

Community/Area: **Bird Rock**

Council District: 1

ZIP Code: 92037

Document: R-301260

Date Approved: 3/14/2006

Approved Light Pole Locations:

At the intersections of La Jolla Boulevard and the following streets: La Canada Street, Camino de la Costa, Bird Rock Avenue, Forward Street, Midway Street, Colima Street, Sea Ridge Drive, and Wrelton Drive.

Authorized Organization: Bird Rock Community Council

Website Address: <https://birdrockcc.org/>

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Community/Area: **La Jolla Shores**

Council District: 1

ZIP Code: 92037

Document: R-310838

Date Approved: 12/16/2016

Approved Light Pole Locations:

The north and south sides of Torrey Pines Road between Princess Street and Hidden Valley Road; the south side of La Jolla Parkway between Hidden Valley Road and the Ardath Road onramp onto La Jolla Parkway; and the north side of La Jolla Parkway between Hidden Valley Road and the La Jolla Scenic Drive N onramp onto La Jolla Parkway.

Authorized Organization: La Jolla Shores Business Association

Website Address: <https://lajollashoresassociation.org/>

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Community/Area: **La Jolla Village**

Council District: 1

ZIP Code: 92037

Document: O-21044

Date Approved: 2/13/2019

Approved Light Pole Locations:

Streets within the La Jolla BID boundaries.

Authorized Organization: La Jolla Village Merchants Association

Website Address: <https://lajollabythesea.com/>

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Community/Area: **Pacific Beach**

Council District: 1

ZIP Code: 92109

Document: O-21044

Date Approved: 2/13/2019

Approved Light Pole Locations:

Streets within the Pacific Beach BID boundaries.

Authorized Organization: Pacific Beach Community Development Corporation

Website Address: <https://pacificbeach.org/>

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Community/Area: **North Torrey Pines Road**

Council District: 1

ZIP Code: 92121

Document: R-313268

Date Approved: 10/30/2020

Approved Light Pole Locations:

a) Genesee Avenue from Interstate 5 to North Torrey Pines Road, and b) North Torrey Pines Road from Genesee Avenue to Torrey Pines Park Road.

Authorized Organization: BIOCUM

Website Address:

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Community/Area: **Liberty Station**

Council District: 2

ZIP Code: 92106

Document: R-312494

Date Approved: 6/6/2019

Approved Light Pole Locations:

a. Lytton Street from Barnett Avenue to Rosecrans Street; b. Truxtun Road from Lytton Street to Womble Road; c. Historic Decatur Road from Truxtun Road to Laning Road; d. Decatur Court from Truxtun Road to Historic Decatur Road; e. Perry Road from Truxtun Road to Historic Decatur Road; f. Cushing Road from Chauncey Road to Laning Road; g. Chauncey Road from Historic Decatur Road to Cushing Road; h. Rosecrans Street from Lytton Street to Farragut Road; i. Laning Road from Historic Decatur Road to North Harbor Drive; j. Dewey Road from Rosecrans Street to Cushing Road; k. Roosevelt Road from Rosecrans Street to Cushing Road; and l. Womble Road from Rosecrans Street to Cushing Road.

Authorized Organization: Liberty Station Community Association

Website Address: <https://liberstation.com/go/liberty-station-community-association>

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Community/Area: **Little Portugal**

Council District: 2

ZIP Code: 92106

Document: O-20488

Date Approved: 5/28/2015

Approved Light Pole Locations:

from the chapel at the United Portuguese S.E.S. Hall on Avenida de Portugal to St. Agnes Catholic Church on Evergreen Street

Authorized Organization: United Portuguese S.E.S.

Website Address:

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Community/Area: **Point Loma**

Council District: 2

ZIP Code: 92106

Document: R-293101

Date Approved: 5/25/2000

Approved Light Pole Locations:

North Harbor Drive from Nimitz Boulevard to Rosecrans Street; Rosecrans Street from Russell Street to Upshur Street; Scott Street from North Harbor Drive to Upshur Street; and Shelter Island Drive from Rosecrans Street to the traffic circle.

Authorized Organization: Point Loma Association

Website Address: <https://www.pointloma.org/>

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Community/Area: **Ocean Beach**

Council District: 2

ZIP Code: 92107

Document: R-307357

Date Approved: 4/24/2012

Approved Light Pole Locations:

n/a

Authorized Organization: Ocean Beach Merchants Association

Website Address: <https://oceanbeachsandiego.com/>

Community/Area: **Ocean Beach**

Council District: 2

ZIP Code: 92107

Document: O-21044

Date Approved: 2/13/2019

Approved Light Pole Locations:

Streets within the Ocean Beach BID boundaries.

Authorized Organization: Ocean Beach Merchants Association

Website Address: <https://oceanbeachsandiego.com/>

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Community/Area: **Sunset Cliffs**

Council District: 2

ZIP Code: 92107

Document: R-312741

Date Approved: 11/20/2019

Approved Light Pole Locations:

a. Sunset Cliffs Boulevard from Point Loma Avenue to Nimitz Boulevard; b. Point Loma Avenue from Froude Street to Sunset Cliffs Boulevard; c. Voltaire Street from Froude Street to Bacon Street; and d. West Point Loma Boulevard from Sunset Cliffs Boulevard to Bacon Street.

Authorized Organization: Ocean Beach Merchants Association

Website Address: <https://oceanbeachsandiego.com/>

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Community/Area: **Mission Beach**

Council District: 2

ZIP Code: 92109

Document: R-309021

Date Approved: 6/24/2014

Approved Light Pole Locations:

Mission Boulevard from Pacific Beach Drive to North Jetty Road, and West Mission Bay Drive just east of Gleason Road to Mission Boulevard.

Authorized Organization: Old Mission Beach Athletic Club

Website Address: <https://www.ombac.org/>

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Community/Area: **Midway**

Council District: 2

ZIP Code: 92110

Document: R-295397

Date Approved: 7/7/2001

Approved Light Pole Locations:

Sports Arena Boulevard, Midway Drive, Rosecrans Street, Camino Del Rio West, and West Point Loma Boulevard.

Authorized Organization: North Bay Project Area Committee (Midway)

Website Address:

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Community/Area: **Morena**

Council District: 2

ZIP Code: 92110

Document: R-314132

Date Approved: 5/24/2022

Approved Light Pole Locations:

n/a

Authorized Organization: Clairemont Town Council Foundation

Website Address:

Community/Area: **Morena**

Council District: 2

ZIP Code: 92110

Document: R-304948

Date Approved: 6/12/2009

Approved Light Pole Locations:

1) SW& NE comers of Morena Boulevard at Buenos Avenue; 2) SW & SE comers of Morena Boulevard at Tecolote Road; 3) SE comer of Morena Boulevard at Tecolote Road, on the Tecolote Road light pole just east of 1331 Tecolote Road; 4) NE & SW comer of Morena Boulevard at Savannah Street; 5) SW & NE comers of Morena Boulevard at Knoxville Street; 6) SW & NE comers of Morena Boulevard at Knoxville Street; 7) SW comer of Morena Boulevard at Sherman Street; 8) NE & SW comers of West Morena Boulevard at Buenos Avenue; 9) NE & SW comers of West Morena Boulevard at Vega Street; 10) NE & S W comers of West Morena Boulevard at Ashton Street; 11) NE & S W comers of Morena Boulevard at Milton Street; 12) One sign at the 2600 block on Westside of Morena Boulevard; 13) S W & NW comers of Morena Boulevard at Ingulf Street; 14) NE comer of Napa Street at Morena Boulevard, 15) One sign at the comer of Linda Vista Road at Napa Street; 16) SW & SE comers of West Morena Boulevard at Morena Boulevard; 17) One sign at the comer of Linda Vista Road at Morena Boulevard; 18) One sign on Westside of 2351 Morena Boulevard; and 19) SW & NE comers of Morena Boulevard at Asher Street.

Authorized Organization: Morena Business Association

Website Address:

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Community/Area: **Old Town**

Council District: 2

ZIP Code: 92110

Document: O-21044

Date Approved: 2/13/2019

Approved Light Pole Locations:

Streets within the Old Town BID boundaries.

Authorized Organization: Old Town San Diego Chamber of Commerce

Website Address: <https://www.oldtownsandiego.org/>

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Community/Area: **Convoy**

Council District: 2

ZIP Code: 92111

Document: R-310195

Date Approved: 1/28/2016

Approved Light Pole Locations:

(a) The east and west sides of Convoy Street from Copley Drive to Aero Drive, 3707-3725 Convoy Street to 5150-5155 Convoy Street; (b) the north and south sides of Clairemont Mesa Boulevard from Interstate 805 to State Highway 163, 6500-6501 Clairemont Mesa Boulevard to 8380-8381 Clairemont Mesa Boulevard; (c) the east and west sides of Kearny Mesa Road from Armour Drive to Convoy Street, 3851-3860 Kearny Mesa Road to 4375-4380 Kearny Mesa Road; (d) the north and south sides of Balboa Avenue from Interstate 805 to State Highway 163, 7620-7637 Balboa Avenue to 8151-8158 Balboa Avenue; and (e) the east and west sides of Mercury Street from Engineer Road to Armour Street, 4111-4112 Mercury Street to 4611-4626 Mercury Street.

Authorized Organization: Asian Pacific American Coalition

Website Address: <https://apacsd.org/>

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Community/Area: **Broadway**

Council District: 3

ZIP Code: 92101

Document: O-17315

Date Approved: 6/19/1999

Approved Light Pole Locations:

Broadway between 17th Street and Harbor Drive

Authorized Organization:

Website Address:

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Community/Area: **Downtown**

Council District: 3

ZIP Code: 92101

Document: O-21044

Date Approved: 2/13/2019

Approved Light Pole Locations:

Streets within the Downtown BID boundaries, with exclusions as follows: East side of 4th Avenue from Broadway to Harbor Drive; 5th Avenue from Broadway to Harbor Drive; West side of 6th Avenue from Broadway to Harbor Drive; South side of Broadway from 4th Avenue to 6th Avenue; E Street from 4th Avenue to 6th Avenue; F Street from 4th Avenue to 6th Avenue; G Street from 4th Avenue to 6th Avenue; Market Street from 4th Avenue to 6th Avenue; Island Avenue from 4th Avenue to 6th Avenue; J Street from 4th Avenue to 6th Avenue; K Street from 4th Avenue to 6th Avenue; L Street from 5th Avenue to 6th Avenue; and Harbor Drive from 4th Avenue to 6th Avenue.

Authorized Organization: Downtown San Diego Partnership

Website Address: <https://downtownsandiego.org/city-center-district/>

Community/Area: **Downtown**

Council District: 3

ZIP Code: 92101

Document: R-299355

Date Approved: 6/21/2004

Approved Light Pole Locations:

Market Street from India Street to 17th Street; F Street from 10th Avenue to 17th Street; J Street from 6th Avenue to 17th Street; Harbor Drive from 5th Avenue to Park Boulevard; Imperial Avenue from Park Boulevard to 17th Street; Park Boulevard from Market Street to Harbor Drive; 6th Avenue from Market Street to L Street; 7th Avenue from Market Street to Tony Gwinn Drive; Tony Gwinn Drive from 7th Avenue to Park Boulevard; 8th Avenue from Market Street to J Street; 9th Avenue from Market Street to J Street; 10th Avenue from F Street to Park Boulevard; 11th Avenue from Market Street to Park Boulevard; Russ Boulevard from Park Boulevard to 16th Street; B Street from Park Boulevard to 16th Street; C Street from Park Boulevard to 16th Street; 16th Street from Russ Boulevard to C Street; and Park Boulevard from Russ Boulevard to C Street.

Authorized Organization: Portion of East Village

Website Address:

Community/Area: **Downtown**

Council District: 3

ZIP Code: 92101

Document: R-297081

Date Approved: 9/24/2022

Approved Light Pole Locations:

Market Street from 10th Avenue to Columbia (50 poles, 50 banners); and C Street from 3rd Avenue to 7th Avenue (20 poles, 40 banners).

Authorized Organization:

Website Address:

Community/Area: **East Village**

Council District: 3

ZIP Code: 92101

Document: O-21044

Date Approved: 2/13/2019

Approved Light Pole Locations:

Streets within the East Village BID boundaries, with exclusions as follows: Market Street from India Street to 17th Street; F Street from 10th Avenue to 17th Street; J Street from 6th Avenue to 17th Street; Harbor Drive from 5th Avenue to Park Boulevard; Imperial Avenue from Park Boulevard to 17th Street; Park Boulevard from Market Street to Harbor Drive; 6th Avenue from Market Street to L Street; 7th Avenue from Market Street to Tony Gwynn Drive; Tony Gwynn Drive from 7th Avenue to Park Boulevard; 8th Avenue from Market to J Street; 9th Avenue from Market to J Street; 10th Avenue from F Street to Park Boulevard; Russ Boulevard from Park Boulevard to 16th Street; B Street from Park Boulevard to 16th Street; C Street from Park Boulevard to 16th Street; 16th Street from Russ Boulevard to C Street; and Park Boulevard from Russ Boulevard to C Street.

Authorized Organization: East Village Association Inc.

Website Address: <https://www.eastvillagesandiego.com/>

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Community/Area: **Gaslamp Quarter**

Council District: 3

ZIP Code: 92101

Document: O-21044

Date Approved: 2/13/2019

Approved Light Pole Locations:

Streets within the Gaslamp Quarter BID boundaries.

Authorized Organization: Gaslamp Quarter Association

Website Address: <https://www.gaslamp.org/gqa/>

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Community/Area: **Harbor**

Council District: 3

ZIP Code: 92101

Document: R-292755

Date Approved: 2/20/2000

Approved Light Pole Locations:

Pacific Highway, Ash Street, and Grape Street adjacent to the County of San Diego Administration Building.

Authorized Organization: San Diego County

Website Address:

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Community/Area: **Little Italy**

Council District: 3

ZIP Code: 92101

Document: O-21044

Date Approved: 2/13/2019

Approved Light Pole Locations:

Streets within the Little Italy BID boundaries, with exclusions as follows: southside of West Ash Street from Pacific Highway to Front Street; West A Street from Pacific Highway to Front Street; Kettner Boulevard from West Ash Street to West A Street; India Street from West Ash Street to West A Street; Columbia Street from West Ash Street to West A Street; State Street from West Ash Street to West A Street; Union Street from West Ash Street to West A Street; Front Street from West Ash Street to West A Street; Harbor Drive from West Laurel Street to West Ash Street; and westside of Pacific Highway from West Laurel Street to West A Street.

Authorized Organization: Little Italy Association

Website Address: <https://www.littleitalysd.com/>

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Community/Area: **Golden Hill**

Council District: 3

ZIP Code: 92102

Document: R-304241

Date Approved: 10/27/2008

Approved Light Pole Locations:

The commercial corridors of 25th Street and 28th Street; and the intersections of: 19th and C Street, 19th and Broadway, 22nd and F Street, 30th and Broadway, 30th and A Street, and 26th Street between Pershing and Russ Boulevard.

Authorized Organization: Golden Hill Community Development Council

Website Address: <https://goldenhillcdc.org/>

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Community/Area: **South Park**

Council District: 3

ZIP Code: 92102

Document: R-309567

Date Approved: 3/27/2015

Approved Light Pole Locations:

(a) The east and west sides of Fern Street from Juniper to Beech Street, and (b) along the east and west sides of 30th Street from Juniper to Ash Street.

Authorized Organization: South Park Business Group

Website Address: <https://www.southparksd.com/>

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Community/Area: **Hillcrest**

Council District: 3

ZIP Code: 92103

Document: O-21044

Date Approved: 2/13/2019

Approved Light Pole Locations:

Along 4th and 6th Avenues between Kalmia and Upas Streets.

Authorized Organization: Hillcrest Business Association

Website Address: <https://bat-shallot-sbhd.squarespace.com/>

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Community/Area: **Mission Hills**

Council District: 3

ZIP Code: 92103

Document: O-21044

Date Approved: 2/13/2019

Approved Light Pole Locations:

Streets within the Mission Hills BID boundaries.

Authorized Organization: Mission Hills Business Improvement District

Website Address: <https://missionhillsbid.com/>

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Community/Area: **Balboa Park**

Council District: 3

ZIP Code: 92104

Document: R-312382

Date Approved: 4/17/2019

Approved Light Pole Locations:

(a) The east side of 6th Avenue from Upas Street to Interstate 5; (b) the east and west sides of Richmond Street from Upas Street to the exit ramp from the Cabrillo Freeway (State 163); (c) the south side of Upas Street from Richmond Street to 28th Street; (d) the east and west sides of Park Boulevard from Upas Street to Interstate 5; (e) the east and west sides of Zoo Place from Park Boulevard to Florida Drive; (f) the east and west sides of Florida Drive from Upas Street to Pershing Drive; (g) the north and south sides of Morley Field Drive from Park Boulevard to Upas Street; (h) the east and west sides of Pershing Drive from Interstate 5 to the intersection of Upas Street and 28th Street; (i) both sides of 26th Street from Pershing Drive to Russ Boulevard; and (j) both sides of Golf Course Drive from 26th Street to the intersection of 28th Street and Date Street.

Authorized Organization: Balboa Park Cultural Partnership

Website Address: <https://bpcp.org/>

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Community/Area: **North Park**

Council District: 3

ZIP Code: 92104

Document: O-21044

Date Approved: 2/13/2019

Approved Light Pole Locations:

Streets within the North Park BID boundaries.

Authorized Organization: North Park Organization of Businesses Inc.

Website Address: <https://northparkmainstreet.com/>

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Community/Area: **Mission Valley**

Council District: 3

ZIP Code: 92108

Document: R-314082

Date Approved: 5/9/2022

Approved Light Pole Locations:

a. Hotel Circle South blocks 400-2300; b. Hotel Circle North blocks 100-2400; c. Fashion Valley Road blocks 900-1300, between the intersections of Hotel Circle North and Fashion Valley Road, and Friars Road and Fashion Valley Road; d. Mission Center Road blocks 4900-5500, between the intersections of Camino Del Rio North and Mission Center Road, and Friars Road and Mission Center Road; e. Camino De La Reina blocks 500-2200, between 500 Camino De La Reina, and 2200 Camino De La Reina; f. Camino Del Rio North blocks 500-1800, between 500 Camino Del Rio North and 1800 Camino Del Rio North; g. Qualcomm Way blocks 2000-2100 between the intersections of Rio San Diego Drive and Qualcomm, and Camino Del Rio North and Qualcomm Way; h. Friars Road (Central) blocks 6100-8000 between the intersection of Via Las Cumbres and Friars Road, and 7900 Friars Road; and i. Friars Road (East) blocks 8600-9900, between 8600 Friars Road and 9900 Friars Road.

Authorized Organization: San Diego State University

Website Address:

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Community/Area: **University Heights**

Council District: 3

ZIP Code: 92116 & 92103

Document: R-309043

Date Approved: 6/25/2014

Approved Light Pole Locations:

(a) East and west sides of Park Boulevard from Meade Avenue to El Cajon Boulevard, 4398-4353 Park Boulevard to 4300-4319 Park Boulevard; (b) center median poles on Park Boulevard from El Cajon Boulevard to Lincoln Avenue, 4298-4299 Park Boulevard to 4002-4009 Park Boulevard; (c) east and west sides of Normal Street from El Cajon Boulevard to Polk Street, 4198-4199 Normal Street to 4100-4127 Normal Street; and (d) north and south sides of Washington Street from Polk Street and past the Vermont Street bridge, 1550-1599 Washington Street to 1081 -1070 Washington Street.

Authorized Organization: University Heights Community Association

Website Address: <https://www.uhsd.org/>

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Community/Area: **El Cajon Boulevard**

Council District: 3&9

ZIP Code: 92105

Document: O-21044

Date Approved: 2/13/2019

Approved Light Pole Locations:

Along El Cajon Boulevard between Bancroft Street and 54th Street.

Authorized Organization: El Cajon Boulevard Business Improvement Association

Website Address: <https://theboulevard.org/>

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Community/Area: **Oak Park**

Council District: 4

ZIP Code: 92105

Document: R-303885

Date Approved: 6/26/2008

Approved Light Pole Locations:

n/a

Authorized Organization: Oak Park Community Council

Website Address: <https://oakparkcommunitycouncil.com>

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Community/Area: **Diamond**

Council District: 4

ZIP Code: 92113

Document: O-21044

Date Approved: 2/13/2019

Approved Light Pole Locations:

Streets within the Diamond BID boundaries.

Authorized Organization: Diamond Business Association Inc.

Website Address: <https://sdbd.org/>

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Community/Area: **Rolando Park**

Council District: 4

ZIP Code: 92118

Document: R-311531

Date Approved: 2/9/2018

Approved Light Pole Locations:

The east side of College Avenue from Livingston Street to University Avenue, and the south side of University Avenue from College Avenue to 69th Street.

Authorized Organization: Rolando Park Community Council

Website Address: <https://rolandopark.org/>

Current as of 11/7/2024

Contact the City of San Diego, Economic Development Department at [sdbusiness@saniego.gov](mailto:sdbusiness@saniego.gov) for updated information.

Community/Area: **Rancho Penasquitos**

Council District: 5

ZIP Code: 92127

Document: R-296872

Date Approved: 7/29/2002

Approved Light Pole Locations:

Rancho Penasquitos Boulevard, Black Mountain Road, Carmel Mountain Road, and Paseo Montalban.

Authorized Organization: Rancho Penasquitos Town Council

Website Address: <https://rpcouncil.com/>

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Community/Area: **Rancho Bernardo**

Council District: 5

ZIP Code: 92128

Document: R-301027

Date Approved: 11/14/2005

Approved Light Pole Locations:

Camino San Bernardo between Camino del Norte and Rancho Bernardo Drive (up to 25 banners); Rancho Bernardo Drive between Camino San Bernardo and Interstate 15 (up to 32 banners); West Bernardo Drive between Rancho Bernardo Drive and Interstate 15 (up to 29 banners); Pomerado Road between Interstate 15 and Rancho Bernardo Drive (up to 31 banners); Pomerado Road between Rancho Bernardo Drive and Camino del Norte (up to 71 banners); Camino del Norte between Pomerado Road and Interstate 15 (up to 23 banners); Camino del Norte between Interstate 15 and Camino San Bernardo (up to 28 banners); Bernardo Center Drive between Camino del Norte and Interstate 15 (up to 15 banners); West Bernardo Drive between Bernardo Center Drive and Rancho Bernardo Drive (up to 14 banners); Bernardo Center Drive between Interstate 15 and Rancho Bernardo Drive (up to 11 banners); Bernardo Heights Parkway between Pomerado Road and Bernardo Center Drive (up to 15 banners); Rancho Bernardo Drive between Pomerado Road and Interstate 15 (up to 6 banners); and Bernardo Center Drive between Rancho Bernardo Drive and West Bernardo Drive (up to 17 banners).

Authorized Organization: North San Diego Chamber of Commerce

Website Address:

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Community/Area: **University City**

Council District: 6

ZIP Code: 92037 & 92117

Document: R-295913

Date Approved: 1/2/2008

Approved Light Pole Locations:

Governor Drive, Genesee Avenue and Regents Road within the University City CPA boundaries.

Authorized Organization: University City Community Association

Website Address: <https://www.universitycitynews.org/>

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Community/Area: **Kearny Mesa**

Council District: 6

ZIP Code: 92111

Document: R-294926

Date Approved: 5/29/2001

Approved Light Pole Locations:

At the intersection of Kearny Villa Road and Clairemont Mesa Boulevard.

Authorized Organization: Kearny Mesa Community Planning Group

Website Address:

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Community/Area: **Clairemont Mesa**

Council District: 6

ZIP Code: 92117

Document: R-300409

Date Approved: 5/9/2005

Approved Light Pole Locations:

At the intersections of: Balboa Avenue and Clairemont Drive; Balboa Avenue and Genesee Avenue; Clairemont Drive and Burgener Boulevard; Clairemont Drive and Rappahannock Avenue. And on: Balboa Avenue at Interstate 805; Clairemont Mesa Boulevard at Interstate 805; Genesee Avenue at State Highway 52; and Clairemont Mesa Boulevard at, or within one hundred feet of, the entrance to Marian Bear Memorial Park.

Authorized Organization: Greater Clairemont Chamber of Commerce

Website Address: <https://clairemontchamber.org/>

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Community/Area: **University City**

Council District: 6

ZIP Code: 92117

Document: R-314345

Date Approved: 9/22/2022

Approved Light Pole Locations:

a. Nobel Drive from Lebon Drive to I-805; b. Genesee Avenue from Nobel Drive to Centurion Way; and c. Towne Centre Drive from Nobel Drive to Excalibur Way.

Authorized Organization: University City Community Association

Website Address: <https://www.universitycitynews.org/>

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Community/Area: **Mira Mesa**

Council District: 6

ZIP Code: 92121 & 92126

Document: R-302952

Date Approved: 9/17/2007

Approved Light Pole Locations:  
Mira Mesa Boulevard.

Authorized Organization: Mira Mesa Town Council

Website Address: <https://www.miramesatowncouncil.org/>

Community/Area: **Mira Mesa**

Council District: 6

ZIP Code: 92121 & 92126

Document: R-294107

Date Approved: 11/14/2000

Approved Light Pole Locations:

Mira Mesa Boulevard from 1-15 to 1-805; Miramar Road from 1-15 to 1-805; Camino Ruiz from Miramar Road to Calle Cristobal; Black Mountain Road from Miramar Road to Mercy Road; Mercy Road from 1-15 to Black Mountain Road; Calle Cristobal from Camino Ruiz to Camino Santa Fe; Sorrento Valley Road from Camino Santa Fe to the Western Boundary of Los Penasquitos Canyon Preserve; and Caminito Santa Fe from Miramar Road to Calle Cristobal.

Authorized Organization: Mira Mesa Town Council

Website Address: <https://www.miramesatowncouncil.org/>

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Community/Area: **Miramar Road**

Council District: 6

ZIP Code: 92121 & 92126

Document: R-310839

Date Approved: 12/16/2016

Approved Light Pole Locations:

The north and south sides of Miramar Road between 9650 Miramar Road and 5844 Miramar Road.

Authorized Organization: Mira Mesa Chamber of Commerce

Website Address:

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Community/Area: **Mission Valley**

Council District: 7

ZIP Code: 92108

Document: R-294423

Date Approved: 1/9/2001

Approved Light Pole Locations:

Hotel Circle North and South, Fashion Valley Road, Friars Road, Mission Center Road, Camino de la Reina, Camino del Rio North, Qualcomm Way, and Camino del Este.

Authorized Organization: Mission Valley Tourism Council

Website Address:

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Community/Area: **Linda Vista**

Council District: 7

ZIP Code: 92110 & 92111

Document: R-312202

Date Approved: 2/8/2019

Approved Light Pole Locations:

Linda Vista Road from Mesa College Drive to Morena Boulevard, and Ulric Street from Linda Vista Road to Friars Road in the Linda Vista Community.

Authorized Organization: Linda Vista Town Council

Website Address: <https://lindavistatowncouncil.org/>

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Community/Area: **Tierrasanta**

Council District: 7

ZIP Code: 92124

Document: R-313513

Date Approved: 4/29/2021

Approved Light Pole Locations:

a. Tierrasanta Boulevard from .2 miles east of the I-15 North On/Off Ramps to Copperleaf Lane; b. Clairemont Mesa Boulevard from Repecho Road to Rueda Drive; c. Aero Drive from .2 miles east of the I-15 North On/Off Ramps to Santo Road; d. Santo Road from Corporal Drive to Portobelo Drive; e. Antigua Boulevard from Santo Road to Via Vallarta, and f. Via Vallarta from Antigua Boulevard to Clairemont Mesa Boulevard.

Authorized Organization: Tierrasanta Community Council

Website Address: <https://www.tierrasantacc.org/>

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Community/Area: **Sherman Heights**

Council District: 8

ZIP Code: 92102

Document: R-306167

Date Approved: 10/18/2010

Approved Light Pole Locations:

25th Street from Market Street to Imperial Avenue, and Island Avenue from 22nd Street to 25 Street.

Authorized Organization: Sherman Heights Community Center Corporation

Website Address: <https://shermanheightscc.org/homeeng>Community/Area: **Sherman Heights**

Council District: 8

ZIP Code: 92102

Document: R-311208

Date Approved: 6/20/2017

Approved Light Pole Locations:

25th Street from "G" Street to Kearney Avenue, Market Street from 19th Street to 33rd Street, and Island Avenue from 22nd Street to 25th Street.

Authorized Organization: Sherman Heights Community Center Corporation

Website Address: <https://shermanheightscc.org/homeeng>Community/Area: **Logan Heights**

Council District: 8

ZIP Code: 92102 &amp; 92113

Document: R-313833

Date Approved: 12/17/2021

Approved Light Pole Locations:

a. Imperial Avenue from 17th Street to Francis Street; b. Market Street from 17th Street to 36th Street; c. National Avenue from 27th Street to 35th Street; d. Oceanview Boulevard from Commercial Street to 35th Street; e. Commercial Street from 17 Street to 32nd Street; f. Cesar E. Chavez Parkway from Commercial Street to Interstate 5; g. 25th Street from F Street to Commercial Avenue; h. 28th Street from Treat Street to Boston Avenue; and i. 32nd Street from National Avenue to Main Street.

Authorized Organization: Logan Heights Development Corporation

Website Address: <https://www.loganheightscdc.org/>

Community/Area: **Barrio Logan**

Council District: 8

ZIP Code: 92113

Document: R-311848

Date Approved: 6/29/2018

Approved Light Pole Locations:

(a) Logan Avenue from South 16th Street to Sicard Street; (b) National Avenue from Commercial Street to South 27th Street; (c) Newton Avenue from South 14th Street to South 28th Street; (d) Main Street from South 16th Street to West Division Street; (e) East Harbor Drive from South 16th Street to South 32nd Street; (f) Boston Avenue from South 26th Street to South 32nd Street; (g) South 16th Street from Newton Avenue to Logan Avenue; (h) Sigsbee Street from East Harbor Drive to Logan Avenue; (i) Beardsley Street from East Harbor Drive to Logan Avenue; (j) Cesar E Chavez Parkway from East Harbor Drive to Logan Avenue; (k) Dewey Street from Newton Avenue to National Avenue; (l) South Evans from Street Main Street to Logan Avenue; (m) Sampson Street from Harbor Drive to Interstate 5; (n) Sicard Street from Main Street to Logan Avenue; (o) South 26th Street from Main Street to Logan Avenue; (p) South 27th Street from Main Street to National Avenue; (q) South 28th Street from Harbor Drive to Interstate 5; (r) South 29th Street from Boston Avenue to Main Street; (s) South 30th Street from Boston Avenue to Main Street; (t) South 31st Street from Boston Avenue to Main Street; and (u) South 32nd Street from Harbor Drive to Interstate 5.

Authorized Organization: Barrio Logan Association

Website Address: <https://www.barriologanassociation.org/>

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Community/Area: **Otay Mesa**

Council District: 8

ZIP Code: 92154

Document: R-299356

Date Approved: 6/21/2004

Approved Light Pole Locations:

Otay Mesa Road from Caliente Avenue to Piper Ranch Road; Siempre Viva Road from La Media Road to Enrico Fermi Drive, Airway Road from Britannia Boulevard to Enrico Fermi Drive, Britannia Boulevard from Siempre Viva Road to Otay Mesa Road, La Media Road from Siempre Viva Road to Otay Mesa Road, and Heritage Road from Camino Maquiladora to Otay Mesa Road.

Authorized Organization: Otay Mesa Chamber of Commerce

Website Address: <https://www.otaymesa.org/>

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Community/Area: **San Ysidro**

Council District: 8

ZIP Code: 92173

Document: O-21044

Date Approved: 2/13/2019

Approved Light Pole Locations:

Streets within the San Ysidro BID boundaries.

Authorized Organization: San Ysidro Improvement Corporation

Website Address: <https://sanysidrochamber.org/>

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Community/Area: **Broadway Heights**

Council District: 9

ZIP Code: 91945

Document: R-310386

Date Approved: 5/4/2016

Approved Light Pole Locations:

(a) The East and West sides of Mallard Street from 6319-6333 Mallard Street to 2252 Mallard Street; (b) the North and South sides of Charlene Avenue from 6651-6657 Charlene Avenue to 6785-6791 Charlene Avenue; (c) the North and South sides of Tiffin Avenue from 6615-6643 Tiffin Avenue to 6705-6711 Tiffin Avenue; (d) the South side of Pilot Way from 6701-6757 Pilot Way to 6794 Pilot Way; and (e) North and South sides of Madroncillo Street from 2454 Madroncillo Street to 2255 Madroncillo Street.

Authorized Organization: Broadway Heights Community Council

Website Address: <https://www.bhccouncil.org/>Community/Area: **City Heights**

Council District: 9

ZIP Code: 92105

Document: O-21044

Date Approved: 2/13/2019

Approved Light Pole Locations:

Streets within the City Heights BID boundaries.

Authorized Organization: City Heights Community Development

Website Address: <https://www.cityheightscdc.org/>Community/Area: **College Avenue**

Council District: 9

ZIP Code: 92115

Document: O-21044

Date Approved: 2/13/2019

Approved Light Pole Locations:

Streets within the College Area BID boundaries.

Authorized Organization: College Avenue Economic Development Corporation

Website Address: <https://collegeareasd.com/>

Community/Area: **Adams Avenue**

Council District: 9

ZIP Code: 92116

Document: O-21044

Date Approved: 2/13/2019

Approved Light Pole Locations:

Streets within the Adams Avenue BID boundaries.

Authorized Organization: Adams Avenue Business Association

Website Address: <https://www.adamsavenuebusiness.com/>