Statement on Funding for Enforcement of the Sidewalk Vending Ordinance

SAN DIEGO – On June 11th, the City Council unanimously ratified the Mayor’s Fiscal Year 2025 Budget. While discussing the proposed budget, there was a suggestion to reduce Park Ranger staffing for enforcing the Sidewalk Vending Ordinance as a potential cost-saving measure. However, this alteration was not incorporated into the final budget endorsed by the Council.

The Sidewalk Vending Ordinance retains its funding, and the enforcement responsibilities, both by Park Rangers and SDPD Officers, will continue as they have been since the amended ordinance took effect earlier this year.

The final budget does include a postponement of hiring for several new Park Ranger positions until January. However, it’s important to note that these new positions are associated with Open Space areas and the San Diego River Park, not Shoreline Parks. The Park Rangers assigned to the Shoreline Parks, responsible for enforcing the Sidewalk Vending Ordinance, remain fully funded and unaffected by this hiring delay.

Councilmember Jennifer Campbell represents District 2, which includes Clairemont, Mission Bay Park, Mission Beach, Old Town, Midway, Ocean Beach, and Point Loma.

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