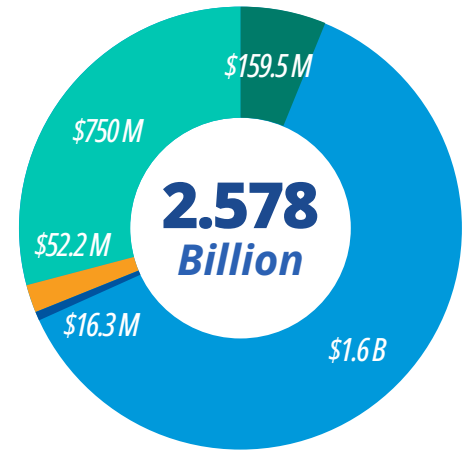


# Investments Snapshot

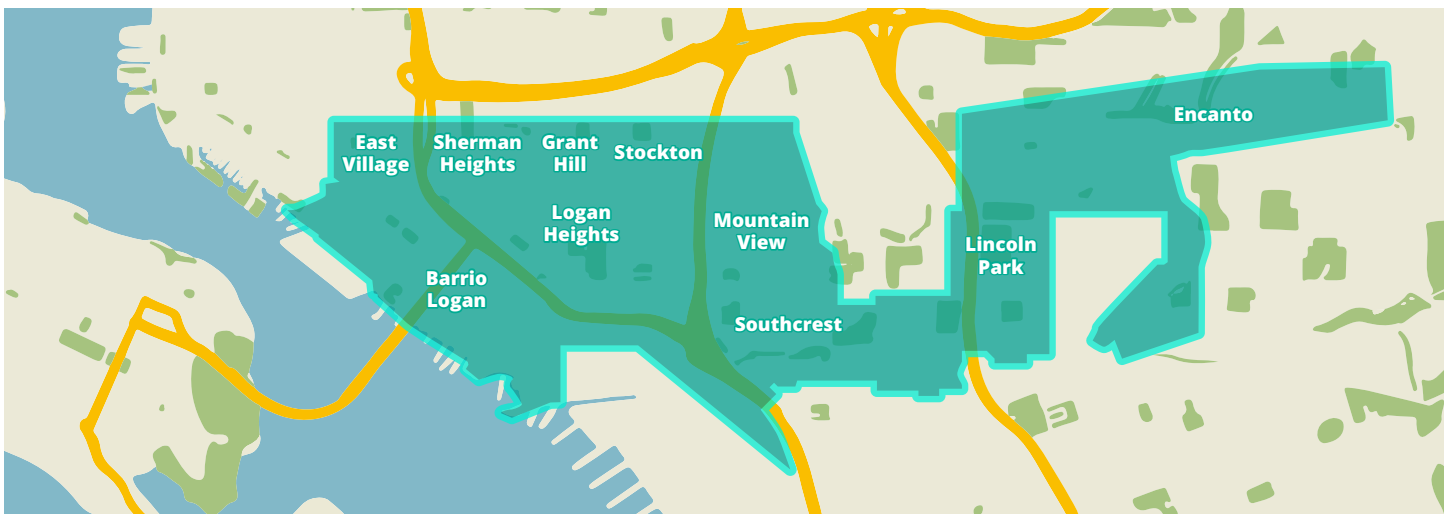
PromiseZone | Fiscal Years 2017 to 2024

In June 2016, the **San Diego Promise Zone** (SDPZ) became one of 22 federally designated Promise Zones in the United States and one of only four in California. The SDPZ covers 6.4 contiguous square miles from East Village and Barrio Logan to Logan Heights, Southcrest, and Encanto planning areas. More than 80,000 San Diegans live in the SDPZ, an area historically burdened by high concentrated poverty and unemployment.

Below is a snapshot of citywide investments in the SDPZ since July 2016, alongside each of the SDPZ goal areas they contribute to. These investments were based on priorities guided by, and in partnership with, organizations and communities within the SDPZ.



- Economic Activity and Job Creation
- Safety
- Quality Affordable Housing
- Healthcare & Healthy Communities
- Educational Opportunities



## Increasing Economic Activity and Creating Jobs | Total Investment: **\$1.6 Billion**

- Public and Private Infrastructure Projects: \$1.5 billion
- Direct Funding to Strengthen Small Businesses and Nonprofits: \$45.5 million
- Forthcoming Area Improvement Projects: Valencia Business Park and San Diego Energy Equity Campus, Imperial Avenue Streetscape, Coral Gate Playground, JFK Neighborhood
- City-supported Childcare: Measure H Rollout to Prioritize SDPZ-Based Recreation Centers
- Tourism and Accommodation Revenues\* from Area Establishments: \$78.3 million
- New Small Businesses\*\* Registered since 2016: Over 2,140
- Employ & Empower Internships: Over 90 area residents onboarded to the City's long-term talent pool

\*Includes Transient Occupancy Tax (TOT) and Tourism Marketing District (TMD) tax on hotels with 70+ rooms.

\*\*Includes businesses with up to 5 employees and single-operator street vendors.



## Providing Healthcare & Healthy Communities | Total Investment: **\$52.2 Million**

- Over 30 Area Parks, Recreation Centers, and Green Spaces Improved: \$24.7 million
- Direct Funds to Health Facilities, Food Distribution, and Wellness Services: \$27.5 million
- New bikeway created: Over 27 miles, about the distance from San Ysidro to Miramar College
- Tree Canopy Expanded: Nearly 12,000 New Trees Planted
- Over 15 new urban farms and gardens created
- Get It Done Cases\* Remediated: Over 73,600

*\* This includes Illegal Dumping, Missed Trash Collection, and Graffiti Removal cases.*



Photo courtesy of Urban Corps San Diego [www.instagram.com/sandiegourbancorps](http://www.instagram.com/sandiegourbancorps)



## Offering Access to Quality Affordable Housing

Total Investment: **\$159.5 Million**

- Direct Funds to Create New Affordable Housing Units: \$87.5 million
- Number of New Affordable Housing Units Created by 2028: 3,711
- Direct Funding to Support Low and Moderate Income (LMI) Renters, Homeowners, and First-time Homebuyers: \$72 million



Photo courtesy of Urban Corps San Diego [www.instagram.com/sandiegourbancorps](http://www.instagram.com/sandiegourbancorps)



## Developing Educational Opportunities

Total Investment: **\$16.3 Million**

- Area Library Patrons Served: Over 6.4 million
- Capital Improvements to Library Facilities: \$4.6 million
- Direct Funds to Area Community Colleges and Vocational Education: \$11.7 million



Photo courtesy of Logan Heights CDC [www.loganheightscdc.org](http://www.loganheightscdc.org)



## Creating a Priority of Safety

Total Investment: **\$750 Million**

- Improvements to Transportation, Public Utilities, and Water Infrastructure: \$750 million
- Street Repairs: Over 140 miles improved through slurry seal, asphalt overlay, and more – that's longer than the drive from San Diego to Los Angeles
- Sidewalk Repairs: Over 2.4 miles, that's about 35 laps around the diamond at Petco Park
- Get It Done Cases\* Remediated: Over 17,000
- Over 50 annual neighborhood events building community and celebrating cultures

*\* This includes Traffic Lights and Signals, Potholes, and Sidewalk Repair cases*