



Art in the Right-of-Way

Art in the Right-of-Way programs involve integrating artistic installations and other creative elements within public spaces such as sidewalks, streets, plazas, and parks. These programs aim to promote a sense of place within a community, foster public engagement, and promote cultural expression within the public realm. The utilization of cool pavement coatings can also be incorporated to reduce the urban heat island impact by reducing the amount of solar radiation absorbed by the painted surface. A program that enables the design and implementation of public art – created by local artists and community members – in active transportation infrastructure would create more visible and community-centered spaces for users.



Mural on crosswalk at White City Place, London
Source: My Modern Met, 2020

PROGRAM HIGHLIGHTS



Estimated Initiation Timeframe

1-3 years



Implementation Cost

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Potential Funding Sources

- » General Fund
- » Public-private partnerships



Leading Department

Sustainability and Mobility

Collaborating Entities

Other City departments, partner agencies, public-private partnerships



Relevance to Mobility Master Plan Goals

Goals 2, 3, 4, 7

Relevance to Climate Action Plan Policies

Policies 3.5a, 3.5 SA-1, 3.5 SA-3, 3.1 SA-13



Incorporating Community Engagement

The community identified incorporating locally-made aesthetic elements into projects to make walking or rolling and cycling more attractive as a top mobility need.

PROGRAM IN ACTION

Mural Arts Philadelphia is the nation's largest public art program, supported by local artists, community organizations and city departments. With its roots in an anti-graffiti program established in 1984, Mural Arts Philadelphia is now an international leader with over 4,400 works of community-based public art. Not only have the art pieces activated unassuming locations in Philadelphia; more importantly, the program has created discourse and dialogue in communities by heavily involving residents in projects from conception to implementation. More information can be found at: <https://www.muralarts.org/>



Mural under viaduct, City of Philadelphia
Source: Mural Arts, 2021