



The City of



Economic Development

MEETING NOTES

San Diego Promise Zone

Jobs and Education Notes

Thursday, October 26th, 2023 | 2:30 – 4:00 PM

Via Zoom | (Meeting ID: 161 915 3978)

Working Group Goal: To create jobs and improve educational opportunities in the Promise Zone.

In Attendance

Access Inc. (Lita Kleger), City of San Diego—Office of Child and Youth Success (Andrea O'Hara), City of San Diego—Promise Zone, City of San Diego—Public Libraries (Kristina Garcia), Dreams & Ducats (Rich Magale), Good Neighbor Project (John Alvarado), Junior Achievement of San Diego (Pana Hap), San Diego County Office of Education (Ernesto Rivera), Second Chance (Maya Panicker), SoCal Pre Apprenticeship Program (Angeleck Richardson), The LEAGUE of Amazing Programmers (Sarah Cooper), United Way of San Diego (Johnny Garcia)

Meeting Notes

Welcome, Agenda Review, and Partner Updates

- Co-chair welcomed partners, reviewed the agenda, and led a culture share activity.
- **Culture share:** What was your first job? What skills or lessons did you learn from it?

Partner Updates

- In honor of National Apprenticeship Week, **SoCal Pre-Apprenticeship** is hosting an apprenticeship fair at the Southeastern LiveWell Center on Tuesday, November 14, 2023, from 10am to 2pm.
- **The Good Neighbor Project (GNP)** announced that they will be in the San Diego Parade of Lights in December. For the first time, Cesar Chavez Park will be used as the judging booth for the Parade. GNP also announced that they would like to have their program operating again. Their program helps 16-year-olds in San Diego get their recreational pilot's license. For more information email john@gnp.org.
- **Junior Achievement** gave an update on their fellowship program at Lincoln High School. The program connects students with mentorships and paid internships. On January 19, students will showcase their experiences, projects they completed, and what they learned from this semester-long program. For more information email phap@jasandiego.org.
- The **San Diego County Office of Education (SDCOE)** reminded partners about the 2023 Apprenticeships & Vocational Training Programs Career EXPO hosted at the SDCCE-

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[Newsletter](#) | [Website](#) | [New Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14th Floor, San Diego, CA 92101

Educational & Cultural Complex. The event is Thursday, November 9, 2023, from 10am to 1pm.

- The **San Diego Library** highlighted their Adult High School Diploma program. The San Diego Library Foundation raises funds for scholarships for adults, 19 years old or older, that did not receive their high school diploma, to attend one of two online programs. Learn more [here](#).

All-Partner Data Review

Amber Weber, San Diego Promise Zone

- The group reviewed the following questions regarding collective impact:
 - How can we work together to better understand the problem?
 - What actions should the PZ and partners focus on before our designation ends?
 - How can we communicate with the greater SD area about the work in the PZ?
 - Do you have projects that you need support in or want to support?
 - What should the PZ look like after 2026?
 - What partnerships do we need to establish before 2026?
 - How can we maximize our partnerships to ensure continued connections after the designation?
- The questions were originally presented at the Promise Zone's All-Partner Meeting on October 4. Partners worked together in small groups to identify answers to these questions.
- If you would like to contribute your thoughts, please use this [Jamboard](#).

Jobs and Education Data Review

Amber Weber, San Diego Promise Zone

- The group reviewed data from 2023 related to Jobs and Education in the promise.
- In subgroups, partners discussed what was missing from the data and what tactics we can use to fill the gaps of data.
- The group decided that the data presented needed more context to understand the full scope of what this group should focus on in 2024.
- The San Diego Promise Zone will work with the Economic Development Department's Economic Research Specialist, to gather relevant data.
- To review the data and add additional thoughts, please use this [Jamboard](#).

Jobs and Education Tactical Ideation

Amber Weber, San Diego Promise Zone

- After reviewing the data, the group decided to focus on 3 tactics:
 - **Asset mapping:** Collaborate with organizations who are doing the same or similar work to share resources and strategies. (e.g., gathering links for a resource page, creating a handout)
 - The group agreed that they want the County of San Diego's Workforce Development Center to be involved in this group.

- **Prepare youth for any career:** Help youth develop soft and transferable skills that are applicable to any career. Come up with innovative ways to help them develop skills. (e.g., financial literacy, resume building)
- **Career exploration:** Expose youth to all career paths (not just trades) and help them understand which careers to explore through surveys and personality tests.
- In our next meeting, the group will participate in a SMART activity to identify specific steps within each tactic and set metrics/outcomes for completion.

Signature Event Planning

Ernesto Rivera, SDCOE

- The group began planning its signature event which will happen sometime in March of 2024. Partners decided to use the same theme, name and branding of the “Your, Future Now: A Youth-Led Career Expo.”
 - Since the event was a huge success in 2023, everyone agreed keeping the event the same would build momentum for next year.
- After the meeting, all Job and Education partners received a link to a When2Meet form to finalize the date of the event.

Wrap Up and Adjourn

- Digital Comment Box: <https://us16.list-manage.com/survey?u=e913b9d30ca18b3436360cf47&id=62c8f5dc2f>

Next Meeting

Tuesday, November 21st, 2023 | 2:30 – 4:00 PM

Via Zoom | (Meeting ID: 161 915 3978)