



City of San Diego Commission for Arts and Culture

PUBLIC ART COMMITTEE

AGENDA

City Administration Building 12th floor Committee Room

202 W C Street, San Diego, CA 92101

Hyperlink to attend the meeting at its scheduled time available [here](#)

Friday, January 12, 2024

8:30 a.m. – 9:30 a.m.

| | | | |
|-----------|------|---|--|
| 8:30 a.m. | I. | Call to Order | Fritz Friedman, Vice Chair |
| 8:35 a.m. | II. | Non-agenda Public Comment | |
| 8:40 a.m. | III. | Chair’s Reports | |
| | | A. Commission Business | |
| | | B. ACTION – December 8, 2023 Minutes | |
| | | C. Other Reports | |
| 8:50 a.m. | IV. | ACTIONS | Charles G. Miller, Senior Public Art Manager |
| | | A. Temporary Exhibit Proposal from the Safdie Rabines Architects: <i>Harbor Bridge Butterfly</i> by Taal Safdie | |
| | | B. Temporary Mural Proposal from the AjA Project: <i>Memoria Terra</i> by Shinpei Takeda | |
| 9:20 a.m. | V. | Reports | Christine E. Jones, Chief of Civic Art Strategies |
| | | A. Staff Reports | |
| | | B. Committee Member Reports | |
| 9:30 a.m. | VI. | Adjourn | |

Meetings will be recorded. PUBLIC COMMENT: Any member of the public may address the Committee on any agenda item during agenda item public comment, or on any matter not presently pending or previously discussed at the Committee that is within the Committee’s area of responsibility during non-agenda public comment. Each public comment speaker is limited to three (3) minutes. In addition to in-person attendance, members of the public may submit their comments via a public comment [webform](#), or they may join the meeting as a “webinar attendee” at the link provided in the [Commission or Committee meeting website](#). For members of the public wishing to address the Committee under Public Comment via the [webform](#) prior to the meeting, instructions for word limitations and deadlines will be noted on the [webform](#). As required by the Americans with Disabilities Act (ADA), requests for agenda information to be made available in alternative formats, and any requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for alternatives to observing meetings and offering public comment as noted above, may be made by contacting the City Clerk at (619) 533-4000 or <mailto:cityclerk@sandiego.gov>. The City is committed to resolving accessibility requests swiftly in order to maximize accessibility.



Commission for Arts and Culture

City of San Diego Commission for Arts and Culture

PUBLIC ART COMMITTEE (PAC)

MINUTES

Friday, December 8, 2023

Members Present

Keith Opstad, Chair
Fritz Friedman, Vice Chair
Melinda Guillen
Wayne Holtan
Abe Hughes
Eun Jung Park
Imani Robinson
Denise Rogers

Members Absent

Jessica Berlanga-Taylor
Francisco Eme
Alessandra Moctezuma
Ann Bossler, Ex Officio

Staff Present

Lara Bullock
Christine E. Jones
Charles G. Miller

I. Call to Order | [View Here](#) – Commissioner Keith Opstad called the City of San Diego (City) Commission for Arts and Culture’s Public Art Committee (PAC) to order at 12:37 p.m. at the San Diego Natural History Museum Conference Room 1788 El Prado, San Diego, CA 92101.

II. Non-agenda Public Comment – None

III. Chair’s Reports

A. Commission Business – [View Here](#)

B. **ACTION** – October 13, 2023, Minutes | [View Here](#) – Commissioner Keith Opstad introduced the item. **Commissioner Fritz Friedman made a motion to approve the PAC minutes of October 13, 2023. Commissioner Abe Hughes seconded the motion. The vote was 7-0-0; the motion passed.**

Yea: Friedman, Guillen, Holtan, Hughes, Opstad, Park, Robinson, and Rogers (8)

Nay: (0)

Abstention: (0)

Recusal: (0)

C. Other Reports – None

Denise Rogers arrived at 12:42 p.m.

IV. **ACTION: Artist Selection Panelists for here comes the neighborhood: Encanto** | [View Here](#) – Commissioner Keith Opstad introduced the item. **Eun Jung Park made a motion to advise the City’s Commission for Arts and Culture to recommend the following panelists for here comes the neighborhood: Encanto: Denise Rogers with Commissioner Imani Robinson as an alternate for the seat of the PAC member, and Gaidi Finnie for the seat of the Visual Art/Design Professional #1, and Lani Bautista Cabanilla for the seat of the Visual Art/Design Professional #2 with**

recommended alternates, in no particular order, to serve as three of the five ad hoc artist selection panelists. Wayne Holtan seconded the motion. The vote was 8-0-0; the motion passed.

Yea: Friedman, Guillen, Holtan, Hughes, Opstad, Park, Robinson, and Rogers (8)

Nay: (0)

Abstention: (0)

Recusal: (0)

V. Presentation – Schematic Artwork Proposal for Willie Henderson Sports Complex by James Dinh | [View Here](#)

V. Reports

A. Staff Reports – [View Here](#)

B. Committee Member Reports – [View Here](#)

VI. Adjourn – Commissioner Opstad adjourned the meeting at 1:28 p.m.

DRAFT



Commission for Arts and Culture

STAFF REPORT

DATE ISSUED: January 9, 2024

ATTENTION: Public Art Committee

SUBJECT: Temporary Mural Proposal from the AjA Project: *Terra Memoria* by Shinpei Takeda

REFERENCES: 1) Mural Application from AjA Project
2) [San Diego Municipal Code Section 26.0722 – Control of Artworks](#)
3) [Administrative Regulation 95.00 – Management of the Civic Art Collection](#)
4) [Commission for Arts and Culture Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection](#)

STAFF CONTACT: Charles G. Miller, Senior Public Art Manager

STAFF RECOMMENDATION:

Recommend to the City of San Diego (City) Commission for Arts and Culture (Commission) that the Executive Director of the Commission approve the mural titled *Terra Memoria* consisting of a mural by artist Shinpei Takeda for temporary exhibition on the bollard-controlled alleyway adjacent to the City Heights Park, Recreation Center, Performance Annex, and Library.

SUMMARY:

City staff has received a mural application for a mural from the AjA Project (Applicant). The Applicant is proposing a mural by San Diego-based artist Shinpei Takeda. The mural is proposed for a temporary, one-year exhibition, renewable up to five years, on the surface of the alleyway adjacent to City Heights Park, Recreation Center, Performance Annex, and Library, that is approximately 600' long by 20' wide. Staff evaluated the application utilizing criteria contained in the *City of San Diego Commission for Arts and Culture Department Instruction – Collection Management Policy for the Civic Art Collection*. The results of the staff's analysis include:

RE: ARTWORK CRITERIA

Public Safety: If the mural is painted and installed properly within the proposed location of the bollard-controlled alleyway (i.e., City approved methods and materials safe for the public) it is unlikely to pose hazards or threats to public safety or public health and/or are unlikely to pose a potential liability for the City in any other way.

Cost: The Applicant would be solely responsible for funding the mural. This includes, but is not limited to, insurance, permitting, site preparation, transportation, installation, maintenance, repair, restoration, conservation, deinstallation, removal, site restoration and clean-up.

Availability of Resources: City staff is available to provide administrative services to the Applicant to process the application and execute a temporary artwork maintenance and removal agreement.

Relevance: The mural would provide an aesthetic and cultural experience for residents and visitors to City Heights Park, Recreation Center, Performance Annex, and Library and activate and enhance the area surrounding these amenities. The placement of the mural on the surface of a bollard-controlled alleyway heavily used by pedestrians to access the adjacent City amenities, as well as the content of the mural being produced via writing workshops with City Heights residents, serves to balance urbanization and development with humanizing elements. The mural may stimulate discussion and the exchange of ideas about art and the neighborhood due to the highly visible location.

Excellence: The proposed mural exemplifies a high level of artistic merit and quality of workmanship.

Significance: The artist has received a California Creative Corps grant from the 18th Street Art Center in support of the project and in recognition of career achievement.

Condition: Not applicable.

Maintenance: The Applicant will be responsible for maintenance, conservation, restoration, and repair of the mural for the duration of the exhibit period.

Security: The City is patrolled by the San Diego Police Department. Vandalism in the form of tagging occurs from time to time.

Relationship to Site: The mural is to be sited on the surface of a bollard-controlled alleyway that extends between City Heights Park and the City Heights Recreation Center, Performance Annex, and Library. Because it closed to regular traffic and located adjacent to multiple publicly accessible amenities, the alleyway receives a high amount of pedestrian traffic and the mural would serve to further activate the alleyway and adjacent amenities.

Legal and Ethical Considerations: If the mural is authorized, it will be formalized in a temporary artwork maintenance and removal agreement between the Applicant and the City. The artist has provided a royalty-free license to reproduce images of the artwork for non-commercial purposes and waiver of rights conferred under the Visual Artists Rights Act and California Art Preservation Act.

Timing: If the mural is authorized, the Applicant will be responsible for proposing a date for mural installation and commencing work in compliance with the agreement between the Applicant and the City.

Selection Process for the Artist: The artist chose the site and developed the mural proposal and, if approved, will implement the mural in fulfillment of the California Creative Corps 18th Street Art Center grant obligations.

Community Feedback: The artist has received letters of support from the Mid City Community Action Network, The Partnership for the Advancement of New Americans, and Council District 9 Councilmember Sean Elo Rivera. The content of the mural is

being produced in collaboration with City Heights residents via a series of writing workshops.

Restrictions: Not applicable.

Commemorative Significance: Not applicable.

Fair Exchange: Not applicable.

Fair Purchase Price: Not applicable.

RE: SITE SELECTION CRITERIA

Ownership: The City owns the bollard-controlled alleyway that is the proposed site for the mural.

Public Safety: If the mural is painted and installed properly within the proposed location of the bollard-controlled alleyway (i.e. City approved methods and materials safe for the public) it is unlikely to pose hazards or threats to public safety or public health and/or are unlikely to pose a potential liability for the City in any other way.

Security: The City is patrolled by the San Diego Police Department. Vandalism in the form of tagging occurs from time to time.

Maintenance: The alleyway and adjacent amenities are maintained by the City's Parks and Recreation and Library Departments. The Applicant will be responsible for maintenance, conservation, restoration, and repair of the mural for the duration of the exhibit period.

Accessibility: The augmented reality component of the mural project allows for an audible experience of the artwork in addition to the visual mural.

Context: The mural is to be sited on the surface of a bollard-controlled alleyway that extends between City Heights Park and the City Heights Recreation Center, Performance Annex, and Library. Because it closed to regular traffic and located adjacent to multiple publicly accessible amenities, the alleyway receives a high amount of pedestrian traffic and the mural would serve to further activate the alleyway and adjacent amenities.

Support of City Departments: City arts and culture staff consulted with relevant City departments to confirm eligibility for the proposed site and will route the mural proposal with the analysis and recommendation from the Commission to relevant City departments for any additional feedback and recommendations about the proposal.

Community Support: The artist has received letters of support from the Mid City Community Action Network, The Partnership for the Advancement of New Americans, and Council District 9 Councilmember Sean Elo Rivera. The content of the mural is being produced in collaboration with City Heights residents via a series of writing workshops. The Applicant is an active youth arts organization based in the City Heights neighborhood.

Adherence to Relevant Plans: The City adheres to existing community plans and land use plans, such as the City's General Plan.

Evaluation criteria the Public Art Committee (PAC) will use to decide whether to recommend to the Commission authorization of the proposed mural may include all or some of those given in the *City of San Diego Commission for Arts and Culture Department Instruction - Collection Management Policy for the Civic Art Collection*.

The Executive Director of the Commission will consider the recommendation from City staff, the Public Art Committee, the Commission, and any other pertinent stakeholders before making the final decision on whether to authorize the proposed mural.

FISCAL CONSIDERATIONS:

Should this mural be authorized for temporary installation, the Applicant will be responsible for all costs.

APPLICANT

MURAL APPLICATION

ORGANIZATION CONTACT INFORMATION

| | | | |
|-------------------------------------|---|--------------------------------|---------------------------------|
| Name : The AJA Project | | | |
| Address : | <small>STREET</small> 4504 51st Street | <small>UNIT</small> | |
| | <small>CITY</small> San Diego | <small>STATE</small> CA | <small>ZIP</small> 92115 |
| Website : www.ajaproject.org | | | |

PRIMARY CONTACT

| | | |
|----------------|---------------------------------|---|
| Name : | Shinpei Takeda | <small>TITLE</small> Executive Artistic Director |
| Contact Info : | <small>PHONE</small> [REDACTED] | <small>EMAIL</small> [REDACTED] |

SECONDARY CONTACT

| | | |
|----------------|---------------------------------|---|
| Name : | Yerin Kwak | <small>TITLE</small> Program Coordinator |
| Contact Info : | <small>PHONE</small> [REDACTED] | <small>EMAIL</small> |

ARTIST

| | | | |
|--|--------------------------------------|---------------------------------|-------------------------------|
| Name : Shinpei Takeda | | | |
| Contact Info : | <small>PHONE</small> [REDACTED] | <small>EMAIL</small> [REDACTED] | |
| Address : | <small>STREET</small> [REDACTED] | <small>UNIT</small> | |
| | <small>CITY</small> San Diego | <small>STATE</small> CA | <small>ZIP</small> [REDACTED] |
| Website : www.shinpeitakeda.com | | | |

PROPERTY OWNER

| | | | |
|---------------------------------|-----------------------|----------------------|--------------------|
| Name : City of San Diego | | | |
| Contact Info : | <small>PHONE</small> | <small>EMAIL</small> | |
| Address : | <small>STREET</small> | <small>UNIT</small> | |
| | <small>CITY</small> | <small>STATE</small> | <small>ZIP</small> |

PROPERTY OWNER (if applicable)

| | | | |
|----------------|-----------------------|----------------------|--------------------|
| Name : | | | |
| Contact Info : | <small>PHONE</small> | <small>EMAIL</small> | |
| Address : | <small>STREET</small> | <small>UNIT</small> | |
| | <small>CITY</small> | <small>STATE</small> | <small>ZIP</small> |

APPLICANT

MURAL APPLICATION

PROPERTY OWNER (if applicable)

| | | | |
|----------------|--------|-------|-----|
| Name : | | | |
| Contact Info : | PHONE | EMAIL | |
| Address : | STREET | UNIT | |
| | CITY | STATE | ZIP |

PROPERTY OWNER (if applicable)

| | | | |
|----------------|--------|-------|-----|
| Name : | | | |
| Contact Info : | PHONE | EMAIL | |
| Address : | STREET | UNIT | |
| | CITY | STATE | ZIP |

OTHER PARTNERS / COLLABORATORS

| | | | |
|---|-----------------------------|-----------------|------------------|
| Name : 18th Street Arts Center (Michael Ano) | | | |
| Contact Info : | PHONE | EMAIL | |
| Address : | STREET 1639 18th St, | UNIT | |
| | CITY Santa Monica, | STATE CA | ZIP 90404 |
| Title : Interim Deputy Director | | | |
| Relationship to proposed project : The project is part of Creative Corps Fellowship program of 18th street Arts Center | | | |

OTHER PARTNERS / COLLABORATORS (if applicable)

| | | | |
|--|--------|-------|-----|
| Name : California Arts Council | | | |
| Contact Info : | PHONE | EMAIL | |
| Address : | STREET | UNIT | |
| | CITY | STATE | ZIP |
| Title : | | | |
| Relationship to proposed project : The project is funded by California Arts Council's Creative Corps program via 18th | | | |

MURAL DETAILS

MURAL APPLICATION

MURAL LOCATION

| | | | |
|---------------------------|--|-------------------|----------------|
| Location : | Pedestrian-only street behind City Library and Performance Annex in City Heights | | |
| Proposed Mural Address : | STREET | 44th street | |
| | CROSS STREET | Wightman & Landis | CITY San Diego |
| | STATE | CA | ZIP 92105 |
| Council District : | 9 | | |
| Community Planning Area : | | | |
| Neighborhood : | City Heights | | |
| Zoning : | | | |

BUDGET

| | | | | | | |
|-----------------------|---------------|--|-------------|----------------|---|------------|
| Funding for Project : | SOURCE | 18th street arts center | AMOUNT | \$ | \$115,000.00 | |
| | SOURCE | Other funder (pending on approval from City) | AMOUNT | \$ | \$50,000.00 | |
| | SOURCE | | AMOUNT | \$ | | |
| | SOURCE | | AMOUNT | \$ | | |
| Total Budget : | \$ | \$165,000.00 | | | | |
| Breakdown of Cost : | MATERIAL COST | \$ | \$80,000.00 | EQUIPMENT COST | \$ | \$5,000.00 |
| | OTHER COST | \$ | \$80,000.00 | Specify : | salary, workshops, fellowships, celebration | |

MURAL PROPOSAL

| | |
|---------------------|---|
| Mural Title : | Terra Memoria |
| Mural Description : | Tentatively titled "Terra Memoria" - is a mural, but not a traditional mural on the wall, but rather a mural covering the surface of the pedestrian-only street in the heart of City Heights. The mural is based on the text and sound waves of the poetries created by "Back Alley Poetry Club" consisting of 5 City Heights based emerging poets and rappers. The poetry workshop has started in October of 2023 and will continue until March of 2023, and the poets are hard at work creating poem/rap about their stories of City Heights. The resulting texts will fill the surface of the street, so that the visitors can read them as they stroll through the street. The Web-based Augmented Reality (AR) functions will also be implemented so that visitors can also hear the poetry via their smartphones. The work will also be featured as part of Cultural Mapping project of Los Angeles's 18th street Art Center as one of their 18 selected state wide projects funded by California Arts Council. |

MURAL DETAILS

MURAL APPLICATION

MURAL PROPOSAL (continued)

Mural Dimensions : **Approx. 7 yard (width) x 200 yard (length)**

Medium : **Heat-activated road marking strips**

Summary of Project :

The project "MEMORIA TERRA" (tentatively titled) is a public art project based on collaborative storytelling with emerging poets and rappers of City Heights to tell their stories of immigration and communities. Starting October of 2023, this "Back Alley poetry Club" have been meeting twice a week to work on their poetry working with established mentors. The texts of resulting sets of poetry will fill the surface of 200 yard of pedestrian only street completely filled with a semi-permanent weaving of poetry, image and voice.

Project goals / visions :

The project will consists of public art made by the very people that live and breath the particular public space. It serve as an inscription of the narratives that are unique to City Heights but also very familiar to many immigrants and refugees that have come from all over the world to call this community their home. We hope that the ground will itself speak back as the neighborhood continues to change, refusing the erasure of those who have shaped it.

Audience : **Primarily City Heights residents but also accessible to San Diego public and anyone that comes by the region.**

Discuss the project outreach efforts and anyone else involved in the project :

The project is an initiative of The AJA Project with the lead artist Shinpei Takeda, who has been involved in City Heights for over 23 years and having created 3 temporary public exhibit and 2 permanent public art in City Heights. In order to carry out the project, Shinpei Takeda secured the 18th street art center's Creative Corps fellowship program. It is a prestigious grant funded by California Arts Council to selected 18 artists working in the communities in the entire state of California. The project is partnering with local nonprofits like Mid City CAN and PANA San Diego, as well as other stakeholders of City Heights community.

PROJECT DETAILS

MURAL APPLICATION

PROJECT DETAILS

| | | |
|---|--------------|--------------|
| Proposed Installation Timeline: MM/DD/YY - MM/DD/YY | May 01, 2024 | May 31, 2024 |
| Hours of Install (ex. 9:30AM - 5:00PM): | SUNDAY | |
| | MONDAY | 10am-7pm |
| | TUESDAY | 10am-7pm |
| | WEDNESDAY | 10am-7pm |
| | THURSDAY | 10am-7pm |
| | FRIDAY | 10am-7pm |
| | SATURDAY | 10am-7pm |

Surface Preparation Plan (Power washing, sand blasting, priming, cleaning, etc.):

Prior to the installation, we will implement power-washing to clean out the surface.

List of materials / equipment :

Power washer, Hand-held torch for application

Installation Process :

After power-washing the surface area, the proper layout will be made based on the design, and the pre-cut texts made of heat-activated road marking strips will be laid onto the surface to be applied with a hand-held torch. We will start from northern end of the road, and aim at accomplishing 10 yard per day. In an ideal weather, 20 days of application period should suffice to cover the entire 200 yard stretch of the street. Working area of 5 yard by 10 yard will be blocked as to not block the use of street for pedestrians. For the street being used as fire lane or emergency lanes for the police, we will be able to accommodate quickly as there will be no heavy equipment involved.

List of individuals / groups installing mural :

Shinpei Takeda, the lead artist
Victor Castañeda, production artist (The AJA Project)
Yerin Kwak, program coordinator (The AJA Project)
Larissa Guereca Ruis, art production consultant

PROJECT DETAILS

MURAL APPLICATION

MAINTENANCE PLAN

Maintenance Plan (Inspection for degradation and damage, monitoring schedule, graffiti abatement, etc.) :

Degradation and damage will be monitored according to the monthly, quarterly and yearly monitoring schedule. Just like any other road markings (stop sign, lines for crossing), the mural will degrade over time. However it is expected that degradation will not occur for the first 3-5 years as there will be no road traffic. Should there be a major damage, repair work will be made every other quarter for the first 2 years and later once every year.

Should there be a need to remove the work, the team will use torch with higher temperature to remove the adhesives of the road marking strips.

Provide a schedule of maintenance activities :

MONTHLY There will be a monthly inspection by The AJA project team member for the first year visually inspecting the surface degradation and damages. The same inspection will take place every quarter starting year 2.

QUARTERLY Augmented Reality (AR) function of the project will be inspected to ensure the smooth user-friendly experience. Every other quarter, the repair work will be done should there be a damage that requires repair.

YEARLY In-depth inspection will consists of regular visual inspection and strength test by using scrapers to verify the road marking strips are still in tact. Should there be a graffiti or other visual damages, they will be removed at the yearly inspection.

Discuss qualifications of key individuals involved with maintenance :

Shinpei Takeda - Have created (4) temporary and semi-temporary murals on the road surfaces in Hong Kong, Japan, Liberty Station, and City Heights, and also have implemented and worked with city to maintain City's public art commission on Ocean Beach Comfort Station since 2012.

Victor Castañeda - MFA degree from UCSD with over 10 years of experience with arts including several public art projects.

Name: **Shinpei Takeda**

Title: **EXECUTIVE ARTISTIC DIRECTOR/ LEAD ARTIST**

Signature:

eSigned via SeamlessDocs.com

Key: 81070700007507eaa0c7b093ec79ed59

01-02-2024

Date:

MEMORIA TERRA

BACK ALLEY POETRY PROJECT

Proposed installation dates; April/May 2024

Initiative of the artist Shinpei Takeda, and The AJA Project, the poems and texts about this rapidly changing community are created by City Height's local young poets and writers through 6 months fellowship. The texts are, with roadmarking strips, ingrained on a surface of the pedestrian alley as a semi-permanent public art project.

The street will become a stage for the culminating event in June 2024, where these poems will actually be read by these young poets. In the future, the web-based AR app will allow visitors to actually hear the recordings of the poems via smartphones.



*proposed site: 44th street - pedestrian only road between Wightman and Landis street behind City Heights library.

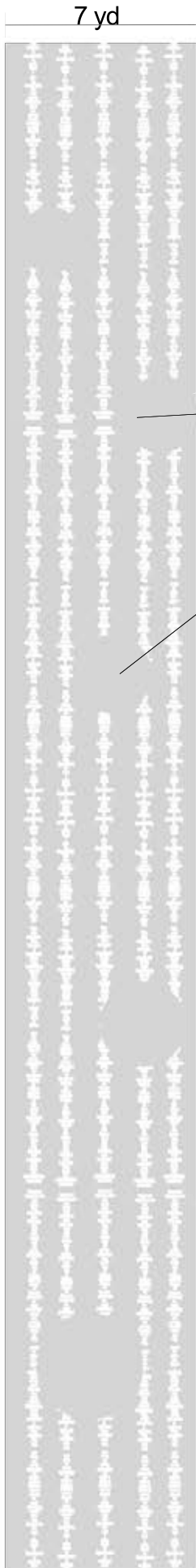


*proposed material- road marking strips for temporary installation of 2-5 yrs

*The project is supported as one of 18 projects throughout the state via 18th street Creative corps program funded by California Arts Council.



CONCEPT/DESIGN



Empty spaces in circle

Design of the Mural

Texts from the poetry will be laid out along with the soundwaves representing the sound of the poetry being read. Each line will make up each poetry about City Heights and its residents' unique story of immigration.

(*Some details, and density might change)

City Heights
A community in unity That I see so beautifully The one where Paleteros feed us sweet treats Leaving lasting smiles on children's faces as they eat

The one neighbor who brought a crock-pot Filled with tantalizing aroma from the steamy beef stew with bamboo I could not wait to chew

The air feels fresher, Where we share pleasures With no stressors leaving us with pressure Gazing at the stars The late-night drives by the tower bar, the lion dancing, and carnivals that kept our communities prancing

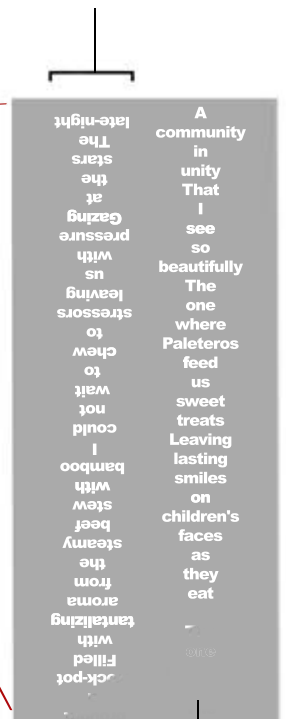


AERIAL VIEW



The entire length of pedestrian-only section of 44th street between Wightman St & Landis St. (approx. length 200yd)

each lines of texts are 3-5 ft width (total of 5 lines)



empty spaces in circle shapes (total of 5)

DETAILS I - Red curb



A minimum 2 ft buffer from the mural design to the red curb to avoid confusion and to ensure safety



DETAILS 2

Pre-existing road markings & Bollards

A minimum of 2 ft around the pre-existing road sign “STOP” and “SLOW” and the bollards on both end of the street will be clear as to ensure safety and to avoid



A minimum 2ft clearance around the bollards and road markings



Commission for Arts and Culture

STAFF REPORT

DATE ISSUED: January 9, 2024

ATTENTION: Public Art Committee

SUBJECT: Temporary Exhibit Proposal from the Safdie Rabines Architects: *Harbor Bridge Butterfly* by Taal Safdie

REFERENCES: 1) Temporary Exhibit Application from Safdie Rabines Architects
2) [San Diego Municipal Code Section 26.0722 – Control of Artworks](#)
3) [Administrative Regulation 95.00 – Management of the Civic Art Collection](#)
4) [Commission for Arts and Culture Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection](#)

STAFF CONTACT: Charles G. Miller, Senior Public Art Manager

STAFF RECOMMENDATION:

Recommend to the City of San Diego (City) Commission for Arts and Culture (Commission) that the Executive Director of the Commission approve the temporary exhibit titled *Harbor Bridge Butterfly* consisting of an installation by artist Taal Safdie for temporary exhibition installed on the Harbor Drive Pedestrian Bridge.

SUMMARY:

City staff has received a temporary exhibit application for an artwork from Safdie Rabines Architects (Applicant). The Applicant is proposing an artwork by San Diego-based artist Taal Safdie. The artwork is proposed for a temporary, five-year exhibition on the suspension cables of the Harbor Drive Pedestrian Bridge. Staff evaluated the application utilizing criteria contained in the *City of San Diego Commission for Arts and Culture Department Instruction – Collection Management Policy for the Civic Art Collection*. The results of the staff's analysis include:

RE: ARTWORK CRITERIA

Public Safety: If the artwork is installed properly within the proposed location of suspension cables of the Harbor Drive Pedestrian Bridge (i.e., City approved methods and materials safe for the public) it is unlikely to pose hazards or threats to public safety or public health and/or are unlikely to pose a potential liability for the City in any other way.

Cost: The Applicant would be solely responsible for funding the exhibit. This includes, but is not limited to, insurance, permitting, site preparation, transportation, installation, maintenance, repair, restoration, conservation, deinstallation, removal, site restoration and clean-up.

Availability of Resources: City staff is available to provide administrative services to the Applicant to process the application and execute a temporary artwork maintenance and removal agreement.

Relevance: The artwork would provide an aesthetic and cultural experience for residents and visitors to East Village, the Marina District, Petco Park, and the Convention Center and activate and enhance the surrounding areas. The placement of the artwork on the suspension cables of the heavily used pedestrian bridge visible from both the bridge and Harbor Drive below, serves to balance urbanization and development with humanizing elements. The artwork may stimulate discussion and the exchange of ideas about art and the neighborhood due to the highly visible location.

Excellence: The proposed installation exemplifies an acceptable level of artistic merit and high quality of workmanship.

Significance: The artwork is designed by the principal architects that designed the Harbor Drive Pedestrian bridge itself. The artwork will comprise an activation in the *Bay to Park Paseo* initiative.

Condition: Not applicable.

Maintenance: The Applicant will be responsible for maintenance, conservation, restoration, and repair of the artwork for the duration of the exhibit period.

Security: The City is patrolled by the San Diego Police Department. Vandalism in the form of tagging occurs from time to time.

Relationship to Site: The artwork is to be sited on the suspension cables of the Harbor Drive Pedestrian Bridge. Because the bridge heavily used by pedestrians accessing the hotels, parking, the Convention Center, and Petco Park across Harbor Drive, the artwork would serve to further activate the bridge, Harbor Drive, and nearby attractions.

Legal and Ethical Considerations: If the exhibit is authorized, it will be formalized in an encroachment maintenance and removal agreement between the Applicant and the City. The artist has provided a royalty-free license to reproduce images of the artwork for non-commercial purposes and waiver of rights conferred under the Visual Artists Rights Act and California Art Preservation Act.

Timing: If the exhibit is authorized, the Applicant will be responsible for proposing a date for installation and commencing work in compliance with the agreement/permit between the Applicant and the City.

Selection Process for the Artist: The artist and site were chosen based on their location as part of the *Bay to Park Paseo* initiative.

Community Feedback: The exhibit is part of the larger *Bay to Park Paseo* initiative, to which the Applicant has identified the Port of San Diego as a sponsor, and endorsed by the 2024 World Design Capital.

Restrictions: Not applicable.

Commemorative Significance: Not applicable.

Fair Exchange: Not applicable.

Fair Purchase Price: Not applicable.

RE: SITE SELECTION CRITERIA

Ownership: The City owns Harbor Drive Pedestrian bridge; Harbor Drive is in the public right-of-way.

Public Safety: If the artwork is installed properly within the proposed location of suspension cables of the Harbor Drive Pedestrian Bridge (i.e., City approved methods and materials safe for the public) it is unlikely to pose hazards or threats to public safety or public health and/or are unlikely to pose a potential liability for the City in any other way.

Security: The City is patrolled by the San Diego Police Department. Vandalism in the form of tagging occurs from time to time.

Maintenance: The Harbor Drive Pedestrian Bridge is maintained the City's Steet Division. The Applicant will be responsible for maintenance, conservation, restoration, and repair of the artwork for the duration of the exhibit period.

Accessibility: Not Applicable.

Context: The artwork is to be sited on the suspension cables of the Harbor Drive Pedestrian Bridge. Because the bridge heavily used by pedestrians accessing the hotels, parking, the Convention Center, and Petco Park across Harbor Drive, the artwork would serve to further activate the bridge, Harbor Drive, and nearby attractions.

Support of City Departments: City arts and culture staff consulted with relevant City departments to confirm eligibility for the proposed site and will route the exhibit proposal with the analysis and recommendation from the Commission to relevant City departments for any additional feedback and recommendations about the proposal.

Community Support: The exhibit is part of the larger *Bay to Park Paseo* initiative, to which the Applicant has identified the Port of San Diego as a sponsor, and endorsed by the 2024 World Design Capital.

Adherence to Relevant Plans: The City adheres to existing community plans and land use plans, such as the City's General Plan.

Evaluation criteria the Public Art Committee (PAC) will use to decide whether to recommend to the Commission authorization of the proposed exhibit may include all or some of those given in the *City of San Diego Commission for Arts and Culture Department Instruction - Collection Management Policy for the Civic Art Collection*.

The Executive Director of the Commission will consider the recommendation from City staff, the Public Art Committee, the Commission, and any other pertinent stakeholders before making the final decision on whether to authorize the proposed exhibit.

FISCAL CONSIDERATIONS:

Should this exhibit be authorized for temporary installation, the Applicant will be responsible for all costs.

APPLICANT



TEMPORARY EXHIBIT OF ARTWORK APPLICATION

ORGANIZATION CONTACT INFORMATION

Name : **Safdie Rabines Architects**

Address : STREET **925 Fort Stockton Dr** UNIT

CITY **San Diego** STATE **CA** ZIP **92103**

Website : **https://www.safdierabines.com/**

PRIMARY CONTACT

Name : **Frederik Heuser** TITLE **Associate Principal**

Contact Info : PHONE [REDACTED] EMAIL [REDACTED]

SECONDARY CONTACT

Name : **Mohamed Benchekroun** TITLE **Designer**

Contact Info : PHONE [REDACTED] EMAIL [REDACTED]

PROPERTY OWNER

Name : **City of San Diego**

Contact Info : PHONE EMAIL

Address : STREET UNIT

CITY STATE ZIP

PROPERTY OWNER (if applicable)

Name :

Contact Info : PHONE EMAIL

Address : STREET UNIT

CITY STATE ZIP

OTHER PARTNERS / COLLABORATORS

Name : **TYLin**

Contact Info : PHONE [REDACTED] EMAIL [REDACTED]

Address : STREET UNIT

CITY **San Diego** STATE **CA** ZIP [REDACTED]

Title :

Relationship to proposed project : **Structural Engineer**

OTHER PARTNERS / COLLABORATORS (if applicable)

Name : **UDG Projects**

Contact Info : PHONE [REDACTED] EMAIL [REDACTED]

Address : STREET UNIT

CITY **La Mesa** STATE **CA** ZIP [REDACTED]

Title :

Relationship to proposed project : **Contractor / Fabricator**

EXHIBITION DETAILS



Commission for
Arts and Culture

TEMPORARY EXHIBIT OF ARTWORK APPLICATION

EXHIBITION LOCATION

| | | | |
|---------------------------|---|------|------------------|
| Location : | Harbor Drive Pedestrian Bridge | | |
| Proposed Address : | STREET 2 E Harbor Dr | | |
| | CROSS STREET Harbor Dr & Park Blvd | CITY | San Diego |
| | STATE CA | ZIP | 92101 |
| Council District : | | | |
| Community Planning Area : | | | |
| Neighborhood : | Downtown San Diego | | |
| Zoning : | | | |

BUDGET

| | | | | | | |
|-----------------------|---------------|----------------------------|---------------------|----------------|---------------------|-------------------|
| Funding for Project : | SOURCE | Urban Interventions | AMOUNT | \$ | \$220,000.00 | |
| | SOURCE | | AMOUNT | \$ | | |
| | SOURCE | | AMOUNT | \$ | | |
| | SOURCE | | AMOUNT | \$ | | |
| Total Budget : | \$ | | | | | |
| Breakdown of Cost : | MATERIAL COST | \$ | \$154,000.00 | EQUIPMENT COST | \$ | \$6,000.00 |
| | OTHER COST | \$ | \$60,000.00 | Specify : | Labor | |

EXHIBITION PROPOSAL

| | |
|---------------|--|
| Title : | Bay to Park Paseo Initiative - Butterfly |
| Description : | This installation is part of the larger community project 'Bay to Park Paseo' presented by Pete Garcia and Beth Callender of the non-profit URBAN INTERVENTIONS and Chloé Lauer, Urban Planner for the World Design Capital 2024. This site will host cables, mesh, and colored tabs in the shape of a butterfly tensioned to the existing Harbor Drive Pedestrian Bridge suspender cables. |

EXHIBITION DETAILS



Commission for
Arts and Culture

TEMPORARY EXHIBIT OF ARTWORK APPLICATION

EXHIBITION PROPOSAL (continued)

Proposed Exhibition Dates :

March 01, 2024

March 01, 2029

Exhibition History (including dates and venues) :

N/A

List of artwork included in the exhibition (include artist, title, date, dimensions, and medium) :

Title: Bay to Park Paseo Initiative - Butterfly

Artist: Safdie Rabines Architects

Date: March 2024 - March 2029

Dimensions: 43' - 2" x 74' - 0"

Medium: Mesh Sculpture with Colored Tabs

Project goals / visions :

The primary objective of this temporary art installation in San Diego is to mark the initiation of a broader community project, Bay to Park Paseo Initiative, which strives to elevate the pedestrian journey, introducing a series of interactive design experiences that span from Hilton Bayfront to Balboa Park. As the starting point of this enhanced paseo, this installation serves as a prominent landmark, drawing focus to the overarching community endeavor.

Beyond its impact on pedestrians, the installation also seeks to enrich the experience for motorists traveling along Harbor Drive. As vehicles traverse the area, they will be greeted by the mesmerizing sight of a majestic butterfly, casting its brilliance over the San Diego bayfront.

Notably, the butterfly featured in the installation is designed to resemble the endangered San Diego native Hermes Copper butterfly. This deliberate choice serves to raise awareness about the plight of this species, adding an ecological dimension to this artistic endeavor.

Audience : **Public**

Discuss the project outreach efforts and anyone else involved in the project :

The project has been widely shown and has received both participation and incredible support from many people including the following neighbors of the site:

Jonathan Glus, Executive Director Commission Staff, DSD

Elena Pacenti, Dean of School of Design at NewSchool

Michael brown , Vice President, Marketing & communications - Port of San Diego

Monnee Tong , Supervising Librarian Area IV and Central Library

Director of Public Affairs, SD Dept of Transportation

EXHIBITION DETAILS



Commission for
Arts and Culture

TEMPORARY EXHIBIT OF ARTWORK APPLICATION

EXHIBITION DETAILS

Transportation Plan :

All items to be transported using commercial trucking equipment and secured open trailer to project site located in San Diego

Site Preparation Plan (Power washing, sand blasting, priming, cleaning, etc.) :

- Project site will need to be secured using safety cones and caution tape at all entrances.
- Project site will have posted written notifications in advance of installation schedule deemed required by the city of San Diego
- No modifications to San Diego Harbor Bridge will be made that change the structure or useful mobility of the bridge.

Installation Process :

- Project site will need to be secured using safety cones and caution tape at all entrances.
- Project site will have posted written notifications in advance of installation schedule deemed required by the city of San Diego
- Project will require the use of (2) JLG 125K hydraulic lifts which will be used to install stainless steel art piece and aluminum tabs
- Cleanup will involve a simple sweep of any loose materials and parts.
- Tools used will be cordless battery operated tools and not require any power supplies

List of materials / equipment to be used in installation :

Aluminum routed metal tabs
Stainless steel mesh "Jacobs Mesh"
Stainless steel mounting clips
EMND Rubber gaskets to protect mounting to braided steel cables on bridge

List of individuals / groups installing artwork :

UDG Projects, Inc.
VISCOMM, Inc.
John Panuzzo
Eduardo Sanchez
Martin Esquivias-Abraham
Amanda Bensen

Proposed Installation Timeline : MM/DD/YY - MM/DD/YY **March 01, 2024** **March 03, 2024**

Hours of Install (ex. 9:30AM - 5:00PM) : SUNDAY **06:30am-4:00pm**

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY **06:30am-4:00pm**

SATURDAY **06:30am-4:00pm**

Describe how the exhibit complies with accessibility guidelines :

Bridge will require it to be closed off at all entrances while art piece is being installed.
Permits will be obtained with the the city of San Diego and MTS

EXHIBITION DETAILS



Commission for
Arts and Culture

TEMPORARY EXHIBIT OF ARTWORK APPLICATION

MAINTENANCE PLAN

Maintenance Plan (Inspection for degradation and damage, monitoring schedule, graffiti abatement, etc.) :

Maintence to art piece will involve tightening of any loose "butterfly" tabs, tightening and monthly
Checking of all stainless steel clamps and cleanup of any debris from art piece

Provide a schedule of maintenance activities :

MONTHLY **Once a month on every 15th of the month**

QUARTERLY

YEARLY

Discuss qualifications of key individuals involved with maintenance :

UDG Projects is a licensed California state contractor and is fully insured and certified with the
City of San Diego. All tools used are MSP checked monthly.

Name: **Frederik Heuser**

Title: **Associated Principal**

Signature:

eSigned via SeamlessDocs.com
Frederik Heuser
Key: 1924ca083e4902975693bc03f7b6b78

Date:

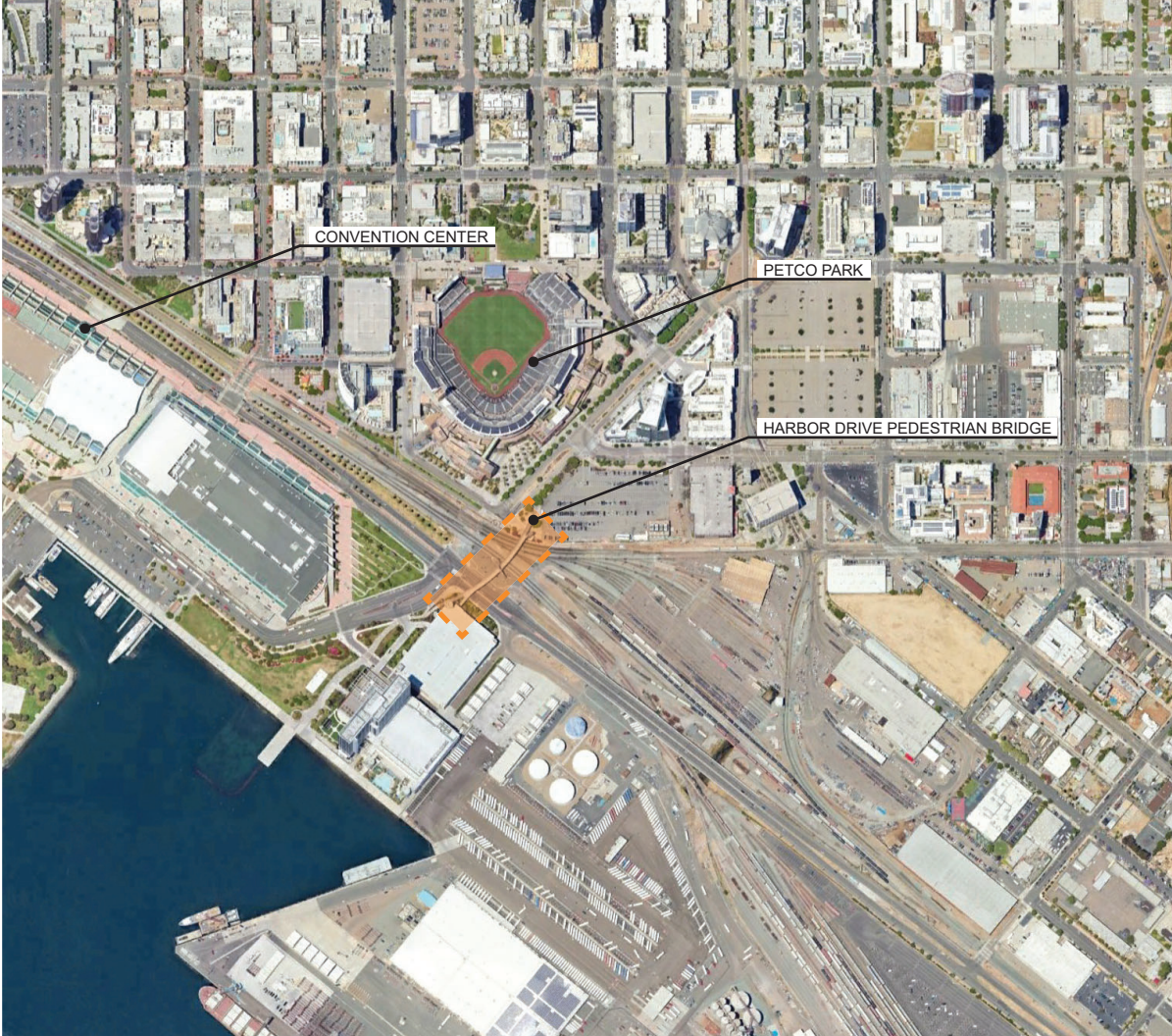
12-04-2023

BAY TO PARK PASEO - HARBOR BRIDGE BUTTERFLY

2 E Harbor Dr San Diego, CA 92101 United States

SARDIE RABINES ARCHITECTS

SATELITE MAP





CONCEPTUAL RENDERINGS



CONCEPTUAL RENDERINGS

7 SAFDIE RABINES ARCHITECTS

12/01/2023



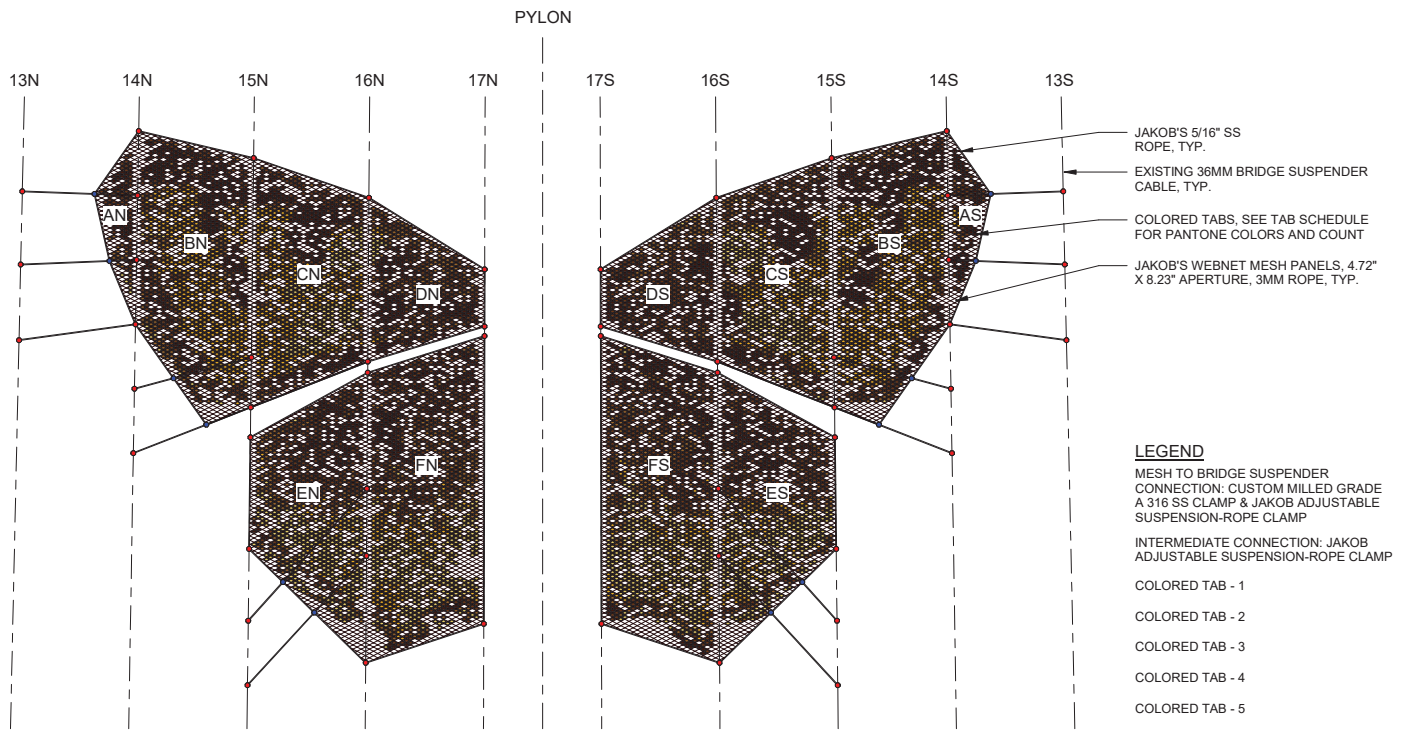
CONCEPTUAL RENDERINGS



CONCEPTUAL RENDERINGS



CONCEPTUAL RENDERINGS



ENLARGED ELEVATION