



**CENTRAL COMMERCIAL
MAINTENANCE ASSESMENT DISTRICT (MAD)
MEETING MINUTES**

Tuesday, September 26, 2023 6:00PM to 7:00PM

[Meeting Recording](#)

Call to Order and Introductions

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- Meeting was called to order at 6:03 PM.

Attendance:

Community Members

James Justus
Erin Mcnamara
Terrence Sullivan
Tony Pollard
Arturo Perzabal

City Staff

Natalia Rosas-Machado, Council Representative, Office of Councilmember Moreno
Viridiana Quintana, Small Business Support Specialist, Economic Development Department
Alex Southard, Small Business Engagement Specialist, Economic Development Department

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. Attendees will be muted during the webinar. The host will take those off mute that wish to give public comment. *(Public comments are limited to 2 minutes per speaker.)*

1. June Meeting Minutes

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- The community advisory group voted to unanimously approve the June meeting minutes.

2. Community Updates

Ebony B. James, Chief Operations Officer, Logan Heights Community Development Corporation

- None.

3. Council District 8 Report

Natalia Rosas-Machado, Council Representative, Office of Councilmember Vivian Moreno

- Natalia Rosas-Machado provided updates from the Office of City Councilmember Moreno.
- The Father Brown Block Party is taking place October 7th and 8th. Contact Natalia for the flyer and more information.
- The Central Division Captains meeting is taking place Thursday, September 28th.
- Their office is taking inventory of streetlights needing maintenance, there are about 100 lights identified thus far within Sherman Heights, South crest, Logan Heights, and Barrio Logan.

4. Urban Corps Report

Arturo Perzabal, Operations Manager, Urban Corps of San Diego County

- Arturo Perzabal shared information regarding the improvements and activities provided.
- The following cleaning services took place: 1600-1700 trash bags, 7 bulky items, 1000 sq ft of graffiti abatement, and 6 blocks of weed abatement.
- There has recently been an increase in trash and graffiti.

- Isabela will be the new supervisor for the Central Commercial area.

5. EDD Report

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- Alex Southard provided updates on the budget and services contract.
- EDD is working on an RFP for “as-needed services” in assessment districts. There is a legal services request to begin the process.
- Thus far, there has been 1 reimbursement packet submitted that is under review.
- We will meet on November 28th and will likely have 3 packets submitted by then. A budget update will be shared and a discussion to prepare the FY25 budget.

6. Adjournment

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- Meeting was adjourned at 6:23 PM.

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.