

Dear Neighbors,

I received a community alert email several weeks ago and have since learned more about the parking proposal. Although I am in favor of the “promenade”, I am vehemently against the proposed parking “solution”. The promenade and the angled parking along La Jolla Shores Drive are completely separate issues. Here are my thoughts, please let the following planning committees know your opinions, **as it impacts all La Jolla Shores residents.**

**1. A La Jolla Shores Association Zoom meeting is scheduled to review this proposal on Wednesday, November 15th at 6 p.m.,**

**2. The La Jolla Planned District Advisory Board has a scheduled meeting to support and discuss this parking proposal, at the La Jolla Recreation Center on the same day, Wednesday, November 15th at 10 a.m. Please attend this meeting if you would like your opinion heard. Please refer to the notice for this meeting at the bottom of this email, as it actually represents that few residents oppose this parking proposal.**

I wrote the following note to a neighbor whose home is directly adjacent to the proposed parking lot:

As a neighbor and resident of La Jolla, on Vallecitos Court. I am not in favor of any additional parking along La Jolla Shores Drive, and especially not in favor of using the narrow buffer of land between La Jolla Shores Drive and residential homes to add additional parking in La Jolla Shores.

The city owns land all along La Jolla Shores Drive. Can you imagine if they turned all of this into additional parking? We already have tremendous congestion along this road which is fronted by residences on both sides, and flanked by UCSD on one end and Torrey Pines Road and La Jolla Parkway a block away, one of the busiest intersections in all of San Diego County. The additional traffic congestion, noise, car lights, and the safety of residents,

pedestrians and bicyclists along La Jolla Shores Drive would be further imperiled.

I witnessed just a few weeks ago an e-bicyclist lying injured and motionless on La Jolla Shores Drive in the crosswalk crossing La Jolla Shores Drive at Avenida de la Playa. There was a pedestrian fatality, a friend's father, several years ago at the intersection of La Jolla Shores Drive at Calle del Oro, and last year, a pedestrian was hit while crossing La Jolla Shores drive at Vallecitos Street. La Jolla Shores Drive is already very dangerous for pedestrians. Adding angled parking along this dangerous street will only make this more dangerous to motorists, bicyclists and pedestrians.

La Jolla Shores Drive is a bottleneck, the proposed parking "solution" would add to this bottleneck and create hazards to residents and tourists alike. The Coastal Commission is requesting 26 more parking spaces to mitigate the loss of parking if the promenade is allowed, but the angled parking "solution" along La Jolla Shores Drive, would create a major traffic and safety nightmare for the residents who live here and the tourists who visit. This parking proposal would have a far greater negative impact than the loss of 26 parking spaces!

Being in favor of a local promenade does not mean that I am in favor of adding parking along La Jolla Shores Drive. These are two separate issues and they should not be conflated or lumped together as one issue with one solution. I do believe that a promenade is safer for pedestrians in the La Jolla Shores commercial district. As a neighbor and 60 year resident, I think this would be a terrific improvement and could make the La Jolla Shores commercial district more beautiful and safer for adults and children. Residents can enjoy the promenade as much as tourists.

However, parking should not be added along La Jolla Shores Drive, as it is completely inconsistent with the needs of residents, and it is very dangerous to drivers, pedestrians and bicyclists along La Jolla Shores Drive. There is currently lots of parking up and down all the side streets along La Jolla Shores Drive for the current expanded uses in our commercial district. Adding parking, where ingress and egress impact the flow of traffic on La Jolla Shores Drive, where cars would actually have to stop and wait for parking spaces to empty, then back out into a busy La Jolla Shores Drive, would exacerbate the current congestion and add to the dangerous conditions which already exist along La Jolla Shores Drive causing more accidents and injuries to residents and visitors alike.

Sincerely,  
Cameron Volker

please see attached meeting notices:

1. La Jolla Shores Association Zoom Meeting:  
Wednesday, November 15 at 6 p.m. Zoom  
Registration: <https://bit.ly/3QHwxf0>

2.  
From: **Phil Wise** <[covevu@gmail.com](mailto:covevu@gmail.com)>  
Date: Mon, Nov 13, 2023, 11:47 AM  
Subject: Please Show Your Support  
To: Phil Wise <[covevu@gmail.com](mailto:covevu@gmail.com)>

The La Jolla Shores Business Association is in the process of converting the current Avenida de la Playa street dining event into a Promenade via the City's Spaces as Places program. This program will allow all the restaurants to continue serving patrons on the street in an expanded and beautified form.

Unfortunately, the California Coastal Commission ruled that 26 parking stalls be provided, free of charge, on a 24/7 basis. These stalls are in lieu of the 90 minute commercial parking stalls that are occupied by the restaurants.

On Wednesday, November 15<sup>th</sup> we will be making two Presentations where we will be showing the exact location of the “new” parking stalls, which are a short distance from the dining event. This is a location on City of San Diego right of way where we are able to tastefully convert unimproved stalls into proper city approved parking spaces. The property we’ve identified is owned by the city and belongs to everyone.

At the Nov. 15<sup>th</sup>, 10:00 AM meeting of the **La Jolla Shores Planned District Advisory Board** we will be presenting the plans of where and how we hope to improve the needed 26 parking stalls. This meeting will be at the La Jolla Rec Center. **Your presence and support is needed at this meeting as we believe a small number of opponents will show up.**

Additionally, that same day, Nov 15<sup>th</sup>, we will be making a similar zoom presentation to the **La Jolla Shores Association**.

We know there is an extremely small, but very vocal, number of locals that have been against the street dining program from the get go. These folks will also be making their voices heard during the Nov. 15<sup>th</sup> zoom call which begins at 6:00 PM.

All we are asking is that if you would like to see the continuation of the Avenida Street Dining event in its improved form please attend one of these two meetings. To attend the 10:00 AM meeting at the Rec center all you have to do is show up. **To attend the 6:00 PM La Jolla Shores Association open the attachment to register on the correct Zoom Link.**

Thanks, in advance,

Philip S Wise  
7949 Princess St.,  
La Jolla, CA 92037

**Co-Chair: La Jolla Shores Promenade  
La Jolla Shores Business Association**

Cell: 858.775.3530  
Email: [Covevu@gmail.com](mailto:Covevu@gmail.com)

CA RE License No. 00714907

**Please Attend and Be Heard**

**If you're interested in keeping the Avenida Street Dining Program going please get vocal.**

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Thanks, in advance,

Philip Wise

**Co-Chair: La Jolla Shores Promenade aka Avenida de la Playa Street Event  
La Jolla Shores Business Association**

Email: [Covevu@gmail.com](mailto:Covevu@gmail.com)

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