

FEBRUARY
2023



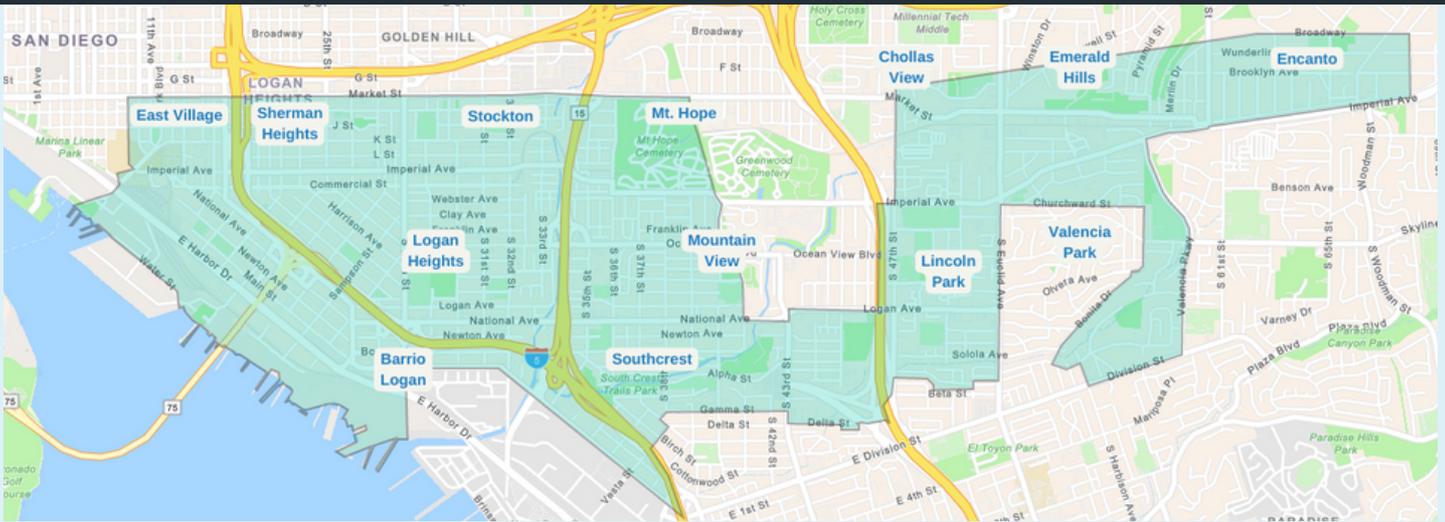
(image: Jacob Aere)

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The Promise /

"To co-create an ecosystem of opportunity and investment through collaboration that addresses systemic racism and inequities to improve the quality of life of Promise Zone residents"



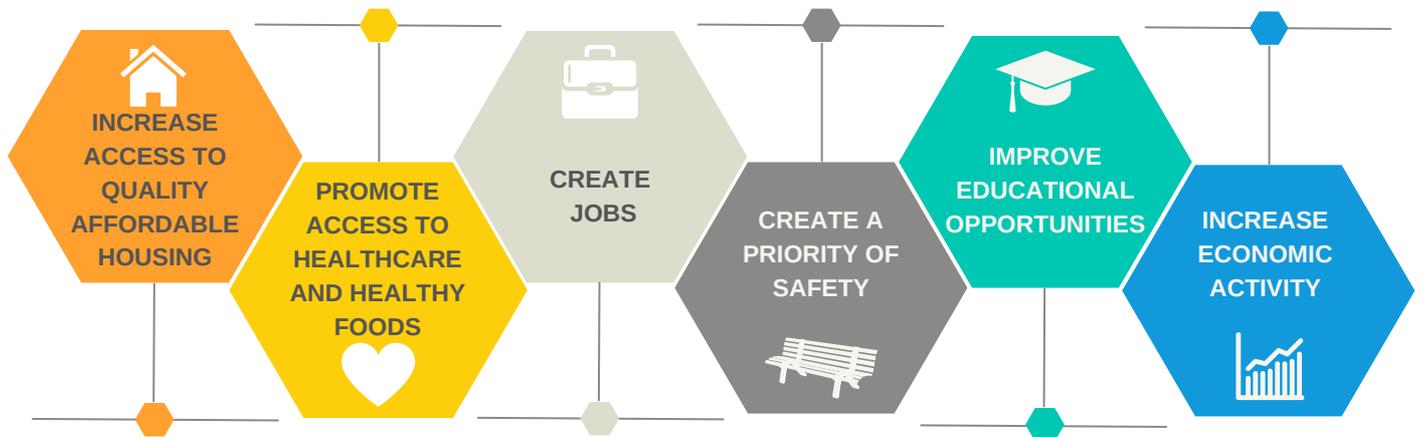
About the Promise Zone

In 2016, the San Diego Promise Zone became one of 22 federally designated Promise Zones in the United States and one of only four in California. The San Diego Promise Zone covers a 6.4-square-mile targeted area that spans East Village and Barrio Logan east to Encanto and is home to the City’s most culturally rich and ethnically diverse neighborhoods, but also some of the most underserved communities. More than 80,000 San Diegans live in the Promise Zone, an area where unemployment is high (15.61 percent, pre-pandemic), and poverty is concentrated (39.06 percent).

Through the Promise Zone initiative, community-based organizations, direct service providers, residents, and business owners work with government agencies to streamline resources and deliver comprehensive support.

Working Group Goals

- Increase access to healthy foods
- Improve access to healthcare
- Support opportunities for active transportation and active living
- Dialogue with residents
- Create environments conducive to learning and working
- Improve infrastructure
- Increase and improve access to capital



- Create and preserve affordable housing
- Support renters, first-time homebuyers, and people without housing
- Cultivate opportunities for career exploration, applied learning, and youth leadership
- Create meaningful summer employment experiences for teenagers
- Increase the number of students meeting school readiness and grade-level expectations
- Increase educational and career supports for Opportunity Youth

A MESSAGE TO OUR PARTNERS

Did you know that San Diego is considered the Harlem of the west? In February we celebrate color, culture, and consciousness through **Black History Month** and honor the countless Black Americans who have played a vital role in our history and community. **Read here** for insight into San Diego's own Black history.

While this month is a time for continuing to uplift Black voices, we are also called to reflect on the systematic inequities Black Americans face. Civil rights violations and racial bias show there is still much work to be done.

We encourage you to support **Black-owned business** year-round, but especially this month. **Find a list here.**



"START WITH A COMMITMENT, DELIVER WITH QUALITY AND FINISH WITH SUCCESS."

Roosevelt Williams III is a native San Diegan, President & CEO of Young Black & N Business, and Community Development Specialist with the Economic Development Department. He is a key part of our community outreach efforts and is dedicated to serving overlooked and underserved communities. Check out his feature on the UT!

THE PROMISE ZONE

IN THE MEDIA

San Diego to use \$2.4 million state grant to provide intensive support to San Diego homeless people

.....

Youth Transitioning out of Foster Care to See Increased Support

.....

Promise Zone Youth Learning Leadership Running a Farmstand

.....

CA's Stop the Hate Program in San Diego & Imperial Counties



SD PromiseZone

2023 Working Group Updates

February 2023

Economic Activity conducted an informal ATM walking audit collecting data related to the accessibility of ATMs in Promise Zone communities to promote a better understanding of the financial institutions serving Promise Zone residents and identify gaps. Join the group's next meeting to hear from Carlos Stance, owner of Bowlegged BBQ, and hear about the City's Economic Development Strategy!

Housing Affordability welcomed US Department of Housing and Urban Development liaison Danette Martin, set priorities for 2023, and gave feedback on a Homelessness Resources Trifold. Next month Housing Affordability will receive an update on the San Diego Housing Commission's current housing data and continue to brainstorm strategies to engage San Diego developers and spur affordable developments in the Promise Zone.

Healthy Communities heard from Circulate San Diego on its 'Safe Routes to Parks' project in the Promise Zone which included data on the safety of pedestrians and bicyclists in high-crash locations near public green spaces. The group also completed an interactive activity to gather feedback on Partners' current and upcoming projects. During February, the group will discuss the Community Food Spring 2023 Grant and will review its 2023 Work Plan.

Jobs + Education finalized the outreach materials for the Career Expo and decided on a name: "Your Future Now: A Youth-Led Career Expo". During February Jobs and Education will host its first subgroup meeting of the year to continue planning the Career Expo.

Join us at an upcoming meeting!

[Economic Activity](#): Wednesday, February 15th, 2:30 - 4:00 P.M.

[Healthy Communities](#): Thursday, February 16th, 1:00 - 2:30 P.M.

[Jobs and Education](#): Wednesday, February 22nd, 2:30 - 4:00 P.M.

[Housing Affordability](#): Thursday, March 9th, 2:30 - 4:00 P.M.

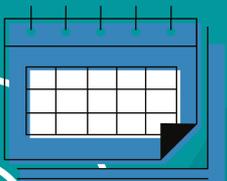
GET INVOLVED

BECOME A WORKING GROUP CO-CHAIR

Are you interested in creating tangible change in Promise Zone neighborhoods? A co-chair role requires a time commitment of five to eight hours per month, and has a great impact on the working groups advancing shared goals.

- **Healthy Communities** is looking for a co-chair who has experience in the healthcare sector or an adjacent field.
- **Safety** is looking for two co-chairs who can help re-energize the working group and spur the group to meet on a regular basis.

If you are interested, or would like to nominate someone for the position, **email Xiomalys Crespo at xcrespo@sandiego.gov**.



PARTNER ANNOUNCEMENTS

UPCOMING EVENTS



FEB 10

City College Career Fair

The County of San Diego Black Chamber of Commerce in partnership with San Diego City College is hosting a career fair to meet with hiring managers and learn more about positions within the College system. [Register now!](#)

Fresh Start Fair

The Jacobs Center is hosting a Fresh Start Fair to help community members get a head start on their new year resolutions. The event will feature tax preparers, free e-waste disposal, free food, and more. [Register Now!](#)

FEB 18

Mental Health and Wellness Webinar

The San Diego County Office of Education in partnership with Rady Children's Hospital is hosting free sessions to help families navigate mental health struggles in young people. [Learn more here!](#)

FEB 28

DIGITAL LITERACY CLASSES

The San Diego Futures Foundation has new sites for its Digital Literacy classes at the Otay Library. The classes are 3-hour sessions with 2 drop-in hours where anyone can get their specific questions answered, regardless of session participation. Explore their full calendar [here](#).

2ND ANNUAL TRANSPORTATION EXPO

SAFER NEIGHBORHOODS
BETTER TRANSPORTATION

SATURDAY, FEBRUARY 11, 2023
9 AM - 1 PM
GOMPERS PREPARATORY ACADEMY
1005 47TH ST, SAN DIEGO, CA 92102

Bring your bikes, scooters, and skates!

Bike rodeos, giveaways, resources, and more!

Learn about clean mobility, active transportation, and resources in Southeast San Diego!

Questions?
c.paz@ucproject.org
619-786-6890

Logos: Urban Collaborative Project, HHS, LIVE WELL, CLIMATE ACTION, SAN DIEGO COUNTY, SANDIEGO 350 CLIMATE ACTION, mundo Gardens, SDBD, Green, SANDAG, CLEAN, CALTRANS, LOVE YOUR HEART, PUBLIC LIBRARY, CIRCULATE SAN DIEGO, FEHR PEERS, GRID ALTERNATIVES, TREF, SAN DIEGO COUNTY, MONICA MONTGOMERY STEPPE, BIKESD, SD San Diego, GETTING TO ZERO.

PARTNER ANNOUNCEMENTS

Tree Corps



LEARN FROM EXPERTS

Tree San Diego
Utility Arborist Program
at Butte College
Local Community Colleges'
Urban Forestry Programs



JOB PLACEMENT PARTNERS

Atlas Tree Service
Davey Resources Group
West Coast Arborist



For more information, call Urban Corps
at (619) 235-6884 or email
info@urbancorps.org

Need your high school diploma?
Join Urban Corps!

Urban Corps of San Diego County is a certified local conservation corps and charter school whose mission is to provide young adults aged 18-26 the tools to expand their career opportunities through paid job training, support services and if needed, a second chance to earn a high school diploma.



Funding for this Project has been provided from the General Fund of the State of California

by a grant administered by the CAL FIRE Urban and Community Forestry Program.

SOULSWAPMEET YOUTH ACTIVITY ZONE

Soul Swapmeet, a San Diego business focused on bringing black entrepreneurs together, is hosting a Youth Activity Zone with sand art, face paint, balloon twisting, and more! The event will take place on **Saturday, February 18th from 11:00 to 4:00** at the North Park Community Park.

STARTING YOUR BUSINESS

Paving Great Future's Core 6 program can help you start your own business! Core 6 is offering programs related, but not limited to, entrepreneurship, creating a professional business plan, and management. You can enroll [here](#) to meet either online or in-person with like-minded business professionals.

College Readiness Workshops



Currently accepting enrollments until February 17th

Want to know more about:

- Applying for college or community college?
- Completing Financial Aid
- Understanding the DREAM Act
- Available Scholarships
- Writing College Essays
- Gathering all the Necessary paperwork
- Available Office-Hours for questions



Office of Child and Youth Success

PARTNER ANNOUNCEMENTS

City Heights
Multi-Cultural
Festival of Love 



RAFFLES

RESOURCE FAIR

MULTI-CULTURAL PERFORMANCES

ARTS AND CRAFTS

"FLOWERS CANNOT BLOOM WITHOUT SUNLIGHT, AND HUMANS CANNOT LIVE WITHOUT LOVE"

SATURDAY, FEBRUARY 11, 2023 | 11 AM TO 4 PM
OFFICER JEREMY HENWOOD MEMORIAL PARK
3795 FAIRMOUNT AVE SAN DIEGO, CA 92105



EQUITY, ARTS, & INTERSECTIONS

A discussion on equity, Black experiences, and their intersections in accessing funds and grantmaking, featuring Black Iris Project Artistic Director & Choreographer Jeremy McQueen.

FEBRUARY 9, 2023
The San Diego Public Library
6pm - 7:30pm

FEATURING



Dinah Poellnitz
The Hill Street Country Club



Jeremy McQueen
Black Iris Project



Kamaal Martin
Catalyst of San Diego & Imperial Counties



Miki Vale
SoulKiss Theater








Resident Leadership Academy 2023

Let's plant the future together!

- 9 weeks of urban tree growing education, climate action, and resident leadership training.
- Develop a Community Improvement Project to **increase trees in Southeast San Diego.**
- Open to youth and residents of **all ages!**
- Food to be provided at all meetings.
- Questions? Please contact c.paz@ucproject.org.

MARCH 7 - MAY 2, 2023
TUESDAYS • 6:00 - 8 PM
@ Access Youth Academy
704 Euclid Ave, San Diego, CA 92114

SUBMIT AN INTEREST FORM HERE:
<https://tinyurl.com/RLA2023>






GRANT OPPORTUNITIES



Community Food Spring Grant (Previously CFIP or CFPP)

The County of San Diego and San Diego Foundation are supporting a wide range of community-led projects to increase food sovereignty through food production, processing, and distribution.

Application Deadline: March 3, 2023

Community Air Grants Program: AB 617

The California Air Resources Board is providing funds to community-based organizations with logistical and technical assistance to support their efforts in improving local air quality.

Application Deadline: March 3, 2023



Climate Adaptation Planning – Sustainable Transportation Planning Grant Program

The California Department of Transportation will support local and regional identification of transportation-related climate vulnerabilities through the development of climate adaptation plans. Requires 11% matched funding.

Application Deadline: March 9, 2023



Ethnic Media Outreach Grants 2023

The California State Library is supporting ethnic media outlets and organizations, especially those that serve communities that are historically vulnerable to hate incidents and hate crimes.

Application Deadline: March 13, 2023



GRANT OPPORTUNITIES



Far South/Border North Grants

California Creative Corps arts program will support artists and cultural practitioners to develop artistic content that increases local awareness of public health, civic engagement, climate, and social justice within San Diego and Imperial counties.

Application Deadline: March 22, 2023

Environmental Justice Collaborative Problem-Solving (EJCPS) Cooperative Agreement Program

The EPA is supporting community-based organizations to develop solutions that will significantly address environmental and/or public health issues in communities disproportionately burdened by environmental harms and risks.

Application Deadline: April 10, 2023

Addressing the Impact of Structural Racism and Discrimination on Minority Health and Health Disparities

The US Department of Health and Human Services is providing funding to support intervention research that addresses structural racism and discrimination (SRD) to improve minority health or reduce health disparities.

Application Deadline: January 7, 2026



CAPACITY BUILDING

FREE WORKSHOPS



IMPROVE YOUR NONPROFIT WEBSITE USER EXPERIENCE

- February 15, 2023 at 11:00am

BUSINESS TAXES 101 FOR SMALL BUSINESS OWNERS

- February 22, 2023 at 6:00pm



10 TIPS AND TRICKS FOR A SUCCESSFUL GRANT SEEKING STRATEGY

- March 21, 2023 at 10:00am

INSIDER TIP!

We can support partners' grant applications by providing a **Letter of Support**.

REQUEST A L.O.S. HERE

MY TOOLKIT

Candid.

15 nonprofit books to inspire your New Year's resolutions



The Next Level Nonprofit Marketing and Communications Summit

CIVIC ENGAGEMENT



[WATCH CITY COUNCIL MEETINGS](#)

[WATCH COUNTY BOARD OF SUPERVISORS MEETINGS](#)

- **Gun Violence Survey:** The County of San Diego, in coordination with community partners, is conducting a short survey to better understand residents' thoughts, experiences and perceptions related to gun violence. Check out the newly launched community engagement page [here](#).
- **San Diego Museum Month:** The San Diego Museum Council is celebrating its annual 'Museum Month' by offering half-price admission passes to more than 60 museums across the County. Print passes are available at any San Diego public library, or download the digital pass [here](#).
- **New County Leadership :** Nora Vargas made history in San Diego as the first Latina woman to be elected Chair of the Board of Supervisors. During her first address as Chair, Vargas focused on improving life for families, combating homelessness, and improving mental health care. [Watch the full address](#).
- **Partners Recognized:** During his State of the District Address, Council President Sean Elo-Rivera recognized Promise Zone Partner the Legal Aid Society as Community Partner of the Year for their work in the community! We are so proud of the work they do and our partnership.
- **Celebrate Black History at the Public Library:** Throughout the month of February, the San Diego Public Library will be hosting numerous events that honor and recognize Black history. During February, the library will provide the community with resources that facilitate conversation surrounding Black culture, struggles, and achievements. [Check out the list of featured programs here](#).

Get It Done



Simple and easy to connect with the City:

- Report non-emergency problems
- Schedule appointments
- Obtain information

sandiego.gov/get-it-done

or download your mobile app today!

"Get It Done San Diego"





JOB BOARD

Informal Job Database, solicitation for services



JOIN THE SAN DIEGO HOUSING COMMISSION

Promise Zone Partner, the **San Diego Housing Commission** is currently hiring for a wide range of roles within their organization. Join their team to contribute to their innovative programs. [Learn more.](#)

youth will

SOCIAL MEDIA AND OUTREACH INTERN

Youth Will is hiring a part-time Youth Outreach intern to support outreach, base building, and more. To apply, please send a resume and a statement explaining why you are interested in Youth Will to hello@youthwill.org



HARMONIUM

Harmonium is currently recruiting for several positions including a Youth Leader, Assistant Site Director, and more. [Learn more and apply!](#)



AmeriCorps

JOIN THE PROMISE ZONE TEAM

The Promise Zone is currently recruiting for its next round of AmeriCorps VISTA's. Join our team to create tangible change in San Diego and gain valuable experience in government. If interested, email smithw@sandiego.gov!

LOOKING FOR A JOB? CHECK OUT THESE JOB BOARDS FROM OUR PARTNERS

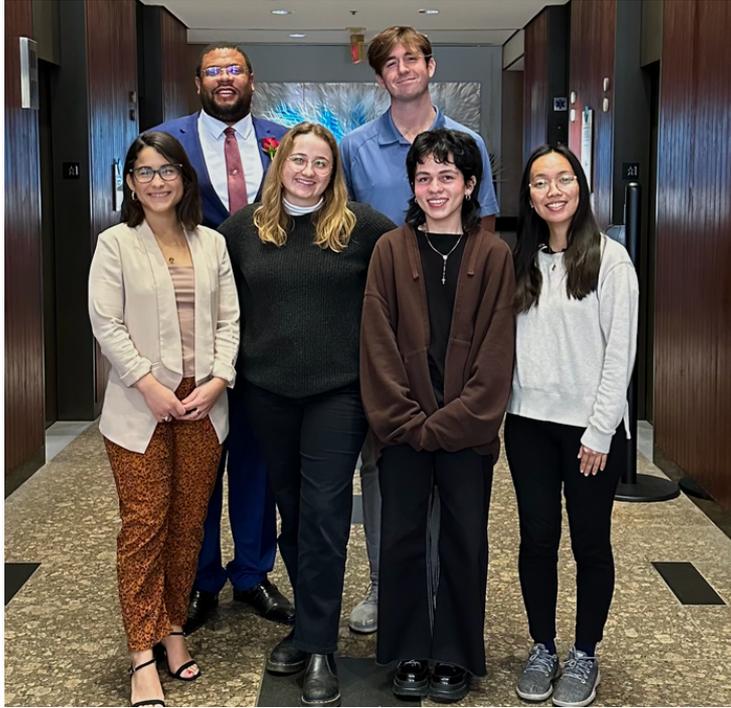
San Diego Workforce Partnership - [Job Board](#)

City of San Diego - [Internship and Work Readiness Job Board](#)

San Diego Regional EDC - [Job Board](#)



STAY CONNECTED TO THE PROMISE ZONE



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VISTA
Volunteers in Service to America