



The City of



# Economic Development

## MEETING NOTES

### San Diego Promise Zone

#### Healthy Communities Meeting Notes

Thursday, Jan 11, 2024 | 10:00 AM – 11:30 AM

In Person | Southeastern Livewell Center

**Healthy Communities Goal:** Promote access to healthy food, healthcare, and active living

#### In Attendance:

**Champions for Health** (Joe Fisketti), **City of San Diego Economic Development Department**, **City of San Diego District 8** (Lizzie Rodriguez), **County of San Diego** (Ariel Hamburger, Hugo Salgado, Meghan Murphy, Crystal Skeven, Holden Kong, Kirstyn Middo, Tyler Thomas), **Good Neighbor Project** (John Alvarado), **Kate Session Commitment** (Anne Fege, Anisah Enciso), **Lincoln High School** (Adam Armas), **Mama's Kitchen** (Maggie Lengyel), **Reality Changers** (Rosa Maria Hernandez), **San Diego Food System Alliance** (Rachel Oparto), **Second Chance Youth Garden** (Maya), **Tree San Diego** (James Berry), **San Diego Parks Foundation** (Imani Robinson), **University of California San Diego** (Angelica Sanabria, Lan Nguyen), **Urban Collaborative Project CDC** (Christopher Olfato)

#### Meeting Notes:

##### Welcome, Introductions, and Agenda Review:

- Co-chairs welcomed partners, reviewed the agenda, and led a culture share activity.
- Promise Zone staff welcomed their new intern, Ronah Famorcan.
- The team is looking to hire an additional intern, an Americorps VISTA Leader & another Grants Associate. We are also starting to recruit for VISTA members starting in the summer.
- Upcoming working group meetings and VISTA contact information:
  - Economic Activity: Wednesday, January 17, 10am-11:30am via Zoom. Bryan Villegas, [BVillegas@sandiego.gov](mailto:BVillegas@sandiego.gov)
  - Housing Affordability: Wednesday, January 24, 10am-11:30am via Zoom. Ian Hembree, [IHembree@sandiego.gov](mailto:IHembree@sandiego.gov)
  - Jobs & Education: Wednesday, February 7, 10am-11:30am via Zoom. Alaysja Clark, [AlaysjaC@sandiego.gov](mailto:AlaysjaC@sandiego.gov)
- [Equity Impact Grant Program:](#)

Each year, the EIG program will support **10 qualified San Diego-based social impact organizations/initiatives with \$100,000 in general operating support grants**. Throughout the year-long grant period, the Nonprofit Institute will provide **tailored coaching and resources** such as workshops on leadership, nonprofit governance, organizational resiliency and more. **Applications close:** January 26, 2024

##### Partner Announcements:

Click the following links to stay connected to the San Diego Promise Zone

[Newsletter](#) | [Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14<sup>th</sup> Floor, San Diego, CA 92101

- **Second Chance Youth Garden:** Next youth cohort starting on January 23, will be 8 weeks long, still have spots available. [Apply here.](#)
- **UCP:** On Feb 10, UCP will host their third annual [Transportation Expo.](#)
- **San Diego Food System Alliance:** [Applications open](#) for second cohort of local food economy lab for small food-based businesses.
- **District 8:**
  - Focus on community events and activities for resources in the communities, looking for partners.
  - Wellness Fair
  - Annual memorial dog park celebration
- **Lincoln High School:** Library was renovated to be a meeting space for families with a waived reservation fee.
- **County of San Diego: Love Your Heart:** Know your blood pressure, can [volunteer](#) with the event (February 14-29, 2024).
- **AB 617 Committee:** Filters being given out to residents in Barrio Logan.
- **Truth San Diego:** Green workforce development program

#### County Climate Action Plan (CAP) Updates:

Ariel Hamburger, Land Use/Environmental Planner, County of San Diego

- Fundamental components are Equity, Housing, Public Health, and Workforce Development
- Focus on Emission Reduction through the following sectors:
  - a. Built Environment and Transportation
  - b. Energy
  - c. Solid Waste
  - d. Water and Wastewater
  - e. Agriculture and Conservation
- [Review and Comment on the CAP](#)

#### San Diego Promise Zone 2017-2024 Investment Snapshot:

City of San Diego Investment Snapshot--Michele Marano, Assistant Deputy Director Economic Development Department

- Michele presented on the City of San Diego's Investments in the Promise Zone and asked for feedback from the group.
- The City has invested over \$2.5 billion into the Promise Zone since its designation in 2016. The investment Snapshot and Summary showcase how the funding was used and will be presented at working group meetings in January prior to public release.

#### **Meeting Conclusion:**

- Next Meeting: Thursday, February 7, 2024 10:00am-11:30am
- Digital Comment Box: <https://us16.list-manage.com/survey?u=e913b9d30ca18b3436360cf47&id=62c8f5dc2f>