



Date of Notice: September 24, 2024

NOTICE OF RIGHT TO APPEAL ENVIRONMENTAL DETERMINATION

SPECIAL EVENTS DEPARTMENT

PROJECT NAME: Special Event Permit - BirdStock Music Festival & Artisan Market

COMMUNITY PLAN AREA: La Jolla

COUNCIL DISTRICT: 1

LOCATION: La Jolla Boulevard from Midway Street to Camino De la Costa

PROJECT DESCRIPTION: Special Event Permit for an annual BirdStock Music Festival & Market that would take place on October 19, 2024, along La Jolla Boulevard from Midway Street to Camino De la Costa. The event would include a stage, music, entertainment, performances, sound amplification, canopies, generator, fencing and/or barriers, food, onsite food preparation, children's activities, a bouncy house, animal adoption, local artists, portable restrooms, trash/recycling containers, tables, and chairs. Noise associated with the event activities and set-up/ dismantling would occur on October 19, 2024, from 8 AM to 9 PM. Set up would occur from 8 AM to 10:30 AM, the event would occur from 11 AM to 8 PM, and dismantling would be from 7 PM to 9 PM.

Road, parking, and sidewalk closures would be associated with this event and would include La Jolla Boulevard from Midway Street to Camino de La Costa from 9 AM until 9 PM on October 19, 2024. Approximately 6 public parking spaces would be removed at the parking lot located at 5605 La Jolla Boulevard- from 8 AM to 8 PM.

ENTITY CONSIDERING PROJECT APPROVAL: City of San Diego

ENVIRONMENTAL DETERMINATION: Categorically exempt from CEQA pursuant to State CEQA Guidelines Section 15301 (Existing Facilities); Section 15304 (Minor Alterations to Land); Section 15311 (Accessory Structures).

ENTITY MAKING ENVIRONMENTAL DETERMINATION: City of San Diego Mayor-Appointed Designee

STATEMENT SUPPORTING REASON FOR ENVIRONMENTAL DETERMINATION: The City of San Diego conducted an environmental review that determined the project would not have the potential for causing a significant effect on the environment pursuant to State CEQA Guidelines Section(s): Section 15301 (Existing Facilities) which allows for the operation, repair, maintenance, permitting, leasing, licensing or minor alterations of existing public or private structures or facilities involving negligible or no expansion of use; Section 15304 (Minor Alterations to Land) which allows for minor, temporary use of land that has negligible or no permanent effects on the environment; Section 15311 (Accessory Structures) which allows for construction, or placement of minor structures accessory to existing

commercial, industrial, or institutional facilities, including, but not limited to, temporary use items in publicly owned facilities or other facilities designated for public use; and where the exceptions listed in CEQA Guidelines Section 15300.2 would not apply in that no cumulative impacts were identified; no significant effects on the environment were identified; the project is not adjacent to a scenic highway; no historical resources would be affected by the action; and the project was not identified on a list of hazardous waste sites pursuant to Section 65962.5 of the Government Code.

CITY CONTACT:

McKinna Dartez Chrismer

MAILING ADDRESS:

1200 Third Avenue, Suite 1326, MS 56A
San Diego, CA 92101

EMAIL ADDRESS:

mdartez@san Diego.gov

On September 24, 2024, the City of San Diego made the above-referenced environmental determination pursuant to the California Environmental Quality Act (CEQA). This determination is appealable to the City Council. If you have any questions about this determination, contact the City Contact listed above.

Applications to appeal CEQA determination to the City Council must be filed with the Office of the Clerk within 10 business days from the date of the posting of this Notice (**October 8, 2024**). Appeals to the City Clerk must be filed via email or in-person as follows:

1. Appeals filed via E-mail: The Environmental Determination Appeal Application Form [DS-3031](#) can be obtained at:
<https://www.sandiego.gov/sites/default/files/legacy/developmentservices/pdf/industry/forms/ds-3031.pdf>. Send the completed appeal form (including grounds for appeal and supporting documentation in pdf format) by email to Hearings1@san Diego.gov by 5:00p.m. on the last day of the appeal period; your email appeal will be acknowledged within 24 business hours. You must separately mail the appeal fee by check payable to the City Treasurer to: City Clerk/Appeal, MS 2A, 202 C Street, San Diego, CA 92101. The appeal filing fee must be United States Postal Service (USPS) postmarked) before or on the final date of the appeal.
2. Appeals filed In-Person: The Environmental Determination Appeal Application Form [DS-3031](#) can be obtained at:
<https://www.sandiego.gov/sites/default/files/legacy/developmentservices/pdf/industry/forms/ds-3031.pdf>. Bring the fully completed appeal application DS-3031 (including grounds for appeal and supporting documentation) to the City Administration Building— Public Information Counter (Open 8:00am to 5:00pm Monday through Friday excluding City approved holidays), 1st Floor Lobby, located at 202 C Street, San Diego, CA 92101, by 5:00pm on the last day of the appeal period. The completed appeal form shall include the required appeal fee, with a check payable to: City Treasurer.

The appeal application can also be obtained from the City Clerk, 202 'C' Street, 1st Floor Lobby, San Diego, CA 92101. This information will be made available in alternative formats upon request.

POSTED ON THE CITY'S CEQA WEBSITE

POSTED: September 24, 2024

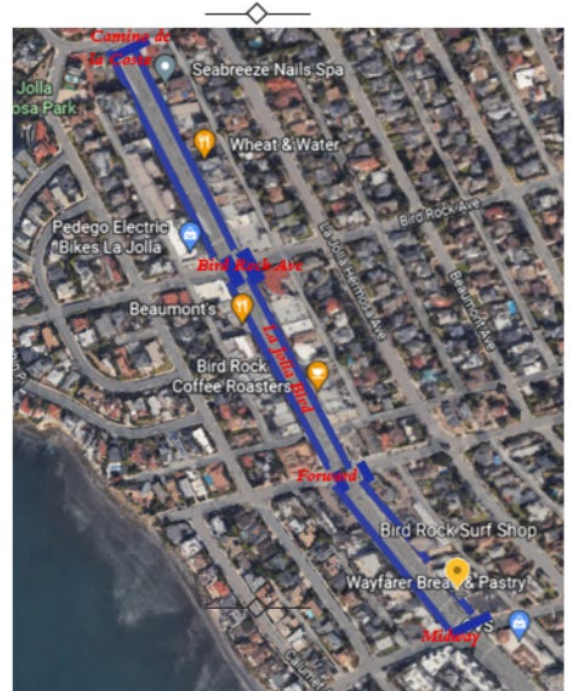
REMOVED: _____

POSTED: McKinna Dartez Chrismer

Site Plan – Simple Overview

BirdStock will take place within businesses, *on the streets, sidewalks* (primarily on the east side of the median, which will be designated as the fire lane and which we will keep unobstructed, and within private parking lots of the designated areas along La Jolla Boulevard from Midway Street to Camino de La Costa.

This area would be closed from 8 a.m. – 9 p.m. to account for set up and break down.



BirdStock – Detailed Plan by Block

La Jolla Blvd, b/w Midway & Forward

Key	
	Bounce House 25ft x 14 ft x 14 ft
	Stage 24 ft x 20 ft
	Artisan Table 30 in x 72 in
	Small Table 4 ft x 4 ft
	Portalet 67 in x 87 in
	Event Outline
	Food Vendor 30in x 72 in
	Barricade
	Northbound Fire Lane



BirdStock – Detailed Plan by Block

La Jolla Blvd b/w Forward & Bird Rock Ave AND Bird Rock Ave & Camino de La Costa



BirdStock – Detailed Plan by Block

La Jolla Blvd, b/w Bird Rock Ave & Camino de la Costa

