



SMALL BUSINESS ADVISORY BOARD

Meeting Minutes

TUESDAY, October 24, 2023

8:30 a.m. – 10:00 a.m.

Location: Civic Center Plaza, 14th Floor Conference Room –
1200 3rd Ave, San Diego, CA 92101

Chair: Austin Evans | **Vice Chair:** Natasha Salgado

Board Members: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jason Paguio, Natasha Salgado, Sarah Mattinson, and Shane Beard.

Staff Liaisons: Alex Southard and Sean Karafin.

Item 1: Call to Order (Chair Evans)

- Meeting was called to order at 8:41 a.m.

Item 2: Action: Roll Call (Chair Evans)

- In Attendance: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jason Paguio, and Sarah Mattinson.
- City Staff: Sean Karafin, Alex Southard, Viridiana Quintana, Angelica Paulino, Zaba Rashan, and Christian Silva.
- Members of the Public: Daniel Fitzgerald and two business owners.

Item 3: Action: Approval of September 26, 2023 Minutes (Chair Evans)

- With a motion by Sarah Mattinson and a second by Donna Deberry, the board voted to approve the September 26, 2023 minutes.
 - Yes: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jason Paguio, and Sarah Mattinson.
 - Abstain: None.
 - Absent: Natasha Salgado and Shane Beard.

Item 4: Presentation from Daniel Fitzgerald, San Diego & Imperial Small Business Development Center (SBDC) Network- Information on the Small Business Procurement Capacity Building Training

- Daniel Fitzgerald presented on the SBDC's Procurement Capacity Building Training.
- Information was provided regarding the goal/purpose of the training and its impact.

- 20 diverse companies participated.
- Program completed in June of 2023 and participating companies received a \$2,500 grant to help with their commercial liability.
- More information available on the SBDC's contracting trainings on their website- www.sdivsbdc.org/on-demand-training-government-contracting/
- Conversation followed.

Item 5: Presentation from Christian Silva, Purchasing & Contracting Department- Update on the Disparity Study

- Christian Silva presented on the City's Equal Opportunity Contracting.
- Information was provided regarding the Disparity Study and the changes that have occurred since it was conducted.
 - Small Local Business Enterprise- www.sandiego.gov/eoc/programs/slbe
 - Disparity Study completed in 2020 which sets the foundation of where the City is and where they could be.
 - Starting July 2024, Purchasing & Contracting is implementing aspirational goal of 31%.
 - Established a Disparity Study Committee of external and internal stakeholders
- More information available on the website- www.sandiego.gov/eoc/disparity-study
 - Executive Summary in Chapter 9 (findings and implementation)
- Conversation followed.

Item 6: Action: Draft Advising Letter (Chair Evans)

- Austin Evans, Chair, Small Business Advisory Board
- Natasha Salgado, Vice Chair, Small Business Advisory Board

Item 7: Committee Report

- Development Services Department Technical Advisory (Board Member Beard)
- None.

Item 8: Staff Report

- Economic Development Department (Liaison Southard)
- Appointments and reappointments are going to Council soon.
 - 3 new appointments for the board.
- EDD is hosting a Business Walk along El Cajon Blvd. on October 26th.

Item 9: Board Member Comments

- None.

Item 10: Non-Agenda Public Comment

- None.
- Item 11: Adjournment
- The meeting was adjourned at 9:58 a.m.

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