



# SMALL BUSINESS ADVISORY BOARD

## Meeting Minutes

TUESDAY, June 25, 2024

8:30 a.m. – 10:00 a.m.

Location: Civic Center Plaza, 14<sup>th</sup> Floor Conference Room –  
1200 3<sup>rd</sup> Ave, San Diego, CA 92101

**Chair:** Austin Evans | **Vice Chair:** Natasha Salgado

**Board Members:** Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jason Paguio, Jenna Hanson, Natasha Salgado, Sarah Mattinson, and Sunny Lee.

**Staff Liaisons:** Alex Southard and Sean Karafin.

Item 1: Call to Order (Chair Evans)

- Meeting was called to order at 8:30 AM.

Item 2: Action: Roll Call (Chair Evans)

- In attendance: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jenna Hanson, Sarah Mattinson, and Sunny Lee.
- City Staff: Monica Hardman, Elizabeth Studebaker, Alex Southard and Viridiana Quintana.

Item 3: Action: Approval of May 28, 2024 Minutes (Chair Evans)

- With a motion by Sarah Mattinson and a second by Sunny Lee, the Board voted to approve the May 28, 2024 minutes.
  - Yes: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jenna Hanson, Sarah Mattinson, and Sunny Lee.
  - Abstain: None.
  - Absent: Jason Paguio, and Natasha Salgado.

Item 4: Discussion: San Ysidro Business Improvement District Advisory Board (Liaison Southard)

- The board discussed parameters around the San Ysidro Business Improvement District Advisory Committee.
- Committee appointments will be on a rolling basis with the first appointments at the next SBAB meeting.
- Majority of members should be assessment payers.

- Hosting a San Ysidro community meeting in place of the SBAB July 23<sup>rd</sup> meeting.
- Action: With a motion by Sunny Lee and a second by Donna Deberry, the Board voted to move the July 23<sup>rd</sup> SBAB meeting to July 30<sup>th</sup>.
  - Yes: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jenna Hanson, Sarah Mattinson, and Sunny Lee.
  - Abstain: None.
  - Absent: Jason Paguio, and Natasha Salgado.
- Action: With a motion by Jenna Hanson and a second by Sarah Mattinson, the Board voted to have Donna Deberry serve as an alternate Co-Chair for the San Ysidro BID Advisory Committee.
  - Yes: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jenna Hanson, Sarah Mattinson, and Sunny Lee.
  - Abstain: None.
  - Absent: Jason Paguio, and Natasha Salgado.

Item 5: Conversation with Councilmember Raul Campillo

- Councilmember Campillo shared his priorities including small business support- job creation, funding opportunities, and overall business friendly environment.
- Interest in supporting Small Local Business Enterprise to promote local contracting.
- Board members asked questions and conversation followed.

Item 6: Action: Draft Advising Letter (Chair Evans)

- No action was taken on this item.

Item 7: Action: Vice Chair – Temporary Assignment (Chair Evans)

- With a motion by Donna Deberry and a second by Jenna Hanson, the Board voted to have Sunny Lee serve on a temporary assignment as Vice-Chair.
  - Yes: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jenna Hanson, Sarah Mattinson, and Sunny Lee.
  - Abstain: None.
  - Absent: Jason Paguio, and Natasha Salgado.

Item 8: Staff Report

a. Economic Development Department (Liaison Southard)

- Alex Southard provided an update from the Economic Development Department.
- The Small Business Enhancement Program was fully funded to \$1.8 million.
- The board experienced two resignations and those seats are currently open.
- The Office of the City Treasurer translated the Business Tax Certificate application and instructions into Spanish.

Item 9: Board Member Comments

- a. Suggested items for future meetings

- Budget priorities and alignment with the Economic Development Strategy.
- Highlighting small businesses using City's platforms for support.
- Presentation on City corporate partnerships.

Item 10: Non-Agenda Public Comment

Item 11: Adjournment

- The meeting was adjourned at 10:04 AM.

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