



The City of



Economic Development

MEETING NOTES

San Diego Promise Zone

Jobs and Education Working Group Notes

Wednesday, May 1, 2024 | 10:00 – 11:30 AM

Via Zoom | (Meeting ID: 160 295 2326) | [Zoom Meeting Registration Link](#)

Working Group Goals: *To create jobs and improve educational opportunities in the Promise Zone.*

In Attendance

Barrio Logan College Institute (Tomasa Mauricio), **Boys and Girls Clubs of Greater San Diego – Encanto** (Jessica Barajas), **City of San Diego – EDD** (Michele Marano), **DREAMBuilders** (Ramona Jones), **Good Neighbor Project** (John Alvarado), **Kitchens for Good** (Avery Sprenger), **Live Well SD** (Maya Vargas), **Logan Heights CDC** (Felix Lopez), **Outside the Lens** (Mary Rodriguez), **San Diego State University** (Andrew Soliz, Dr. Dejon Davis), **SLATE-Z** (Tyrese Jackson), **UC San Diego – School of Public Health** (Jeremiah Wiebe-Anderson, aka J.W.), **Webster Community Council** (Steve Lamprides), **YMCA – Office of Youth and Family Services** (Tya Valentine), **Youth Will** (Liliana Soriano Garista), Rafiq Hawkins

Meeting Notes

Welcome, Agenda Review, Culture Share, and Promise Zone Announcements

- Promise Zone staff welcomed partners, reviewed the agenda, and led a culture share activity honoring Asian-American and Pacific Islander mothers and maternal elders.
- Promise Zone team introduced VISTA Leader, Daniel Hamilton.
- The Housing Affordability and Economic Activity working groups will be hosting a [Cooperative Convening Event](#) on Tuesday, May 7, from 5:30 – 7:30 PM at Cafe X: By Any Beans Necessary (1835 Imperial Ave., San Diego, CA, 92102), which will feature [professional panelists](#) on worker, housing, food, and funding co-ops and a light dinner.
- We will meet again for an [in-person, all-partner meeting](#) on Tuesday, May 14 from 10:00 am–12:00 pm, at the Elementary Institute of Science (608 51st St, San Diego, CA 92114). We will hear testimonials from partner organizations, present Promise Zone data, and engage in a discussion about an Inclusive Public Engagement Guide for the City.
- We are updating our Jobs & Education working group meeting schedule for FY25 (July 2024 – June 2025). Based on feedback from co-chairs, 2:30 – 4:00 pm was identified as the ideal time, and a plurality of partners at today's meeting voted for Thursday (50%).

Partner Updates

- **SDSU** is hosting a [community job fair on Wednesday, May 29, from 12-3 pm](#) at Montezuma Hall, open to the general public.

Click the following links to stay connected to the San Diego Promise Zone

[Newsletter](#) | [Website](#) | [New Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14th Floor, San Diego, CA 92101

- **Kitchens For Good** is actively recruiting for [culinary, baking, and hospitality apprenticeship programs](#), will have May and June tryouts. If you know anyone interested, encourage them to submit an application.
- **Barrio Logan College Institute** is recruiting new students, have 20 open spaces for upcoming 3rd grade class. Happy to share information and application.
- **Good Neighbor Project (GNP)** is involved in [teaching young people how to get a pilot's license for drone flying](#). Most drone pilots are unregistered. Starting program at the GNP on Logan Ave. in 3-4 weeks. Getting community involved, looking for sponsorship.
- **Livewell SD** is hosting a [career prep series panel on public health](#), professionals speaking on their journey and how they navigated their way, May 16, 3:30-5:00 pm.
- **California Conservation Corps (CCC)** (not present, communicated through Bryan Villegas): Share [this CCC at a glance flyer](#) to potentially interested youth.
- **Boys & Girls Clubs of Greater San Diego's** Encanto Branch club house is starting summer camp registration for K-8 grades. Please feel free to share with families! Jessica Barajas, 619-263-6407, jbarajas@sdyouth.org.

Guest Presentation

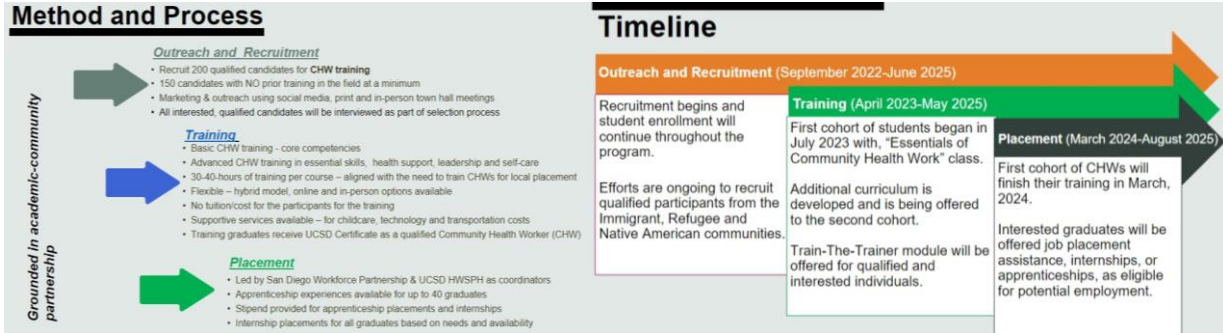
UCSD Herbert Wertheim School of Public Health and Human Longevity Science,
Jeremiah Wiebe-Anderson, aka J.W., Program Manager, CHW Training to Advance Public Health
Within Immigrant, Refugee and Native American Communities (CHWAP)

View the full presentation in PDF form saved in a [Google Drive folder here](#).

→ **Call to Action: Identify employers, communities of concern that need CHWs, reach out to J.W. with placement partnership opportunities at jwiebeanderson@ucsd.edu.**

- **Overview:** Recruit, train, and place **Community Health Workers (CHWs)** from Refugee, Immigrant, and Native American communities of San Diego and Imperial Valley.
 - Three-year project, September 2022 through September 2025, funded by the Health Resources Services Administration (HRSA).
 - Train 200 CHW students at no cost to participants, placement of 40 CHW graduates in paid apprenticeships, support all other CHW graduates in finding job placement or internships.
- **Collaborators:** UCSD School of Public Health, Division of Extended Studies, Center for Community Health (CCH); Somali Family Service of San Diego, San Diego Refugee Communities Coalition, California Consortium for Urban Indian Health; San Diego Workforce Partnership; Family Health Centers of San Diego, Health Centers Partners of Southern California, The Hospital Association of San Diego & Imperial Counties, San Diego County Department of Health and Human Services.
- **Anticipated outcomes:** Increase local and organizational awareness of the need for CHWs and CHW jobs offered in the region specifically serving focus populations; Training and placement opportunities for underserved community members via long-term commitment of the collaborating partners; Increase skills, capacities, and knowledge in public health among trained CHWs.

- **Alternative Occupation Titles:** Community Health Representative/Promoter/Navigator/Outreach/Program Coordinator/Advocate, Community Nutrition Educator, Wellness Coach



- **CHW skill areas:** Cultural mediation between individuals/communities and health and social service systems, culturally appropriate health education (esp. concerning disease prevention and chronic disease management), care coordination and case management, peer coaching and social support; advocacy; capacity building, direct health and social service assistance, assessment implementation, outreach, evaluation and research.
- **Benefits for Employers:** Financial incentives available through Workforce Partnership. The selection process identifies top-of-the-class students for entry, supports employee loyalty/retention, skilled and job-ready workforce, stronger relationships with schools.
 - Incentives: Reimbursement of 50% of wages for hours worked up to 1040 hours or six months at \$20/hour or more for apprentices you will hire full-time.



- Question: As you near the end of the program in 2025, what does the transition look like? J.W.: The hope for us is to grow the program and make it a long-lasting program
- Question: What are other ways partners can directly support the program? J.W.: Take on apprentices, connect to employers that can take on apprentices, connect to CBOs and communities of concern that need CHWs

May Sub-Group Tactical Plan Updates

Subgroup 1 Objectives: 1) Increase educational and career supports for Opportunity Youth and 2) Connect Opportunity Youth, aged 16-24, to employment 3) Increase the number of college/career readiness programs for middle school children.

In attendance: John Alvarado, Jessica Barajas, Ramona Jones, Michele Marano, Andrew Soliz, Liliana Soriano, Tya Valentine, Zachary Engberg, Ronah Fe Famorcan

Notes:

- Subgroup 1 reviewed progress since Career Expo, discussed potential programs such as a youth career workshop series with Youth Will, personality profiling with Good Neighbor Project so students choose a career path right for them, behavioral assessments and connection to career professional/local entrepreneurs with DREAMbuilders, survey students/work with teachers, and create a delivery system of mentors, financial literacy, etc. to meet needs.

Subgroup 2 Objectives: 1) Increase the number of residents employed in middle skills jobs in growing industries and 2) increase the number of adults who are educated and prepared for middle wage jobs.

In attendance: Dr. Dejon Davis, Felix Lopez, Avery Sprenger, Maya Vargas, Jeremiah Wiebe-Anderson, aka J.W., Amber Weber, Daniel Hamilton, Ian Hembree

Notes:

- Subgroup 2 reviewed tasks to complete over the summer, including working with SDWP to get workforce data, and reviewed the existing process of communicating job fairs and events for advertising to Promise Zone residents. They also discussed how to create a comprehensive resource guide (website, Google doc, etc.) and determined to learn about Livewell San Diego's Virtual Connection Hub as a potential resource hub. Also discussed summer programs and apprenticeships.

Subgroup 3 Objective: Increase the number of students meeting school readiness and grade level expectations

In attendance: Rafiqah Hawkins, Tyresa Jackson, Mary Rodriguez, Bryan Villegas, Roosevelt Williams III

Notes:

- Subgroup 3 discussed Lincoln High School's initiative to provide career prep to students, Outside The Lens' internship and summer apprenticeship, and whether reading/writing/speaking can be implemented into summer photography courses to provide comprehensive support for career/college readiness.

Wrap Up and Adjourn

- Digital Comment Box: <https://forms.gle/JSYK67jo28YRVQ7R6>
- Nominate community leaders for recognition in Promise Zone newsletter: <https://docs.google.com/forms/d/e/1FAIpQLSehhcidTURu9Xb6lywuyh4z4y9JgqDCFxmXdNgSheNjaDp8Hw/viewform?usp=sharing>

Next Meeting

All-Partner: Tuesday, May 14, 10:00 am – 12:00 pm, Elementary Institute of Science
Jobs & Education: Date TBD, Thursday, 2:30-4:00 pm, via Zoom