

October 2023

SD PromiseZone

Newsletter

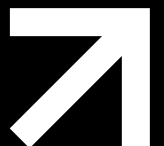
The Promise

"To co-create an ecosystem of opportunity and investment through collaboration that addresses systemic racism and inequities to improve the quality of life of Promise Zone residents"

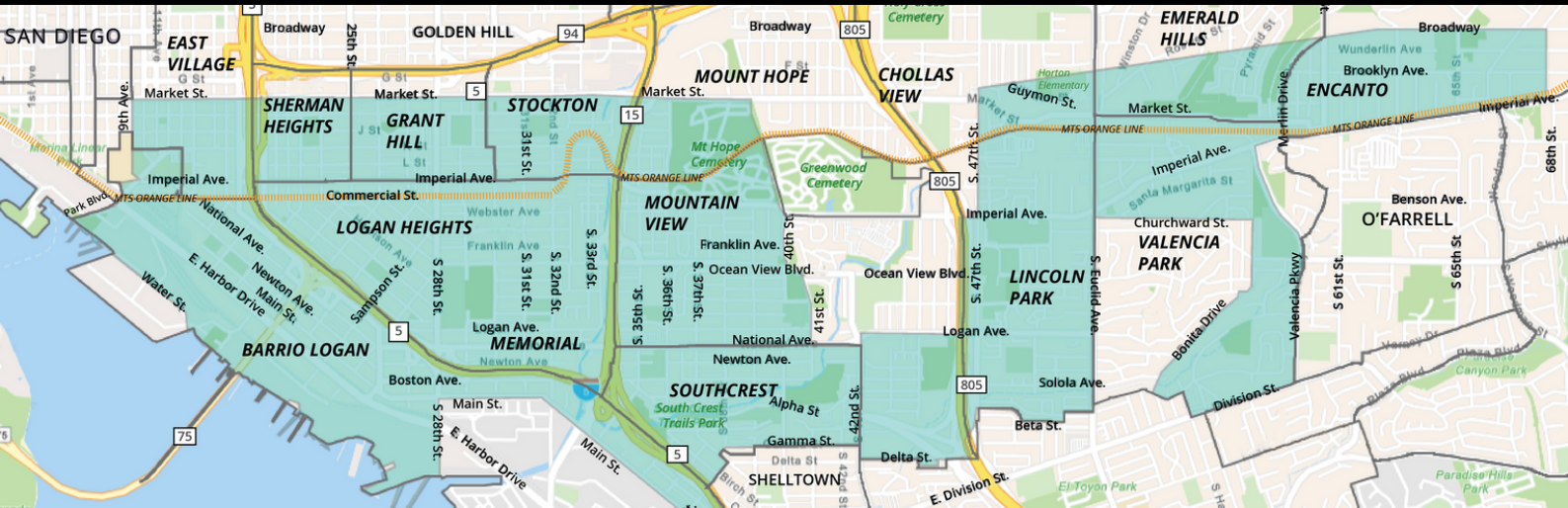


Content

- About
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- Job board
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(Image: wocintechchat.com)



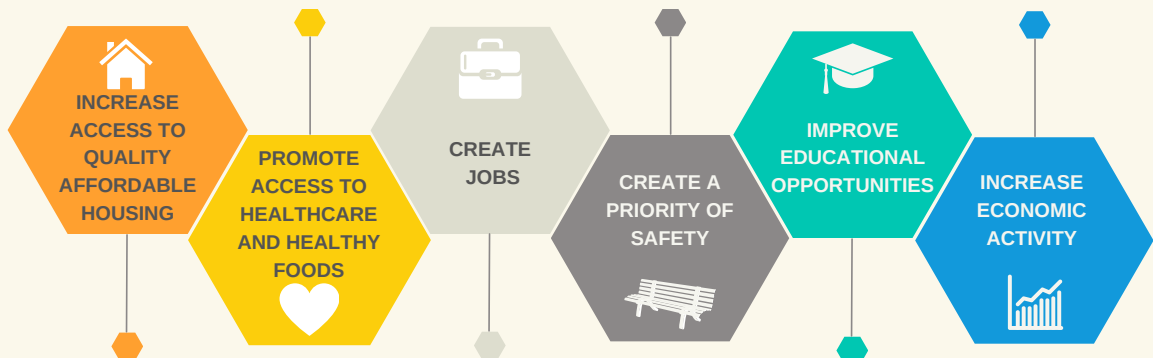
ABOUT THE PROMISE ZONE

In 2016, the San Diego Promise Zone became one of 22 federally designated Promise Zones in the United States and one of only four in California. The San Diego Promise Zone covers a 6.4-square-mile targeted area with more than 80,000 residents that spans East Village and Barrio Logan east to Encanto. It is home to the City's most culturally rich and ethnically diverse neighborhoods, but also some of the most under-resourced communities. Through the Promise Zone initiative, community-based organizations, direct service providers, residents, and business owners work with government agencies to enhance collective impact, streamline resources, and deliver comprehensive support.

Since 2016, the unemployment rate has decreased from 14.9% to 6.7%, and the poverty rate has fallen from 38.3% to now 22.1% (ACS, 2016, 2021). We recognize there are many factors that contribute to these numbers. We do know that in the 7 years since the designation, targeted efforts from the city and community-based organizations have supported some improvement in these areas, however, we recognize there is still plenty of work to do to continue improving the lives of our Promise Zone residents.

WORKING GROUP GOALS

- Increase access to healthy foods
- Improve access to healthcare
- Support opportunities for active transportation and active living
- Dialogue with residents
- Create environments conducive to learning and working
- Improve infrastructure
- Increase and improve access to capital



- Create and preserve affordable housing
- Support renters, first-time homebuyers, and people without housing
- Cultivate opportunities for career exploration, applied learning, and youth leadership
- Create meaningful summer employment experiences for teenagers
- Increase the number of students meeting school readiness and grade-level expectations
- Increase educational and career supports for Opportunity Youth



A MESSAGE TO OUR PARTNERS

FROM THE PROMISE ZONE STAFF

October is a month of empowerment and celebration as we honor **National Women's Small Business Month!** It's a time to recognize the incredible women business owners and entrepreneurs who are shaping our future with their innovation and dedication. Celebrate female entrepreneurs here in San Diego by supporting these 14 women-owned businesses.

In San Diego and Imperial Counties, we're privileged to have the **Women's Business Center (WBC)**. This amazing resource is dedicated to ensuring economic justice and entrepreneurial opportunities for women. They provide training, mentoring, business development support, and financing opportunities.

Want help starting your own business? Visit the WBC website to learn more about their initiatives and discover how you can get involved.

San Diego IN THE NEWS

[CITY OF SAN DIEGO
RECOGNIZED FOR
EXCELLENCE IN ECONOMIC
DEVELOPMENT](#)

[SAN DIEGO CITY
COUNCIL COMMITTEE
APPROVES RESPONSE TO
HOUSING SHORTAGE](#)

[SAN DIEGO ANNOUNCES
SERIES OF WORKSHOPS
FOR PUBLIC INPUT ON
CONSOLIDATED PLAN](#)

[CITY SECURES FUNDING
FOR HOMELESS OUTREACH
IN SAN DIEGO](#)

A farewell message from: **BRYAN BELLO**

I want to thank the Promise Zone, and our partners for a wonderful year!

It has been an honor to work alongside such an amazing network of people, including the Promise Zone community. The lessons, and experiences I've cultivated have been invaluable, and I'm excited to see the work continue. I will continue to cherish the time I've spent building memories with passionate community leaders, and organization representatives who are interested in bettering the lives of San Diego residents.

Farewell, but not a goodbye! (Connect with me on LinkedIn if you'd like to follow me, and my journey. Or if you would like to grab a coffee sometime!)



2025-2029 CONSOLIDATED PLAN

Community Needs Survey

The Consolidated Plan is prepared every five years, and its planning process serves as the framework for a community-wide dialogue to identify housing, economic, and community development needs and priorities. San Diego residents are encouraged to share their insights through community forums and a community-wide survey.

The survey will help identify neighborhood and community challenges facing San Diego residents related to housing, public services, and economic development. Participating in the survey is a great way for San Diego residents to identify the challenges most impacting their households now and suggest solutions about how the City should address those issues. **Take the survey here!**

The survey will be live until January 7, 2024. The survey is available in the following languages: English, Spanish, Tagalog, Arabic, Vietnamese, Somali, Dari, Pashto, Korean, and Chinese (Simplified and Traditional).



Community Forums

San Ysidro: October 12, 6pm-7:30pm

- San Ysidro Community Activity Center, 179 Diza Rd, San Ysidro, CA 92173

Mountain View: October 21, 12 pm-2pm

- Educational Cultural Complex, San Diego College of Continuing Education, 4343 Ocean View Blvd, San Diego, CA 92113

WORKING GROUP UPDATES

Economic Activity

In September, Economic Activity learned about the City of San Diego's Consolidated Plan and began discussion about what the Economic Activity Working Group should prioritize moving forward. Conversations included localizing economy through cooperatives.

Housing Affordability

In September, Housing Affordability heard from the San Diego Housing Commission on their housing dashboard update. They also heard about City of San Diego's Consolidated Plan. The group also began discussing feedback of the year and prioritizing creating an Action Plan for the upcoming year.

Join Future Meetings

Economic Activity:

Wednesday, October 18th, 2:30 - 4 P.M.

Healthy Communities:

Thursday, October 19th, 10:30 - 12 P.M.

Jobs and Education:

Thursday, October 26th, 2:30 - 4 P.M.

Housing Affordability:

Thursday, November 9th, 2:30 - 4 P.M.

Jobs and Education

In September, Jobs and Education received a presentation from SAY San Diego about fentanyl awareness and harm reduction. They also learned about apprenticeships from SDCOE. Lastly, they heard from Computers 2 Kids about Digital Inclusion Week and SD Access 4 All Programs.

Healthy Communities

In September, Healthy Communities heard about the City of San Diego's Vision Zero Initiative and about Quick Builds from Alta Planning.

GET INVOLVED BECOME A WORKING GROUP CO-CHAIR

Are you interested in creating tangible change in Promise Zone neighborhoods? A co-chair role requires a time commitment of five to eight hours per month and has a great impact on the working groups advancing shared goals.

Housing Affordability is seeking a co-chair with experience in the creation of affordable housing or supporting renters, the unhoused, and homebuyers in San Diego.

Safety is looking for two co-chairs who can help re-energize the working group and spur the group to meet on a regular basis.

Jobs and Education is seeking a co-chair who has experience in education and works directly with youth.

If you are interested, or would like to nominate someone for the position, email **Melissa Elder**



melder@sandiego.gov

Partner Announcements



Promise Zone Calendar

We post Partner events to our City Calendar Website. If you would like us to post your event, please fill out our [Submission Form](#). The form is also available on our [website](#).

Spooky Partner Events

OCT 12
to
NOV 2

Sherman Heights CC: Día de los Muertos 2023

The Día de los Muertos celebration at the Sherman Heights Community Center is a weeks-long community festivity that preserves the Day of the Dead tradition, itself a millennial practice. This celebration began in 1994, when Sr. Sandoval, a local resident approached the Center requesting a space to create an altar in honor of his loved ones during Día de los Muertos. Over the years the festivity has grown to include onsite community altars, front-yard altars throughout the neighborhood, craft workshops, online tutorials and videos, an activity guide, student tours and food tastings, a procession and fundraising event. The tradition is a joyous occasion when the memory of our ancestors and the continuity of life is celebrated. **Festivities run from October 12th - November 2nd, 2023 and are open to the public.** [Learn more and sign up for events here.](#)

OCT
14

Family Fun Day: Pumpkin Decorating Party

Join GroundWork San Diego for a fun morning carving and decorating pumpkins at the EarthLab Climate Action Park, on **Saturday October 14th, 2023 from 9:30am-11:30am**. Afterwards, enjoy the EarthLab garden space or "dig in" with docent volunteers and learn more about waterwise plants. **To sign up, call, text, or email: (619) 818-0275 groundworker@groundworksandiego.org**

OCT
28

Halloween Community Day

Second Chance is hosting a Halloween Community Day on **Saturday, October 28th, 2023 from 10-1pm**. Vendors are encouraged to email Dvannice@secondchanceprogram.org if your organization is interested in tabling this event and joining the spooky filled fun!

TUESDAY, 10/24
6PM TO 8PM

In observance of National Food Day, we're hosting a fall jubilee event! Join us for a festive gathering in the garden celebrating those who support equitable access to good food!

Storytelling • Games • Live Music • Food & Beverages

BRINGING GOOD FRIENDS TOGETHER IN GOOD SPACES FOR GOOD TIMES

Food Justice
Soirée

MT HOPE COMMUNITY GARDEN
4269 Market Street, San Diego 92102
PROJECT NEW VILLAGE FALL EVENT

Please join us in celebrating:

The **ONE YEAR ANNIVERSARY** of the People's Produce **MOBILE FARMERS MARKET**

A special garden art installation: **GROWING WITH ART** by local artist: **AMI YOUNG**

 **TICKETS \$25**
Scan QR code or visit: <https://projectnewvillage.org>

DEA National Take Back Day

Saturday, October 28th, 2023 is National Take Back Day.

Sites throughout San Diego County are hosting FREE drive-thru drop-off events, no appointment needed, or questions asked. Safely dispose of disposing of any unwanted, unused or expired prescription medications at a disposal event in your area. [Find a drop site and learn more here.](#)

The Real Cost Measure Discussion

United Way of San Diego County, Catalyst, and the San Diego Foundation invite you to attend a discussion about the challenges low-income households face every day to make ends meet. The event will be held, **Tuesday, October 17th, 2023, from 10-2pm. at the San Diego Foundation.**

[Please register for the event here.](#)



COMMUNITY DAY!

We are thrilled to invite you to our next Second Chance Community Event!

Join us on October 28th @10am-1pm
6145 Imperial Ave. San Diego, CA. 92114

www.secondchanceprogram.org

Partner Announcements



SOUTHEASTERN LIVE WELL CENTER

We're excited to invite you to the
Community Open House and Resource Fair

5101 Market St., San Diego, CA 92114
October 14, 2023 | 11:00 am - 3:00 pm

ABOUT THE SOUTHEASTERN LIVE WELL CENTER

The Southeastern Live Well Center provides health and social services for people living in the community all in one central location. The building offers County services that are trauma-informed and culturally sensitive to promote the health and well-being of residents and strengthen families and communities. We have worked closely with the community to develop this project and can't wait to share it with you!

FEATURES INCLUDE:

- Wellness & meditation garden
- Chollas Creek Trail Extension
- Public art throughout the building
- Community Based Organizations (CBO) Suite
- Community meeting & conference space

Resource Fair

Site Tours

Public Art

Family-Friendly Crafts

And More!

HHSA.communities@sdcounty.ca.gov
livewellsd.org/SELWC



Small Business Tax Seminar

This event is free for small business entrepreneurs who want to learn the skills that can help start, manage, and receive assistance in understanding and fulfilling their tax responsibility. The event is on **Thursday, October 26th, 2023, from 8:30am-3:30pm at the Southwestern College for Higher Education.** Resource tables will also be available to answer tax questions and share small business resources within the community. [Register here.](#)

Fair Housing Basics

Join the Legal Aid Society of San Diego for a free webinar on your rights and responsibilities under anti-discrimination laws. This training is open for housing providers, tenants, and others interested in an overview of fair housing laws. **The webinar is happening at 3pm Tuesday, October 24th, 2023. [Register here.](#)**



YOU'RE INVITED!

BLCI COLLEGE FAIR

Come hear from different representatives from in and out of state universities and community colleges! Open to the entire community.

Thursday, October 19th 6-7:30 PM
Barrio Station
2175 Newton Ave, San Diego, CA 92113

RSVP HERE!  SCAN ME

Kitchens for Good: Vinegar Unveiled

Join **Kitchens For Good** on **Saturday November 4th, 2023, from 3-6pm** for a delightful evening learning about the history of vinegar, it's role in reducing food waste, and how tasty it can be! Speakers will share about local food systems and ways to get involved. Passed appetizers, mocktails, and the opportunity to create your own salad dressing to follow.

[Register here.](#)



YOU'RE INVITED! BARRIO LOGAN COLLEGE INSTITUTE OPEN HOUSE

THURSDAY, NOVEMBER 9, 2023, 5-7 PM
2114 NATIONAL AVE, SAN DIEGO, CA 92113

A conversation with students and staff at the BLCI Barrio Logan site. Hear from our students how BLCI is helping prepare them for college and how members of the community can support our students.

RSVP HERE!



<https://forms.office.com/r/LR1BexbGx>

OPEN HOUSE AGENDA

5:00 - 6:30 PM: Student led tours and refreshments

6:30 - 7:00 PM: Formal remarks from BLCI leadership and student representatives

Questions? Contact darby@bclci.org



Financial Wellness Workshops

The Urban Collaborative Project CDC is partnering with Cal Coast Credit Union to provide **FREE** financial education for Southeast San Diego residents!

Workshops will cover financial fitness, emotional spending, and all about credit!

Food and refreshments will be provided at all in-person workshops.

Workshops open to residents of all ages.

PLEASE REGISTER HERE:
bit.ly/ucpcalcoast



For questions, please contact c.olfato@ucproject.org.



Workshop Details

Topic	Date
Financial Fitness	Saturday, September 23 10:30 AM - 12 PM Southeastern Live Well Center
Emotional Spending	Wednesday, October 4 5:30 - 6:30 PM Virtual via Zoom
All About Credit	Saturday, October 21 10:30 AM - 12 PM Southeastern Live Well Center
Financial Fitness	Monday, October 30 5:30 - 6:30 PM Virtual via Zoom
Emotional Spending	Saturday, November 18 10:30 AM - 12 PM Southeastern Live Well Center
All About Credit	Tuesday, November 28 5:30 - 6:30 PM Virtual via Zoom



Opportunity for Artists

The City of San Diego is seeking applications from interested, qualified artists to provide public art services here comes the neighborhood: Encanto. For the 2nd iteration of here comes the neighborhood, up to three artists or artist teams are sought to design, fabricate, transport and consult during the installation of permanent, site-specific artworks for the **Encanto neighborhood** in and around the San Diego Black Arts and Culture District. [Apply and learn more here.](#)

Partner Announcements

youth will __
We want to hear from you(th)!

Calling youth in **San Diego County 25 & under**

Fill out our
Youth Needs Survey

for a chance to win a
\$50 Visa gift card!



bit.ly/YNS23

For questions, email hello@youthwill.org
 or send us an Instagram DM @weareyouthwill



EDUCATOR GRANTS

RECEIVE UP TO
\$2,500

FOR CLASS PROJECT EXPENSES

How to Qualify

- Currently employed Educator for K-12 public and private schools or colleges in San Diego/ Riverside counties
- Teaching a STREAM-related class project that is not federal or state funded
- Complete evaluation report submitted within one year of funding



2022 Educator Grant Recipient
ANDREA SHAW

APPLY BY OCTOBER 16TH

<https://bit.ly/390hDdP>



MLK Spooky Sweep N Swap

Martin Luther King Jr Community Park

Saturday, October 28

9 am to 1 pm

Community cleanup from 9 am to 11 am | Sustainable Tote Bag Craft starting at 10 am
 Clothing Swap Party from 10 am to 1 pm



HUD: Funding Navigator Tool

The Department of Housing and Urban Development launched the **Build for the Future Funding Navigator** on the HUD Exchange. The Funding Navigator provides information on funding availability, application details, and more.

working group
priority alignment



Housing Affordability



Economic Activity



Jobs + Education



Healthy Communities



Safety

GRANT OPPORTUNITIES

Creative Communities San Diego

Creative Communities San Diego provides project support for nonprofit organizations to deliver dynamic projects in San Diego neighborhoods that: engage diverse communities in arts, culture, and creativity; and contribute to a more accessible and sustainable creative ecosystem. Projects can take a variety of artistic and cultural forms, from film and video screenings, art exhibitions and performances to festivals, parades, and other activities in a similar vein.

Applications due October 30th, 2023



Equity, Engagement and Education Grant

The Equity, Engagement, and Education (EEE) Grant Account will award grants up to \$200,000 for the purposes of building CBO, Tribal, and community capacity to understand and engage with CPUC decision-making processes. This will enable CBOs and Tribes to have more influence over clean energy programs and support making these programs more accessible to their served communities.

Application Deadline: October 31st, 2023



Organizational Support Program

The Organizational Support Program (OSP) provides general operating support to tax-exempt, nonprofit, arts and culture organizations, for delivery of activities and programming that positively impact San Diego's quality of life and tourism and provide direct access and increased opportunities for excellence in culture and the arts.

Applications due October 30th, 2023



GRANT OPPORTUNITIES

HFFI Partnerships Grant

The HFFI Partnerships Program will offer funding to support local capacity and capital to establish and grow local, regional, or state food financing programs. The Program will offer grants to support partnerships between organizations from different sectors that will work together at the local, state, or regional level to improve access to fresh, healthy, affordable food by providing financial and technical assistance to eligible projects. This new program will expand the impact of the HFFI program nationally and bring in new partners to address the complexity of food access in communities across America. Through support of local and regional Partnerships, this program will build capacity for local groups serving the needs of their communities and deepen the reach of HFFI into underserved communities.

Application Deadline: November 3rd, 2023



WHALE Tail Grant

WHALE TAIL® Grants help people connect to the California coast and its watersheds through experiential education, stewardship, and outdoor experiences. WHALE TAIL® Grants focus on reaching communities that have historically received fewer marine education and stewardship opportunities, and strive for a broad geographic distribution throughout California.

Application Deadline: November 6th, 2023



Commission for Environmental Cooperation: EJ4Climate Grant Program

The Commission for Environmental Cooperation's Environmental Justice and Climate Resilience (EJ4Climate) Grant Program is dedicated to empowering underserved and vulnerable communities and Indigenous communities across North America to help prepare them for climate-related impacts. For this grant cycle, applications are being accepted for projects that will advance community-driven strategies in support of environmental justice and community resilience to the impacts of extreme weather events in urban areas.

Application deadline: November 9th, 2023





Catholic Campaign for Human Development

The Economic Development Grant Program supports economic development initiatives that significantly include the voice of the poor and marginalized in developing new businesses that offer good jobs or develop assets that will be owned and enjoyed by local communities.

Pre-applications due November 1st, 2023.



Pacific Environment Grant Program

Through this grant opportunity, Pacific Environment (PE), aims to harness people power to regenerate ports and end ship pollution once and for all. Support focuses on frontline organizations, community-based groups, and environmental justice organizations that are serving and working within communities in the U.S. directly impacted by ship and port pollution.

Application deadline: November 1st, 2023



Sparkplug Foundation

The Sparkplug Foundation offers grants to startup nonprofits and new projects of established organizations in education, community organizing, and music. In the music category, it supports emerging musicians in creating and sharing new work, fostering collaborations, and organizing workshops for oppressed communities. In education, the foundation funds projects engaging excluded students, restoring marginalized knowledge, and promoting community problem-solving. In community organizing, grants empower local efforts for systemic change and power shifts, promoting justice within communities.

Letter of intent deadline: November 2nd, 2023,



Prudential Emerging Visionaries

Prudential Emerging Visionaries is accepting applications from young leaders aged 14-18 who demonstrate commitment to solving financial and societal challenges in their communities and beyond. If selected, young leaders may qualify for up to \$15,000 in awards, an all-expenses-paid trip with a parent or guardian to Prudential's headquarters in Newark, New Jersey, and coaching and skills development to help take their innovative solution to the next level.

Application deadline: November 2nd, 2023



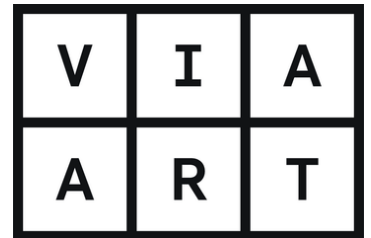
GRANT OPPORTUNITIES

VIA Art Fund: Artistic Production Grants



Emphasizing direct engagement with contemporary visual art, VIA Art Fund supports projects that exemplify the core values of artistic production, thought leadership, and public engagement. The Fund’s Artistic Production Grants are awarded twice annually to artists, nonprofit organizations, cultural institutions, art production platforms, and biennials or festivals working in the field of contemporary art in the United States and internationally. Support is provided for new artistic commissions that take place outside museum or gallery walls, within the public realm or in non-traditional exhibition environments.

Application deadlines: November 9th, 2023, and May 16th, 2024, for letters of inquiry



Outride Fund



The Outride Fund partners with community nonprofits in the United States to promote cycling as a tool to improve social, emotional, and cognitive health. Support is provided for youth-focused projects (benefiting those under 25 years old) that promote the power of cycling to increase wellness and mental health, with a focus on underrepresented demographic groups.

Application Deadline: November 11th, 2023



IMPACT

Impact is a funding category designed to shift focus periodically in order to contribute to City priorities. In its current iteration, Impact calls upon artists and nonprofit organizations in San Diego Communities of Concern and the San Diego Promise Zone to deliver innovative, change-making projects within these communities.

Applications due November 13th, 2023



Civic Engagement in the Promise Zone

In the San Diego Promise Zone, civic engagement plays a pivotal role in addressing the challenges residents face. It's not merely a process; it's a lifeline for residents to actively participate in the decision-making processes that directly impact their lives. By involving residents in understanding the unique issues that the Promise Zone faces, such as economic inequalities and educational gaps, civic engagement allows for the co-creation of effective strategies tailored to the community's specific needs.

[WATCH CITY COUNCIL MEETINGS](#)

[WATCH COUNTY BOARD OF SUPERVISORS MEETINGS](#)

Get It Done 

Simple and easy to connect with the City:

- Report non-emergency problems
- Schedule appointments
- Obtain information

sandiego.gov/get-it-done
or download your mobile app today!
"Get It Done San Diego"



Community Needs Survey

San Diego residents are encouraged to share their insights on the City's 2025-29 Consolidated Plan, which will help identify neighborhood and community challenges facing San Diego residents. [Fill out the survey and attend forums here.](#)

Join a City Board or Commission

Serve on one of [San Diego's boards and commissions](#) and get an opportunity to effect positive change in your community. [Apply and learn more here!](#)

World Design Capital

World Design Capital San Diego Tijuana 2024 is excited to invite the regional community to participate by showcasing our rich design history and how it is transforming the region. [Submit your artwork here!](#)

State Digital Equity Plan

The State of California is requesting all government agencies, nonprofits, researchers, and community organizations to help map what services are being offered regarding Digital Equity. [Take the survey.](#)



Job Board

Informal Job Database, solicitation for services



Internal Revenue Agent

You've probably heard we're hiring Revenue Agents nationwide, but did you know the IRS invests in the growth of its employees with extensive development and training opportunities? Apply for a job and take your career into new heights: [USA Jobs](#)



Team Professional

Logan Heights Community Development Corporation is seeking a full-time Team Professional who will be responsible for providing trauma-informed mental health services to the Community Assessment Team and/or the Juvenile Diversion Youth and Families. [Learn more and apply here.](#)



San Diego
Workforce
Partnership

Program Specialist

San Diego Workforce Partnership is hiring a full-time Program Specialist who will be responsible for providing case management services and support the development and delivery of construction pre-apprenticeship programs. [Apply here.](#)



**Jewish
Family
Service**

Service Desk Coordinator

Jewish Family Service is looking for a full-time compassionate, mission-driven individual to join the Technology Services team as the Service Desk Coordinator. [Learn more and apply here.](#)



AmeriCorps

Join the Promise Zone Team!



[Promise Zone Intern](#)

[AmeriCorps VISTA Civic Engagement Associate](#)

[City of San Diego VISTA Leader](#)

Stay Connected to the



Promise Zone Staff

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