From: susan toner <shadowthebigdog@yahoo.com>
Subject: Proposed public parking lot for private business profits.
Date: November 13, 2023 at 5:42:48 PM PST
To: jpotter46@san.rr.com

Subject: Proposed public parking lot for private business profits.

I'm writing through my tears regarding this intrusion/upheaval in my life. I'm a single, female, senior citizen trying to hold on to my home in the manner that I bought it 27 years ago. When I bought this house I was aware that the property 75 feet on both sides of the double yellow lines on La Jolla Shores Drive was city property and that it was set aside in the event the city decided to widen La Jolla Shores Drive. Everyone I talked to said that La Jollans would never allow that to happen. To this date it has not happened, however, with this new idea for a few private business owners to triple and quadruple their profits by turning this residential property into a commercial parking lot would be disastrous.

My main concern is for my safety. When I (or anyone who visits me) walks out of my home we step right into the "frontage road" in order to get to our cars which are parked on my private driveway. We are the only block (La Jolla Shores Drive between Paseo Dorado and Avenida dela Playa) that don't have driveways going out to La Jolla Shores Drive. Every house on La Jolla Shores Drive has a private driveway to their home. When they exit their home (on the west side) they walk past some greenery then to a Safe sidewalk to get to their driveway. On the east side their driveways go straight from their homes to La Jolla Shores Drive. My block is the only one subjected to this onslaught of patrons and employees of these private businesses that will be crowding our private shared driveway, which is our only access to our homes. A short time ago, one particular employee was speeding thru the "frontage road" - he nearly ran over my elderly, mostly blind dog who was outside with my son while he was working on his car. My son shouted to him "slow down". The employee backed up and flicked a lit cigarette at my son, hitting him in the chest. My son picked up the lit cigarette and said "I believe you dropped this" and dropped it back into his car. The employee got out of his car, and in my private driveway, proceeded to pummel my son, who suffered a black eye, bloody nose, bruised forehead and torn clothing. This is the type of irate individual that I definitely don't want racing thru my small, narrow frontage road.
My other safety concern is, since I'm elderly myself, if I were to need emergency services, how would they get thru this narrow, one lane frontage road to get to me when the patrons and employees are crowding the area trying to enter or exit when La Jolla Shores Drive is backed up during the busy season, which is usually 9 months of the year. Horns are blaring, music is blasting and people are yelling and screaming at one another. You can check to see how many accidents happen out there - and I'm sure this will increase. As for accidents, crossing La Jolla Shores Drive at

Avenida dela Playa is very dangerous. I, myself, have been hit by a car and knocked to the pavement crossing that intersection while in the crosswalk with the crossing sign (walking person) illuminated. My neighbor/friend, Sallie Whitney, has had too many near misses to mention crossing that intersection as well. Why would you want to add more foot traffic crossing that intersection to a dangerous, dark area when they should (and could) be parking on the west side of La Jolla Shores Drive that is safely lit by businesses and street lights?
I would like to have a personal driveway from my private driveway out to La Jolla Shores Drive - for my safety- I do not feel safe with the traffic and possible blockage of the only entrance to my home by installing this proposed parking lot.
I believe there are numerous solutions for the private business owners if they want to quadruple their profits:
1. they can validate parking at The Shores Hotel, The Beach and Tennis Club, the office building fronting the grassy area nearby.
2. They can have valet parking , therefore, creating jobs for young people (these young /energetic valets can even park the cars at the Beach parking lot.
3. They can buy a property and demolish it and put in a parking lot (make me an offer).
4. They can gut their ground floors (which they can access from behind), install parking, and have the patrons eat on the 2nd or 3rd floors (with ocean views!). It's just the cost of doing business.
And 5. If the businesses aren't able to supply enough parking spaces "at their expense" to serve "their" business, then "they" do not have a good enough business plan to shut down a public street for "their" own profit. It's as easy as that!
Also, are the private businesses buying this land from the city? If not, why should they get to use it and not the property owners who are paying such a high price to live here? And if they are planning on buying this property then the adjacent home owners should have the same opportunity to

purchase the land as well.
I don't see why you'd subject customers to the danger of crossing La Jolla Shores Drive to park in a residential area when they can park on the west side which is commercial and much closer and safer.
With the creation of this La Jolla Shores Business Association There are so many associations, committees, councils etc I have no idea who to talk to or where to go I guess it's about time to form a La Jolla Shores Residents & Home Owners Association so we will have a voice in what happens to our neighborhood. I ask for time to organize this so that the residents of La Jolla Shores have a say in the future of their neighborhood.
If all else fails and you push thru this horrible parking lot idea, I would definitely insist on a driveway from my property out to La Jolla Shores Drive for my safety like each and every other home on La Jolla Shores Drive (or for you to purchase my property because I will not risk my safety - this is a disaster waiting to happen).

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