

FOCUS AREA: 25,000

CITY OF SAN DIEGO: 1,386,300

FOCUS AREA: \$105,000

CITY OF SAN DIEGO: \$88,000

FOCUS AREA: 37

CITY OF SAN DIEGO: 36

FOCUS AREA: 70%

CITY OF SAN DIEGO: 69%

FOCUS AREA: 5%

COMMUNITY SETTING

MOBILITY MASTER PLAN FOCUS AREA #11 **INCLUDES PARTS OF RANCHO BERNARDO AND** CAPTURES A SEGMENT OF INTERSTATE-15. THE AREA IS IN CLOSE PROXIMITY TO NATURAL FEATURES SUCH AS LAKE HODGES. IT POSES MOBILITY **CHALLENGES** UNIQUE AND **OPPORTUNITIES DUE TO THE AREA'S SUBURBAN** NATURE.

POPULATION

MEDIAN AGE

DRIVING ALONE

INCOME

20

High

Very High

City Boundary

_____ Miles

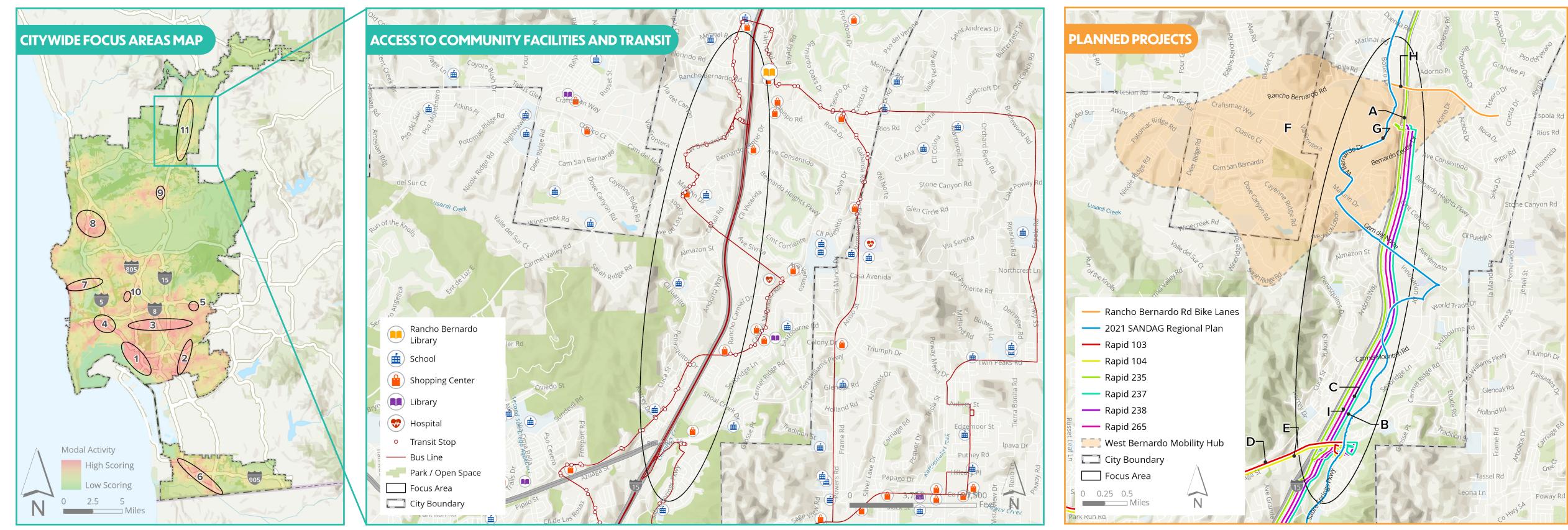
E Focus Area

0.5

MEDIAN HOUSEHOLD

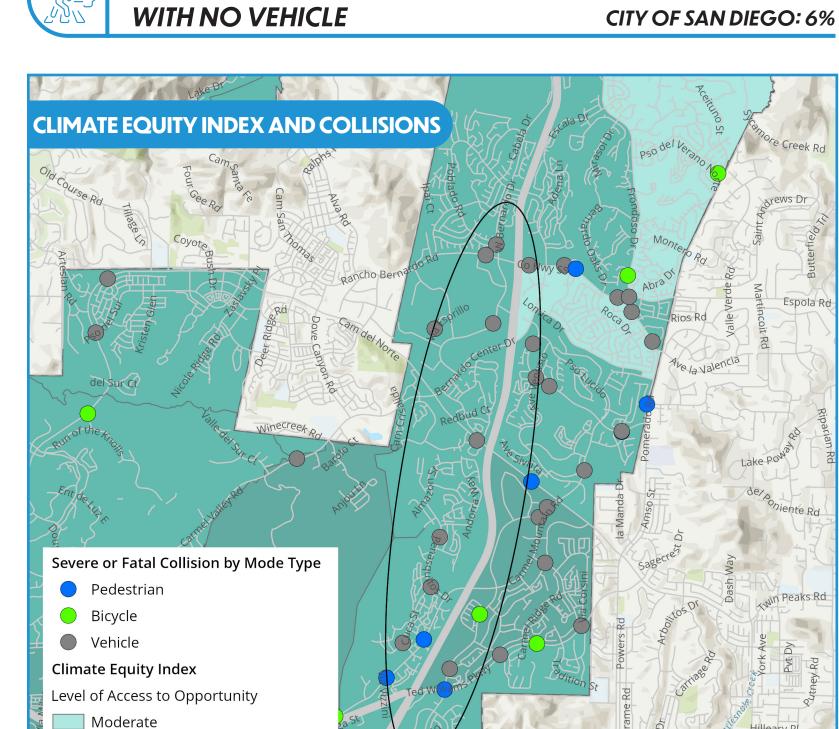
PERCENTAGE OF WORKERS

PERCENTAGE OF HOUSEHOLDS



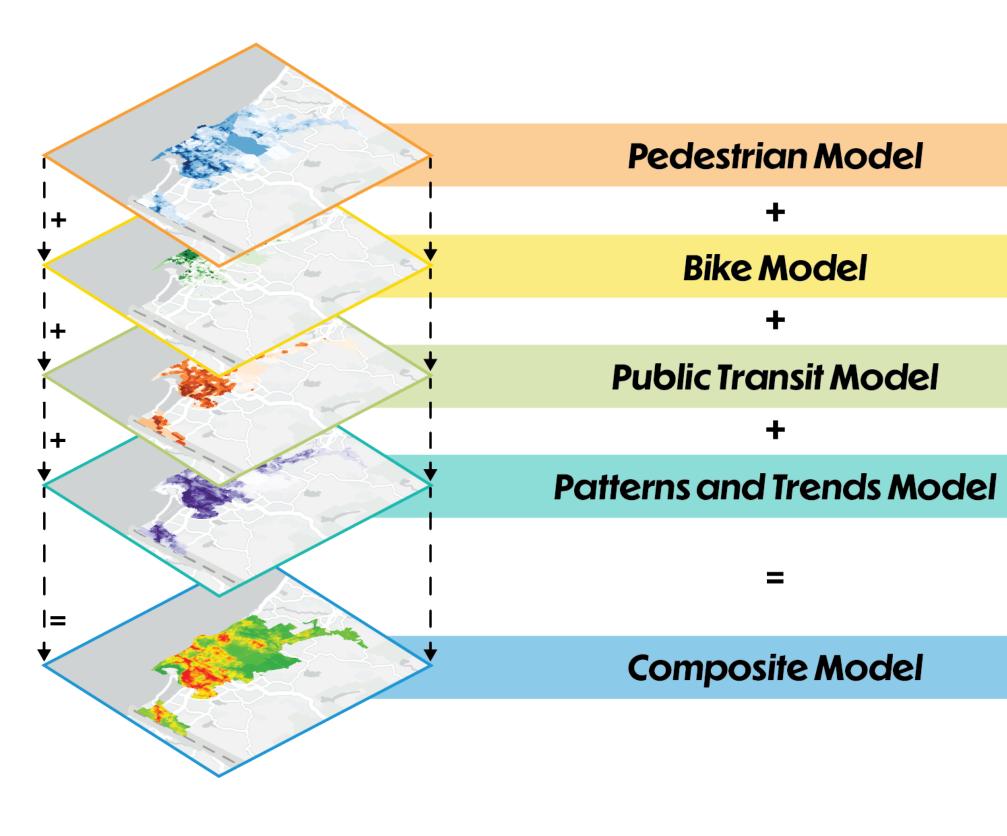
MULTIPLE DATASETS WERE COMBINED TO DEVELOP THE MOBILITY MASTER **PLAN FOCUS AREAS:**

- » PERCENTAGE OF WORKERS THAT COMMUTE BY **MODE TYPE**
- ALL CRASHES BY MODE TYPE
- » PEDESTRIAN PROPENSITY ANALYSIS
- » BICYCLE PROPENSITY ANALYSIS
- » TRANSIT PRIORITY AREAS
- » NUMBER OF SEVERE AND FATAL COLLISIONS
- **CLIMATE EQUITY INDEX**
- » BLUEPRINT DEVELOPMENT PROPENSITY MODEL
- **POPULATION DENSITY**
- **» POPULATION GROWTH**
- **COMMUNITIES OF CONCERN**
- » SANDAG SMART GROWTH AREAS
- **BLUEPRINT SAN DIEGO**
- » HOUSEHOLDS WITH NO VEHICLE OWNERSHIP » PROXIMITY TO MAJOR POINTS OF INTEREST



COMMUNITY PROFILE: FOCUS AREA #11

FOCUS AREA ANALYSIS



The City of SAN DIEGO

MOBILITY PROJECTS

City Projects	Description
Α	Transit Leap Rapid 235 - Escondido to Downtown San Diego via I-15 (DAR stations)
В	Transit Leap Rapid 237 - UC San Diego to Rancho Bernardo via Sorrento Valley and Mira Mesa
C	Transit Leap Rapid 238 - UC San Diego to Rancho Bernardo via Sorrento Valley and Carroll Canyon
D	Transit Leap Rapid 103 - Solana Beach to Sabre Springs via Del Mar Heights and SR-56
E	Transit Leap Rapid 104 - Sorrento Valley to Sabre Springs via SR 56
F	West Bernardo Mobility Hub would offer access to multiple transportation options, such as Rapid bus, microtransit, and shared mobility
G	I-15 Bikeway (off-street) from Poway Rd Interchange to Carmel Mountain Rd
н	Bike lanes along Rancho Bernardo Rd from W Bernardo Dr to Acena Dr
I	Rapid 265 - Otay to Escondido (Potential project per the Draft 2025 Regional Plan)
Not mapped	Circulator Route 675 - Rancho Bernardo Business Park Loop (Potential project per the Draft 2025 Regional Plan)

The development of the 2025 Regional Plan is underway and for information visit:

https://www.sandag.org/regional-plan/2025-regional-plan.

It is important to note that this regional plan update could modify projects and/or add new mobility recommendations.