



The City of



Economic Development

MEETING NOTES

San Diego Promise Zone

Housing Affordability Meeting Minutes

Wednesday, February 28, 2024, | 10:00 - 11:30 AM | Via [Zoom](#) | Meeting ID: 161 652 8469

Working Group Goal / Increase access to quality affordable housing in the SDPZ.

In Attendance

Cal Coast Credit Union (Sylvia Ramirez), **City of San Diego** (Amber Weber, Melissa Elder, Roosevelt Williams, Nathaniel Hillman, Alaysja Clark, Bryan Villegas, Ian Hembree, Ronah Famorcan), **Communities for Global Sustainability** (Steph Groce), **IRC Small Business Development Center** (Irene Bwayo), **Office of Mayor Todd Gloria** (Korral Taylor), **San Diego Housing Commission** (Jon Rios, Megan Burt, Wendy DeWitt), **Urban Collaborative Project** (Barry Pollard)

Meeting Notes

Welcome & Introductions

- Co-chairs welcomed partners and reviewed the February 2024 agenda.

Partner Announcements

- **IRC Small Business Development Center** – The SBDC is assisting anyone who is looking to apply for federal disaster aid through FEMA.
- **Urban Collaborative Project** – UCP will be hosting their Transportation Expo March 16 starting at 9am at Gompers Preparatory Academy. UCP will also be hosting a clean-up day soon, which will be posted on their [website](#).
- **Communities for Global Sustainability** – C4GS is currently meeting with Logan Heights CDC and the San Diego Promise Zone to work on the Equity Impact Grant, where the end goal is to collaborate to build a community land trust or co-op with land use which benefits the entire community.

Promise Zone & Staff Updates

- The Promise Zone team is recruiting [AmeriCorps VISTAs](#) for both current positions and positions starting in the summer.
- The Promise Zone team is also hiring for an additional [intern](#).
- The U.S. Department of Housing and Urban Development is hosting a [series of webinars](#) on disaster preparedness online.
- Working group updates:

Click the following links to stay connected to the San Diego Promise Zone

[Newsletter](#) | [Website](#) | [New Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14th Floor, San Diego, CA 92101

- Jobs and Education: The Jobs and Education working group met a few weeks ago, in which they had a presentation from the San Diego Futures Foundation on the Digital Bridge Program, reviewed the Jobs and Education Tactical Plan for 2024, and provided an update on the upcoming Career Expo. The working group's [annual youth-led career expo](#) will be held on March 26 from 10-1pm at UCSD Park and Market. We are seeking sponsors to donate in-kind gifts for a raffle and/or swag, so if you or any organizations that you know of are interested in contributing to our event please reach out. Our next meeting will be on Wednesday, March 6 at 10am via zoom.
- Healthy Communities: Healthy Communities had our meeting on February 8, in which we discussed tactics for the year and had a presentation on the City of San Diego's Complete Streets Policy. Our next meeting will be a joint meeting with the Economic Activity working group discussing tree canopies, and it will be on Wednesday, March 13 at 10am via Zoom.
- Economic Activity: The Economic Activity working group met on February 21 and heard a presentation from The County of San Diego Black Chamber of Commerce about the Diamond Business Improvement District and also heard a presentation from Logan Heights CDC about the closure of the Walmart on Imperial Avenue.

Flood Response Updates:

Korral Taylor, Community Representative, Mayor's Office

Megan Burt, Director of Homelessness Operations, San Diego Housing Commission

- The Housing Affordability working group heard from representatives from the mayor's office and the San Diego Housing Commission about the response to the January 22 floods.
- Takeaways from the conversation include:
 - The City's Emergency Response Grant has closed; however, there is now a [FEMA grant](#) open which will provide federal assistance for those affected by the floods.
 - The Local Assistance Center has transitioned to a [virtual hub](#) for those seeking assistance.
 - The most effective way to remediate issues with flood channel clearing is to file a report on the Get-it-Done app and then forward the report number and information to your councilmember's office or Korral Taylor, whose email is taylork@sandiego.gov.
 - Much of the responsibility for further remediation has been taken on by the County. The City will be referring any issues to either the County or the Housing Commission, depending on the nature of the problem.
 - The current goal is to make the homes that can be livable, livable by the end of March when the vouchers expire. After the vouchers expire those unable to

return will be sent to the County program where they can apply for housing assistance and other resources.

- The San Diego Housing Commission assisted in installing a program for emergency hotel placements at the Jackie Robinson YMCA.
- The San Diego Housing Commission shared [some statistics](#) that were presented to the San Diego City Council and the SDHC Board Meeting on the 16th.
- Those interested in learning more about community preparedness and providing feedback can check out the City's [CERT](#) program and the County's [Regional Disaster Management Improvement Recommendations](#).

Final Review of 2024 Tactical Plan

- The working group made final adjustments to the [tactical plan](#) for the year going forward.

Meeting Conclusion

- The working group is looking forward to a year of opportunity and engaging meetings. While the floods have provided an enormous challenge to start the year, the community's passion and resolve will look to provide prosperity for this year and the following years.

Next Steps & Adjourn

- The co-chair thanked those who attended the meeting and encouraged them to leave any feedback through the [Digital Comment Box](#).

Next Meeting

Wednesday, March 27, 2024 | 10:00 – 11:30 AM | Via Zoom

Via Zoom ([Link to Sign Up](#)) | (Meeting ID: 160 869 8761)