

Neighborhood Shuttles

COMMUNITY SHARED MOBILITY



Pacific Beach shuttle  
Source: City of San Diego, 2023

PROGRAM HIGHLIGHTS



**Estimated Initiation Timeframe**

3-5 years



**Implementation Cost**

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**Potential Funding Sources**

- » Community parking districts (or similar locally-raised sources)
- » General Fund
- » Federal, state, and regional grants



**Leading Department**

Sustainability and Mobility

**Collaborating Entities**

SANDAG, other City departments, partner agencies, public-private partnerships

**Relevance to Mobility Master Plan Goals**

Goals 1, 2, 5, 9, 10

**Relevance to Climate Action Plan Policies**

Policies 3.5 SA-3, 3.1f, 3.1 SA-24, 3.2 SA-1, 3.2 SA-2

**Incorporating Community Engagement**

The community identified intra-neighborhood mobility solutions as a top mobility need.

Residents want safe and functional access to schools, medical facilities, shopping options, and job centers. A neighborhood shuttle program offers an opportunity to fill this gap in the transportation system.

A neighborhood shuttle program provides shuttle services within a specific community or neighborhood through either a fixed-route or zone-based structure. A fixed-route shuttle follows one specific route within a community while a zone-based shuttle offers riders the opportunity to book door-to-door services within a zone or community. These programs are designed to connect residents to key destinations like shopping centers, schools, medical services, and local attractions. When financed through neighborhood-sourced funding such as community parking district revenue, neighborhood shuttles can be financially self-sustainable. In July 2023, the City of San Diego and SANDAG launched a neighborhood electric vehicle (NEV) shuttle service in Pacific Beach. The Pacific Beach Shuttle provides residents and visitors with a new and sustainable way to travel to beachside destinations. Programs such as this one can be expanded to serve other communities in San Diego and improve mobility options for all residents by bridging gaps in public transportation infrastructure.



Menlo Park shuttle  
Source: City of Menlo Park, 2019

PROGRAM IN ACTION

The City of Menlo Park, CA provides a free shuttle service that provides access to local community destinations and job centers. This program consists of three fixed-route shuttles and one door-to-door shuttle, the Shoppers' Shuttle, that must be reserved in advance. All shuttles are wheelchair accessible and operate Monday-Friday, with the exception of the Shoppers' Shuttle that is available seven days a week. More information can be found at: <https://menlopark.gov/Government/Departments/Public-Works/Transportation-Division/Shuttle-services>