



The City of



Economic Development

MEETING NOTES

San Diego Promise Zone

Joint Economic Activity & Healthy Communities Meeting Notes

Wednesday, May 17th, 2023 | 2:30 PM – 4:00 PM

Via Zoom (Meeting ID: 161 915 3978)

Economic Activity Goal: Increase and improve access to capital, promote e-commerce systems, market neighborhoods, and improve infrastructure

Healthy Communities Goal: Promote access to healthy food, healthcare, and active living

In Attendance

Access Inc., Circulate San Diego, City Heights Community Development Corporation, City of San Diego—Council District 8, City of San Diego—Council District 9, City of San Diego—Economic Development, City of San Diego—Planning Department, City of San Diego—Promise Zone, County of San Diego—Health & Human Services, County of San Diego—Office of Equitable Communities, I Love to Glean, Kate Sessions Trees, Logan Heights Community Development Corporation, mohuman, San Diego Food System Alliance, San Diego Futures Foundation, San Diego Housing Commission, San Diego Parks Foundation, San Diego Regional Policy & Innovation Center, TOOTRIS Child Care, UCSD Center for Community Health—Childhood Obesity Initiative, Urban Collaborative Project

Meeting Notes

Welcome, Introductions, and Agenda Review

- Co-chairs welcomed partners and reviewed the agenda.

Partner Announcements

- **Council District 8** announced that it is partnering with the Navy for a community cleanup and dumpster drop-off on Boston Ave and 30th St on Saturday, May 20th.
- **UCSD Center for Community Health** announced its event “[Inspiring Conversations on Community Food Justice](#)” happening on May 30th from 6:00 to 8:30 PM at Sherman Heights Community Center. The event aims to bring together individuals passionate about fostering food justice within our community. Enjoy a fun night of viewing short films, eating good food, and engaging in discussion on community food justice, fungi, and Indigenous foodways.

Click the following links to stay connected to the San Diego Promise Zone

[Newsletter](#) | [Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14th Floor, San Diego, CA 92101

- **Logan Heights CDC** announced its [Summer Job Fair](#) on June 8th from 3:00 to 6:00 PM at Sherman Heights Community Center. If you are hiring and interested in being a vendor, please contact Petros Hagos at petros@loganheightscdc.org.
- **Logan Heights CDC** and **Council District 8** are hosting a Senior Fraud Awareness event which will include various speakers on June 9th from 9:00 AM to 12:00 PM.
- **San Diego Food System Alliance** announced the "[Summer Social! Tardeada at El Borrego](#)" on June 22nd from 4:00 to 7:00 PM. It is hosting quarterly social hours this year that highlight local food businesses while building connections across our community food system.
- **San Diego Food System Alliance** announced its [3rd Food Vision 2023 Annual Gathering](#) on October 19th. There are scholarship options available for community leaders. Please reach out to Consuelo Martinez at consuelo@sdfs.org for more information.

Grant Opportunities

- **[Community Projects, Programs & Services \(CPPS\) Funding Program](#)**: The City Council offices are awarding nonprofit organizations and public agencies for one-time community, social, environmental, cultural, and recreational needs that serve lawful public purposes.
 - **Application Deadline:** May 31st, 2023
- **[Outdoor Business Grant](#)**: The City of San Diego's Economic Development Department (EDD) will be providing grants up to \$20,000 to eligible businesses following the Spaces as Places program guidelines for expanding business operations outdoors into the public right-of-way.
 - **Application Deadline:** June 30th, 2023
 - EDD contact: Alissa Gabriel AGabriel@sandiego.gov
- **[San Diego \(SD\) Food Justice Project - Summer 2023 Cohort 4](#)**: The SD Food Justice Project will support entrepreneurs such as micro-enterprise home kitchen operations (MEKHOs), sidewalk vendors, pop-ups and caterers, and immigrant-owned restaurants through the G.E.T. Cooking Training Program (Grant for Entrepreneurship Training and Home Cooking Program).
 - **Application Deadline:** June 5th, 2023

Promise Zone Business Walk Update

SDPZ Staff

- Promise Zone staff and the Economic Development Department (EDD) are coordinating a Business Walk in Council District 8 in June.
- The Business Walk has a two-pronged approach: (1) Provide information on the available resources for businesses operating in the City, and (2) hear first-hand from business owners how the City can further support the business community.
- Staff conducted a Zoom poll and identified the following corridor as a priority for this Business Walk:
 - Imperial Ave & 19th - 32nd (Sherman Heights/Logan Heights/Grant Hill)
- The two proposed dates and times that EDD has identified are:
 - Thursday, June 22nd / 2:00 – 5:00 PM (priority date)
 - Wednesday, June 28th / 2:00 – 5:00 PM (secondary date)

- Partners expressed interest in assessing tree coverage and needs during this Business Walk.
- A partner suggested sharing with business owners the City's plans for infrastructure repairs and improvements along Imperial Ave.

Environmental Justice Element Update

Paola, Boylan, City of San Diego—Planning Department

- Co-chairs welcomed Paola Boylan, Senior Planner with the City of San Diego's Planning Department, to share resources for learning about the new Environmental Justice Element.
- The recently launched [Environmental Justice Element webpage](#) contains more background information such as data points the Department has been studying, the detailed outreach and engagement plan, as well as how to get involved and stay connected.
- The initiative has a small amount of funding for community-based organizations to help support with outreach and engagement. The Department has released evaluation criteria in order to select organizations.
- The City of San Diego will use the [Draft Evaluation Criteria](#) to look for a diverse mix of organizations to support outreach and engagement. The public is welcome and encouraged to review and provide feedback and comments on the proposed Evaluation Criteria by emailing PublicSpaces@sandiego.gov. The deadline for public input is Monday, May 22nd, 2023, at 8:00 AM.

Proposed Roundabouts Along Imperial Ave

Maria Walker, Circulate San Diego

- The County of San Diego's Health and Human Services Agency shared that it is working with Circulate San Diego (SD) and the City of San Diego on a five-year project funded by the Racial and Ethnic Approaches to Community Health (REACH) grant.
- This collaborative project will improve road safety and active transportation in Southeastern neighborhoods of San Diego, specifically along Imperial Ave in the Chollas View/Encanto neighborhood.
- Throughout the project, Circulate SD has been conducting community engagement, educating people on roundabouts and safer streets, and learning about residents' experiences and visions for future improvements.
- Circulate SD presented the preliminary sketches for multiple proposed roundabouts along Imperial Ave. See the slide below for one of the four proposed roundabouts.
- Partners expressed concern that the bike lanes are shown to be inside while the parking lanes are on the outside for three of the four proposed roundabouts. This is not safe for bicyclists and needs to be flipped.
- Partners also expressed the need for high visibility crosswalks with flashing lights as well as yellow arrow signs showing the direction of traffic.
- Partners emphasized the need for greenery and trees to be included in the plan.

Proposed Roundabouts



Next Steps and Adjourn

- Digital Comment Box: <https://us16.list-manage.com/survey?u=e913b9d30ca18b3436360cf47&id=62c8f5dc2f>