



The City of



Economic Development

MEETING NOTES

San Diego Promise Zone

Housing Affordability Meeting Minutes

Wednesday, January 24, 2024, | 10:00 - 11:30 AM | Via [Zoom](#) | Meeting ID: 161 652 8469

Working Group Goal / Increase access to quality affordable housing in the SDPZ.

In Attendance

Burnham Center for Community Advancement (Bill Ponder), **City of San Diego** (Amber Weber, Melissa Elder, Roosevelt Williams, Nathaniel Hillman, Alaysja Clark, Bryan Villegas, Ian Hembree), **Communities for Global Sustainability** (Adria Fox), **Legal Aid Society** (Laura Ann Fernea), **Office of Mayor Todd Gloria** (Stephen Hill), **San Diego Housing Commission** (Jon Rios), **Small is Just Right** (Nick Van Minnen), **Social Advocates for Youth (SAY) San Diego** (Marsha Lyon), **Urban Collaborative Project** (Barry Pollard), **Urban Corps of San Diego County** (Zhenxi Zhong)

Meeting Notes

Welcome & Introductions

- Co-chairs welcomed partners and reviewed the January 2024 agenda

Partner Announcements

- **C4GS** – C4GS plans to apply for the World Design Capital Community Grant and is looking for letters of support. The plan is to build 2 homes in 2 weeks, 1 in San Diego and another in Tijuana, using modular home construction. C4GS plans to integrate youth engagement and workforce development into the construction process.
- **UCP** – Urban Collaborative Project's 3rd Annual Southeast San Diego Transportation Expo will be held at Gompers Prep Academy on February 10th from 9am to 1pm. Topics that will be covered include Clean Mobility Education, Active Transportation, Community-led Climate Action and more! Contact Carmina Paz at c.paz@ucproject.org to volunteer for the event or to host a booth.

Promise Zone & Staff Updates

- The Promise Zone team is happy to announce that we have welcomed Ronah Famorcan as an Employ and Empower intern.
- The San Diego Promise Zone has an Americorps listing up for a [VISTA Leader](#) and a 2nd [grants and research associate](#).
- There's also another [Promise Zone internship](#) available.
- Working Group Updates
 - Jobs and Education: In the last meeting, the Jobs and Education working group heard a presentation from the City of San Diego's Public Library on

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[Newsletter](#) | [Website](#) | [New Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14th Floor, San Diego, CA 92101

the benefits of a library card and the various services the library offers. The next meeting for the Jobs and Education working group will be on Wednesday, February 7 at 10am.

- **Healthy Communities:** In the last meeting, the Healthy Communities working group heard a presentation from the County of San Diego on the County's Climate Action Plan and their efforts to create a more sustainable future. The next meeting for the Healthy Communities working group will be on Thursday, February 8 at 10am via Zoom.
- **Economic Activity:** In the last meeting, the Economic Activity working group worked on tactical planning for 2024. The next meeting for the Economic Activity working group will be on Wednesday, February 21 at 10:00am via Zoom.

City of San Diego Promise Zone Investment Snapshot

Amber Weber, Promise Zone Manager, City of San Diego Economic Development Department

Takeaways from the City Investments Snapshot presentation:

- Amber presented on the City of San Diego's investments in the Promise Zone and asked for feedback from the group as she prepares to share the documents with City Council's Economic Development & Intergovernmental Relations Committee.
- The city has invested over \$2.5 billion into the Promise Zone since its designation in 2016. The Investments Snapshot and Summary showcase how the investments were used and will be presented exclusively at working group meetings in January prior to public release.

Review of Last Meeting and Goal Setting for 2024

- At the previous working group meeting the group came up with tactics based on the objectives and goals of this working group. The group briefly discussed the 2024 tactical plan and ideas for meeting topics and speakers.
- The group then split into breakout rooms to discuss the tactical plan with feedback and action items.
 - Room 1 discussed tactics for creating new, ecofriendly, affordable and mixed-income residential units along transit corridors.
 - Major takeaways include targeting underutilized land for housing development, promoting Southeast San Diego as an eco-district to promote ecofriendly development, altering setbacks, and potentially hearing from other Promise Zones around the country to learn about successes and challenges the SDPZ can learn from.
 - Room 2 discussed tactics for helping households with low to moderate incomes becoming first-time homebuyers.
 - Major takeaways include utilizing SDHC data to identify a list of closing cost grants that have been provided, researching the exact number of households that have been helped with loans, and working on a town hall in the form of a Resident Leadership Academy model to promote home-ownership resources.

Meeting Conclusion

- The group is looking forward to continuing to build out the tactical plan, hear from local developers, community land trusts and a town hall focusing on first-time homebuyers. An in-person meeting was discussed as a potential later this spring. At the conclusion of the meeting the working group discussed the recent flooding in parts of the Promise Zone, and discussed potential resources that are being offered. Given the potential for additional flooding in the coming week, these resources will be listed below.
 - **Sandbags Available:**
 - <https://www.sandiego.gov/insidesd/san-diego-responds-flooding-and-storm-impacts>
 - **Inclement Weather Shelter Program:**
 - <https://www.sandiego.gov/homelessness-strategies-and-solutions/services/inclement-weather-shelter-program>
 - **Report Damages:**
 - <https://crisistrack.juvar.com/public/sandiegoCA/request.html>
 - **Non-Emergency Get It Done Reporting:**
 - <https://www.sandiego.gov/get-it-done>
 - **City Services Impacted by the Storm:**
 - <https://www.sandiego.gov/storm>
 - **How to Prepare for Flooding:**
 - <https://www.sandiego.gov/climate-resilient-sd/flooding>
 - **How to Prepare When You Have Pets:**
 - <https://www.sdhumane.org/about-us/news-center/stories/hurricane-hilary-prep.html>

Next Steps & Adjourn

- The co-chair thanked those who attended the meeting and encouraged them to leave any feedback through the [Digital Comment Box](#).

Next Meeting

Wednesday, February 28, 2024 | 10:00 – 11:30 AM | Via Zoom

Via Zoom ([Link to Sign Up](#)) | (Meeting ID: 160 869 8761)