

LA JOLLA SHORES PLANNED DISTRICT ADVISORY BOARD

MEETING MINUTES FROM:

WEDNESDAY, March 20, 2024

Item 1: CALL TO ORDER

Chair Jane Potter called the meeting to order at 9:59 a.m.

Item 2: ROLL CALL

Members Present: Jane Potter – Chair, Herbert Lazerow, Suzanne Weissman, Kathleen Neil, Philip Wise and Sherri Lightner.

Staff Liaison: Melissa Garcia, Senior Planner, City Planning Department; Angela Dang, Junior Planner, City Planning Department.

Item 3: APPROVAL OF THE AGENDA

The applicant for Items 10 and 11 notified staff liaisons that they would not be present at the meeting. Items 10 and 11 were removed from the agenda. Board Member Neil requested staff to ask the applicant for Items 10 and 11 to update cycle comments from DSD for their projects prior to the next Advisory Board meeting. Board Member Lazerow and Chair Jane Potter requested to change the address listed for Item 11 to the correct address regardless of what appears on the agenda. Motion to remove Items 10 and 11 from the agenda by Chair Jane Potter, seconded by Board Member Lazerow. Agenda approved 6-0-0.

Item 4: APPROVAL OF THE MINUTES from February 21, 2024.

Motion to approve minutes by Board Member Lazerow, seconded by Board Member Neil. Minutes approved 6-0-0.

Item 5: BOARD MEMBER COMMENT

Board Member Lightner emailed DSD staff regarding the project at 8425 Avenida de la Ondas (PRJ-1111376), which was noticed as a Process 2 Future Decision, Coastal Development Permit (CDP). The notice was for a complete demolition and new construction on the site. Lightner's comment to staff was that the project should be a Process 3 decision with both an SDP and a CDP, and should be reviewed by the La Jolla Shores Advisory Board. DSD staff responded that the project will be

re-noticed, if the planning staff at the City determines during review of the project that a Process 3 SDP is required.

Motion to place 8425 Avenida de las Ondas (PRJ-1111376) on April's agenda. Motion approved 6-0-0.

Item 6: STAFF LIAISON COMMENT AND NON-AGENDA PUBLIC COMMENT
No staff or liaison comment.

Item 7: **Proposed La Jolla Community Sign Presentation (ACTION ITEM)**
Proposal to construct a "Welcome to La Jolla" sign.

Cindy Goodman presented the project.

Public Comment:

There was no testimony provided by the public on this item.

Board Comment included:

- Concern regarding the proposed sign's violation of PDO sign regulations. The proposed sign significantly exceeds the allowable size and height for signage in any of the PDO zones. A chart was presented with detailed PDO requirements
- Concern that this sign will encourage the development of other signage in La Jolla that will violate PDO regulations
- Suggestion to move sign from the proposed site to the intersection at La Jolla Parkway and the freeway exit off the I-5
- Request that Rotary Club maintain the landscaping of the project site
- Concern regarding the sign's lighting affecting nearby neighbors; request that Rotary Club be responsive if neighbors complain about the lights projecting into their homes
- Acknowledgement that the sign will provide sound mitigation for neighbors nearby
- Concern that the project is not Minor in Scope
- Recommend to make a motion that the Board approve the sign based on the fact of the unique location within the PDO and that the sign structure itself is a maintenance device for greenery (not approved due to lack of 4 affirmative votes)
- Recommend to make a motion that the Board has no recommendation (not approved due to lack of 4 affirmative votes)
- Recommend to make a motion to recommend to the City that the project is not Minor in Scope (not approved due to lack of 4 affirmative votes)
- Suggestion that the Rotary Club work with the City to find a solution for the proposed sign

Board Motion: No recommendation was provided due to a lack of 4 affirmative votes.

Item 8: **La Jolla Shores Business Association proposed parking plan update (INFORMATION ITEM).**

Philip Wise presented.

Public Comment:

- Member of the public Tricia Riha requested to be part of the formed committee to look for alternatives for the replacement parking and requested to be included in the committee meetings

Board Comment included:

No Board comment was provided on this item.

Board Motion: No Board motion was made (Information Item only).

Item 9: **PRJ 1104699 – 8341 La Jolla Scenic Drive North – (ACTION ITEM)**

Proposal for a new 5,284 square-foot 2-story single-family dwelling, 912 square-foot garage, pool, and site stabilization. The applicant is seeking a recommendation of approval for a Site Development Permit (SDP).

Sarah Potter presented the project.

Public Comment:

- Neighbor James Cooper expressed support for the project and recognized Sarah Potter's efforts to address the concerns of the neighbors regarding water drainage, land stabilization, erosion, and privacy concerns.

Board Comment:

- Suggestion to keep pool and HVAC equipment in areas where the noise will not disturb the neighbors

Board Motion: The LJSPDAB voted to approve the project as presented. Motion made by Board Member Lightner, seconded by Board Member Lazerow. Motion approved 6-0-0.

Item 12: **Land Development Code Update – (ACTION ITEM)**

Public Comment:

There was no testimony provided by the public on this item.

Board Comment:

- Request for staff to ask the LDC team to provide wording they will be giving to the Planning Commission when they give it to the Planning Commission
- Request for staff to ask the LDC team to make wording available to the public on the LDC website when possible
- Suggestion to relay to LDC team that Item 49 should be removed and Item 20 should remain in the code

Board Motion: The LJSPDAB voted to support Board Member Neil in representing the Board at the Planning Commission meeting. Motion made by Board Member Lazerow and seconded by Board Member Lightner. Motion approved 5-0-0.

Item 11: ADJOURNMENT

Next meeting: Wednesday, April 17, 2024. The meeting concluded at 11:38 a.m.