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# City of San Diego's First-Ever Mobility Master Plan Adopted

## PLAN PROMOTES SAFE STREET DESIGNS TO IMPROVE HOW SAN DIEGANS MOVE AROUND THE CITY

SAN DIEGO – Today the San Diego City Council unanimously approved the City's first-ever [Mobility Master Plan](#), which is designed to create a balanced, equitable and sustainable mobility system for the City, focusing on areas with the greatest needs for transportation improvements. It also promotes safe street designs that will help decrease pedestrian and bicyclist injuries and deaths, as intended by the City's [Vision Zero](#) plan.

The Mobility Master Plan, more than two years in the making, included input from community members and local leaders, and involved the work of multiple City departments. The goal of this ambitious undertaking is to bring a cohesive approach to mobility planning to the City, and to expand opportunities and safety for everyone, whether they are walking, rolling on a wheelchair, scooter or skateboard, bicycling, taking public transit, driving or using some other mode of transportation.

By encouraging safe and enjoyable alternative ways to get around without a personal vehicle, the Mobility Master Plan also advances the goals of the [Climate Action Plan](#) to reduce congestion and pollution and make San Diego a more livable city.

**"This Mobility Master Plan is a major step toward making our streets safer while protecting our environment,"** said Councilmember Stephen Whitburn, Chair of the Council's Active Transportation and Infrastructure Committee. **"It lays out a strategy to improve climate-friendly transportation and help prevent traffic-related fatalities and serious injuries. This plan moves us closer to a city where everyone can walk, bike and use transit easily and safely."**

**"The Mobility Master Plan represents an important step toward a more coordinated approach to achieving a transportation system that is well-connected, sustainable and enjoyable for all San Diegans,"** said City Planning Director Heidi Vonblum. **"By prioritizing safe, equitable and climate-friendly transportation solutions where they are needed the most, we can best ensure that every resident -- regardless of income or where they live -- has safe and enjoyable ways to get around."**

While developing the Plan, the City had numerous community outreach opportunities in 2023 and 2024, including information booths at local community events, recreation centers and libraries, a virtual open house and presentations to community groups. Residents also had the opportunity to submit comments online. The public feedback was incorporated into the Plan, which now includes clear performance metrics and monitoring, as well as projects that meet the transportation needs of all ages and abilities, and neighborhood-scale traffic calming improvements.

Some notable aspects of the Plan include community profiles, which provide a snapshot of the Plan's focus areas, along with a list of over 300 mobility projects and 15 mobility programs to make it easier and more enjoyable to get around, and which advance the City's Vision Zero and Climate Action Plan goals.

The first draft of the Plan was publicly released in October 2023 and a revised draft was released in October 2024, following additional feedback from community members. The City Council's Active Transportation and Infrastructure Committee recommended the Plan for approval on Feb. 20, 2025.

With the plan adopted, the City now has a comprehensive source for identifying the best ways to invest in the City's transportation system, from street improvements to bike lanes, to improve the transportation experience for all San Diego residents and visitors.

The Mobility Master Plan can be viewed on the [City's website](#).



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