



The City of



# Economic Development

## MEETING NOTES

### San Diego Promise Zone

### Healthy Communities Meeting Notes

Thursday, March 16<sup>th</sup>, 2023 | 10:30 AM – 12:00 PM

Via Zoom (Meeting ID: **161 915 3978**)

**Working Group Goal:** To promote access to healthy food, healthcare, and active living

#### In Attendance

California Coast Credit Union, California Strategies LLC, Circulate San Diego, City of San Diego — Economic Development, City of San Diego — Parks & Recreation, City of San Diego—Planning, County of San Diego — Health & Human Services, Kate Sessions Commitment, mohuman, San Diego County Bicycle Coalition, San Diego County Department of Homeless Solutions and Equitable Communities, San Diego Food System Alliance, San Diego Parks Foundation, Sherman Elementary School Garden, Spin, U.S. Department of Housing & Urban Development, Urban Collaborative Project, YMCA of San Diego County (JR-YMCA)

#### Meeting Notes

##### Welcome, Introductions, and Agenda Review

- Co-chairs welcomed partners, reviewed the agenda, and led a culture share activity.

##### Grant Opportunities

- For upcoming grant opportunities, please reference the agenda.
- **The County of San Diego** announced the [Building Safe and Active Communities – Bayshore Bikeway Project and Safe Routes to Schools \(RFQ #11865\)](#). If you have any questions regarding the solicitation, please contact Creanna Fan, Procurement Contracting Specialist, by email at [Creanna.Fan@sdcounty.ca.gov](mailto:Creanna.Fan@sdcounty.ca.gov).
  - RFQ Deadline: March 23<sup>rd</sup>, 2023 at 5:00pm

##### Partner Announcements

- **San Diego County Bicycle Coalition** is partnering with Families for Safe Streets San Diego to spread awareness of the epidemic of fatal traffic crashes on San Diego's streets. It is looking for volunteers to [hang up posters at all of the places where bicyclists and pedestrians were killed](#) from 2014 to 2021, on March 18<sup>th</sup> at 9:00am.
- **Sherman Elementary School Garden** announced its Backyard Gardening Workshop on March 25<sup>th</sup> at 9:00am. To register, call Jesus Diaz-Ceja at (619) 693-6173.

Click the following links to stay connected to the San Diego Promise Zone

[Newsletter](#) | [Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14<sup>th</sup> Floor, San Diego, CA 92101

- **San Diego County Bicycle Coalition** and Caltrans are hosting a [community group bike ride on the 15 freeway](#) while it's shut down for maintenance on March 25<sup>th</sup>. Meet at Dennis Allen Park at 10:00am.
- **San Diego County Bicycle Coalition** is working on a report examining racial disparities in the enforcement of bicyclist and pedestrian laws. If you or anyone in your community has been stopped by the San Diego Police Department as a bicyclist or pedestrian, please reach out to Will Rhatigan at [will@sdbikecoalition.org](mailto:will@sdbikecoalition.org).
- **San Diego County Bicycle Coalition** also announced it will be hiring a new Advocacy Director. For more information, reach out to Will at [will@sdbikecoalition.org](mailto:will@sdbikecoalition.org).
- **San Diego Parks Foundation** and the City of San Diego Parks and Recreation Department are offering a Park Ambassador program to introduce 16–24-year-olds to jobs with the City of San Diego and provide a paid internship to eligible participants through the City. [See job listing here.](#)
- **Kate Sessions Commitment** announced that there are still donated funds for those who want to grow a tree but can't afford to purchase one. [Request a tree here](#) by April 1<sup>st</sup>.
- **Urban Collaborative Project** is working with MTS to have more shelters installed at bus stations.
- **Urban Collaborative Project**, in partnership with **Kate Sessions Commitment** and Tree San Diego, is continuing to address lack of tree canopy in Southeast San Diego.

### Equity Forward Overview & Engagement Tactics

Sameera Rao, Planning Department — City of San Diego

- Co-chairs introduced Sameera Rao from the City's Planning Department to share its new initiative, Equity Forward. Equity Forward is a comprehensive approach to creating a more equitable, healthy, and enjoyable place for all San Diegans.
- Recognizing that there is much work to be done, Equity Forward is intended to be evolving, based on input from community members.
- See [Equity Forward's recently launched website](#) for more information on each initiative.

## From Planning to Action



- If you would like to stay engaged as these policies are further developed, please complete [this interest form](#).

- For questions and comments about Equity Forward, please email [publicspaces@sandiego.gov](mailto:publicspaces@sandiego.gov).

Spin Access Program in the Promise Zone

*Jesse Gibbs & Derek Stehlin, Spin*

- Spin is a micromobility provider of electric scooters and bicycles that was founded in 2016 and currently operates in more than 90 cities and campuses across the U.S.
- The Spin Access Program provides 5 free 30-minute rides per day for people enrolled in any local, state, or federal benefits program such as SNAP/WIC, Medicaid, etc.
- Spin is currently working to expand to Barrio Logan, Logan Heights, lower East Village and Sherman Heights.

Next Steps and Adjourn

- Digital Comment Box: <https://us16.list-manage.com/survey?u=e913b9d30ca18b3436360cf47&id=62c8f5dc2f>

**Next Meeting**

Next Meeting: Thursday April 20<sup>th</sup>, 2023 | 10:30 AM – 12:00 PM

Via Zoom (Meeting ID: 161 915 3978)