November 2023



# The Promise

"To co-create an ecosystem of opportunity and investment through collaboration that addresses systemic racism and inequities to improve the quality of life of Promise Zone residents"



# Content

- About
- Message from Staff
- Working Group Updates
- Partner Announcements
- Grants Opportunities
- Civic Engagement
- Job Board
- Contact Us



(Image: Chicano Park)



### **ABOUT THE PROMISE ZONE**

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In 2016, the San Diego Promise Zone became one of 22 federally designated Promise Zones in the United States and one of only four in California. The San Diego Promise Zone covers a 6.4-square-mile targeted area with more than 80,000 residents that spans East Village and Barrio Logan east to Encanto. It is home to the City's most culturally rich and ethnically diverse neighborhoods, but also some of the most underresourced communities. Through the Promise Zone initiative, community-based organizations, direct service providers, residents, and business owners work with government agencies to enhance collective impact, streamline resources, and deliver comprehensive support.

Improve access to healthcare

Support opportunities for active

Since 2016, the unemployment rate has decreased from 14.9% to 6.7%, and the poverty rate has fallen from 38.3% to now 22.1% (ACS, 2016, 2021). We recognize there are many factors that contribute to these numbers. We do know that in the 7 years since the designation, targeted efforts based organizations have supported some improvement in these areas, however, we recognize there is still plenty of work to do to continue improving the lives of our Promise Zone residents.

Increase and improve

- Increase access to healthy foods • Dialogue with residents
  - Create environments conducive to learning and working
  - Improve infrastructure



teenagers

WORKING GROUP GOALS

# SD PromiseZone

# A MESSAGE TO OUR PARTNERS

FROM THE PROMISE ZONE STAFF

November is a time of reflection and gratitude, and it holds special significance as **Native American Heritage Month!** This month provides a unique opportunity to honor the lasting legacy and contributions of indigenous communities throughout history.

To enhance our understanding and appreciation of Native American heritage, we want to share a Native American Heritage Month toolkit developed by a Promise Zone Partner, GRID Alternatives. This toolkit is a valuable resource, offering historical insights, suggestions on meaningful ways to celebrate, and links to explore the heritage of your local tribe. It's not just a collection of information; it's an invitation to engage, learn, and honor.

### **GRID Alternatives NAHM Toolkit**

# San Diego IN THE NEWS

<u>COLORFUL DIA DE LOS</u> <u>MUERTOS</u> <u>CELEBRATIONS IN</u> <u>SHERMAN HEIGHTS</u>

CITY COLLEGE BEGINS DEMOLITION, SITE PREP FOR AFFORDABLE STUDENT HOUSING

CHOLLAS CREEK REGIONAL PARK COMING TO UNDERSERVED SAN DIEGO

CITY ANNOUNCES FUNDING OPPORTUNITY TO ELEVATE ARTS-BASED PROJECTS IN COMMUNITIES

# Say hello to our new Promise Zone Program Manager!

**Greetings!** I am delighted to work alongside you as we focus on strengthening opportunities, resources, and investment within the Promise Zone. The City of San Diego's Economic Development Department has revised policies, dedicated staffing resources, and invested millions of dollars into priorities identified by Promise Zone partners. This commitment, with your passion and advocacy, means that our work doesn't just matter--*it makes a difference.* 

I look forward to working and growing with you. Feel free to arrange a time to meet by emailing me at **<u>ajweber@sandiego.gov.</u>** 



# 2025-2029 CONSOLIDATED PLAN

### **Community Needs Survey**

The Consolidated Plan is prepared every five years, and its planning process serves as the framework for a community-wide dialogue to identify housing, economic, and community development needs and priorities. San Diego residents are encouraged to share their insights through community forums and a community-wide survey.

The survey will help identify neighborhood and community challenges facing San Diego residents related to housing, public services, and economic development. Participating in the survey is a great way for San Diego residents to identify the challenges most impacting their households now and suggest solutions about how the City should address those issues. **Take the survey here!** 

The survey will be live until January 7, 2024. The survey is available in the following languages: English, Spanish, Tagalog, Arabic, Vietnamese, Somali, Dari, Pashto, Korean, and Chinese (Simplified and Traditional).







### Jobs and Education

In October, Jobs and Education reviewed data as part of planning for next year. The group decided on three tactics to focus on: asset mapping, preparing youth for any career, and career exploration. The group began planning for the 2nd Annual Your Future, Now: A Youth-Led Career Expo. The event will be held on Thursday, March 14, 2024 from 10am to 2pm.

### **Economic Activity**

In October, the group reviewed economic activity data as part of planning for next year and agreed to focus on these tactics: support infrastructure in the Promise Zone, promote buying locally, help small businesses get funding for employment, and more. In November, the group will develop these tactics and collaborate with the Business Expansion, Attraction and Retention Division to learn how a BID can best support business owners, as the City finalizes a new contract to manage the Diamond BID.

### **Join Future Meetings**

<u>Housing Affordability:</u> Thursday, November 9, 2:30 - 4pm

<u>Economic Activity:</u> Wednesday, November 15, 2:30 - 4pm

<u>Healthy Communities:</u> Thursday, November 16, 10:30 - 12pm

<u>Jobs and Education:</u> Tuesday, November 21, 2:30 - 4pm

### **Housing Affordability**

While Housing Affordability did not meet in October, they have been working on planning the November meeting and receiving technical assistance from ICF. The group welcomed a new co-chair and brainstormed an outreach plan to support attendance. They are looking forward to creating an action plan to support Housing Affordability in the Promise Zone.

### **Healthy Communities**

The group reviewed data related to the Healthy Communities and decided on three tactics to focus on in 2024: green infrastructure and spaces, health care access, and policy barriers that prevent equity. The group also shared how they can support community gardens and infrastructure needs in the Promise Zone through collaboration.

# **Partner Announcements**



# Promise Zone Calendar

We post Partner events to our City Calendar website. If you would like us to post your event, please fill out our <u>Submission</u> <u>Form</u>. The form is also available on our <u>website</u>.

# **Partner Events**



# **Apprenticeship Fair**

In honor of National Apprenticeship Week, SoCal Pre-Apprenticeship is hosting an Apprenticeship Fair. The event will be hosted at the Southeastern LiveWell Center on **Tuesday**, **November 14**, **2023**, **from 10am to 2pm**. Stop by to talk to a variety of apprenticeship representatives, play carnival games, and enjoy treats. If you are interested in tabling at this event, please contact **info@socalapp.com**.



# **Turkey Giveaway & Resource Fair**

On **Saturday November 18, 2023** the Peace Maker Project is hosting a FREE Turkey Giveaway and Resource Fair from 10am to 2pm at the Jacobs Center for Neighborhood Innovation. Limited to one turkey per family. For vendors and questions, reach out to <u>emilio@communitywraparound.org</u>.



# Media Makers Holiday Gift Fair

Join Outside the Lens for a Holiday Micro-Business Fair for Neuro-Diverse Micro-Business Owners! Save the date for **Wednesday, December 6, 2023 12pm to 4pm** at THE WONDER LAB. Come and support amazing individuals and find some unique gifts for your holiday celebrations this year! <u>Learn</u> <u>more and RSVP here.</u>

#### SBDC RESCUE

"Business Women in Action" **5-Week Training** in the Ukrainian Language is Complete!

### Details

- Date: November 13, 2023
- Time: 12:00 PM 2:00 PM • In-person meeting in IRC City Heights office
- Address: 5348 University Ave #205, San Diego, CA 92105

#### For additional information Contact Hanna Rico

+1 (619) 717-2709 (text preferred) hanna.rico@rescue.org  $\diamond$ 







You are invited

an in-person graduation

Entrepreneurship Week (11/14-

11/19), IRC SBDC is organizing

ceremony for the 2023 BWIA

Bring your appetite and cheers

accomplishments and business

for the participants as they

In honor of Global

Ukrainian cohort.

celebrate their

aspirations.

**COLLEGE APPLICATION** SUPPORT! **OFFICE HOURS &** WORKSHOPS

12th-graders will receive individualized support at office hours, or topic-specific support at workshops. Services are provided free of charge by San Diego's Office of Child and Youth Success and Reality Changers.

#### **DATES & TIMES:**

November 10, 10:00 am - 1:00 pm: Office Hours @ 1400 Park Blvd November 18, 10:00 am - 1:00 pm: Office Hours @ 1400 Park Blvd November 19, 10:00 am - 1:00 pm: Office Hours @ 1400 Park Blvd November 25, 10:00 am - 1:00 pm: Office Hours @ 1400 Park Blvd December 2, 9:30 am - 11:30 am: Financial Aid \*virtual\* December 7, 6:00 pm - 7:30 pm: Common App \*virtual\* December 9, 9:30 am - 12:00 pm: Financial Aid @ 1400 Park Blvd

#### Reserve your Spot today!

### **SIGN-UP HERE**

#### Brought to you by:

SD







For more info mation and to register, please visit bit.ly/sdciviceducation

# **GRID** Alternatives Quinceañera

**GRID** Alternatives San Diego is turning 15, and we want to celebrate with you! Join us Saturday, November 18, for our Quinceañera — an evening of good food, good company, and good vibes. Doors open at 4 pm with dinner and awards programming beginning promptly at 5 pm. Instead of a traditional ticketed event, we request that you support Barrio Station's annual toy drive. Barrio Station serves children 6-18 years old. **RSVP here.** 

# **Partner Announcements**



We will be holding two workshops featuring the same content and you are invited to attend at either location:

Friday, November 17 6:30p.m. - 8:30p.m. The Teen Challenge 5450 Lea St, San Diego, CA 92105

Saturday, November 18 10:30a.m. - 12:30p.m. Cesar Chavez Elementary School 1404 S 40th St #3210, San Diego, CA 92113 The City of San Diego's City Planning Department recently launched the Chollas Creek Master Plan initiative. The Chollas Creek Master Plan is a long-term guide for future health, safety and recreation improvements in the Chollas Creek Watershed, aiming to enhance the overall well-being of local communities.

We want to hear from you! Come learn about the project, share your ideas, review the existing site conditions report and talk to us about your priorities and goals of the master plan. Let's envision the future of Chollas Creek Watershed Regional Park together!

#### Complimentary foods and beverages will be provided. We look forward to seeing you!

Please RSVP: bit.ly/ChollasCreekWorkshop



Make your voice heard and take the survey to help shape the Chollas Creek Master Plant Dale clic a la encuesta y selecciona Español para continuar: <u>bit.ly/ChollasCreekSurvey</u> Visit the project website to stay tuned for future events: sandlego.gov/clannia/work/chollas-creeksurterstad

andiego.gov/planning/work/chollas-creek-watershed

SAN DIEGO FORWARD GROUNDWORK



YOU'RE INVITED! The Urban Collaborative Project CDC's

# COMMUNITY HOLIDAY CELEBRATION

Celebrate the holidays with family, friends, and the Southeast San Diego Community! Enioy hot cocoa, arts and crafts, holiday music, and a toy giveaway for local children while supplies last.

When: Saturday, December 16 | 10 am to 1 pm

Where: 6785 Imperial Avenue, San Diego, CA 92114

Parking: Street Parking and Parking Lot available



For sponsor and volunteer opportunities, please contact c.paz@ucproject.org.



Join us for our monthly Global Food and Market event at Fair@44. Savor the flavors of diverse cuisines from our talented food vendors while browsing for unique handcrafted gifts from around the world. Don't miss out on this cultural experience that celebrates diversity and creativity!





Address: 4350 EL CAJON BOULEVARD, SAN DIEGO, CA, 92105

SATURDAY, NOV 18 1:00 PM - 5:00 PM









### Financial Wellness Workshops The Urban Collaborati

artnering with Cal Coast Credit Union to provide FREE financial education for Southeast San Diego residents!

Workshops will cover financial fitness, emotional spending, and all about credit!

Food and refreshments will
be provided at all in-person
workshops.

Workshops open to residents of all ages.

PLEASE REGISTER HERE: bit.ly/ucpcalcoast



For questions, please contact c.olfato@ucproject.org.



### Workshop Details

Topic	Date
Financial Fitness	Saturday, September 23 10:30 AM - 12 PM Southeastern Live Well Center
Emotional Spending	Wednesday, October 4 5:30 - 6:30 PM Virtual via Zoom
All About Credit	Saturday, October 21 10:30 AM - 12 PM Southeastern Live Well Center
Financial	Monday, October 30
Fitness	5:30 - 6:30 PM Virtual via Zoom
Emotional	Saturday, November 18
Spending	10:30 AM - 12 PM Southeastern
All About	Live Well Center
Credit	Tuesday, November 28

5:30 - 6:30 PM Virtual via Zoom

ALIFORNIA

COAST GREDI

# 'Mayor for a Day' Essay Contest

The "Mayor for a Day" contest aims to foster and encourage leadership in young people living in San Diego. City of San Diego K-12 students are invited to submit a brief essay (approximately 500 words) or short video (no more than 3 minutes) on how you would make the City of San Diego a better place if you were the Mayor. Please submit an essay or video by December 15, 2023.

# **Partner Announcements**



# HUD: Funding Navigator Tool

The Department of Housing and Urban Development launched the <u>Build for the Future</u> <u>Funding Navigator</u> on the HUD Exchange. The Funding Navigator provides information on funding availability, application details, and more.

# San Diego Housing Commission Achievement Academy

Job skills, job placement, career planning and personal financial education such as budgeting and credit are among the programs the SDHC Achievement Academy provides for households with low income in the City of San Diego. These programs are available at no cost to participants. Learn more and fill out an intake form.



# <u>Volunteer Crisis</u> <u>Interventionists Needed</u>

The San Diego Police Department Crisis Intervention program is looking for volunteers to assist fellow San Diego residents during traumatic times in their lives. No experience is needed! All you need is a desire to help others. A comprehensive 100-hour training course will provide you with the skills needed to perform this valuable and rewarding service. **Find out more about what Crisis Interventionists do here.** 

# **Opportunity for Artists**

The City of San Diego is seeking applications from interested, qualified artists to provide public art services in Encanto. For the 2nd iteration of "Here comes the Neighborhood," up to three artists or artist teams are sought to design, fabricate, transport and consult during the installation of permanent, site-specific artworks for the **Encanto neighborhood** in and around the San Diego Black Arts and Culture District. <u>Apply and learn</u> more here. working group priority allignment

Housing Affordability





Jobs + Education



Healthy Communities



# **GRANT OPPORTUNITIES**

### Lunch at the Library Summer 2024

Funds and support are available for all California public libraries that help to provide USDA summer meals for children. The Lunch at the Library program helps California public libraries: Establish library locations as USDA summer meal sites or take pop-up libraries to other USDA community meal sites and provide learning and enrichment opportunities and wraparound community services in conjunction with meals served. Application Deadline: November 29, 2023



### Actors' Equity Foundation: Theatre Grants

The mission of the Actors' Equity Foundation is to support the professional theatre community, from emerging artists to seasoned vets, while promoting and investing in the theatre and the performing arts. The Foundation's Theatre Grants are awarded to theatres in the United States that have a current 501(c)(3) tax exempt status, an established artistic and administrative track record, a history of fiscal responsibility, and have worked to improve the state of the theatre. **Application deadline: November 30, 2023** 



### Organizational Support Program

Description: The Cornell Douglas Foundation seeks to advocate for environmental health and justice, encourage stewardship of the environment, and further respect for sustainability of resources. The Foundation provides grants to organizations in the United States that focus on environmental health and justice, land conservation, mountaintop removal mining, sustainability of resources, and watershed protection. **Application deadline: November 30, 2023** 



### Fair Housing Initiative Program

The Fair Housing Initiatives Program (FHIP) funds fair housing organizations and other non-profits and currently provides funds to eligible organizations through competitive grants under several Initiatives to carry out education and outreach and enforcement activities to prevent or eliminate discriminatory housing practices and to inform individuals of their rights and responsibilities under the Fair Housing Act. **Application Deadline: November 30, 2023** 



### National Park Trust: Every Kid Outdoors Small Grants Program

Grant amount: Up to \$5,000 Description: The Every Kid Outdoors Small Grants Program, a program of the National Park Trust in partnership with the USDA Forest Service, provides support to nonprofit organizations and schools in the U.S. that connect elementary school-aged youth to public parks, lands, and waters. The goal is to ensure every child in the United States has the opportunity to visit public lands and waters by the time they are 11 years old, thereby establishing a lifelong connection to U.S. outdoor heritage. Support is provided to connect elementary school-aged youth to public parks, lands, and waters through a positive and impactful outdoor experience. Special consideration will be given to requests specifically engaging 4th grade students and to requests that take place on USDA Forest Service lands and grasslands. Funding covers transportation and experience costs associated with approved outdoor outings. Application deadline: November 30, 2023



### <u>Urban and Community Forestry Green</u> <u>Schoolyards Childcare</u>

The purpose of this grant type is to create green schoolyards to protect the health, well-being, and educational opportunity of children most vulnerable to increasing temperatures and extreme heat across California. Projects shall be centered around improving the environmental conditions and experiences for school children with the highest levels of co-benefits.

Application Deadline: December 1, 2023



working group priority allignment

Jobs + Education



Safety

O'S'N AND

BANDE

# **GRANT OPPORTUNITIES**

**Healthy Communities** 

Education and Outreach Initiative

This EOI NOFO makes available \$9,466,347 to eligible organizations to develop, implement, carry out, and coordinate education and outreach programs designed to inform members of the public concerning their rights and obligations under the provisions of the Fair Housing Act. Under this EOI NOFO, activities are divided into five components: National Media Campaign, Advancing Racial Equity, Targeted Fair Housing, Sexual Orientation and Gender Identity, and General Component. This Initiative offers support for fair housing activities that educate the public and housing providers about equal opportunity in housing and compliance with the fair housing laws. **Application Deadline: November 30, 2023** 

### Fair Housing Organizations Initiative

This FHOI NOFO makes available \$3,700,000 through two components, the Continued Development Component (CDC) and the Establishing New Organizations Component (ENOC). Under the CDC, \$1,820,000 is made available for eligible non-profit fair housing organizations to build their capacity and effectiveness to conduct enforcement related activities eligible for funding. Additionally, under the ENOC, \$1,880,000 is made available for Qualified Fair Housing Enforcement Organizations (QFHOs) to establish new, separate organizations to engage in fair housing work, particularly in areas of the country which are currently unserved or underserved by fair housing enforcement organizations. **Application Deadline: November 30, 2023** 



### Racial Justice for All Implementation Grant

The purpose of the Racial Justice for All Implementation grant program is to provide local assistance for implementation of the Racial Justice for All Act. Pursuant to the 2023-2024 Budget Act (SB 102), funds may be "used for attorney's fees and salaries, experts, investigators, paralegals, or other ancillary needs" for RJA claims brought under PC 1473(f) in non-capital cases.

Application Deadline: November 30, 2023



### Teagle Foundation: Knowledge for Freedom

The Teagle Foundation works to support and strengthen liberal arts education in the United States. The Foundation's Knowledge for Freedom initiative supports programs at colleges or universities that invite underserved high school students to college to study humanity's deepest questions about leading lives of purpose and civic responsibility. Funded programs bring low-income high school students onto a college campus for an intensive summer seminar in the humanities taught by college professors, with a focus on transformative texts in philosophy and literature connected by ideas or questions about the nature of government, freedom, and democracy. Programs then offer formalized assistance with college applications and direct students in a civic engagement or public service project, as well as further engage students by sponsoring events, facilitating mentorships, or by connecting them with opportunities to continue their civic engagement. Both planning and implementation grants are available. Application deadline: December 1 for Concept Papers



### Department of Housing and Urban Development

The Self-Help Homeownership Opportunity Program (SHOP) seeks to facilitate and encourage innovative homeownership opportunities on a national, geographically diverse basis. SHOP units must be decent, safe, and sanitary non-luxury dwellings that comply with state and local codes, ordinances, and zoning requirements. The SHOP units must be sold to homebuyers at prices below the prevailing market price. Homebuyers must be low-income and must contribute a significant amount of sweat equity towards the development of the SHOP units. Funds must be used for land acquisition, infrastructure improvements, and reasonable and necessary planning and administration costs.

Application deadline: December 4, 2023







# Civic Engagement in the Promise Zone

In the San Diego Promise Zone, civic engagement plays a pivotal role in addressing the challenges residents face. It's not merely a process; it's a lifeline for residents to actively participate in the decision-making processes that directly impact their lives. By involving residents in understanding the unique issues that the Promise Zone faces, such as economic inequalities and educational gaps, civic engagement allows for the co-creation of effective strategies tailored to the community's specific needs.

WATCH CITY COUNCIL MEETINGS

WATCH COUNTY BOARD OF SUPERVISORS MEETINGS



Download on the App Store

Google play

# Community Needs Survey

San Diego residents are encouraged to share their insights on the City's 2025-29 Consolidated Plan, which will help identify neighborhood and community challenges facing San Diego residents. <u>Fill</u> <u>out the survey and attend</u> <u>forums here.</u>

# Mobility Master Plan Survey

The City of San Diego wants your input on the Mobility Master Plan, a comprehensive transportation planning effort to create a balanced, equitable, and sustainable mobility system for the City of San Diego. <u>Learn more and</u> <u>submit your input!</u>

# Join a City Board or Commission

Serve on one of <u>San Diego's</u> <u>boards and commissions</u> and get an opportunity to effect positive change in your community. <u>Apply and learn</u> <u>more here!</u>

# World Design Capital

World Design Capital San Diego Tijuana 2024 is excited to invite the regional community to participate by showcasing our rich design history and how it is transforming the region. <u>Submit your artwork here!</u>

# Job Board

Informal Job Database, Solicitation for Services



### **Program Coordinator**

The City of San Diego's Department of Information Technology is looking for a Digital Equity Program Coordinator who will have significant responsibilities for digital equity policy development and implementation to increase community technology access outcomes. Learn more and apply.



## **Promise Zone Intern**

The San Diego Promise Zone (SDPZ) is hiring two part-time or full-time student as interns who will work with the SDPZ community while participating in community revitalization efforts. Learn more and apply.



NATIONAL CONFLICT RESOLUTION CENTER

# **Program Facilitator**

The National Conflict Resolution Center (NCRC) is looking for two full-time Restorative Justice Facilitators who will help with the implementation of the District Attorney's Juvenile Diversion Initiative administered by the NCRC. Learn more and apply.



OUTSIDETHELENS

### **Donor Relations Manager**

Outside the Lens seeks a full-time Donor Relations Manager with experience in donor engagement, communications, database management and annual giving to develop and support a sustainable philanthropy program. <u>Apply here.</u>

## Looking for more roles? Check out additional job boards!

City of San Diego – Internship and Work Readiness Job Board San Diego Workforce Partnership – Job Board San Diego Regional EDC – Job Board





# **Promise Zone Staff**

Amber Joy Weber, **Promise Zone Program Manager** / AJWeber@sandiego.gov Melissa Elder, **Promise Zone Program Coordinator** / MElder@sandiego.gov Roosevelt Williams III, **Program Specialist** / RooseveltW@sandiego.gov Nathaniel Hillman, **Grants & Research Associate VISTA** / NHillman@sandiego.gov Alaysja Cark, **Communications Associate VISTA** / AlaysjaC@sandiego.gov Bryan Villegas, **Operations Associate VISTA** / BVillegas@sandiego.gov Ian Hembree, **Civic Engagement Associate VISTA** / IHembree@sandiego.gov



