

Privacy Advisory Board

Support for Establishment of City Data Privacy Analyst Position
November 16, 2023

How We Got Here

- TRUST Ordinance drafted and voted into the SDMC before city created data privacy office or data privacy position
- The city and PAB are overburdened by the current approach to data privacy and the people are paying the price



Current Challenges

- PAB, city, and public need a liaison to relieve city staff from additional privacy policy work since passing of ordinance
- Currently no city staff position dedicated to consider the privacy impact of both surveillance and non-surveillance technologies
- SDPD expending unnecessary resources for multiple community, council, and PAB meetings per technology
- City council members cannot take additional load of reviewing PAB use policies



Impact

Due to a confluence of factors, including the absence of a Data Privacy Analyst during the surveillance ordinance's drafting process, the city is overburdened, the community is left out, and the PAB is undersupported, leaving various stakeholders exasperated and compelled to invest countless hours in revising the ordinance.



Comparable California Cities with Data Privacy Staff

City	Population	# of City Data Privacy Positions
Los Angeles	3,849,000	1
San Francisco	815,200	2
San Jose	983,400	1
Long Beach	456,000	1
Oakland	433,800	1
Chula Vista	277,200	2
San Diego	1,382,000	0



Proposed Solution

While some of these challenges can and have been identified by existing city staff, significant improvement in the state of San Diego's data privacy approach will require additional staff.

The PAB strongly advises the city to create a Data Privacy Analyst position (or comparable position) to facilitate:

- Privacy impact assessments and policy writing
- Surveillance use policy review
- Vendor review
- Compliance (for both the city and the PAB)
- Community and city staff privacy education
- Creation and support of future data privacy initiatives

