

## COMMUNITY PROFILE: FOCUS AREA #5



#### **COMMUNITY SETTING**

### FOCUS AREA ANALYSIS

#### **MOBILITY PROJECTS**

THE MOBILITY MASTER PLAN FOCUS AREA #5 INCLUDES PARTS OF COLLEGE AREA. SAN DIEGO STATE UNIVERSITY (SDSU) IS LOCATED IN THIS FOCUS AREA. IT POSES UNIQUE MOBILITY CHALLENGES DUE TO THE UNIVERSITY CAMPUS AND THE NEED FOR SAFE AND EFFICIENT TRANSPORTATION OPTIONS FOR STUDENTS, EMPLOYEES, AND RESIDENTS.



**POPULATION** 

**FOCUS AREA: 5,000**CITY OF SAN DIEGO: 1,386,300



MEDIAN HOUSEHOLD INCOME

FOCUS AREA: \$22,000 CITY OF SAN DIEGO: \$88,000



**MEDIAN AGE** 

**CLIMATE EQUITY INDEX AND COLLISIONS** 

Severe or Fatal Collision by Mode Type

Pedestrian

**Climate Equity Index** 

Level of Access to Opportunity

0.13 0.25

Bicycle

Vehicle

**Moderate** 

Very High

City Boundary

Focus Area

High

FOCUS AREA: 21 CITY OF SAN DIEGO: 36



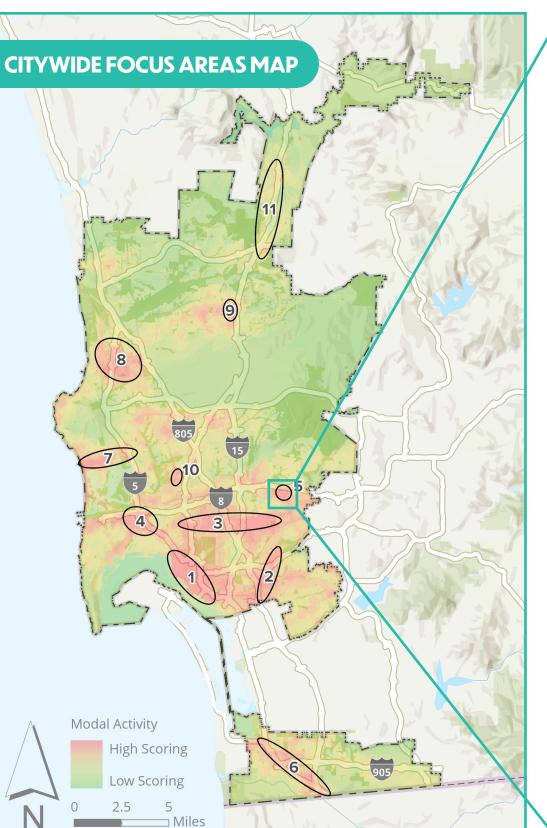
PERCENTAGE OF WORKERS DRIVING ALONE

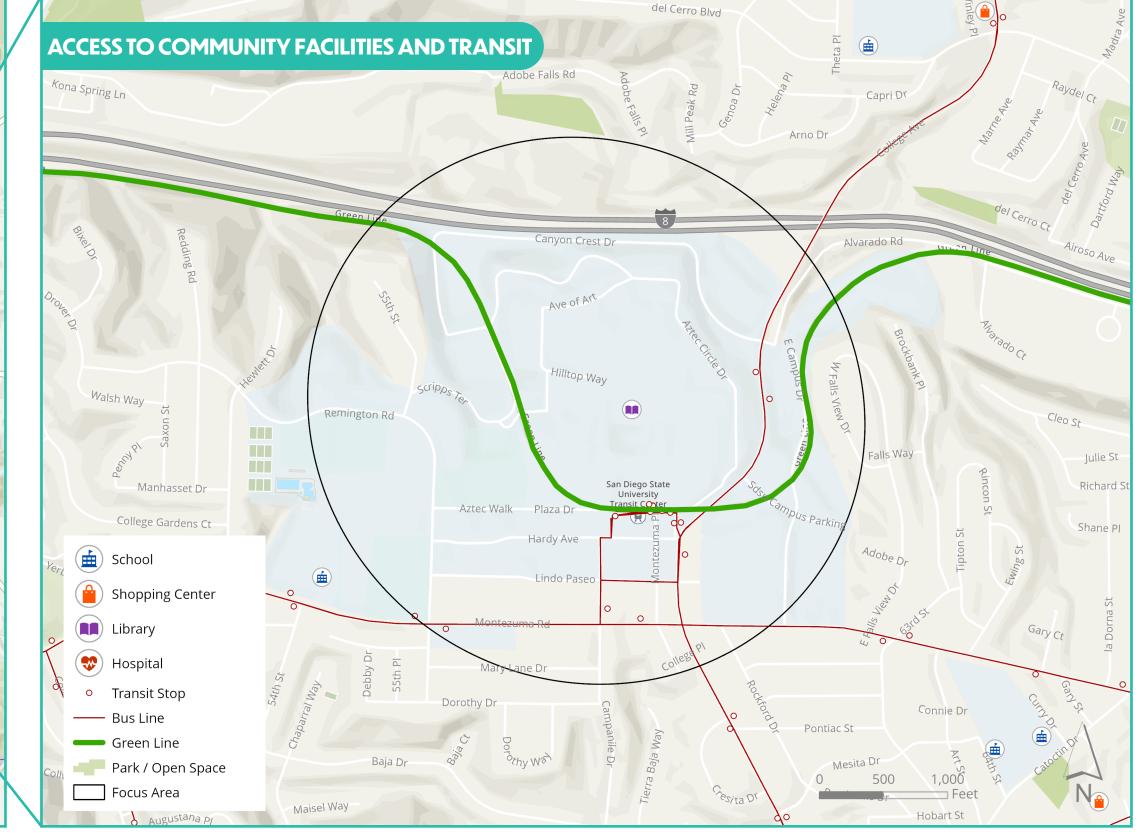
FOCUS AREA: 50% CITY OF SAN DIEGO: 69%

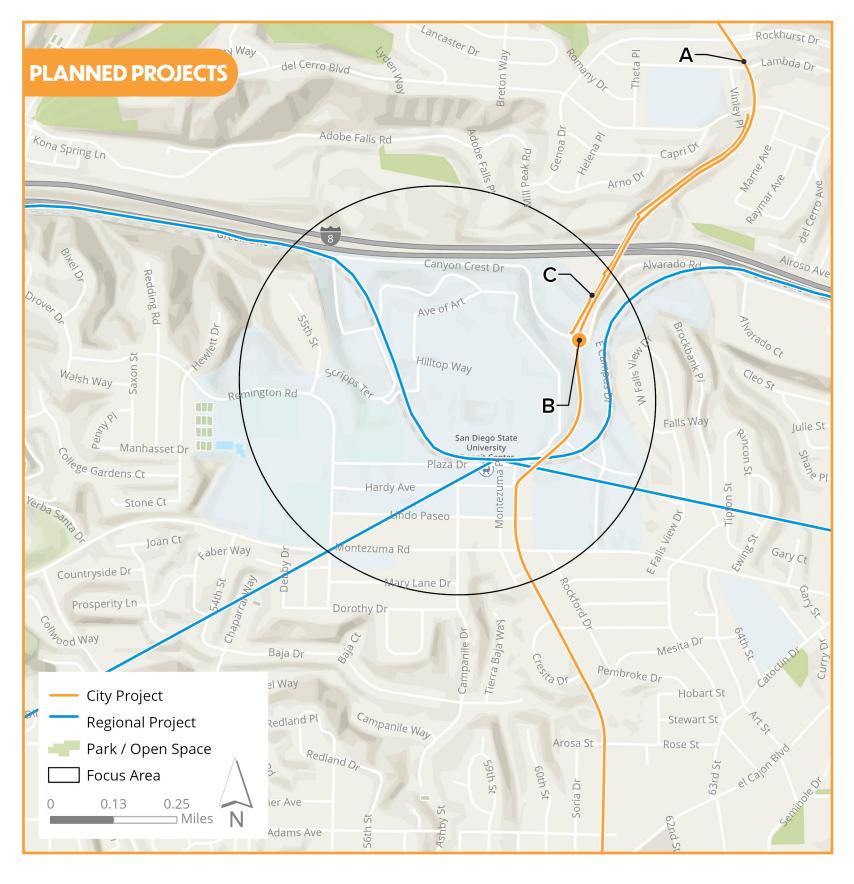


PERCENTAGE OF HOUSEHOLDS
WITH NO VEHICLE

FOCUS AREA: 13% CITY OF SAN DIEGO: 6%



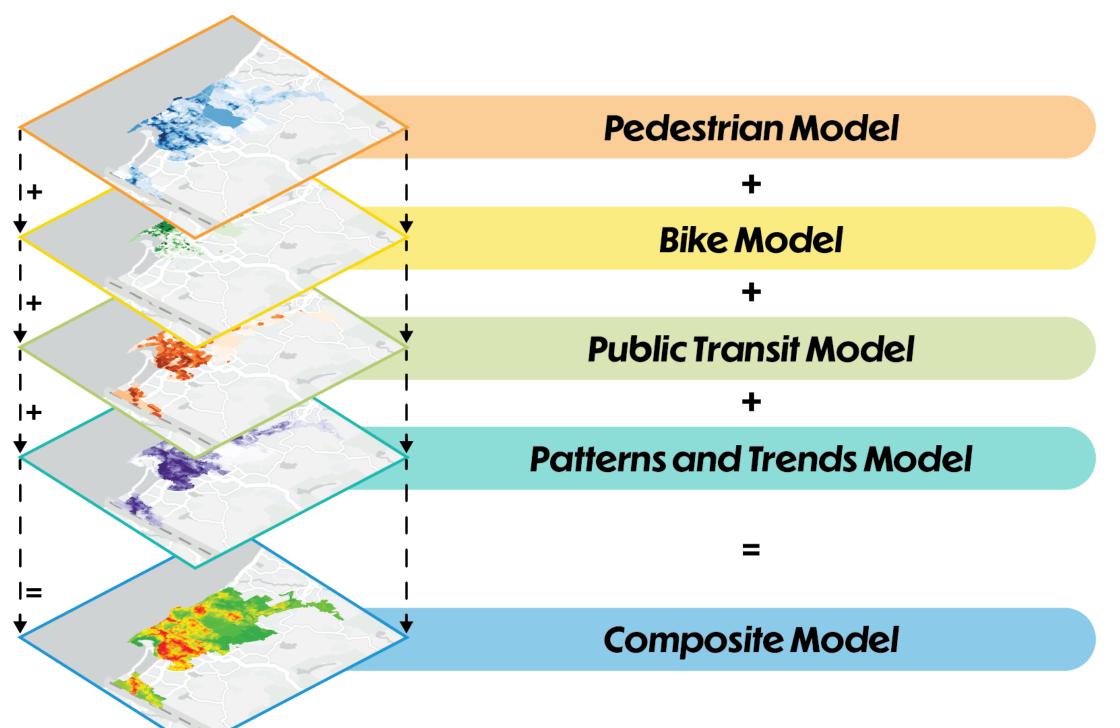




# MULTIPLE DATASETS WERE COMBINED TO DEVELOP THE MOBILITY MASTER PLAN FOCUS AREAS:



- » ALL CRASHES BY MODE TYPE
- » PEDESTRIAN PROPENSITY ANALYSIS
- » BICYCLE PROPENSITY ANALYSIS
- »TRANSIT PRIORITY AREAS
- » NUMBER OF SEVERE AND FATAL COLLISIONS
- » CLIMATE EQUITY INDEX
- » BLUEPRINT DEVELOPMENT PROPENSITY MODEL
- » POPULATION DENSITY
- » POPULATION GROWTH
- » COMMUNITIES OF CONCERN
- » SANDAG SMART GROWTH AREAS
- » BLUEPRINT SAN DIEGO
- » HOUSEHOLDS WITH NO VEHICLE OWNERSHIP
- » PROXIMITY TO MAJOR POINTS OF INTEREST



City Projects	Description
A	Bike lanes and bike route along College Ave from Navajo Rd to Lemon Grove city limits
В	Intersection improvements at College Ave/Canyon Crest/Alvarado Rd, realingment of Alvarado Rd for approximately 1,600 feet of College Ave, and bike lanes along College Ave/Canyon Crest Dr
C	New sidewalk along College Ave (west side) from Del Cerro Blvd to Canyon Crest Dr, where missing

\* The College Area Community Plan is being updated and for information on how you can get involved in the planning process visit <a href="https://www.sandiego.gov/planning/community-plans/updates/college-area">https://www.sandiego.gov/planning/community-plans/updates/college-area</a>

It is important to note that this plan update could modify projects and/or add new mobility recommendations.