

## Sponsorship Opportunity

On **March 26, 2024**, hundreds of youth from San Diego will participate in “**Your Future, Now: A Youth-Led Career Expo**” at UCSD Park & Market. Will you sponsor this meaningful event to connect young people to employment opportunities?

The Career Expo is designed to help youth ages 16 to 24 learn about career paths, post-high school options, current opportunities, and how to present themselves professionally. The Promise Zone\* will host two panels of young professionals alongside a Resource Fair with over 40 vendors, resume building, and mock interview practice opportunities.

The City of San Diego is requesting local organizations to support this effort through sponsorship opportunities, including but not limited to the following menu of options:

- **Presenting Sponsor (\$5,000):**
  - Opportunity to speak (≤ 5min) at beginning of one panel
  - Verbal brand recognition during panel presentations
  - Brand recognition on event website/landing page
  - Brand recognition on any printed and electronic collateral
  - Brand recognition on event PowerPoint/screensaver
- **Community Champion (\$3,500):**
  - Verbal brand recognition during panel presentations
  - Brand recognition on event website/landing page
  - Brand recognition on any printed and electronic collateral
  - Brand recognition on event PowerPoint/screensaver
- **Community Builder (\$2,000):**
  - Brand recognition on event website/landing page
  - Brand recognition on any printed and electronic collateral
  - Brand recognition on event PowerPoint/screensaver
- **Community Supporter (\$1,000):**
  - Brand recognition on any printed and electronic collateral
  - Brand recognition on event PowerPoint/screensaver
- **Community Friend (\$500):**
  - Brand recognition on event PowerPoint/screensaver

Additional sponsorships are available for flexible donation amounts. For more event information, questions, or custom support options, please contact the Promise Zone team, [promiszone@sandiego.gov](mailto:promiszone@sandiego.gov).

*\*Since 2016, the San Diego Promise Zone has targeted assistance to some of the City of San Diego's most culturally rich but historically underserved neighborhoods, resulting in over a \$100 million investment. To improve the quality of life for Promise Zone residents, several working groups were formed to create jobs, increase quality education, promote healthier communities, and more.*



*The Promise Zone's Jobs & Education Working Group, a collaborative network of over 50 organizations, is hosting this annual event.*