



**CENTRAL COMMERCIAL
MAINTENANCE ASSESMENT DISTRICT (MAD)
MEETING MINUTES**

Tuesday, November 28, 2023 6:00PM to 7:00PM

[Meeting Recording](#)

Call to Order and Introductions

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- Meeting was called to order at 6:05 PM.

Attendance:

Community Members

Arturo Perzabal
John Mireles
Terrence Sullivan
Tony Pollard
Marshall Lewis
Emily

City Staff

Lizzie Rodriguez, Council Representative, Office of Councilmember Vivian Moreno
Viridiana Quintana, Small Business Support Specialist, Economic Development Department
Alex Southard, Small Business Engagement Specialist, Economic Development Department

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. Attendees will be muted during the webinar. The host will take those off mute that wish to give public comment. *(Public comments are limited to 2 minutes per speaker.)*

1. September Meeting Minutes

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- The community advisory group voted to unanimously approve the September meeting minutes.

2. Community Updates

Ebony B. James, Chief Operations Officer, Logan Heights Community Development Corporation

- None.

3. Council District 8 Report

Lizzie Rodriguez, Council Representative, Office of Councilmember Vivian Moreno

- Lizzie Rodriguez provided updates from the Office of City Councilmember Moreno.
- Their office sent a memo to the Mayor's Office and the Transportation Department highlighting the streetlights needing maintenance. 400+ lights are expected to be fixed by February 2024.

4. Urban Corps Report

Arturo Perzabal, Operations Manager, Urban Corps of San Diego County

- Arturo Perzabal shared information regarding the improvements and activities provided.
- The following cleaning services took place: 1169 trash bags, 4 bulky items, 1800 sq ft of graffiti abatement, and 21 blocks of weed abatement.
- There has been an increase in trash the past two months.
- A new crew member skilled in tree trimming will help with maintenance this month.

5. EDD Report

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- Alex Southard provided updates on the budget and services contract.
- EDD is working on an RFP for “as-needed services” in assessment districts.
- Reviewed the FY24 budget and current spending. The group provided feedback on priorities for FY25.
- There is currently a services agreement with Urban Corps, a management agreement would be an additional cost to consider.
- The next meeting will be in January.

6. Adjournment

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- Meeting was adjourned at 6:51 PM.

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.