



The City of



# Economic Development

## MEETING NOTES

### San Diego Promise Zone

#### Joint Housing Affordability + Jobs & Education Meeting Minutes

Wednesday, April 26<sup>th</sup>, 2023 | 2:30 – 4:00 PM | Via Zoom (Meeting ID: 161 915 3978)

**Working Group Goal:** Support renters, first time home buyers and people without housing; and to monitor progress.

#### In Attendance

Barrio Logan College Institute, California Coast Credit Union, Chelsea Investment Corporation, City of San Diego - Council District 4, City of San Diego - Economic Development, City of San Diego - Office of Child and Youth Success, City of San Diego - Personnel Department, County of San Diego, Elementary Institute of Science, Governor's Office of Business and Economic Development (GOBiz), Junior Achievement of San Diego, Legal Aid Society of San Diego, Lincoln High School, San Diego Black Chamber of Commerce, San Diego County Office of Education, San Diego for Every Child, San Diego Habitat for Humanity, San Diego Housing Commission, U.S. Department of Housing & Urban Development, United Way of San Diego, Urban Collaborative Project

#### Meeting Notes

##### Welcome, Introductions & Culture Share

- Co-chairs welcomed partners, reviewed the agenda, and led a culture share activity.

##### Partner Announcements

- **Barrio Logan College Institute** announced its kick-off event to begin recruitment on Saturday, April 29<sup>th</sup>. They are looking for second graders to join their program next year.
- **California Coast Credit Union** announced the kickoff event for the launch its Financial Wellness Center located at the **Logan Heights CDC** on May 10<sup>th</sup> from 4:00 – 6:00 pm. [Learn more and register here!](#)
- **Urban Collaborative Project** is looking for any suggestions for improvements in Southeastern San Diego to include in their grant proposal. Contact [bpollard@ucproject.org](mailto:bpollard@ucproject.org) with any input on lighting, walkability, or other aspects of your neighborhood that need improvement.
- **The Office of Child and Youth Success** is currently preparing its Child and Youth Master Plan and Steering Committee. Contact Andrea O'Hara at [aohara@sandiego.gov](mailto:aohara@sandiego.gov) to learn more about joining the Steering Committee.
- **City of San Diego Personnel Department** shared that management is currently offering one-on-one counseling sessions to help the public obtain a city job [here](#).

Click the following links to stay connected to the San Diego Promise Zone

[Newsletter](#) | [Website](#) | [New Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14<sup>th</sup> Floor, San Diego, CA 92101

### Chelsea Investment Corporation: Jeff Koby and Jim Anderson

- Chelsea shared that they have developed 135 affordable housing communities developed so far with portfolio of 12,500 units.
- Chelsea staff shared a definition of Affordable housing: rent-restricted housing that is considered affordable for individuals/families earning 60% or less of the Area Median Income.
- Chelsea partners with non-profit service providers to offer a comprehensive selection of social services for the residents.
  - They put an emphasis on food and food security, they often have farmers market or no-cost food delivered to residents.
- Chelsea works to create housing that is vertically integrated.
  - This means they go through the City and community to ensure harmonious design, use an management team for long-term care, and general contractors sr project inception.

### "Your Future, Now: a Youth-Led Career Expo" Highlights

- Staff shared updates on the Promise Zone's Career Expo that happened earlier this month.
- The event saw over 200 student attendees, nearly 50 employers, and representation from several San Diego high schools.
- Staff shared that there were 7 young professionals from San Diego that participated in our Youth Panels. These were a great opportunity for the panelists to share career insight and receive questions from the audience.

### San Diego for Every Child: Erin Hogeboom

- San Diego for Every Child shared that they have announced a report about collocating childcare with affordable housing
- They are looking for dedicated funding from local organizations for children and families to infuse funding into childcare facilities.
- San Diego for Every Child shared that the challenges that happen in affordable housing (accessibility, placement) are the same critical issues in childcare.
- Their presentation included that co-locating childcare with affordable housing can have the following effects.
  - Respond to severe housing and childcare shortages at the same time
  - Promoting healthy child development and alleviating racial, economic, and geographic disparities
  - Ensure economic growth and resilience for lower income communities
  - Support coordinated and climate-focused regional planning given that parents' travel to childcare can add to their commute time
  - Efficiently use public resources like unused retail space in the county that could be put towards child-care spaces
- Learn more on San Diego for Every Child's [website](#).

### Wrap Up & Adjourn

- Digital Comment Box: <https://us16.list-manage.com/survey?u=e913b9d30ca18b3436360cf47&id=62c8f5dc2f>

### Next Meeting

Via Zoom (Meeting ID: 161 915 3978)