

Agency	San Diego PD	Report	October
Location	Citywide	Range	2023

Scores

60

40

20

0

60

40 20

0

Education

Score Benchmark Chart

≤High ≤ Adv School College Degree

80

70

60

Oct

Dec

Race

Income

64 66 <\$30k

69 66 <100k

Summary

Citywide Trust (68) was stable without change compared to September. Among the 9 Divisions the most significant change in Trust scores was a 3-point drop in Northern (69). Citywide Safety (71) was stable without change compared to September with a 3-point increase in Southern (73).

Citywide, the top concern was Homelessness (23%) followed by Streets & Traffic (21%) and Theft, Burglaries & Break-Ins (20%).

San Diego Year On Year

Trust



Jun

Aug

Oct

68 70 Female

Age

66 /0 18-34

Sex

Trust 📕 Safety

67 71 35-54



Apr

73 66 ≥100k



66

Safety Heatmap

Feb



70

74	77

Citywide Concern Benchmark

73

70



About this document

63

76 60

What are my Trust and Safety scores? We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

67

How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.

🗋 zencity

63

60



Agency	San Diego PD	Report	October
Location		Range	

Trust for the Central Division was down by 1 point compared to the previous month (62). Safety for the Division was down by 1-point compared to the previous month (62).

Homelessness remained the main concern for the Division (47%), followed by Drugs (12%) and Streets & Traffic (11%).





Trust

CENTRAL Concern Benchmark



About this document

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How are concerns measured?

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Agency	San Diego PD	Report	October
Location	Eastern	Range	2023

Trust for the Eastern Division was up by 1 point compared to the previous month (69). Safety for the Division was stable without change compared to the previous month (72).

Theft, Burglary and Break-Ins was the main concern for the Division (26%), followed by Homelessness (24%) and Streets & Traffic (21%).







EASTERN Concern Benchmark

About this document

What are my Trust and Safety scores? We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?



Agency	San Diego PD	Report	October
Location	Mid-City	Range	2023

Trust for the Mid-City Division was up by 1 point compared to the previous month (64). Safety for the Division was stable without change compared to the previous month (66).

Homelessness was the main concern for the Division (29%) followed by Streets & Traffic (23%) and Theft, Burglary and Break-Ins (20%).

Score Benchmark Chart







MID-CITY Concern Benchmark

About this document

What are my Trust and Safety scores? We gather data from several hundred city residents each month and produce scores on a scale of 0 to 100 that measure how

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How are concerns measured?





Agency	San Diego PD	Report	October
Location	Northwestern	Range	2023

Trust for Northwestern Division was up by 2 points compared to the previous month (79). Safety for the Division was down by 2 points compared to the previous month (81).

Theft, Burglary and Break-Ins was the main concern for the Division (38%), followed by Streets & Traffic (33%) and Loitering and Harassment (10%).







NORTHWESTERN Concern Benchmark

About this document

What are my Trust and Safety scores? We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?



Agency	San Diego PD	Report	October
Location	Northern	Range	2023

Trust for Northern Division was down by 3 points compared to the previous month (69). Safety for Northern Division was up by 1 point compared to the previous month (76).

Homelessness was the main concern for the Division (28%), followed by Streets & Traffic (24%) and by Theft, Burglary and Break-Ins (23%).



80 Trust -----Safety 78 76 74 72 70 68 66 64 62 60 22 NON Dec War



NORTHERN Concern Benchmark

About this document

What are my Trust and Safety scores? We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.

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Agency	San Diego PD	Report	October
Location	Northeastern	Range	2023

Trust for the Northeastern Division was up by 1 point compared to the previous month (73). Safety for the Division was down by 2 points compared to the previous month (74).

Streets & Traffic was the main concern for the Division (27%), followed by Theft, Burglary and Break-Ins (26%) and Homelessness (16%).



Trust Safety 79 77 75 73 71 69 67 65 AUSIZ Sepili OCTIL 1410-22 111-22 22 404 400 Mar



NORTHEASTERN Concern Benchmark

About this document

What are my Trust and Safety scores? We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?



Agency	San Diego PD	Report	October
Location	Southern	Range	2023

Trust for the Southern Division was up by 1 point compared to the previous month (69). Safety for the Division was up by 3 points compared to last month (73).

Theft, Burglary and Break-Ins was the main concern for the Division (23%), followed Streets & Traffic (19%) and Homelessness (13%).







SOUTHERN Concern Benchmark

About this document

What are my Trust and Safety scores? We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?



Agency	San Diego PD	Report	October
Location	Southeastern	Range	2023

Trust for Southeastern Division was stable without change compared to the previous month (64). Safety for the Division was up by 2 points compared to the previous month (68).

Homelessness was the main concern for the Division (26%), followed by Streets & Traffic (18%) and Theft, Burglaries and Break-Ins (12%).







SOUTHEASTERN Concern Benchmark

About this document

What are my Trust and Safety scores? We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?



Agency	San Diego PD	Report	October
Location	Western	Range	2023

Trust for the Western Division was down by 2 points compared to the previous month (66). Safety for the Division was stable without change compared to the previous month (69).

Homelessness remained the main concern for the Division (45%) followed by Theft, Burglary and Break-Ins (20%) and Streets & Traffic (9%).







About this document

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How are concerns measured?