

December 2023

# SD PromiseZone

## Newsletter

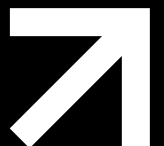
### The Promise

*"To co-create an ecosystem of opportunity and investment through collaboration that addresses systemic racism and inequities to improve the quality of life of Promise Zone residents"*

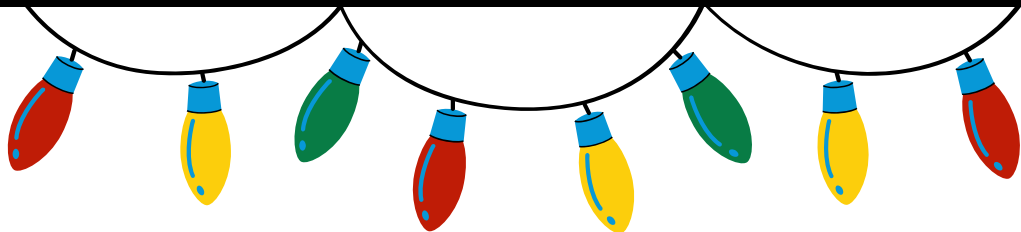


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(Image: Barrio Logan)



## A MESSAGE TO OUR PARTNERS

### FROM THE PROMISE ZONE STAFF

As we navigate the final stretch of 2023, our working group meetings will be temporarily paused in December. While we will miss our regular interactions, we believe this break will allow everyone to recharge and spend quality time with loved ones during the holiday season.

Our working group meetings will resume in January, and we're eager to kick off the new year with renewed energy and fresh ideas. We value the insights and perspectives each of you brings to the table, and look forward to continuing our collective impact. May the holiday season bring you joy, warmth, and moments of reflection!

Thank you for your ongoing partnership, and here's to a successful and prosperous 2024!

## San Diego IN THE NEWS

[PACKAGE OF HOUSING INCENTIVES FACES REVISIONS AFTER S.D. COUNCIL REJECTS IT AMID DEBATE OVER LOW-INCOME HOMES](#)

[NEARLY 20,000 IN CITY RECEIVE FEDERAL RENTAL ASSISTANCE, HOUSING REPORT FINDS](#)

[SAN DIEGO INTRODUCES TOOL TO EXPEDITE PERMIT PROCESSING](#)

[BARRIO LOGAN ONE STEP CLOSER TO ENDING POLLUTION AFTER SAN DIEGO OKS LONG-AWAITED GROWTH PLAN](#)

## Say hello to our new AmeriCorps VISTA!

Hello! My name is Ian Hembree and I am excited to join the Promise Zone team as the **Civic Engagement Associate**. I am originally from Ohio, but moved to Southern California to attend USC, where I majored in Urban Studies and Planning.

I am an advocate for affordable housing and productive land uses in our cities, and I hope to use my education and skills to create a positive impact in this area for the Promise Zone.

IAN HEMBREE





## WORKING GROUP UPDATES

### Jobs and Education

In November, the Jobs and Education working group heard a presentation from Youth Will about the results of their Youth Needs Survey. The group began the development of a tactical plan for 2024. The group discussed strategies for connecting youth to employers, promoting workforce development programs, and preparing students to meet grade level expectations.

### Economic Activity

In November, the Economic Activity working group heard a presentation from the Economic Development Department about the Diamond Business Improvement District. They also began tactical planning and outcome metric setting for 2024, focusing on supporting infrastructure projects that prioritize green space and accessibility as well as supporting small businesses entrepreneurs and self-employed residents.

### Join Future Meetings

#### Jobs and Education:

Wednesday, January 10, 10:00 - 11:30am

#### Healthy Communities:

Thursday, January 11, 10:00 - 11:30am

#### Economic Activity:

Wednesday, January 17, 10:00 - 11:30am

#### Housing Affordability:

Wednesday, January 24, 10:00 - 11:30am

### Housing Affordability

In November, the Housing Affordability working group reviewed data from our all-partner meeting, as well as Housing Affordability indicator data. The group identified priorities and tactical planning for 2024. They established two sub-groups addressing two objectives: creating eco-friendly, affordable residential units along transit corridors and providing resources and mechanisms for first-time homebuyers.

### Healthy Communities

In November, the Healthy Communities working group began developing a tactical plan and measuring outcomes for next year. They discussed ways to increase equitable access to green spaces and parks, and also discussed increasing health insurance enrollment and access to mental health resources.

# Partner Announcements



## Promise Zone Calendar

We post Partner events to our [City Calendar website](#). If you would like us to post your event, please fill out our [Submission Form](#). The form is also available on our [website](#).

## Partner Events

DEC  
15

### Media Makers Fall Showcase

Join Outside the Lens on **Friday, December 15, 2023** for their San Diego Media Makers 2023 Fall Showcase! This summer their artists have been learning about animation, photography, filmmaking, graphic design, podcasts, mixed media and more! The showcase will be from 10 am-12 pm (Short Film screening around 11:00am) at The Wonder Lab, 125 14th Street, San Diego, CA 92101. Snacks and Beverages will be provided! [RSVP here](#).

DEC  
15

### Holiday Outdoor Movie Night

The Jacobs Center for Neighborhood Innovation is hosting a free outdoor movie night for Southeastern San Diego residents of all ages to come out and enjoy popcorn, hot chocolate, and tea while watching the family-friendly movie "How the Grinch Stole Christmas." Attendees are encouraged to arrive at 5:30 p.m. to pick their seating. The film begins at 6 p.m. Attendees are also encouraged to bring chairs and/or blankets to sit on the lawn area. [Learn more and RSVP here!](#)

DEC  
16

### Community Holiday Celebration

You are invited to the Urban Collaborative Project CDC's Community Holiday Celebration on **Saturday, December 16, from 10 am-1 pm** at 6785 Imperial Avenue, San Diego, CA 92114. Celebrate the holidays with family, friends, and the Southeast San Diego Community! Enjoy hot cocoa, arts and crafts, holiday music and a toy giveaway for local children while supplies last.

UCP-CDC PRESENTS

## SOUTHEAST COMMUNITY HOLIDAY TOY DRIVE

ACCEPTING DONATIONS THROUGH MONDAY, DECEMBER 11

Please donate new unwrapped toys and/or books for local children this holiday season. We are also accepting monetary donations to purchase toys for the giveaway.

**Toy drop-off locations:**

- UCP-CDC Office: 6785 Imperial Ave.
- The Mental Bar: 6325 Imperial Ave.
- Malcolm X Library: 5148 Market St.
- Access Youth Academy: 704 Euclid Ave.
- 6 Grados Coffee: 2335 Reo Drive
- Educational Cultural Complex: 4343 Ocean View Blvd

SCAN HERE TO DONATE FUNDS FOR THE TOY DRIVE:



For more information, contact us at [c.paz@ucproject.org](mailto:c.paz@ucproject.org)



PEACE IN THE PARK & DIAMOND BUSINESS ASSOCIATION presents

# WINTER Wonderland

December 9, 2023  
12p - 8p

Southerst Park & Recreation Center  
4149 Newton Avenue San Diego, CA 92113

TO DONATE:



SEND MONEY with ZELLE  
Scan in your banking app to donate  
Diamond Business Association Inc.  
(619) 888 - 4633

For more information please email: [winterwonderlandsd@gmail.com](mailto:winterwonderlandsd@gmail.com)

LIVE Music, Food, Merchants, Lowriders, SANTA, Toy Giveaways, Resources, Rock Wall and more!

YOU'RE INVITED!

## The Urban Collaborative Project CDC's COMMUNITY HOLIDAY CELEBRATION

Celebrate the holidays with family, friends, and the Southeast San Diego Community! Enjoy hot cocoa, arts and crafts, holiday music, and a toy giveaway for local children while supplies last.

**When:** Saturday, December 16 | 10 am to 1 pm  
**Where:** 6785 Imperial Avenue, San Diego, CA 92114  
**Parking:** Street Parking and Parking Lot available

For sponsor and volunteer opportunities, please contact [c.paz@ucproject.org](mailto:c.paz@ucproject.org).



PRESENTED BY PROJECT NEW VILLAGE

*An end of year fundraising gala!*

## Fannie Lou Hamer LEGACY CELEBRATION 2023

TICKETS \$50 ON SALE NOW!

Our premier fundraising event highlighting food justice activism!

**THURSDAY DEC 07 2023**  
6PM TO 8PM  
AT THE FLEET SCIENCE CENTER BALBOA PARK

The 12th annual Fannie Lou Hamer Legacy Celebration is a fundraising event highlighting the lifelong achievements of Mrs. Hamer, and serves as the premier fundraising event for Project New Village.

Join us as we celebrate our victories and achievements, and commemorate those who have dedicated so much to the work we do.

This year's event will feature:  
Dinner and drinks, a social mixer, music, dancing, our Food Equity Awards presentation, and much more!

Come celebrate with us!

TICKETS \$50 available here



or visit: [projectnewvillage.org](http://projectnewvillage.org)




# Partner Announcements

## LIBRARIES LEAD THE WAY

A moderated discussion on the library's role in protecting our intellectual freedom

December 19, 2023 | 5pm (PST)  
Zoom



Register Now

LIBRARY FOUNDATION SD Public Library

## HUD: Funding Navigator Tool

The Department of Housing and Urban Development launched the [Build for the Future Funding Navigator](#) on the HUD Exchange. The Funding Navigator provides information on funding availability, application details, and more.

## GET TO KNOW:

### The Regional Decarbonization Framework (RDF)

The RDF is a community-driven resource that outlines pathways for local governments, organizations, businesses, and community members to decrease carbon emissions in the San Diego region.

Visit [bit.ly/ucp-rdf](https://bit.ly/ucp-rdf) or scan the QR code to help set climate action priorities in your community and the San Diego region!

Learn about the RDF at: [sandiegocounty.gov/rdf/](https://sandiegocounty.gov/rdf/)

Complete the survey for a chance to win a gift card!



The Regional Decarbonization Framework (RDF) is an initiative led by the County of San Diego, with community outreach and engagement done in partnership with the Urban Collaborative Project CDC and other community partners.

## COLLEGE APPLICATION SUPPORT!

### OFFICE HOURS & WORKSHOPS

12th-graders will receive individualized support at office hours, or topic-specific support at workshops. Services are provided free of charge by San Diego's Office of Child and Youth Success and Reality Changers.

#### DATES & TIMES:

November 10, 10:00 am - 1:00 pm: Office Hours @ 1400 Park Blvd  
November 18, 10:00 am - 1:00 pm: Office Hours @ 1400 Park Blvd  
November 19, 10:00 am - 1:00 pm: Office Hours @ 1400 Park Blvd  
November 25, 10:00 am - 1:00 pm: Office Hours @ 1400 Park Blvd  
December 2, 9:30 am - 11:30 am: Financial Aid \*virtual\*  
December 7, 6:00 pm - 7:30 pm: Common App \*virtual\*  
December 9, 9:30 am - 12:00 pm: Financial Aid @ 1400 Park Blvd

Reserve your Spot today!

[SIGN-UP HERE](#)



Brought to you by:



## San Diego Housing Commission Achievement Academy

Job skills, job placement, career planning and personal financial education such as budgeting and credit are among the programs the SDHC Achievement Academy provides for households with low income in the City of San Diego. These programs are available at no cost to participants. [Learn more and fill out an intake form.](#)

## 'Mayor for a Day' Essay Contest

The "Mayor for a Day" contest aims to foster and encourage leadership in young people living in San Diego. City of San Diego K-12 students are invited to submit a brief essay (approximately 500 words) or short video (no more than 3 minutes) on how you would make the City of San Diego a better place if you were the Mayor. **Please [submit an essay or video](#) by December 15, 2023.**

## MENTORS NEEDED

**We Offer:**

- Mentorship Training ✓
- Networking Connections ✓
- Learn from Youth and our Families ✓
- Opportunities for Companies and Organizations to Give Back ✓

[REGISTER NOW](#)

619.266.6265  
kea@sduL.org  
www.sduL.org

# Partner Announcements

## youth will \_\_ We want to hear from you(th)!

Calling youth in **San Diego County 25 & under**

Fill out our  
**Youth Needs Survey**

for a chance to win a  
**\$50 Visa gift card!**



[bit.ly/YNS23](https://bit.ly/YNS23)

For questions, email [hello@youthwill.org](mailto:hello@youthwill.org)  
or send us an Instagram DM @weareyouthwill

## Adult High School Diploma Program

San Diego Public Library is proud to offer adults the opportunity to earn an accredited high school diploma. They currently offer two diploma programs: Career Online High School and Gale Excel Adult High School. Adults who are looking to continue their education, expand their career opportunities or apply to enter the military will benefit. These programs are offered entirely online with 24/7 access to fit busy schedules. [Learn more here.](#)

## Barrio Art Crawl

The Barrio Logan Art Crawl takes place every second Saturday of the month hosted by All for Logan. It is a self-guided tour with gallery/exhibit showings, open studios, outdoor murals, music, dining, and shopping and highlighting Chicano art and culture. [If you are a Barrio Logan Art Gallery or artist, sign-up here.](#)

## OFFICE OF CHILD & YOUTH SUCCESS youth will \_\_ YOUTH CIVIC EDUCATION TRAINING

### Topics Covered:

- San Diego government structure
- Robert's Rules of Order
- How the budget is made
- Speaking at City Council meetings
- And more!

Calling San Diego youth ages 14-24 who want to learn more about their local government, career pathways, and how to become changemakers in their community!

- Thurs, 11/16 4:30-6:30 pm
- Thurs, 12/7 4:30-6:30 pm
- Thurs, 12/14 4-6 pm



For more information and to register, please visit:  
[bit.ly/sdciviceducation](https://bit.ly/sdciviceducation)



## Volunteer Crisis Interventionists Needed

The San Diego Police Department Crisis Intervention program is looking for volunteers to assist fellow San Diego residents during traumatic times in their lives. No experience is needed! All you need is a desire to help others. A comprehensive 100-hour training course will provide you with the skills needed to perform this valuable and rewarding service.

**Find out more about what Crisis Interventionists do here.**

County of San Diego  
Health and Human Services Agency  
Department of Homeless Solutions and Equitable Communities  
Community Action Partnership (CAP)

## **JOIN THE COMMUNITY ACTION BOARD (CAB) TO MAKE AN IMPACT IN YOUR COMMUNITY**

**A CITIZEN ADVISORY BOARD THAT OVERSEES COMMUNITY ACTION PARTNERSHIP PROGRAMS**

CAP administers programs that empower economically disadvantaged communities and their residents to provide opportunities to achieve self-sufficiency.

- Represent the public, private, and economically disadvantaged sectors in your region (*view back of flyer to check which region you are located in*)
- Bring together community leaders to help shape responses to local needs on the issues and causes of poverty
- Advise the Board of Supervisors on issues related to CAP programs and services
- Meetings are held in person on 2nd Thursday of the month from 3:30 to 5:00 pm (minimum 6/year)

**Complete the application online at**  
<https://bit.ly/3WmGle1>

For further information, visit  
[www.sdcountycap.com](http://www.sdcountycap.com)



Register Today for Open Enrollment for New & Continuing Students

## **PROJECT READY SAN DIEGO**

In-person Free

This program focuses on:

- Mentorship,
- Leadership Development,
- Historical and Cultural Literacy,
- Scholarships and Money for College,
- College Tours,
- National Urban League Youth Summit (Travel out of Town & Stay on a college campus with 300 plus students)
- National Case Competitions, and
- Career Preparation & Exploration
- Social Justice & Public Speaking
- Incentives, Swag, Gift Cards, and Money for College

Contact Kea Hagan at:  
619.266.6265; kea@sdul.org

REGISTER TODAY USING QR CODE



## Youth Opportunity Pass Program

All riders 18 & under will be able to ride MTS and North County Transit District (NCTD) services for FREE with a Youth PRONTO app account, or a Youth PRONTO card. The Youth Opportunity Pass is a pilot program, sponsored by the San Diego Association of Governments (SANDAG) and County of San Diego. This promotion has now **extended for another two years, until June 30, 2026.**

# GRANT OPPORTUNITIES



## California Advanced Services Fund: Broadband Public Housing Services Account

The basis of the California Advanced Services Fund (CASF) Broadband Public Housing Account is to provide grants and loans to finance projects to build broadband networks offering free broadband service for residents of low-income communities.

**Application Deadline: January 1, 2024**



## National Science Foundation

The Advancing Informal STEM Learning Program seeks to fund research and practice, with a focus on investigating a range of informal STEM learning experiences and environments that make lifelong learning a reality. The current solicitation encourages proposals from institutions and organizations that serve public audiences and specifically focus on public engagement with and understanding of STEM, including community STEM, public participation in scientific research, science communication, intergenerational STEM engagement, and STEM media. Five types of projects will be supported: synthesis, conferences, partnership development and planning, integrating research and practice, and research in support of wide-reaching public engagement with STEM.

**Application deadline: January 10, 2024**



## National Endowment for the Humanities

The Media Projects program supports the development, production, and distribution of radio programs, podcasts, documentary films, and documentary film series that engage general audiences with humanities ideas in creative and appealing ways. Projects must be grounded in humanities scholarship and demonstrate an approach that is thoughtful, balanced, and analytical. The program offers two levels of funding: development and production.

**Application deadline: January 10, 2024**





### National Endowment for the Humanities

The Digital Humanities Advancement Grants program (DHAG) supports innovative, experimental, or computationally challenging digital projects, leading to work that can scale to enhance scholarly research, teaching, and public programming in the humanities. The DHAG program supports projects at different phases of their life cycles that respond to one or more of these programmatic priorities: research and refinement of innovative, experimental, or computationally challenging methods and techniques; enhancement or design of digital infrastructure that contributes to and supports the humanities, such as open-source code, tools, or platforms; and evaluative studies that investigate the practices and the impact of digital scholarship on research, pedagogy, scholarly communication, and public engagement.

**Application deadline: January 11, 2024**



### JAMS Foundation-ACR Initiative for Students and Youth

The JAMS Foundation-ACR Initiative for Students and Youth supports conflict resolution education and training for preK-12 students and youth. The 2024 funding cycle focuses on the use of conflict resolution education and training to increase the resiliency skills in youth ages 14 to 18, enabling them to cope with violence they may encounter in school or other gathering places and de-escalate the violence. Preference is given to proposals that bring existing programs or exciting new ideas to a level of scalability and sustainability on a regional or national basis. Eligible applicants include nonprofit organizations, educational institutions, and public agencies working in conjunction with nonprofit educational institutions or organizations.

**Application deadline: The initial project idea description must be submitted by January 12, 2024.**



### Strategic Partnerships Transit

Identify and address statewide, interregional, or regional multimodal transportation or public transit deficiencies in partnership with Caltrans. Strategic Partnerships Grants are available on an annual basis and through a competitive application process. Grants are for multimodal transportation planning activities such as planning for regional and interregional public transit.

**Application Deadline: January 18, 2024**



# GRANT OPPORTUNITIES



## Sustainable Communities Competitive Grant

Encourage local and regional planning that furthers state goals, including, but not limited to, the goals and best practices cited in the Regional Transportation Plan Guidelines adopted by the California Transportation Commission. Sustainable Communities Competitive Grants are available on an annual basis and through a competitive application process. Grants are for transportation planning activities such as planning for active transportation, safe routes to schools, transit services, vision zero, complete streets, freight corridors, social equity, integrated land use and transportation planning.

**Application Deadline: January 18, 2024**



## Sustainable Transportation Planning Grant Program

This grant funds local and regional identification of transportation-related climate vulnerabilities through the development of climate adaptation plans, as well as project-level climate adaptation planning to identify adaptation projects and strategies for transportation infrastructure.

**Application Deadline: January 18, 2024**



## Fund for Teachers

Fund for Teachers strengthens instruction by investing in outstanding teachers' self-determined professional growth and development in order to support student success, enrich their own practice, and strengthen their schools and communities. Fund for Teachers' fellowships provide support for teachers' self-designed learning experiences. The goals of the fellowship are for educators to serve as problem solvers and innovators who create solutions to real problems of practice, reflect on their experience as a learner and transfer the most powerful aspects of their experience to student learning, integrate their experiences as fellows into their teaching to create more globally minded students, and grow as leaders and change makers. Full-time preK-12 grade teachers who spend at least 50% of their time directly providing instruction to students are eligible to apply. Applicants must have at least three years of teaching experience.

**Application deadline: January 18, 2024**





## INSIDER TIP!



The Promise Zone can support the Partner grant applications by providing a Letter of Support.

Reach out to our Grants and Research Associate, Nathaniel Hillman, [NHillman@sandiego.gov](mailto:NHillman@sandiego.gov) for more information!



### California's National Electric Vehicle Infrastructure Formula Program

This is a competitive grant solicitation. The California Energy Commission (CEC) announces the availability of up to \$40,500,000 in grant funds for projects that will strategically deploy high-powered direct current fast charger (DCFC) electric vehicle (EV) charging infrastructure and establish an interconnected network to facilitate data collection, access, and reliability.

**Application Deadline: January 26, 2024**



### Education for Homeless Children and Youth

The purpose of this program is to facilitate the enrollment, attendance, and success in school of homeless children and youth; and ensure homeless children and youth have equal access to the same free, appropriate, public education as provided to all other students. Services provided cannot replace the regular academic program and must be designed to expand or improve services that are part of the school's regular academic program.

**Application Deadline: February 4, 2024**



### Climate Adaptation Partnerships Program

The Climate Adaptation Partnerships (CAP) program in the Climate and Societal Interactions (CSI) division of the Climate Program Office is an applied research and engagement program that expands society's regional capacity to adapt to climate impacts in the United States. The CAP program supports sustained, collaborative relationships that help communities build lasting and equitable climate resilience. The CAP program supports networks of people working together to plan for and adjust to change using science and local knowledge.

**Application Deadline: February 5, 2024**





# Civic Engagement in the Promise Zone

In the San Diego Promise Zone, civic engagement plays a pivotal role in addressing the challenges residents face. It's not merely a process; it's a lifeline for residents to actively participate in the decision-making processes that directly impact their lives. By involving residents in understanding the unique issues that the Promise Zone faces, such as economic inequalities and educational gaps, civic engagement allows for the co-creation of effective strategies tailored to the community's specific needs.

[WATCH CITY COUNCIL MEETINGS](#)

[WATCH COUNTY BOARD OF SUPERVISORS MEETINGS](#)

**Get It Done** 

Simple and easy to connect with the City:

- Report non-emergency problems
- Schedule appointments
- Obtain information

[sandiego.gov/get-it-done](http://sandiego.gov/get-it-done)  
or download your mobile app today!  
"Get It Done San Diego"

## Community Needs Survey

San Diego residents are encouraged to share their insights on the City's 2025-29 Consolidated Plan, which will help identify neighborhood and community challenges facing San Diego residents. [Fill out the survey here.](#)

## Mobility Master Plan Survey

The City of San Diego wants your input on the Mobility Master Plan, a comprehensive transportation planning effort to create a balanced, equitable, and sustainable mobility system for the City of San Diego. [Learn more and submit your input!](#)

## Join a City Board or Commission

Serve on one of [San Diego's boards and commissions](#) and get an opportunity to effect positive change in your community. [Apply and learn more here!](#)

## Community Planning Groups

The City of San Diego is divided up into 52 community planning areas each having their own Community Plan that includes policies on land use, mobility, urban design, public facilities and services, and more. [Find your community's plan here.](#)

# Join the Conversation!

## Community Needs Survey closes on January 7, 2024!

The City of San Diego Economic Development Department is conducting a citywide survey to identify neighborhood and community challenges facing San Diego residents. This survey is a major component of the development of the City's Fiscal Year 2025-2029 Consolidated Plan, which will help identify neighborhood and community challenges facing San Diego residents related to housing, public services and economic development.

Responding to the survey is a great way to provide the City with insights reflecting “on-the-ground” conditions that aren’t always captured in quantitative data, and it’s also a great way for San Diego residents to identify the challenges most impacting their households and suggest solutions about how the City should address those challenges. [Take the survey here!](#)

The survey will be available until January 7, 2024 and is available in the following languages: English, Spanish, Tagalog, Arabic, Vietnamese, Somali, Dari, Pashto, Korean, Russian, Ukrainian, Chinese (Simplified and Traditional), and Haitian Creole (hard copy only). To take the survey in a language other than English, please click on the dropdown menu in the upper, right corner of the survey page to select the preferred language.



# Job Board

Informal Job Database, Solicitation for Services



## Career Services Coordinator

The Career Services Coordinator will serve as a critical member of the team to support the apprentices in successfully completing the apprenticeship program by providing continuous coaching, training, and assessments to student and promoted apprentices. [Apply here.](#)



## Promise Zone Intern

The San Diego Promise Zone (SDPZ) is hiring two part-time or full-time students as interns who will work with the SDPZ community while participating in community revitalization efforts. [Learn more and apply.](#)



## Youth Leader

Youth Leaders participate in the Live Well San Diego Youth Leadership Team and serve an essential role in representing youth voice in County of San Diego programs, advisory groups, and community programs directly impacting youth (ages 16-24). [Learn more here.](#)



## Survivor Advocacy Intern

In this full-time internship, students will have the opportunity to contribute to the launch of the International Rescue Committee's Human Trafficking case management program through community engagement and outreach as well as by supporting case management. [Learn more.](#)

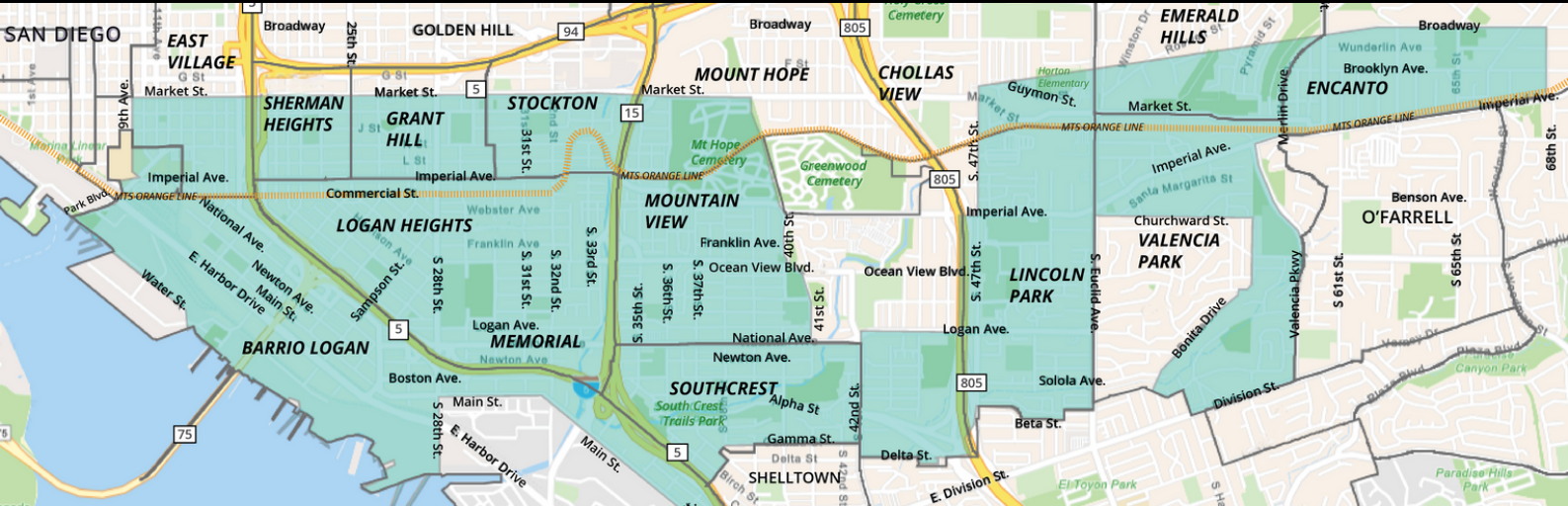
**Looking for more roles? Check out additional job boards!**

**City of San Diego - [Personnel Job Board](#)**

**San Diego Workforce Partnership - [Job Board](#)**

**San Diego Regional EDC - [Job Board](#)**





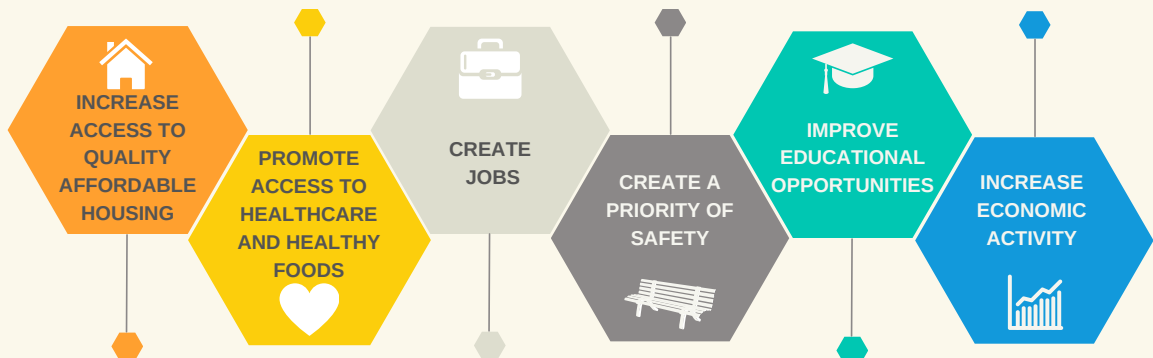
### ABOUT THE PROMISE ZONE

In 2016, the San Diego Promise Zone became one of 22 federally designated Promise Zones in the United States and one of only four in California. The San Diego Promise Zone covers a 6.4-square-mile targeted area with more than 80,000 residents that spans East Village and Barrio Logan east to Encanto. It is home to the City's most culturally rich and ethnically diverse neighborhoods, but also some of the most under-resourced communities. Through the Promise Zone initiative, community-based organizations, direct service providers, residents, and business owners work with government agencies to enhance collective impact, streamline resources, and deliver comprehensive support.

Since 2016, the unemployment rate has decreased from 14.9% to 6.7%, and the poverty rate has fallen from 38.3% to now 22.1% (ACS, 2016, 2021). We recognize there are many factors that contribute to these numbers. We do know that in the 7 years since the designation, targeted efforts from the city and community-based organizations have supported some improvement in these areas, however, we recognize there is still plenty of work to do to continue improving the lives of our Promise Zone residents.

### WORKING GROUP GOALS

- Increase access to healthy foods
- Improve access to healthcare
- Support opportunities for active transportation and active living
- Dialogue with residents
- Create environments conducive to learning and working
- Improve infrastructure
- Increase and improve access to capital



- Create and preserve affordable housing
- Support renters, first-time homebuyers, and people without housing
- Cultivate opportunities for career exploration, applied learning, and youth leadership
- Create meaningful summer employment experiences for teenagers
- Increase the number of students meeting school readiness and grade-level expectations
- Increase educational and career supports for Opportunity Youth



## Promise Zone Staff

Amber Joy Weber, **Promise Zone Program Manager** / [AJWeber@sandiego.gov](mailto:AJWeber@sandiego.gov)

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