San Diego PD | February, 2024

Blockwise - Executive Summary Report

Perception of Safety - **66%** of respondents overall felt mostly or completely safe in their neighborhood. **49%** of respondents stated there was a place in their local area they did consider unsafe. The most frequent reason given for this perception (**47%**) was because they "Personally witnessed or been a victim of crime". **79%** of respondents reported not being victims of crime in the past 6 months, indicating expanded community perspective access via the Zencity survey.

The feed provides open text comments identifying general themes and specific issues and locations. Homelessness was identified as the primary concern with respondents citywide (**288 Respondents**) and was the main concern in 7/9 areas. Theft, Burglary and Break Ins (**127**) was the next highest concern followed by Streets and Traffic (**103**). **Click here to visit your site and explore your data.**

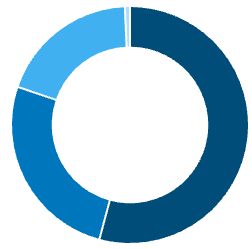
Top concerns

806 labeled responses out of 1042

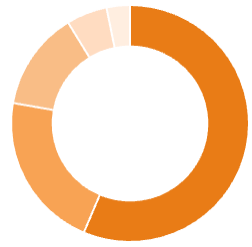
36%	-	0%	**Homelessness**
16%	-	0%	Theft, Burglary and Break Ins
13%	-	0%	Streets and Traffic
8%	↑	1%	Drugs
8%	-	0%	Police Resources
6%	-	0%	Violence
4%	↑	1%	Vandalism
3%	↓	1%	Noise Disturbance
2%	↓	1%	Police Community Relations
2%	-	0%	Gangs
2%	↑	1%	Loitering and Harassment

Top 3 concerns breakdown

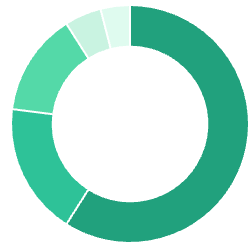
Number of responses by leading subtopic



Homelessness	**288**
Homeless Encampments	156
Homelessness	75
Harassment by Homeless Indivi...	55
Aggressive Panhandling	2

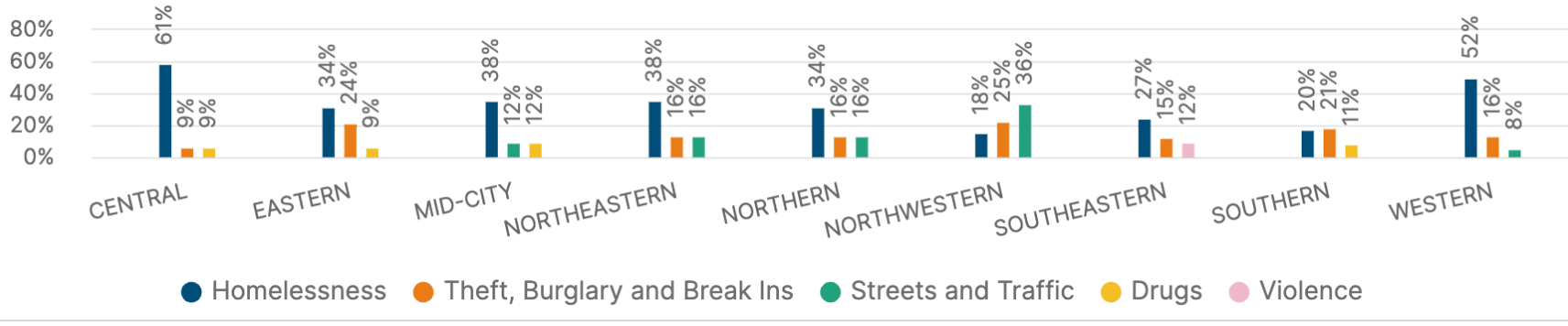


Theft, Burglary and Break Ins	**127**
Property Theft and Burglaries	71
Vehicle Theft and Carjacking	27
Robbery and Muggings	17
Shoplifting	7
Package Theft	4



Streets and Traffic	**103**
Reckless Driving	59
Traffic Enforcement	18
Parking Enforcement	14
Pedestrian Safety	5
Streets and Traffic	4

Top concerns by area



Scores Over Time and by Area

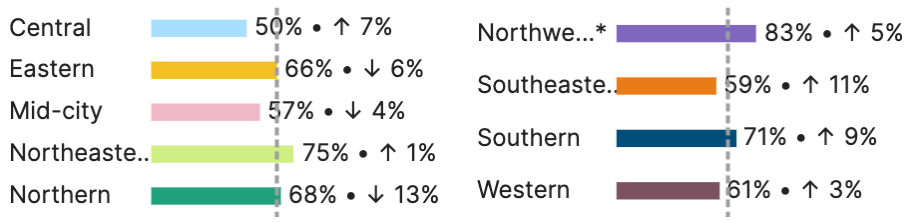
950 responses (collected by Zencity ad-based distribution, excluding self-distribution)

Explore Results

66% Safety

↑ 1% vs previous month

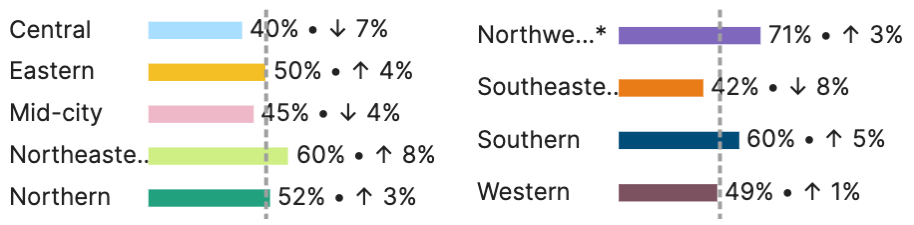
Score by Area



51% Fairness

– 0% vs previous month

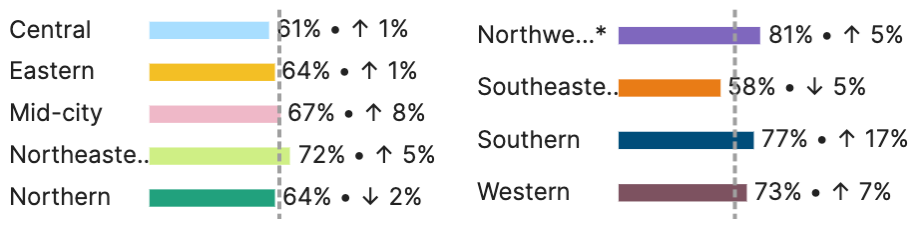
Score by Area



67% Respect

↑ 2% vs previous month

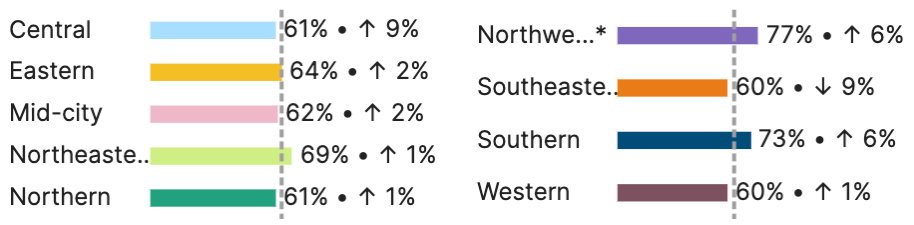
Score by Area



64% Voice

– 0% vs previous month

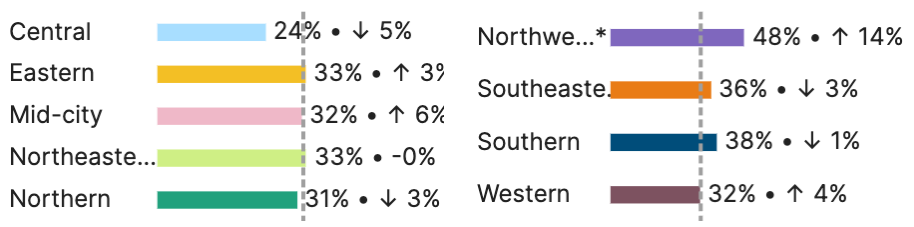
Score by Area



32% Transparency

↓ 1% vs previous month

Score by Area



**Small sample sizes can lead to unreliable estimates. Scores for groups under 30 respondents are not shown, groups with 30 to 49 respondents are marked with an asterisk (*). Use these scores with caution. Link to Methodology.*

San Diego PD | February, 2024

Blockwise - Central Area Summary Report

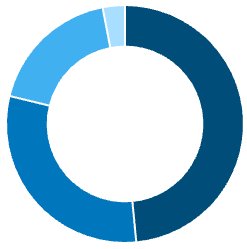
Top concerns

54 labeled responses out of 66

61%	↑ 15%	**Homelessness**
9%	↓ 5%	Drugs
9%	- 0%	Theft, Burglary and Break Ins
6%	↑ 3%	Police Resources
4%	↓ 1%	Police Community Relations
4%	↓ 6%	Streets and Traffic
4%	↓ 3%	Violence
2%	--	Loitering and Harassment
2%	--	Noise Disturbance

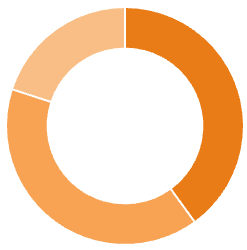
Top 3 concerns breakdown

Number of responses by leading subtopic



Homelessness 33

- Homeless Encampments 16
- Homelessness 10
- Harassment by Homeless Indivi... 6
- Aggressive Panhandling 1



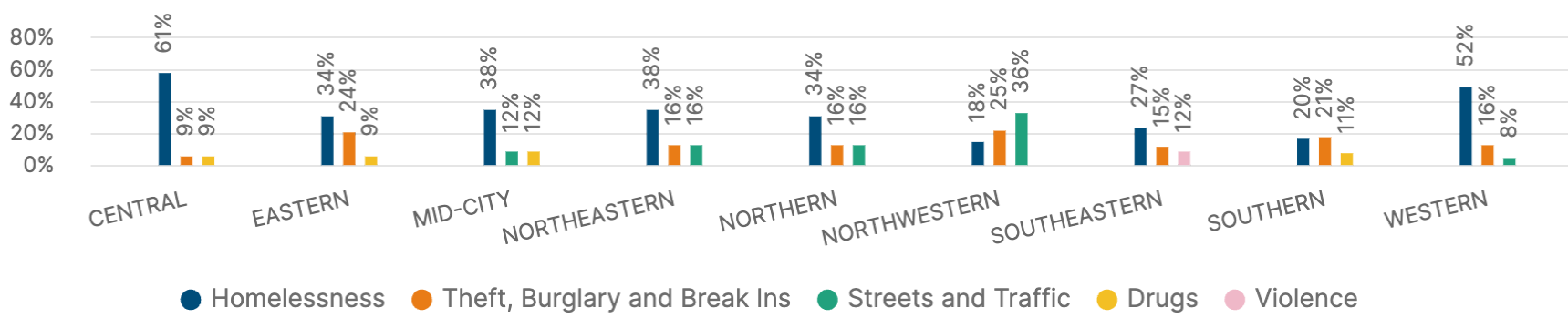
Drugs 5

- Drug and Alcohol Use in Public 2
- Drugs 2
- Drug Selling 1

Theft, Burglary and Break Ins 5

- Robbery and Muggings 2
- Vehicle Theft and Carjacking 1
- Shoplifting 1
- Property Theft and Burglaries 1

Top concerns by area



Scores Over Time and by Area

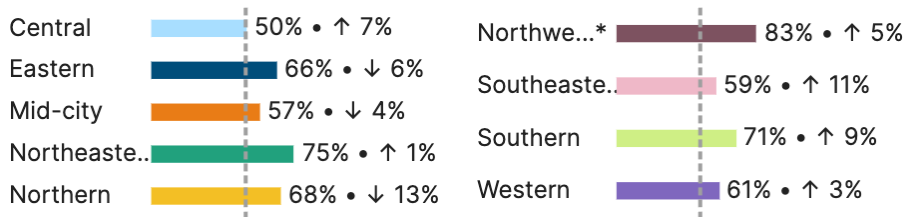
75 responses (collected by Zencity ad-based distribution, excluding self-distribution)

Explore Results

50% Safety

↑ 7% vs previous month

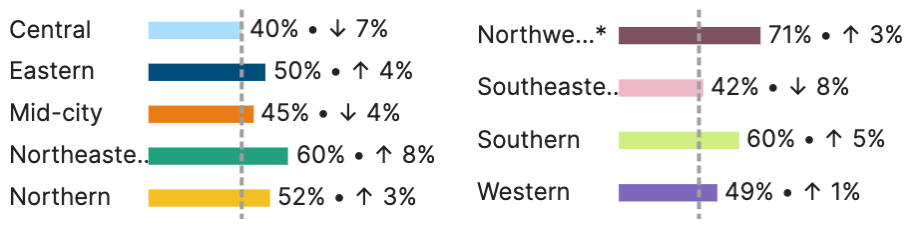
Score by Area



40% Fairness

↓ 7% vs previous month

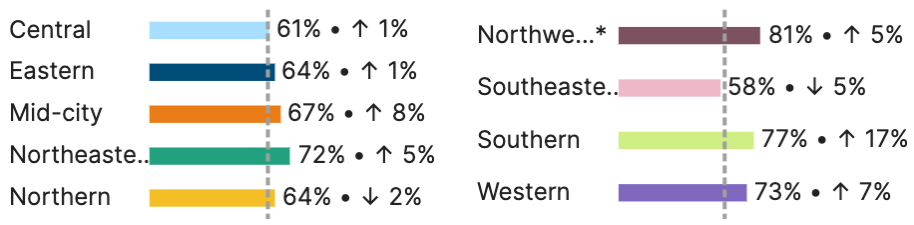
Score by Area



61% Respect

↑ 1% vs previous month

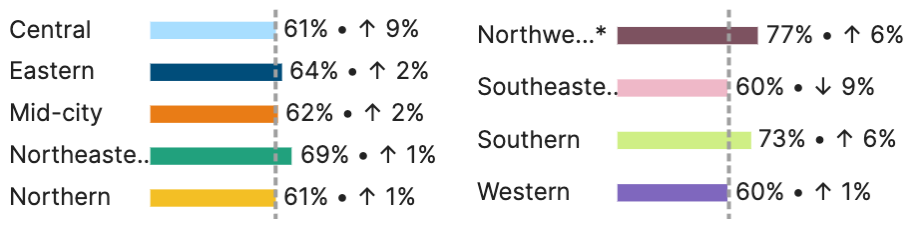
Score by Area



61% Voice

↑ 9% vs previous month

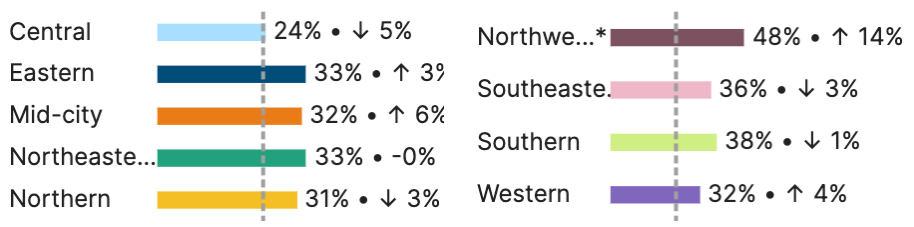
Score by Area



24% Transparency

↓ 5% vs previous month

Score by Area



Small sample sizes can lead to unreliable estimates. Scores for groups under 30 respondents are not shown, and groups with 30 to 49 respondents are marked with an asterisk (*). Use these scores with caution. Link to Methodology.

San Diego PD | February, 2024

Blockwise - Eastern Area Summary Report

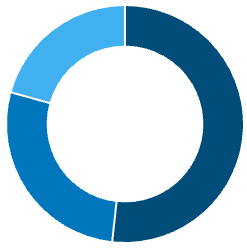
Top concerns

86 labeled responses out of 114

34%	↓ 3%	**Homelessness**
24%	↑ 10%	Theft, Burglary and Break Ins
9%	- 0%	Drugs
8%	↓ 7%	Streets and Traffic
8%	↑ 7%	Vandalism
6%	↓ 1%	Police Resources
5%	- 0%	Violence
2%	↓ 5%	Police Community Relations
1%	--	Loitering and Harassment
1%	--	Gangs
1%	↓ 3%	Noise Disturbance

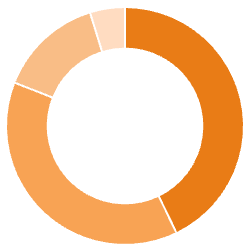
Top 3 concerns breakdown

Number of responses by leading subtopic



Homelessness 29

- Homeless Encampments 15
- Harassment by Homeless Indivi... 8
- Homelessness 6



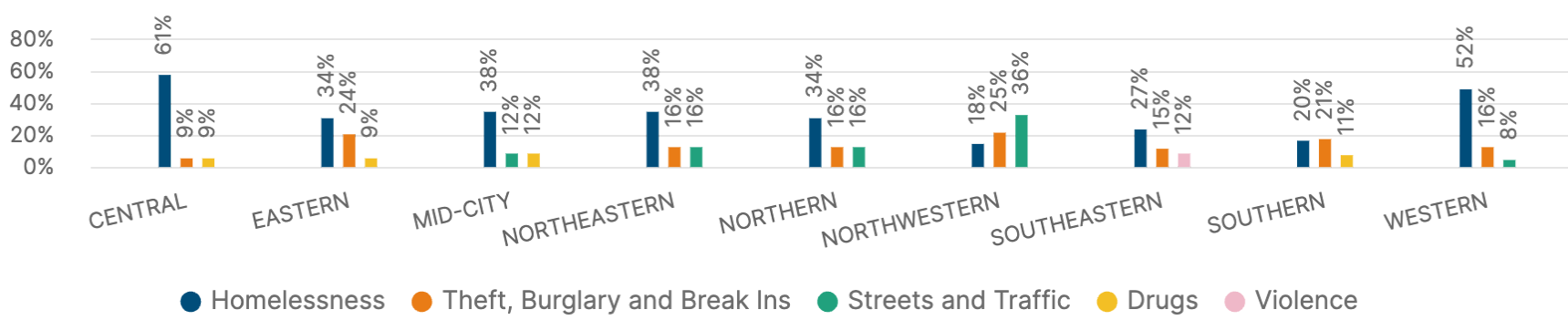
Theft, Burglary and Break Ins 21

- Property Theft and Burglaries 9
- Vehicle Theft and Carjacking 8
- Robbery and Muggings 3
- Shoplifting 1

Drugs 8

- Drug and Alcohol Use in Public 4
- Drug Selling 4

Top concerns by area



Scores Over Time and by Area

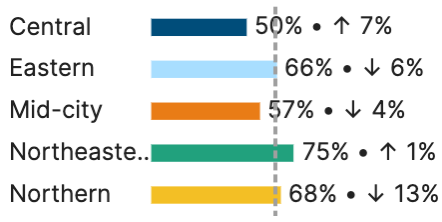
138 responses (collected by Zencity ad-based distribution, excluding self-distribution)

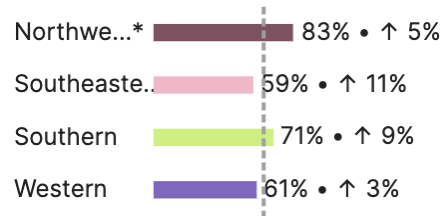
Explore Results

66% Safety

↓ 6% vs previous month

Score by Area

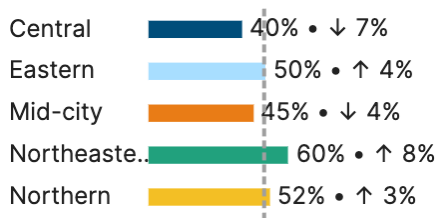


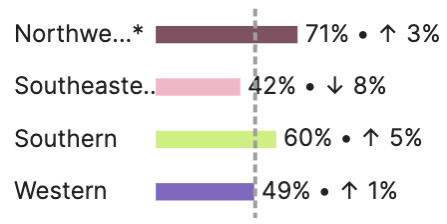


50% Fairness

↑ 4% vs previous month

Score by Area

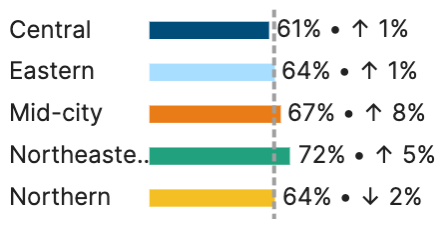


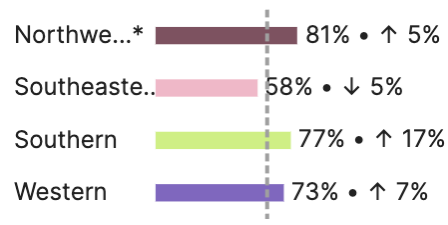


64% Respect

↑ 1% vs previous month

Score by Area

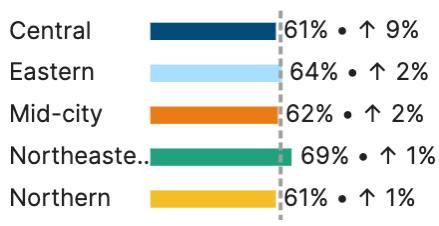


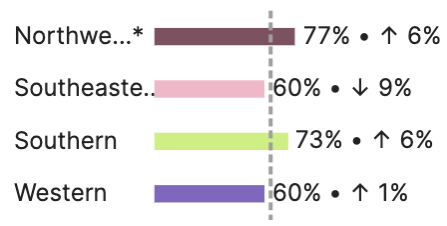


64% Voice

↑ 2% vs previous month

Score by Area

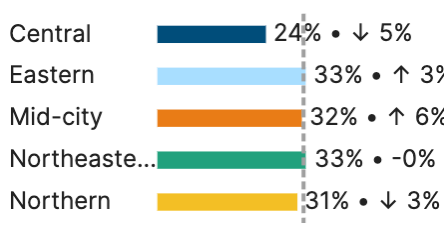


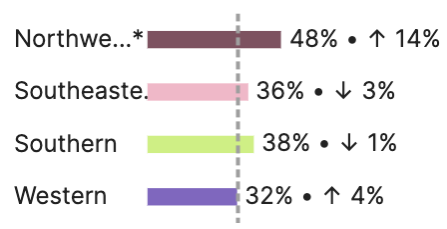


33% Transparency

↑ 3% vs previous month

Score by Area





Small sample sizes can lead to unreliable estimates. Scores for groups under 30 respondents are not shown, and groups with 30 to 49 respondents are marked with an asterisk (*). Use these scores with caution. Link to Methodology.

San Diego PD | February, 2024

Blockwise - Mid-City Summary Report

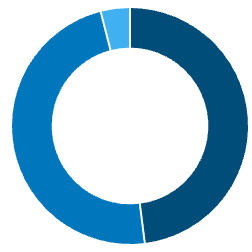
Top concerns

66 labeled responses out of 80

38%	↓ 8%	**Homelessness**
12%	↑ 5%	Drugs
12%	↑ 7%	Streets and Traffic
12%	↓ 7%	Theft, Burglary and Break Ins
6%	↑ 4%	Vandalism
6%	↓ 3%	Violence
6%	↑ 1%	Police Resources
5%	↑ 1%	Noise Disturbance
2%	- 0%	Loitering and Harassment
2%	--	Gangs

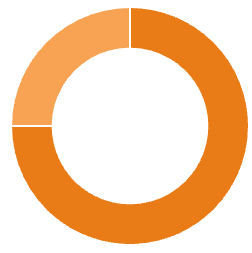
Top 3 concerns breakdown

Number of responses by leading subtopic



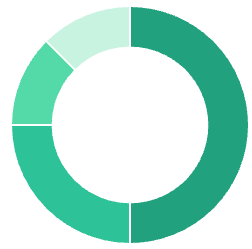
Homelessness 25

- Homeless Encampments 12
- Homelessness 12
- Harassment by Homeless Indivi... 1



Drugs 8

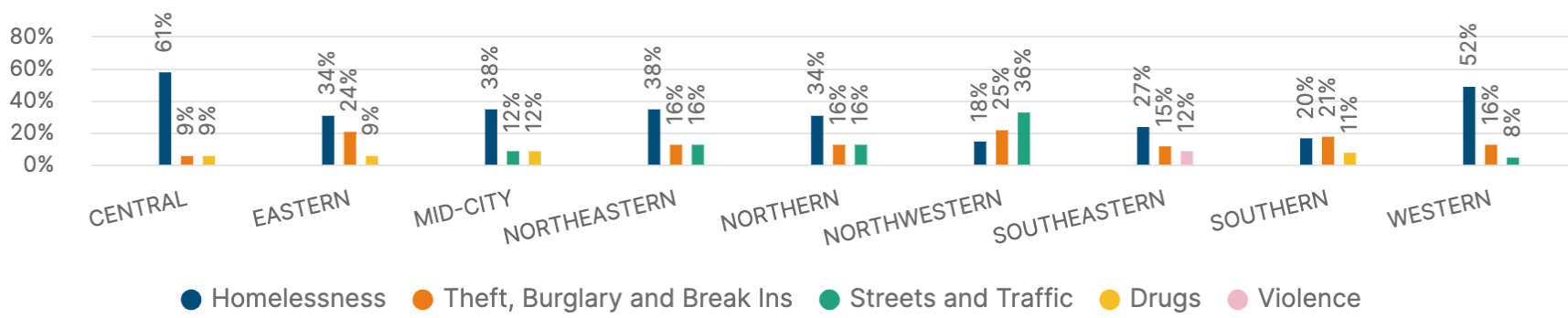
- Drug and Alcohol Use in Public 6
- Drug Selling 2



Streets and Traffic 8

- Reckless Driving 4
- Traffic Enforcement 2
- Parking Enforcement 1
- Pedestrian Safety 1

Top concerns by area



Scores Over Time and by Area

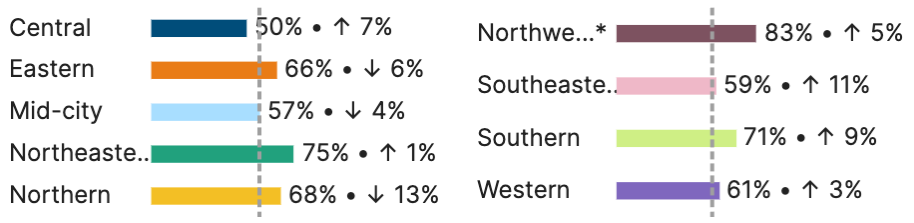
89 responses (collected by Zencity ad-based distribution, excluding self-distribution)

Explore Results

57% Safety

↓ 4% vs previous month

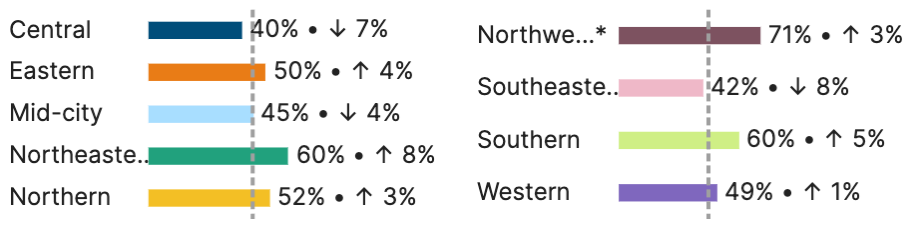
Score by Area



45% Fairness

↓ 4% vs previous month

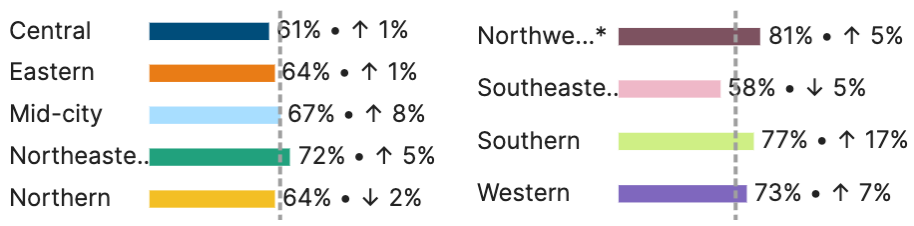
Score by Area



67% Respect

↑ 8% vs previous month

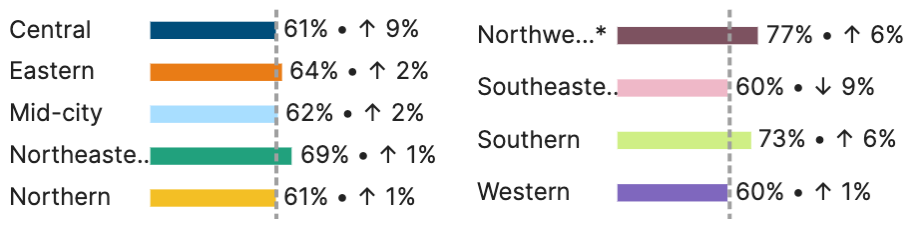
Score by Area



62% Voice

↑ 2% vs previous month

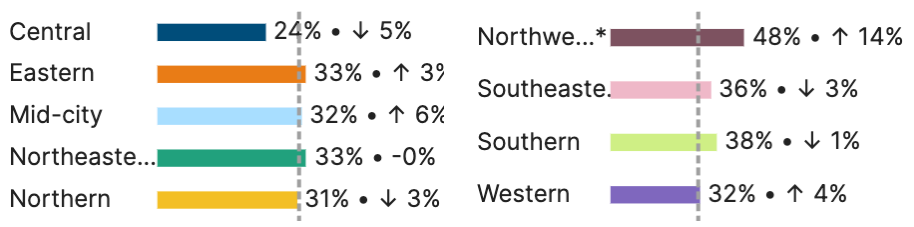
Score by Area



32% Transparency

↑ 6% vs previous month

Score by Area



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San Diego PD | February, 2024

Blockwise -Northeastern Summary Report

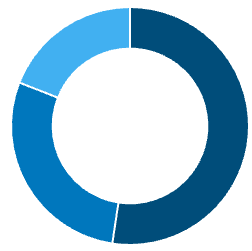
Top concerns

112 labeled responses out of 142

38%	↑ 12%	**Homelessness**
16%	↓ 5%	Streets and Traffic
16%	↓ 3%	Theft, Burglary and Break Ins
10%	↓ 1%	Police Resources
6%	↑ 2%	Vandalism
4%	↓ 2%	Drugs
4%	↑ 2%	Violence
3%	↑ 1%	Police Community Relations
1%	--	Loitering and Harassment
1%	↓ 3%	Gangs
1%	↓ 3%	Noise Disturbance

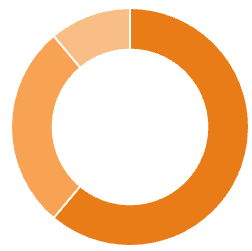
Top 3 concerns breakdown

Number of responses by leading subtopic



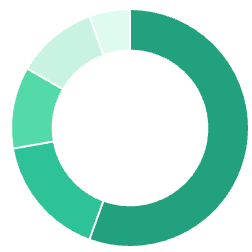
Homelessness 42

- Homeless Encampments 22
- Homelessness 12
- Harassment by Homeless Indivi... 8



Streets and Traffic 18

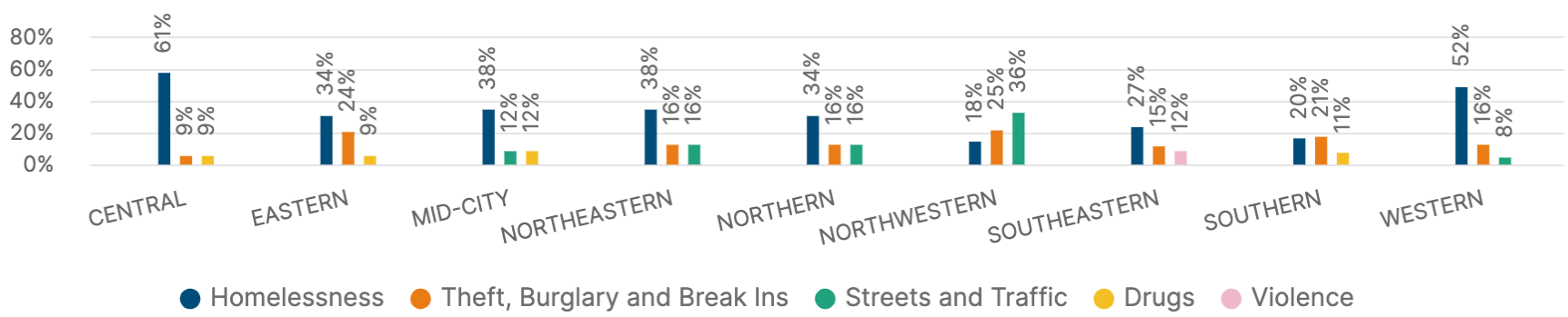
- Reckless Driving 11
- Traffic Enforcement 5
- Parking Enforcement 2



Theft, Burglary and Break Ins 18

- Property Theft and Burglaries 10
- Robbery and Muggings 3
- Vehicle Theft and Carjacking 2
- Package Theft 2
- Shoplifting 1

Top concerns by area



Scores Over Time and by Area

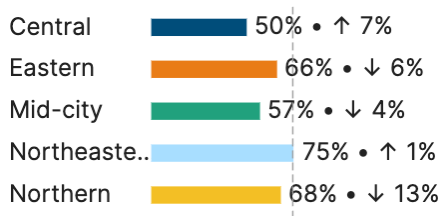
165 responses (collected by Zencity ad-based distribution, excluding self-distribution)

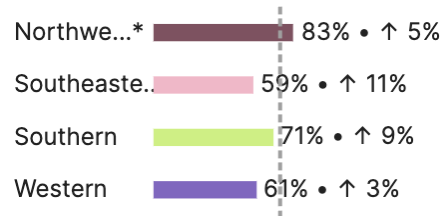
Explore Results

75% Safety

↑ 1% vs previous month

Score by Area

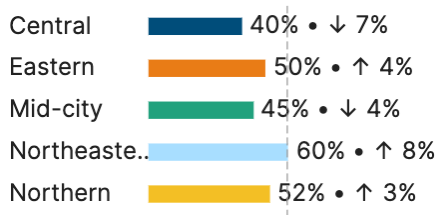


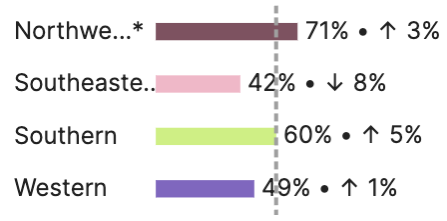


60% Fairness

↑ 8% vs previous month

Score by Area

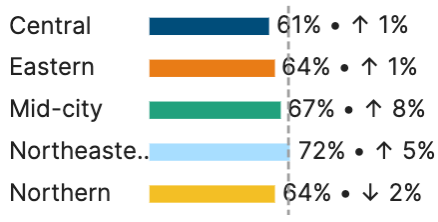


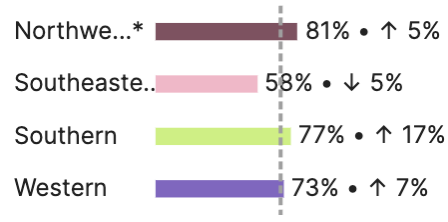


72% Respect

↑ 5% vs previous month

Score by Area

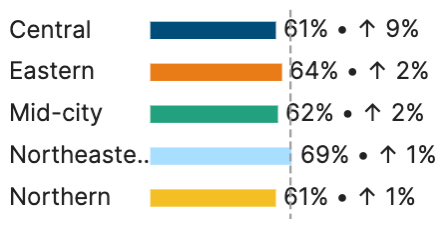


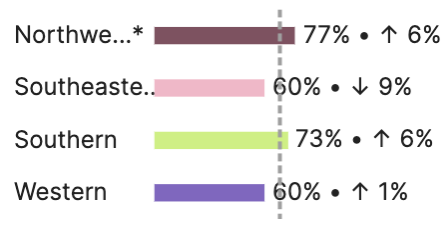


69% Voice

↑ 1% vs previous month

Score by Area

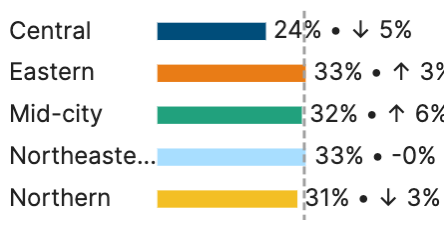


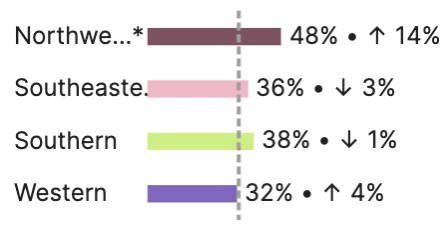


33% Transparency

– 0% vs previous month

Score by Area





Small sample sizes can lead to unreliable estimates. Scores for groups under 30 respondents are not shown, and groups with 30 to 49 respondents are marked with an asterisk (*). Use these scores with caution. Link to Methodology.

San Diego PD | February, 2024

Blockwise - Northern Area Summary Report

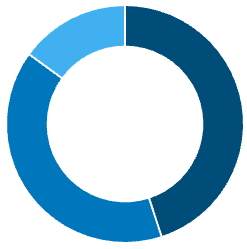
Top concerns

58 labeled responses out of 74

34%	↓ 1%	**Homelessness**
16%	↑ 9%	Streets and Traffic
16%	↓ 7%	Theft, Burglary and Break Ins
10%	↑ 6%	Drugs
7%	↑ 5%	Noise Disturbance
5%	↑ 1%	Vandalism
5%	↓ 10%	Police Resources
3%	↑ 1%	Loitering and Harassment
2%	- 0%	Police Community Relations
2%	↓ 3%	Violence

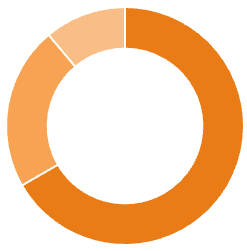
Top 3 concerns breakdown

Number of responses by leading subtopic



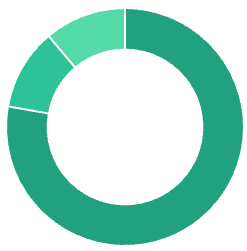
Homelessness 20

- Homelessness 9
- Homeless Encampments 8
- Harassment by Homeless Indivi... 3



Streets and Traffic 9

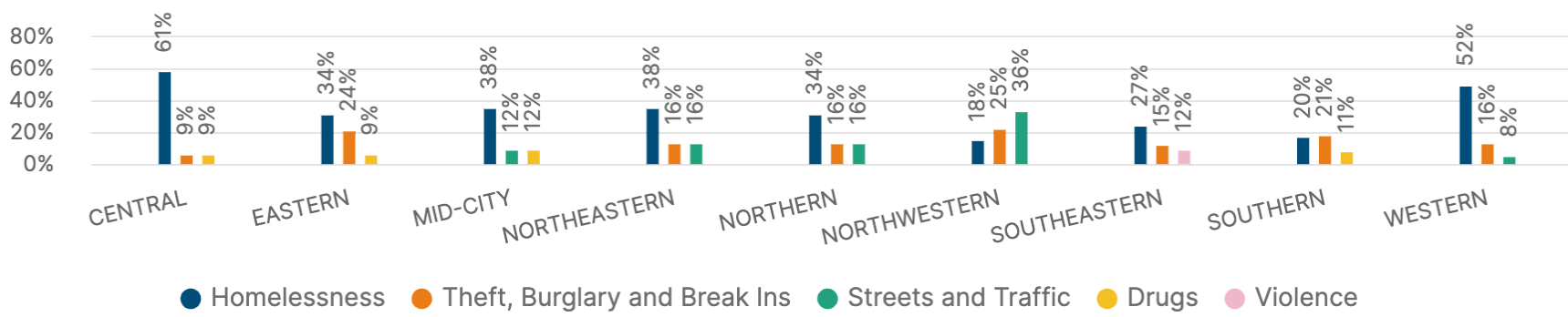
- Reckless Driving 6
- Parking Enforcement 2
- Pedestrian Safety 1



Theft, Burglary and Break Ins 9

- Property Theft and Burglaries 7
- Vehicle Theft and Carjacking 1
- Shoplifting 1

Top concerns by area



Scores Over Time and by Area

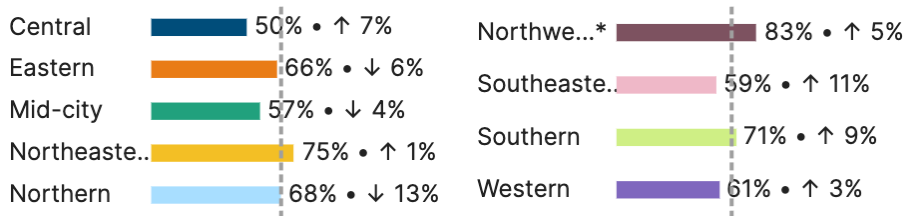
92 responses (collected by Zencity ad-based distribution, excluding self-distribution)

Explore Results

68% Safety

↓ 13% vs previous month

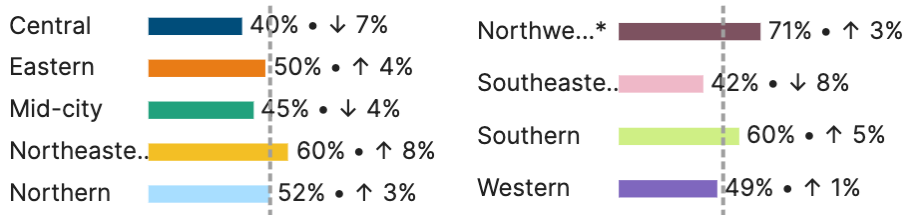
Score by Area



52% Fairness

↑ 3% vs previous month

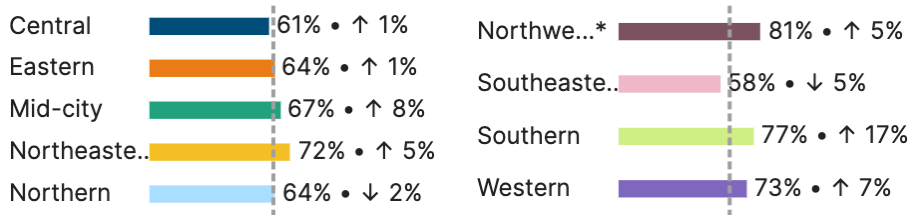
Score by Area



64% Respect

↓ 2% vs previous month

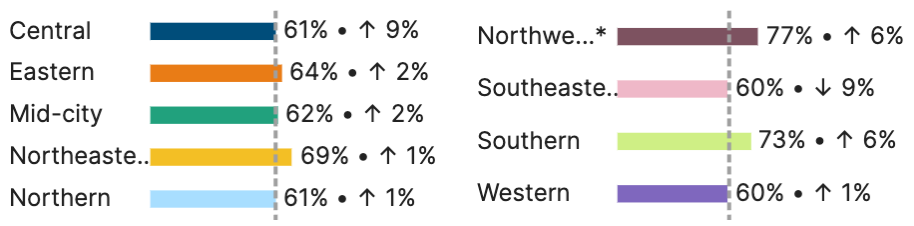
Score by Area



61% Voice

↑ 1% vs previous month

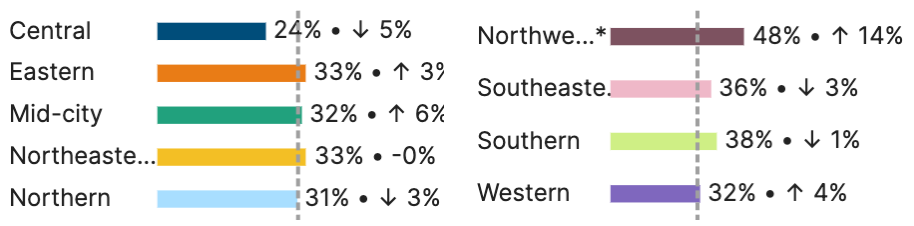
Score by Area



31% Transparency

↓ 3% vs previous month

Score by Area



Small sample sizes can lead to unreliable estimates. Scores for groups under 30 respondents are not shown, and groups with 30 to 49 respondents are marked with an asterisk (*). Use these scores with caution. Link to Methodology.

San Diego PD | February, 2024

Blockwise - Northwestern Summary Report

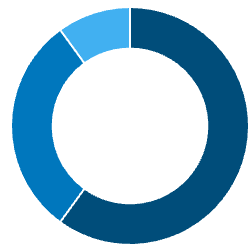
Top concerns

28 labeled responses out of 36

36%	↑ 18%	**Streets and Traffic**
25%	↑ 8%	Theft, Burglary and Break Ins
18%	↓ 21%	Homelessness
11%	--	Violence
4%	--	Loitering and Harassment
4%	--	Drugs
4%	↓ 14%	Police Resources

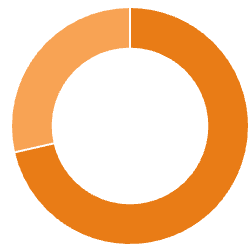
Top 3 concerns breakdown

Number of responses by leading subtopic



Streets and Traffic 10

- Reckless Driving 6
- Traffic Enforcement 3
- Parking Enforcement 1



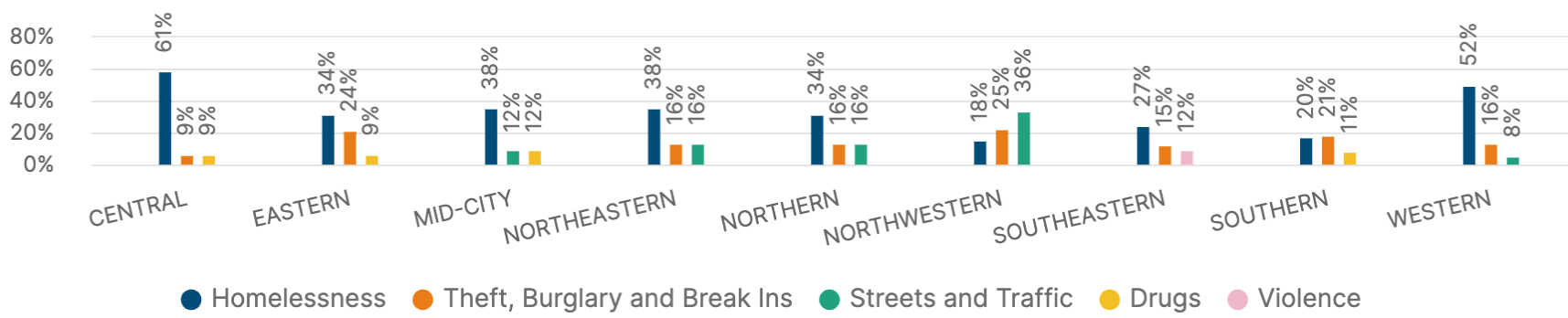
Theft, Burglary and Break Ins 7

- Property Theft and Burglaries 5
- Robbery and Muggings 2

Homelessness 5

- Homeless Encampments 3
- Harassment by Homeless Indivi... 1
- Aggressive Panhandling 1

Top concerns by area



Scores Over Time and by Area

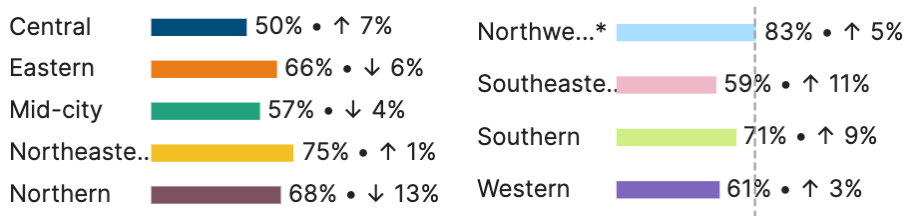
42 responses (collected by Zencity ad-based distribution, excluding self-distribution)

Explore Results

83% Safety

↑ 5% vs previous month

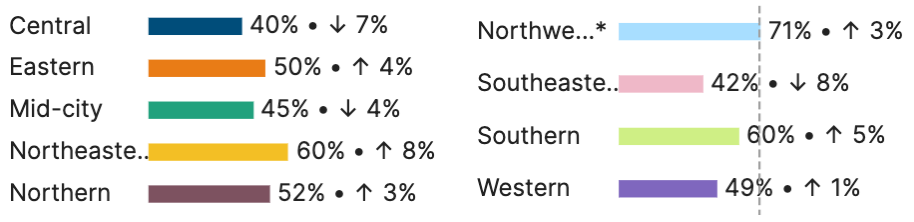
Score by Area



71% Fairness

↑ 3% vs previous month

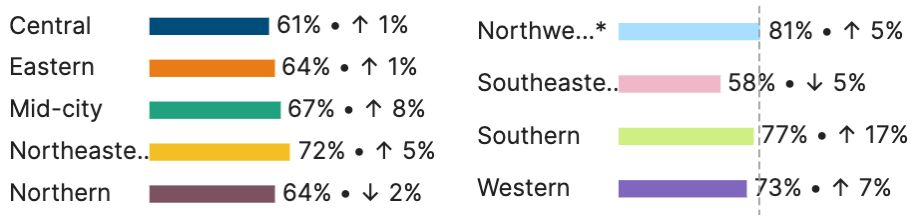
Score by Area



81% Respect

↑ 5% vs previous month

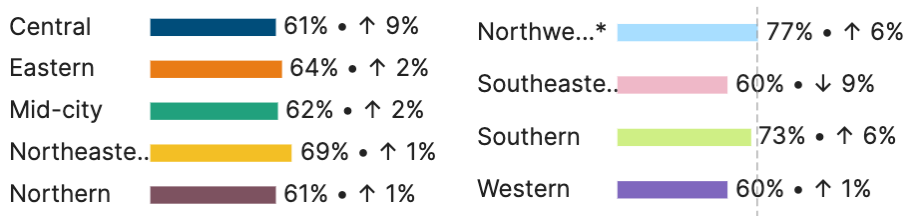
Score by Area



77% Voice

↑ 6% vs previous month

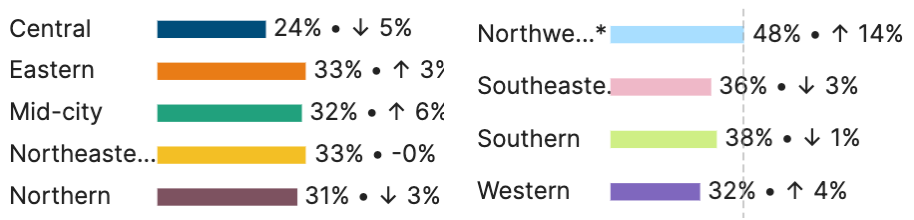
Score by Area



48% Transparency

↑ 14% vs previous month

Score by Area



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San Diego PD | February, 2024

Blockwise - Southeastern Summary Report

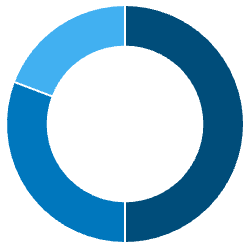
Top concerns

98 labeled responses out of 132

27%	↓ 5%	**Homelessness**
15%	↑ 4%	Theft, Burglary and Break Ins
12%	↑ 2%	Violence
11%	↓ 2%	Streets and Traffic
10%	↑ 2%	Drugs
7%	↑ 1%	Police Resources
6%	↑ 4%	Gangs
4%	↓ 2%	Police Community Relations
3%	↓ 1%	Vandalism
3%	↓ 1%	Noise Disturbance
1%	↓ 1%	Loitering and Harassment

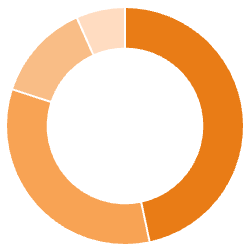
Top 3 concerns breakdown

Number of responses by leading subtopic



Homelessness 26

- Homeless Encampments 13
- Homelessness 8
- Harassment by Homeless Indivi... 5



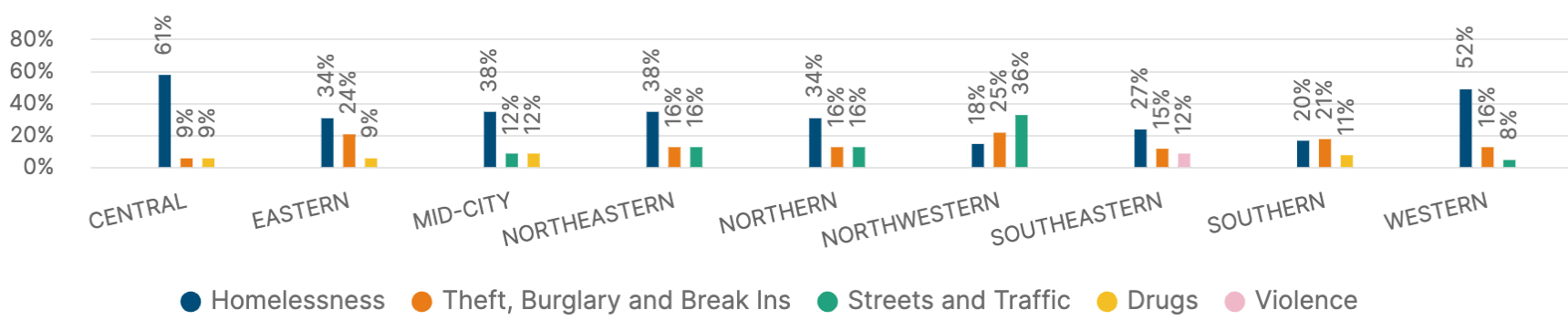
Theft, Burglary and Break Ins 15

- Property Theft and Burglaries 7
- Vehicle Theft and Carjacking 5
- Shoplifting 2
- Robbery and Muggings 1

Violence 12

- Violence 7
- Shootings and Gun Violence 4
- Domestic Violence 1

Top concerns by area



Scores Over Time and by Area

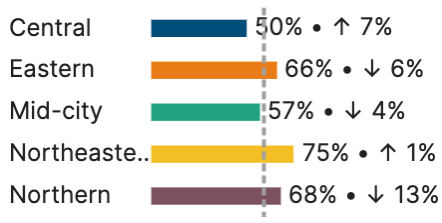
148 responses (collected by Zencity ad-based distribution, excluding self-distribution)

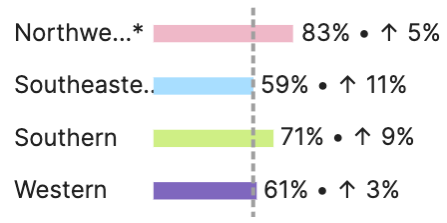
Explore Results

59% Safety

↑ 11% vs previous month

Score by Area

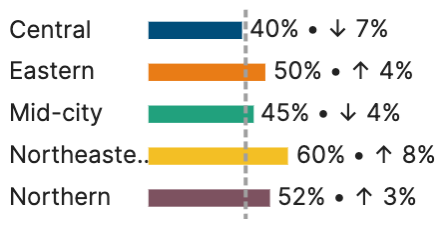


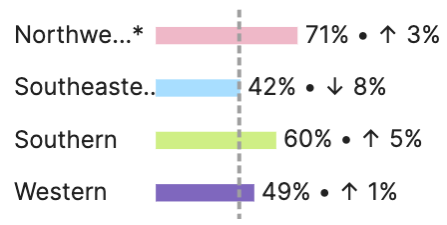


42% Fairness

↓ 8% vs previous month

Score by Area

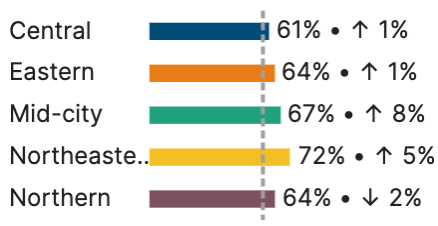


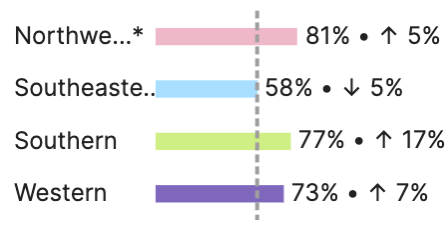


58% Respect

↓ 5% vs previous month

Score by Area

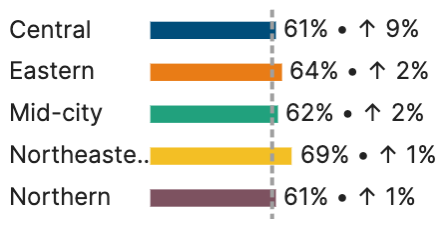


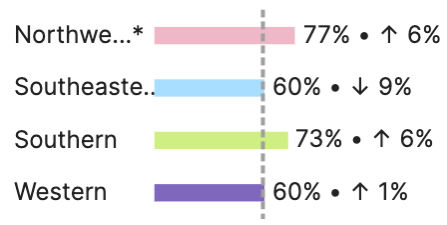


60% Voice

↓ 9% vs previous month

Score by Area

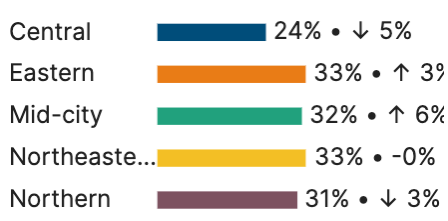


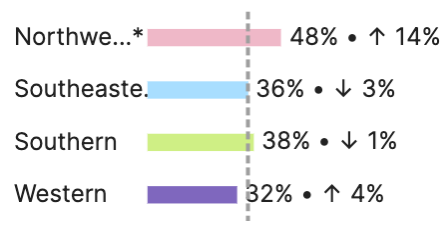


36% Transparency

↓ 3% vs previous month

Score by Area





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San Diego PD | February, 2024

Blockwise - Southern Area Summary Report

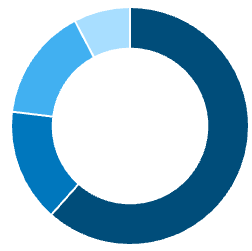
Top concerns

61 labeled responses out of 84

21%	↑ 2%	**Theft, Burglary and Break Ins**
20%	↓ 8%	Homelessness
11%	↓ 4%	Drugs
11%	- 0%	Streets and Traffic
11%	↑ 3%	Violence
7%	↑ 5%	Gangs
5%	--	Police Community Relations
5%	↑ 4%	Vandalism
5%	↑ 1%	Police Resources
2%	--	Loitering and Harassment
2%	↓ 8%	Noise Disturbance

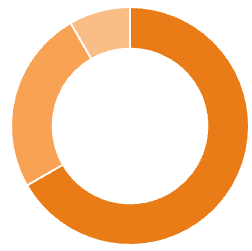
Top 3 concerns breakdown

Number of responses by leading subtopic



Theft, Burglary and Break Ins 13

- Property Theft and Burglaries 8
- Robbery and Muggings 2
- Vehicle Theft and Carjacking 2
- Package Theft 1



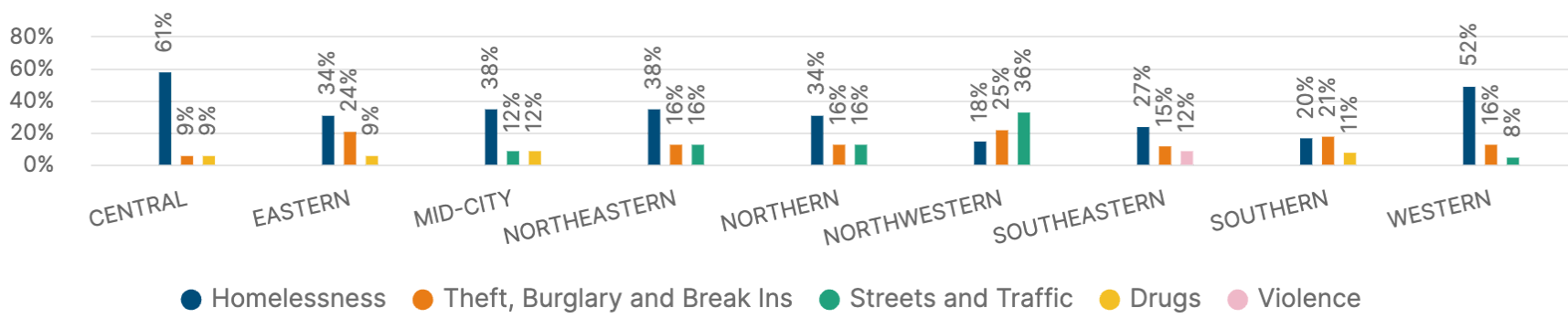
Homelessness 12

- Homeless Encampments 8
- Harassment by Homeless Indivi... 3
- Homelessness 1

Drugs 7

- Drug and Alcohol Use in Public 5
- Drug Selling 2

Top concerns by area



Scores Over Time and by Area

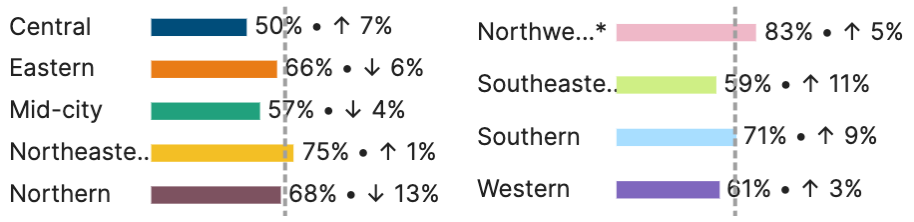
96 responses (collected by Zencity ad-based distribution, excluding self-distribution)

Explore Results

71% Safety

↑ 9% vs previous month

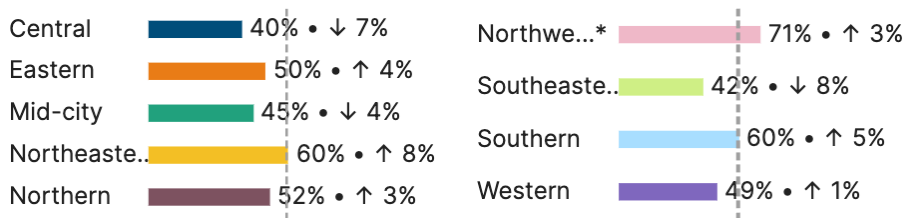
Score by Area



60% Fairness

↑ 5% vs previous month

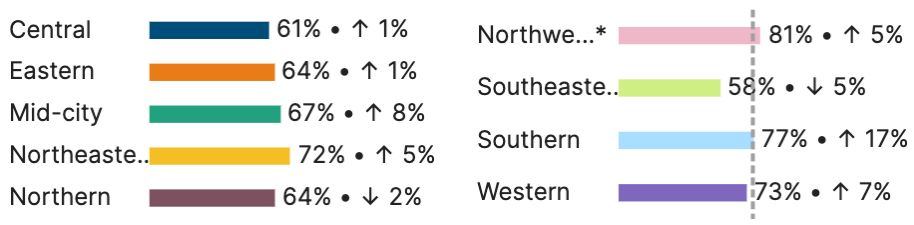
Score by Area



77% Respect

↑ 17% vs previous month

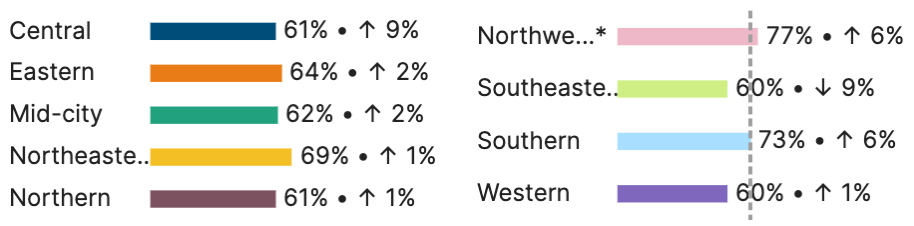
Score by Area



73% Voice

↑ 6% vs previous month

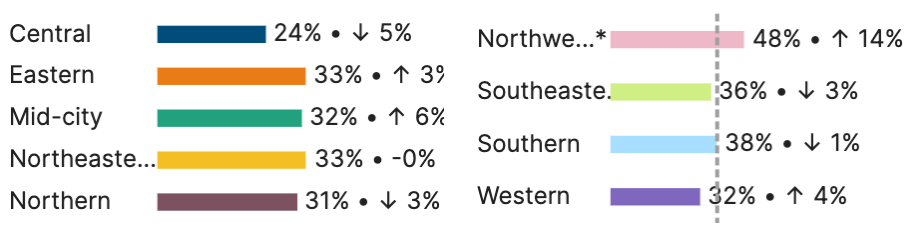
Score by Area



38% Transparency

↓ 1% vs previous month

Score by Area



Small sample sizes can lead to unreliable estimates. Scores for groups under 30 respondents are not shown, and groups with 30 to 49 respondents are marked with an asterisk (*). Use these scores with caution. Link to Methodology.

San Diego PD | February, 2024

Blockwise - Western Area Summary Report

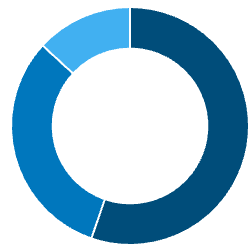
Top concerns

73 labeled responses out of 96

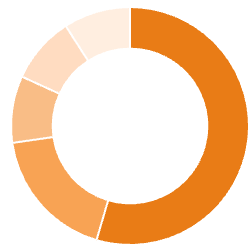
52%	↓ 7%	**Homelessness**
16%	↑ 9%	Theft, Burglary and Break Ins
8%	↓ 1%	Streets and Traffic
7%	↑ 5%	Drugs
5%	↑ 1%	Police Community Relations
4%	↑ 3%	Police Resources
3%	- 0%	Gangs
1%	- 0%	Loitering and Harassment
1%	↓ 3%	Violence
1%	- 0%	Noise Disturbance

Top 3 concerns breakdown

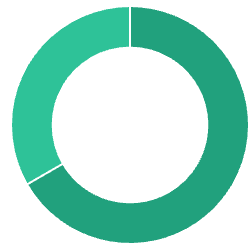
Number of responses by leading subtopic



Homelessness	**38**
Homeless Encampments	21
Harassment by Homeless Indivi...	12
Homelessness	5

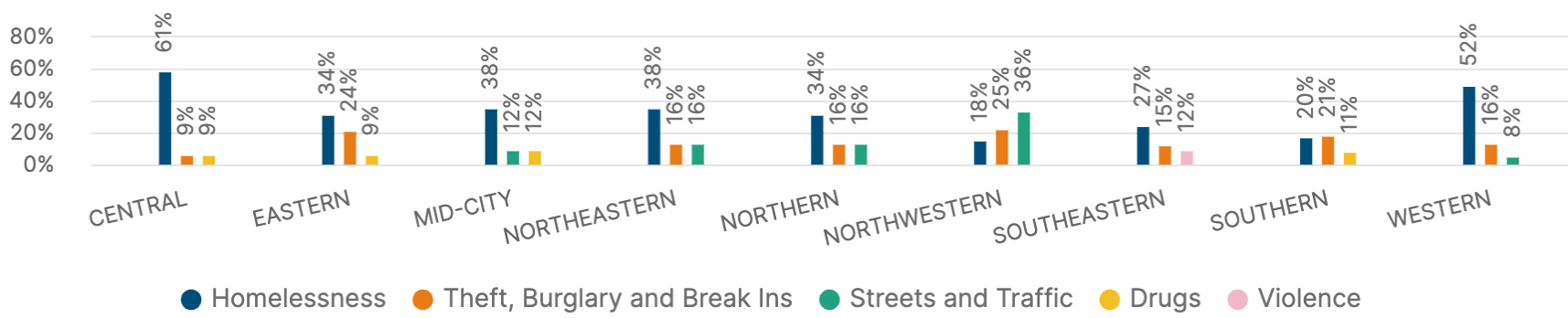


Theft, Burglary and Break Ins	**12**
Property Theft and Burglaries	6
Vehicle Theft and Carjacking	2
Robbery and Muggings	1
Shoplifting	1
Package Theft	1



Streets and Traffic	**6**
Reckless Driving	4
Pedestrian Safety	2

Top concerns by area



Scores Over Time and by Area

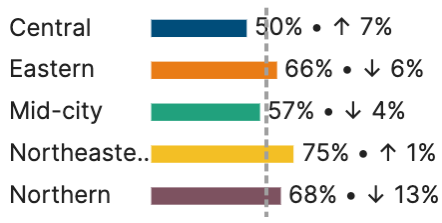
105 responses (collected by Zencity ad-based distribution, excluding self-distribution)

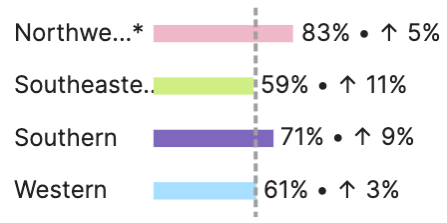
Explore Results

61% Safety

↑ 3% vs previous month

Score by Area

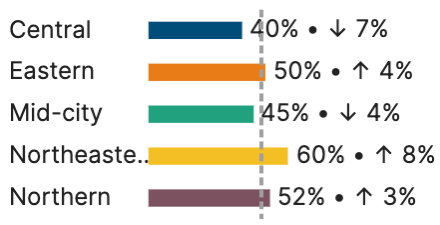


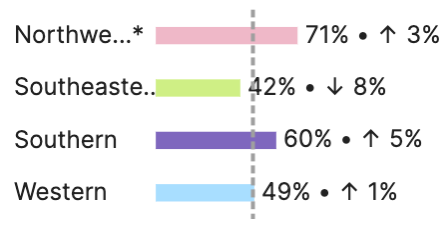


49% Fairness

↑ 1% vs previous month

Score by Area

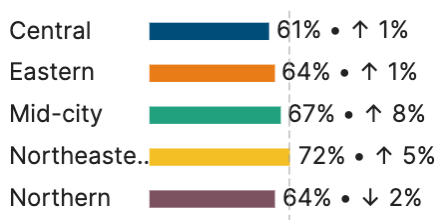


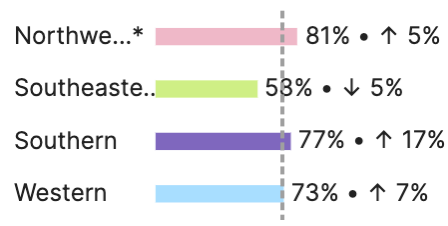


73% Respect

↑ 7% vs previous month

Score by Area

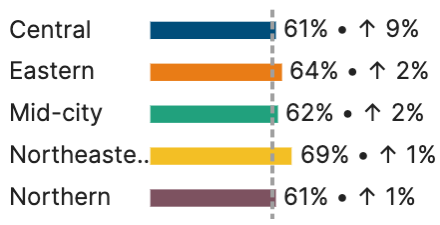


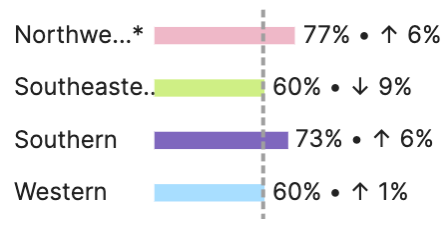


60% Voice

↑ 1% vs previous month

Score by Area

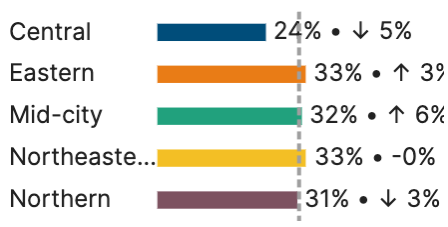


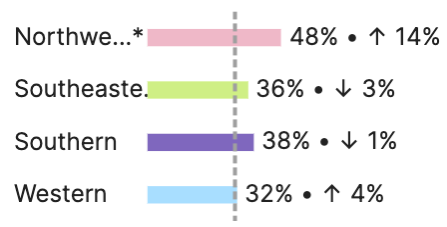


32% Transparency

↑ 4% vs previous month

Score by Area





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