

# Argument In Favor of Measure E

## Argument in Favor of Measure E

### **Vote Yes on Measure E!**

**Yes on Measure E**, San Diego's neighborhood improvement measure, will allow us to have an immediate impact in every San Diego neighborhood with better roads and neighborhood infrastructure, faster emergency response times, and improved storm readiness. That's why we support Measure E and ask you to join us.

**Yes on Measure E: Fix our roads.** Tired of bad roads, sidewalks, and streetlights that don't work? With Measure E we can quickly begin to fill potholes, resurface roads, fix streetlights and improve our neighborhood infrastructure.

**Yes on Measure E: Protect the safety of San Diegans.** Measure E will help improve emergency response times by upgrading police, fire protection, paramedic, and 9-1-1 equipment and facilities.

**Yes on Measure E: Improve our stormwater system.** Measure E will allow us to upgrade and maintain the city's stormwater infrastructure to prepare for flooding and improve water quality.

**Yes on Measure E: Enhance our neighborhood parks and libraries.** Measure E will allow for better parks and recreation facilities, and improved libraries to increase access to learning and other opportunities for kids.

**Yes on Measure E: For San Diego only.** Every penny generated by Measure E stays exclusively in the City of San Diego for needed work in our neighborhoods. Sacramento can't take this money away from us!

**Yes on Measure E: Accountability to taxpayers.** Measure E includes strict accountability, transparency, and oversight to ensure that the money goes directly to essential city services and infrastructure.

Every neighborhood in San Diego will benefit from Measure E. Please join us in supporting Measure E:

San Diego City Firefighters  
San Diego Police Officers Association  
San Diego Middle Class Taxpayers Association  
San Diego Municipal Employees Association  
San Diego City Lifeguards  
San Diego Coastkeeper

**Vote Yes on Measure E!**  
[www.PennyForProgressSD.com](http://www.PennyForProgressSD.com)

ARGUMENT SIGNATURES

(The following statement is required by California Elections Code Section 9600.)

The undersigned author(s) of the direct argument in favor of \_\_\_\_\_ ballot measure E at the special election for the City of San Diego to be held on Tuesday, November 5, 2024, hereby state that such argument is true and correct to the best of his \_\_\_\_\_ knowledge and belief.

Note: At least one of the authors/signers (designated the "filer") shall meet the criteria of being a registered voter in the jurisdiction in which the measure appears. Any other signers are not required to meet that or any other criteria and are assumed to appear at the discretion and approval of the filer.

\*Organization Title (optional)

\*If provided, this title may be printed in the Sample Ballot and Voter Information Pamphlet.

Name: <u>Todd Gloria</u> Signature: <u>Todd Gloria</u> *Title (optional): _____ Address: <u>San Diego 92101</u> Phone: _____ Date: <u>8/13/24</u>	2024 AUG 13 PM 12:59 CITY CLERK CITY OF SAN DIEGO
Name: _____ Signature: _____ *Title (optional): _____ Address: _____ Phone: _____ Date: _____	
Name: _____ Signature: _____ *Title (optional): _____ Address: _____ Phone: _____ Date: _____	
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Name: <del>Todd Gloria</del> Signature: _____ *Title (optional): _____ Address: _____ Phone: _____ Date: _____
Name: <u>Raul Campillo</u> Signature: <u>Raul Campillo</u> *Title (optional): <u>San Diego City Councilmember</u> Address: <u>San Diego, CA 92120</u> Phone: _____ Date: <u>8/13/2024</u>
Name: _____ Signature: _____ *Title(optional): _____ Address: _____ Phone: _____ Date: _____
Name: _____ Signature: _____ *Title (optional): _____ Address: _____ Phone: _____ Date: _____
Name: _____ Signature: _____ *Title (optional): _____ Address: _____ Phone: _____ Date: _____

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San Diego City Firefighters, Local 145

\*Organization Title (optional)

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Form with signature fields for George Duardo and four empty rows for additional signers. Fields include Name, Signature, Title, Address, Phone, and Date.

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Note: Registrar of Voters' policy does not allow candidates, campaign managers, campaign treasurers, argument of ballot measures, or members of their immediate family to host a polling place or act as a poll worker in the jurisdiction in which the candidacy or ballot measure of the interested party is being voted upon.

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San Diego Police Officer's Association

\*Organization Title (optional)

\*If provided, this title may be printed in the Sample Ballot and Voter Information Pamphlet.

Form with fields for Name, Signature, Title, Address, Phone, and Date for multiple signers. The first entry is for Jared Wilson, President, San Diego CA 92111, dated 8/12/2024.

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SAN DIEGO MIDDLE CLASS TAX PAYERS ASSOCIATION

\*Organization Title (optional)

\*If provided, this title may be printed in the Sample Ballot and Voter Information Pamphlet.

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# Argument Against Measure E



## **Argument Against “City of San Diego General Sales Tax”**

### **Vote NO! Don’t let the City of San Diego continue wasting your hard-earned tax dollars!**

The city can’t even read your water meters correctly, and they're squandering money on bad real estate deals! The city’s own auditor has revealed that our elected leaders are breaking their own spending rules. Right now the City of San Diego's governance is struggling and they need to get their house in order before putting their hands deeper into taxpayers' wallets.

### **Vote NO! There's no sunset clause, which means this tax could last forever, leaving us powerless.**

Given the city's history of management blunders, you'd expect some humility. But no, the city’s leadership thinks they deserve our trust indefinitely without an end date. Fool us once, shame on them. Fool us twice? Shame on us.

### **Vote NO! Don’t let these politicians tell you that we aren’t paying enough in taxes!**

San Diego's residents already deal with tax rates, yet critical issues like homelessness, road conditions, and stormwater management continue to worsen. That’s not because we aren’t paying enough. It’s because the money goes to the wrong places in ridiculous amounts. Don’t let politicians blame you for the problems they should have solved.

### **Vote NO! Now they want to start charging for trash too.**

Enough is enough! Next year, the city will start charging us for trash collection—what's next? Well, the appetite for pay raises and government workers’ expensive retirement plans gets bigger and bigger. That’s why the municipal employees union is paying for the campaign for this sales tax. We can't afford to keep funding their unchecked spending.

### **Vote “NO” on Measure E!**

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San Diego County Taxpayers Association®

\*Organization Title (optional)

\*If provided, this title may be printed in the Sample Ballot and Voter Information Pamphlet.

Form with signature lines for Haney Hong, Ronne Froman, and Scott Sherman. Includes fields for Name, Signature, Title, Address, Phone, and Date.

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San Diego County Taxpayers Association®

\*Organization Title (optional)

\*If provided, this title may be printed in the Sample Ballot and Voter Information Pamphlet.

④	Name: <u>Rick Gentry</u> Signature: <u><i>Rick Gentry</i></u> *Title (optional): <u>Former President and CEO of the San Diego Housing Commission</u> Address: _____, <u>San Diego, CA</u> Phone: _____ <u>92101</u> Date: <u>8-13-24</u>
⑤	Name: <u>Michael J. Frattali</u> Signature: <u><i>Michael J. Frattali</i></u> *Title (optional): <u>home owner, taxpayer, veteran</u> Address: _____ Phone: _____ Date: <u>8/14/2024</u>
	Name: _____ Signature: _____ *Title(optional): _____ Address: _____ Phone: _____ Date: _____
	Name: _____ Signature: _____ *Title (optional): _____ Address: _____ Phone: _____ Date: _____
	Name: _____ Signature: _____ *Title (optional): _____ Address: _____ Phone: _____ Date: _____

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