



The City of



Economic Development

MEETING NOTES

San Diego Promise Zone

Healthy Communities Meeting Notes

Thursday, February 8 | 10:00 AM – 11:30 AM

Zoom

Healthy Communities Goal: Promote access to healthy food, healthcare, and active living

In Attendance:

Champions for Health (Joe Fisketti), **City of San Diego** (Philip Trom, Christine Mercado), **City of San Diego District 8** (Lizzie Rodriguez), **County of San Diego** (Hugo Salgado, Meghan Murphy, Kirstyn Middo, Crystal Skerven) **Groundwork San Diego** (Brian Midkiff), **Kate Session Commitment** (Anne Fege, Anisah Enciso), **San Diego Food System Alliance** (Rachel Oparto), **Second Chance Youth Garden** (Maya Panicker), **San Diego Parks Foundation** (Imani Robinson), **Urban Collaborative Project CDC** (Alix Aceituno, Carmina Paz, Christopher Olfato), Izzy Rosado, Yajzel Velazquez

Meeting Notes:

Welcome, Introductions, and Agenda Review:

- Co-chairs welcomed partners, reviewed the agenda, and led a culture share activity.
- The team is looking to hire an additional [intern](#). We are also starting to [recruit for VISTA members](#) starting in the summer.
- The City of San Diego's Economic Development Department (EDD) will be providing emergency relief grants up to \$2,500 per applicant, with a 100% bonus (for a total of \$5,000) for applicants located in the Promise Zone, Opportunity Zones, or Low-Moderate Income Census Tracts. EDD will be prioritizing businesses located in under-resourced communities and high-impact storm-affected areas for these grants. Eligible businesses and nonprofits are awarded funding based on a reimbursement basis for documented storm-related expenses incurred.

Grant details:

- Up to \$2,500 per business, with a 100% bonus (for a total of \$5,000) for businesses located in the Promise Zone, Opportunity Zones, or Low-Moderate Income Census Tracts.
- Eligible expenses include loss of inventory, mold remediation, trash removal, insurance deductibles, immediate response efforts, repairs, and replacing destroyed equipment and supplies.

Click the following links to stay connected to the San Diego Promise Zone

[Newsletter](#) | [Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14th Floor, San Diego, CA 92101

- To be eligible, businesses must demonstrate storm impact, have a current paid business tax certificate (BTC), and have 12 or fewer employees.
- Please visit the Economic Development Department's [Emergency Response Grant for Small Businesses and Nonprofits | City of San Diego Official Website](#) for more information and application instructions including information about technical assistance, applications available in multiple languages, and our focus on under-resourced and impacted communities.
- Upcoming working group meetings and VISTA contact information:
 - Economic Activity: Wednesday, February 21, 10am-11:30am via Zoom. Bryan Villegas, BVillegas@saniego.gov
 - Housing Affordability: Wednesday, February 28, 10am-11:30am via Zoom. Ian Hembree, IHembree@saniego.gov
 - Jobs & Education: Wednesday, March 6, 10am-11:30am via Zoom. Alaysja Clark, AlaysjaC@saniego.gov

Partner Announcements:

- Christopher (UCP)- Transportation Expo postponed due to flooding and ongoing flood response in Southeastern San Diego. New date is TBD.
- Maya (Second Chance Youth Garden)- 8 week paid (\$50/week) [youth garden internship](#), April 10 application date. We send out weekly emails with links to our online farm produce stand.
- Anne+Anisa (Kate Sessions Commitment)- Anisa put on a Resident Leadership Academy (RLA) with UCP, and now they've agreed to put RLAs in Linda Vista and Paradise Hills to see where trees could be put.
- Hugo (County of San Diego)- We have some money that needs to be spent before the end of September, on material, such as building materials from Home Depot or Office Depot for example ie Paint, wood, signs, anything for placemaking or quickbuilding. The materials need to be used in an ongoing or new project that's used for active transportation. If you have a project that could use materials, contact Hugo at: hugo.salgado@sdcounty.ca.gov

City of San Diego Complete Streets Policy and Mobility Master Plan Highlights:

Philip Trom, Project Manager & Christine Mercado, Senior Traffic Engineer, City of San Diego

- Looking at multi-modal transit, human-scale connections; Rideshares, tree canopies
- Incorporates other City plans such as Master Mobility Plan, Vision Zero, Climate Action Plan
- Promotes equity and accessibility
- Master Mobility Plan [available for review and comment](#)
- Seeks to promote shared mobility, commuter programs, digital infrastructure and system management
- Implementation strategies include quick builds, ADA improvements, Bicycle Master Plan
- Appendix B of the Master Mobility Plan has a list of projects to review

Healthy Communities Tactics Meeting:

▼ **Access to healthy foods** ✎ Rename ✕ Delete 10

Alix Aceituno
Amber Weber
Anne Fege
Ian Hembree
Imani Robinson
Joseph Fisketti
Kirstyn Middo, County of San Diego
Lizzie Rodriguez
Meghan Murphy
Roosevelt Williams

▼ **Active transportation** 6

Anisah Enciso
Brian Midkiff
Carmina Paz
Hugo Salgado
Melissa Elder (she/her)
Nathaniel Hillman-SDPZ

- **Group 1:** Increase Access to Healthy Foods
 - View and Comment on Tactical Plan [Here](#)
- **Group 3:** Support opportunities for active transportation and active living
 - View and Comment on Tactical Plan [Here](#)

Meeting Conclusion:

- **Meeting day for next month:** Wednesday, March 13, 2024 10:00am-11:30am
- Digital Comment Box: <https://us16.list-manage.com/survey?u=e913b9d30ca18b3436360cf47&id=62c8f5dc2f>