



The City of



# Economic Development

## MEETING NOTES

### San Diego Promise Zone

### Healthy Communities Meeting Notes

Thursday, April 20<sup>th</sup>, 2023 | 10:30 AM – 12:00 PM

Via Zoom (Meeting ID: 161 915 3978)

**Working Group Goal:** To promote access to healthy food, healthcare, and active living

#### In Attendance

California Coast Credit Union, Circulate San Diego, City Heights Community Development Corporation, City of San Diego—Economic Development, CoPlace, Council District 8, County of San Diego Public Health Services, County of San Diego — Health & Human Services, Mongol Tribe, San Diego Parks Foundation, Sharp HealthCare, Sherman Elementary School Garden, Urban Collaborative Project, Urban Corps of San Diego County

#### Meeting Notes

##### Welcome, Introductions, and Agenda Review

- Co-chairs welcomed partners, reviewed the agenda, and led a culture share activity.

##### Grant Opportunities

- For upcoming grant opportunities, please reference the agenda.

##### Partner Announcements

- **Urban Collaborative Project** is hosting an Earth Day community cleanup at Valencia Park Secret Stairs on Saturday, April 22<sup>nd</sup> from 10am-2pm. [Sign up here.](#)
- **Council District 8** and **I Love a Clean San Diego** is hosting its annual Creek to Bay Cleanup Day on Saturday, April 22<sup>nd</sup> from 9am-12pm at various cleanup sites around San Diego County. Find [more information here.](#)
- **Council District 8** shared the [Chicano Park Day Celebration](#) happening on Saturday, April 22<sup>nd</sup> from 10am – 5pm.
- **I am Green, Inc.** is hosting its [Every Day is Earth Day! One San Diego!](#) event on Saturday, April 29<sup>th</sup> from 11am-2:30pm at Malcolm X Library.
- **Council District 8** in partnership with the San Diego Opera is hosting a free Mother's Day concert for the community on May 11<sup>th</sup> from 6-7pm.
- **San Diego Parks Foundation** announced its [Parks Ambassador LEADER Academy](#)'s first cohort of 27 youth aged 16–24 years old. The program includes paid internships leading to part-time and full-time employment. For additional information, contact [kim@sandiegoparksfoundation.org](mailto:kim@sandiegoparksfoundation.org).

Click the following links to stay connected to the San Diego Promise Zone

[Newsletter](#) | [Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14<sup>th</sup> Floor, San Diego, CA 92101

### Equitable Coastal Access & Active Transportation Advocacy

*Randy Torres-Van Vleck, City Heights CDC*

- Co-chair introduced Randy Torres-Van Vleck, the Director of Policy & Planning at [City Heights Community Development Corporation](#), to share its equitable coastal access project as well as its history of advocating for transportation and urban planning.
- The mission of City Heights CDC is to enhance the quality of life in City Heights by working with the community to create and sustain affordable housing, livable neighborhoods, and economic self-sufficiency.
- City Heights CDC, founded in 1981, has multiple programs which include [Affordable Housing](#), [Resident Services](#), [Economic Development](#), and [Transportation & Planning](#).
- The focus of the Transportation and Planning program is to popularize planning and to facilitate the implementation of policy systems and environmental change to achieve livable neighborhoods.
- Freeways have historically been used to displace and destabilize communities of color and low-income communities across the country. In San Diego, this was seen with the I-5, Coronado Bridge built over Barrio Logan, I-805 through City Heights, CA-94 through Golden Hill, and more.
- In the 1960s, [SR-252](#) was proposed to be built in Barrio Logan which would connect I-5 and I-805. However, this plan was nixed due to community organization and push back.
- City Heights CDC fought for Teralta Park, the first freeway cover park in California, as well as the Centerline transit stations to be included in the construction of the SR-15 corridor
- City Heights CDC also worked to get [AB 805](#) approved in order to shift the voting power in SANDAG. Now the City can call for a weighted vote based on the population of each city in San Diego County.
- City Heights CDC hosts events like the Silver Strand 4 All Campaign, Boulevard to Beach community rides, Transit and Tacos, and more to tie into policy systems and environmental change in order to raise the profile of changes that our community needs.

### New Garden & Education Project in Logan Heights

*Lauren Welch, Urban Corps of San Diego County*

- Lauren Welch shared Urban Corps and CoPlace's involvement in San Diego Foundation and [Environmental Health Coalition's grant application to the Transformative Climate Communities \(TCC\) grant program](#) for the workforce plan requirement. For more information on what is included in the TCC grant application, see the [fact sheet](#).
- Urban Corps is looking for youth to complete this [workforce needs survey](#) in order to gather information on work experience to assist in the creation of its workforce development program.
- Urban Corps is working with CoPlace to develop a community garden on 30<sup>th</sup> and Commercial Street in Logan Heights at a former brownfield site.
- This garden will have 30+ raised beds, as well as aquaponic gardening, a greenhouse, and composting area. This project's curriculum will include training on garden planning,

soil health, composting, economics, plant propagation, irrigation, and lead to job placement.

- Urban Corps and CoPlace are hoping to connect with community-based organizations for potential job placement options as well as on other ways organizations can support this project. To connect with Lauren, email [laurenwelch@urbancorps.org](mailto:laurenwelch@urbancorps.org).



## TRANSFORMATIVE CLIMATE COMMUNITIES



Creating a healthier, resilient future for San Diego's Historic Barrios

### WHAT IS THE TRANSFORMATIVE CLIMATE COMMUNITIES PROGRAM (TCC)?

The State of California has a funding opportunity under the Strategic Growth Council called the Transformative Climate Communities (TCC) program. The TCC funding is meant to build resiliency against climate change in communities most vulnerable to its impacts.

- **An unprecedented coalition:** More than 12 stakeholders including community, government and philanthropy are applying for \$29.5M grant funding within our Historic Barrios, leveraging an additional \$14.75M in matching funds.
- **Community-driven projects:** Affordable housing, green spaces, building upgrades and transportation improvements that will lead to a healthier, more vibrant, resilient community.
- **The Ask:** Match funding and commit to project implementation timelines.

POTENTIAL AWARD:

\$44 million investment  
(\$29.5M from TCC program + \$14.75M leverage)

### WHY DOES TCC MATTER?

This initiative is community-driven by the people most affected by health and economic burdens. This effort is setting a vision for a healthy, thriving future that will transform the underinvested communities of San Diego's Historic Barrios. This model, along with philanthropic support, can demonstrate a new way of investing in communities.



BUILDING UPGRADES



AFFORDABLE HOUSING



URBAN GREENING



TRANSPORTATION



WORKFORCE DEVELOPMENT



COMMUNITY ENGAGEMENT



DISPLACEMENT AVOIDANCE

UPCOMING KEY DATES:

April 15: Workshop #2

May 1: Pre-proposal due

June 17: Workshop #3

August 1: Application due

INVESTMENT TO DATE:

- EHC & partners were awarded a \$200,000 TCC planning grant in 2019.
- Additional \$350k in philanthropic dollars and in-kind support from San Diego Foundation, Cal Endowment and Greenlining Institute to support engagement for proposal.
- \$2.8M CalTrans grant for initial build out of Boston Avenue Park.

PROJECT REQUIREMENTS:

- Must be 5 square miles in San Diego's most disadvantaged communities.
- Projects must begin construction within 2 years and provide GHG reductions.
- 50% leveraged funds, or an additional \$15M in matching funds (public or private) committed at the time of application August 1.

Next Steps and Adjourn

- Digital Comment Box: <https://us16.list-manage.com/survey?u=e913b9d30ca18b3436360cf47&id=62c8f5dc2f>

### Next Meeting

Wednesday May 17<sup>th</sup>, 2023 | 2:30 PM – 4:00 PM

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