to see all the amazing things she will accomplish in her future!

THE PROMISE ZONE

IN THE MEDIA

Remembering Martin Luther King Jr's Legacy

San Diego could OK far more high-rise homes and backyard apartments under a new city housing proposal

Nora Vargas becomes First Latina to lead County Supervisors

San Ysidro Port of Entry Re-Opens



SD PromiseZone

2023 Working Group Updates

January 2023

Economic Activity celebrated 2022 highlights and reflected on what Partners value most from the monthly meetings. The group gave feedback on next steps for the priority projects: working with California Coast Credit Union on increases banking resources, increasing broadband accessibility among small businesses and promoting Promise Zone businesses' ownership of rented spaces and buildings.

Housing Affordability welcomed US Department of Housing and Urban Development liaison Danette Martin, set priorities for 2023, and gave feedback on a Homelessness Resources Trifold. The group discussed the importance of finding leadership in more places and engaging with developers to increase the number of affordable developments in the Promise Zone.

Healthy Communities will discuss strategic planning and priorities for the new year. The group will also hear from Circulate San Diego about their data analysis project in the Promise Zone. The group continues to monitor the County's Community Food Production Grant Program to support partner sites and projects.

Jobs + Education will discuss it's planning for 2023, most importantly the Signature Event in the Spring. We will brainstorm vendors, approve outreach materials, and create a name for the event. Join us next week to contribute to the planning process!

Join us at an upcoming meeting!

Healthy Communities: Thursday, January 19th, 1:00 - 2:30 P.M.

Jobs and Education: Wednesday, January 25th, 2:30 - 4:00 P.M.

Economic Activity: Wednesday, February 15th, 2:30 - 4:00 P.M.

Housing Affordability: Thursday, March 9th, 2:30 - 4:00 P.M.

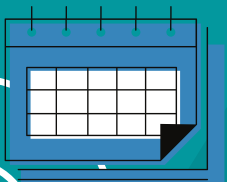
GET INVOLVED

BECOME A WORKING GROUP CO-CHAIR

Are you interested in creating tangible change in Promise Zone neighborhoods? A co-chair role requires a time commitment of five to eight hours per month, and has a great impact on the working groups advancing shared goals.

- **Healthy Communities** is looking for a co-chair who has experience in the healthcare sector or an adjacent field.
- **Safety** is looking for two co-chairs who can help re-energize the working group and spur the group to meet on a regular basis.

If you are interested, or would like to nominate someone for the position, **email Xiomalys Crespo at xcrespo@sandiego.gov**.





PARTNER ANNOUNCEMENTS

January 2023



UPCOMING EVENTS

JAN 20th

Food Distribution Days

Paving Great Futures is kicking off the new year by hosting several food distribution events throughout January. The first event will take place on January 20th from 12:00 to 1:00 at Bay Terraces Park. **Explore their calendar** for more dates throughout January.



JAN 23th

Branding with Purpose Workshop

San Diego Small Business Development Corporation

is hosting a branding workshop to help educate business owners on how to successfully brand and market their business. They host many other workshops throughout the month, **explore their events calendar!**

JAN 27th

Reparations Public Hearings

The California Reparations Task Force

is coming to San Diego to start a conversation on reparations in our state. Join the conversation to learn more about recommendations on reparations for African Americans in California. **View the agenda and meeting materials here.**

MEDIA ARTS PROGRAM

Outside the Lens is now accepting applications for their Youth Council, media arts, and college readiness program for 8th to 12th graders. Participants will explore, photography, film, and all types of art. **Sign up today!**

SAVE THE DATE

2ND ANNUAL TRANSPORTATION EXPO

*Safer neighborhoods
Better transportation*

**FEBRUARY 11, 2023
9AM - 1PM**

**GOMPERS PREPARATORY ACADEMY
1005 47TH ST, SAN DIEGO, CA 92102**

Learn about clean mobility and active transportation in Southeast San Diego!

Questions? To volunteer, sponsor the event, or host a booth, please contact c.paz@ucproject.org.

January 2023



**LOGAN HEIGHTS CDC
FOOD DRIVE**



2023 CALENDAR

**3RD FRIDAY OF EVERY MONTH FROM 10AM - 12PM
3040 IMPERIAL AVE. SAN DIEGO, CA 92102**

- | | |
|--------------------|---------------------|
| JANUARY 20 | JULY 21 |
| FEBRUARY 17 | AUGUST 18 |
| MARCH 17 | SEPTEMBER 15 |
| APRIL 21 | OCTOBER 20 |
| MAY 19 | NOVEMBER 17 |
| JUNE 16 | DECEMBER 15 |

PLEASE EMAIL INFO@LOGANHEIGHTSCDC.ORG FOR MORE INFORMATION OR CALL (619) 858-0563



**JOURNEY TO IMPACT
YOUTH PANEL**

Dreams & Ducats invites you to their "JOURNEY TO IMPACT" event! Build community and hold space with San Diego youth at this live, youth-led discussion panel event that will examine how adults and institutions can more authentically empower youth and stand in deeper solidarity with young people. The event will take place February 4th at the San Diego Central Public Library.

RSVP here!

**TENANT'S RIGHTS
WORKSHOP**

The **San Diego Eviction Prevention Collaborative** is now offering a workshop to inform tenants of landlord-tenant laws in San Diego. These workshops are happening every Thursday and give tenants the opportunity to learn more about their protections against eviction. **Register here!**



**COMMUNITY ACTION PARTNERSHIP (CAP)
COMMUNITY NEEDS ASSESSMENT SURVEY**



and opportunity drawing!

Your feedback is needed to identify opportunities for collaboration to meet community needs.

Survey: <https://tinyurl.com/CAPNAen>

**MARTIN LUTHER KING
COMMUNITY CELEBRATION**

Join the community on January 21st for a parade at Valencia Park Elementary and community celebration at the MLK Recreation Center. The event will feature food vendors, face painting, and more!

Contact Shaun Manning at (619) 892-0364 for more information.

January 2023



BLACK HEALTH FILM SERIES

The Racial Justice Coalition of San Diego presents the first annual Black Health Film Series. The series will feature four films from February to March dealing with the mind, body, and soul. Explore the entire flyer [here](#) for more information.



Resident Leadership Academy Online Train-the-Trainer Facilitator Course

VIRTUAL TRAINING DATES
Course Length: January 25-February 24, 2023
MANDATORY ZOOM SESSIONS
Zoom Class #1: 2/2/23
Zoom Class #2: 2/9/23
Zoom Class #3: 2/16/23
Zoom Class #4: 2/23/23

TIME
10:00am-12:30pm
All days

COURSE DESCRIPTION
Community leaders and community-based organization staff will gain knowledge and skills to facilitate their own Resident Leadership Academy (RLA). RLAs are an authentic way to engage residents to bring positive changes to neighborhoods. RLAs provide powerful leverage to realize healthy, safe and thriving lives for all.

INSTRUCTORS
Dana Richardson, President & CEO
Community Health Improvement Partners
Yeni L. Palomino, Vice President, Community Health & Engagement
Community Health Improvement Partners

COURSE INFORMATION
This will be an online course and space is limited to 25. Register early to reserve your spot.

COURSE SCHEDULE
WINTER 2023
This course will run January 25, 2023 through February 24, 2023 with four mandatory Zoom sessions: 2/2/23, 2/9/23, 2/16/23, and 2/23/23.

HOW TO APPLY
Take the RLA Train-the-Trainer Registration & Community Experience Survey to reserve your spot using the link or QR code below:
www.surveymonkey.com/r/RLAT4T2023

Once you have completed the survey, you will receive a confirmation email that you are registered for the training.

For more information, contact
Yeni L. Palomino
ypalomino@sdchp.org
858-609-7969

OPEN CALL TO ARTISTS

Casa Familiar's 16th Annual Dia De La Mujer Exhibition at The FRONT Arte y Cultura

Deadline: February 3rd, 2023

Theme: Womxn, Words & Weaving

To apply, visit:
thefront.casafamiliar.org

Curated by Katie Ruiz

FEBRUARY 11 BLACK LGBTQ+ HUMAN BOOK EXPERIENCE 3-5:30 P.M.

Valencia Park/ Malcolm X Library
5148 Market St.

GRANT OPPORTUNITIES

S. Mark Taper Foundation 2023 Grants



S. MARK TAPER
FOUNDATION

The S. Mark Taper Foundation is accepting Letters of Inquiry for general operating support funding, program funding, and capital funding requests from organizations working within the following areas: Arts, Civic Affairs, Education, Environment, Health, Social Services.

Award Range: \$50,000 - \$100,000

Application Deadline: February 1st, 2023

Learning Lab Grand Challenge

The Governor's Office of Planning and Research is awarding grants to promote the buildout of a data science educational infrastructure that will further educate and engage faculty, mobilize intersegmental collaboration, and create both clarity and plenty in the options students can pursue for their interest and future careers.

Award Range: \$100,000 - \$1,300,000

Application Deadline: February 1st, 2023

Aim High: Supporting Out-of-School Time Programs Serving Middle School Youth

Afterschool Alliance provides nationwide support to bolster the ability of after-school and summer learning programs to prepare middle school students for success in high school, college, and life. This funding cycle will focus on programs with efforts around racial equity, social justice and youth well-being.

Maximum Award: \$100,000

Application Deadline: February 1st, 2023

YouthBuild Funding Opportunity

The Department of Labor is awarding grants to organizations providing pre-apprenticeship services that support education, occupational skills training, and employment services to opportunity youth, ages 16 to 24, while performing meaningful work and service to their communities.

Award Range: \$700,000 - \$1,500,000

Application Deadline: February 7th, 2023



GRANT OPPORTUNITIES

Treecovery Cycle 2: Request for Proposals



California ReLeaf is seeking proposals for its second cycle of the Treecovery grant program. All funded projects must reduce greenhouse gasses. While a significant focus will be on supporting projects located in disadvantaged and low-income communities, 20% of the funds will be open to state-wide competition in all communities.

Application Deadline: February 7th, 2022

School-Based Interventions to Promote Equity and Improve Health of Students



The US Department of Health and Human Services is awarding grants to protect and improve the health and well-being of school-age children and adolescents in underserved and disproportionately affected communities, using the Whole School, Whole Community, Whole Child (WSCC) model.

Award Range: \$375,000 - \$425,000

Application Deadline: February 11th, 2023

Stop The Hate Program Funding



The California Department of Social Services is providing funding to nonprofit organizations to provide direct, prevention and intervention services to populations who have experienced or are at greatest risk of experiencing incidents of bias and hate crimes.

Award Range: \$100,000 - \$800,000

Application Deadline: February 13th, 2023

Community Air Grants Program: AB 617



The California Air Resources Board is providing funds to community-based organizations with logistical and technical assistance to support their efforts in improving local air quality.

Award Amount: Up to \$300,000

Application Deadline: March 3rd, 2023

Environmental Justice Collaborative Problem-Solving (EJCPS) Cooperative Agreement Program



The Environmental Protection Agency is accepting applications for projects supporting community-based nonprofit organizations in their efforts to collaborate and partner with other stakeholders to develop solutions that will significantly address environmental and/or public health issue(s) in communities disproportionately burdened by environmental harms and risks.

Award Amount: Up to \$500,000

Application Deadline: April 10th, 2023



CAPACITY BUILDING

FREE WORKSHOPS



10 TIPS AND TRICKS FOR A SUCCESSFUL GRANT SEEKING STRATEGY

- March 21st, 2022 at 10:00am



SHOULD I HIRE A GRANT PROFESSIONAL OR DO IT MYSELF?

- January 23rd, 2023 at 11:00am



HOW TO BUILD YOUR GRANTS PROGRAM

- February 16th, 2023 at 8:00am

INSIDER TIP!

The Promise Zone can support the Partner grant applications by providing a **Letter of Support**.

REQUEST A L.O.S. HERE



MY TOOLKIT



Tech Soup offers free and discounted software and hardware for nonprofits.



Wallace Foundation offers general nonprofit resources, including articles and studies by leading thinkers in the field of nonprofit finances.



California Infrastructure and Economic Development Bank

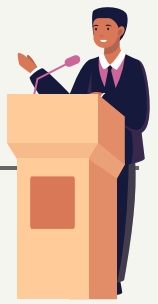
IBank's Small Business Finance Center offers a loan guarantee program designed to assist small businesses that experience capital access barriers.



NP Solutions
LEARN - CONNECT - GROW

Through a partnership with The San Diego Foundation, Nonprofit Management Solutions offers access to a free resource library for management and fundraising information.

CIVIC ENGAGEMENT



[WATCH CITY COUNCIL MEETINGS](#)

[WATCH COUNTY BOARD OF SUPERVISORS MEETINGS](#)

- **State of the City Address:** Last week, Mayor Todd Gloria delivered his annual State of the City address highlighting his goals for 2023 and accomplishments of 2022. [Read the entire address here.](#) The Mayor announced:
 - More than 1,200 feet of new sidewalks and streetlights in the works. [Read more](#) about the "Ready to Rebuild" Initiative.
 - An executive order creating a 30-day review and approval process for 100% affordable housing developments.
 - 2,200 San Diegans ending their homelessness through City outreach programs and over 650 beds being added to City-funded shelters.
- **New Shelter Opens:** This month the Office of Mayor Todd Gloria announced that a 33-room, non-congregate shelter prioritizing seniors has opened in Little Italy. The shelter will give homeless San Diegans a place to stay until they are placed into permanent housing. [Read more about this exciting development.](#)
- **New State Legislation:** Several new state laws have come into effect since the beginning of 2023. Some to note include mandating pay transparency, a bill expanding the rights of California farm workers, and several new state holidays. [Read more!](#)
- **District 9 State of the District:** Join City Council President Sean Elo-Rivera for his State of the District Address at 1:00 PM on Saturday, January 28th to learn more about his goals for 2023 and highlights from the past year. The event will take place at the City Heights Swim Center, [RSVP here.](#)

Get It Done

Simple and easy to connect with the City:

- Report non-emergency problems
- Schedule appointments
- Obtain information

sandiego.gov/get-it-done
or download your mobile app today!
"Get It Done San Diego"

Download on the App Store | GET IT ON Google play





JOB BOARD

Informal Job Database, solicitation for services



COMMISSION ON POLICE PRACTICES

The San Diego City Council is now accepting applications for community members interested in serving on the Commission on Police Practices. [Read more about the Commission.](#)



ACCESSITY: LOAN PROCESSOR

Accessity is now hiring for a Loan Professor to join their team to support the lending and business development departments. This role will include onboarding new clients, assisting potential clients with any questions or concerns, and more. [Learn more!](#)

LIVE WELL CONTENT CREATORS

APPLICATIONS NOW OPEN



Apply by:
Sunday, Jan 22nd
@ 11:59PM

Swipe to learn more!



SAFETY COMPLIANCE TECHNICIAN

San Diego Unified is currently hiring for Safety Compliance Technician to assist with the district's compliance with federal, state, and local safety regulations. [Apply here.](#)

LOOKING FOR A JOB? CHECK OUT THESE JOB BOARDS FROM OUR PARTNERS

San Diego Workforce Partnership - [Job Board](#)

City of San Diego - [Internship and Work Readiness Job Board](#)

San Diego Regional EDC - [Job Board](#)



STAY CONNECTED TO THE PROMISE ZONE



Promise Zone Staff

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VISTA
Volunteers in Service to America