



**COUNCILMEMBER JENNIFER CAMPBELL  
COUNCIL DISTRICT TWO  
M E M O R A N D U M**

**DATE:** January 10, 2025

**TO:** Charles Modica, Independent Budget Analyst

**FROM:** Office of Councilmember Jennifer Campbell

A handwritten signature in blue ink that reads "Jennifer Campbell".

**SUBJECT:** Council District 2 Budget Priorities – Fiscal Year 2026 Budget

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***Homelessness Services and Housing Solutions***

- *Expand Shelter Beds* – To better serve our diverse population, increase the number of shelter beds citywide and including emergency options. This expansion will address the specific needs of vulnerable groups, such as seniors, LGBTQ+ individuals, foster children, and families.
- *Expanding Funding for Coordinated Street Outreach Teams* – Ongoing and increased funding is essential for this program. A holistic, street-based approach and sustained engagement from service workers are crucial for effectively helping San Diegans secure housing.
- *Eviction Prevention Program (EPP)* – The Eviction Prevention Program provides education and legal services for low-income renters facing eviction. It was initially funded in response to the end of statewide pandemic-related eviction protections. Operated by the Legal Aid Society of San Diego under a contract with the San Diego Housing Commission, the EPP assists renters impacted by COVID-19. Legal support includes full representation throughout the eviction process, settlement negotiations, and limited services through clinics and hotlines.

- *Housing Instability Prevention Program (HIPP)* – I strongly recommend continued funding for this vital program, which plays a crucial role in supporting many San Diego families facing low-income and unstable housing situations, including those at imminent risk of eviction due to nonpayment of rent.
  - HIPP is an essential tool in preventing homelessness by providing rent assistance for up to 24 months, along with support for other housing-related expenses, for low-income households experiencing a housing crisis within the City of San Diego. Given its proven success in preventing homelessness, I urge consideration to increase funding for this program, allowing it to help even more families in need and strengthen our efforts to address housing instability in our community.
- *Multi-Disciplinary Outreach Team (MDOT)* – The Multidisciplinary Outreach Program combines a team of professionals, including a nurse practitioner, outreach specialists, medical assistants, peer support specialists, and a part-time substance abuse counselor. To provide street medicine, medical triage, wound care, assessments, medication-assisted treatment, mental health services, substance abuse counseling, and housing-focused case management.
  - By integrating case management, care coordination, and housing navigation, the program effectively supports individuals experiencing homelessness with complex needs.

## ***Public Safety***

- *Fire and Rescue* – The Resource Access Program (RAP) and Life-Saving Intervention for Treatment (LIFT) teams aim to reduce reliance on emergency medical services by connecting vulnerable residents with essential social, medical, and mental health support. In 2023 alone, these programs contributed to an estimated savings of \$916,000 in emergency response costs. By investing in RAP and LIFT, we can enhance efficiency within the City’s Emergency Medical Services division, alleviate the burden on first responders, and promote the well-being of our community.
- *SDPD Beach Teams and Foot Patrols* – I support the continued use of our beach patrol team, which is essential for ensuring the safety and security of visitors while reducing the risk of accidents and emergencies at our beaches and parks. With increased foot traffic, especially during peak seasons, the patrol teams are vital in providing assistance, enforcing regulations, and responding swiftly to Incidents. This investment not only enhances the experience for residents and tourists, but also helps preserve our natural spaces and promote public safety.

## ***Neighborhood Services***

- ***Parks & Recreation Centers*** –

- ***Cadman Community Park*** – Replace the curb ramp, paths of travel, and playground. Repave the parking lot and adjust ADA parking spaces to include accessible paths. Renovate the comfort station to ensure ADA compliance. Additionally, renovate and repaint the facility.
- ***Mount Etna Park*** – Replace the noncompliant curb ramp, playground, and path of travel from the parking lot to the playground. Repave and restripe the parking lot to add more ADA parking spaces and address pavement deterioration. Build a retaining wall at the park's eastern edge to control erosion. Renovate the comfort station to meet ADA standards and resolve sump tank issues.
- ***North Clairemont Park*** – Replace noncompliant travel paths, curb ramps, and the comfort station. Address deferred maintenance by updating the gym flooring identified by the recreation center manager. Renovate and repaint the recreation center's interior and exterior.
- ***North Clairemont Dog Park*** – Ensure full funding for the construction of the project to create a welcoming space for dogs and their owners. This park will provide a safe and enjoyable environment for community members to gather and engage in outdoor activities together.
- ***NTC Park at Liberty Station*** – Include funding for ongoing maintenance and improvements, such as landscaping, irrigation, vegetation control, and other general needs (i.e. Restroom maintenance).
- ***Sunset Cliffs Natural Park & Linear Section*** – Continue funding to improve and maintain the natural park and its linear section along the shoreline. Address sinkholes and drainage issues to prevent liability and ensure safe access to the coastline. Enhance safety with additional signage, increased ranger patrols, and ongoing park maintenance to preserve the area's safety and the beauty of the area (i.e., Brush Maintenance in the Hillside Section). This initiative is a priority for the Peninsula Community Planning Board (PCPB) and Sunset Cliffs Natural Park Council (SCNPC).

- ***Cathy Hopper Clairemont Friendship Center*** – The property requires renovations, including updates to both interior and exterior paint.
- **Libraries** –
  - ***North Clairemont Public Library*** – Address the leaking roof, which has caused significant water damage to both the ceilings and floors is critical. The damage includes deteriorated ceiling tiles and ruined carpeting, which pose potential health and safety risks.
  - ***Library Maintenance*** – Continuing to fund the library maintenance budget is essential to ensure our libraries remain safe, functional, and accessible to all residents. By investing in repairs and upgrades, we support not only the preservation of crucial infrastructure but also the enhancement of valuable resources that foster community learning and engagement.
  - ***Clairemont Public Library*** – Address deferred maintenance needs by improving the ADA path of travel from the parking lot to the library, repaving the parking lot, and widening the parking spaces.
- **Arts & Culture** –
  - ***Council Discretionary Portion of Transient Occupancy Tax*** – Fund the Commission for Arts and Culture with an allocation of the same amount as last year, FY25.

## ***Street Infrastructure and Mobility***

- **Bicycle Safety** –
  - ***Install Class IV Bikeways (Bike paths completely separated from traffic)*** – Recent bikeway projects in San Diego have predominantly used flexible bollards to separate bike lanes from travel lanes. While these bollards help define bike space, they lack the stopping power needed to prevent collisions with distracted, impaired, or malicious drivers.
    - ***Construction of Morena Blvd. Class IV Bikeways*** – The Transportation Department plans to build bikeways on Morena Blvd. alongside a pipeline replacement project in the coming years. This route is a key link between neighborhoods south of Interstate 8 and communities like Pacific Beach, La Jolla, and University City, Making it highly popular among cyclists despite the lack of safe facilities.

- **Light Improvements** – Ashton St. (Between Goldfield St. to Morena Blvd.), Ute Dr., Voltaire St., Eber St., Saratoga Ave, Monongahela St., Newport Ave., Abbott St. & Bacon St.
- **Resurfacing, Repairs, & Repaving** – Our City should prioritize repaving and repairs.
  - **Clairemont** – Beagle St. (Improvements 4(S)), Clairemont Dr. (South of Balboa Ave.), Moraga Ave. (Before connecting to Balboa Ave.), Glasgow Dr., Marlesta Dr. (Improvements 4(S)), Morena Blvd.
  - **Midway** – Sports Arena Boulevard (Between Rosecrans St. & Pacific Hwy.)
  - **Mission Beach** – Beach parking lots throughout as needed. Strandway, and Bayside Ln.
  - **Old Town** – San Diego Avenue
  - **Point Loma** – Oleander Dr., Oleander Pl., Barnard St., Valeta St. (Between Camulos St. & Famosa Blvd.), Nimitz Blvd. (Between Harbor Dr. & Rosecrans St.)
- **Pedestrian Access** –
  - **Sidewalks** – Congress St. & Wallace St., Congress St. & Conde St., Congress St. & Twiggs St., Erie St., Genesee Ave. (Between Marlesta Dr. & Park Mesa Way), Jefferson St., Lomaland Dr. (Between John St. & Catalina Blvd.), Milton St. (West of Garfield Rd.), Napier St., N. Morena Blvd (Connection to the Blue Line Trolley Station), Morena Blvd. (From Avati Dr. to Costco Dr.).
    - **Ramps** – S. Mt. Ararat Dr. at Mt. Ariane Dr., Mt. Everest Dr. & Mt. Blanca Dr.
  - **General Access** – West Point Loma Blvd. & Cable St.
  - **Pedestrian Crosswalk** – Niagara & Sunset Cliffs, Santa Cruz & Orchard Ave., West Pt Loma Blvd. & Nimitz Blvd., Balboa & Charger, E. Clairemont Mesa Blvd. & Doliva Dr. (Pedestrian Hybrid Beacon HAWK and/ or improve the existing crosswalk at Clairemont Mesa Blvd. and Doliva Drive to enhance bicycle usage and connect bike trails to each other).
- **Street Sweeping** – As a city, we are committed to maintaining our streets, ensuring they remain clean and well-kept. Regular street sweeping not only enhances the city's appearance but also contributes to a healthier environment for all residents. Continued funding for current routes throughout the City.

- **Traffic Calming Measures** – West Point Loma Blvd. & Cable St., Morena Blvd. (at Knoxville St. & Tecolote Dr.), Nimitz Blvd., Evergreen St.
  - **Increased Safety Measures Around Elementary Schools** – Morena Blvd. & Baker St. (Toler Elementary School), Longfellow Elementary School.
  - **Point Loma High School** – Explore the incorporation of various traffic-calming measures, such as speed bumps and signage, along Chatsworth Blvd. near the school. These enhancements will not only improve safety for students and pedestrians but also help foster a more secure and welcoming environment for the entire community.
- **Traffic Signal Optimization** – This process has achieved a travel time reduction of over 20 percent. The City should continue to identify additional strategic locations that could benefit from this technology.
  - Morena Blvd., Clairemont Mesa Blvd., Clairemont Mesa Dr., Rolfe Rd., Genesee Ave., Mesa College Dr., and Balboa Ave.

## ***Capital Improvement Projects***

- **Mission Beach Sea Wall** – In anticipation of ongoing sea-level rise, the maintenance of the Mission Beach Sea Wall—from South Mission Beach Jetty along Ocean Front Walk to Pacific Beach Drive—is long overdue.
- **Old Adobe Chapel** – This capital improvement project (CIP) focuses on restoring and preserving the Old Adobe Chapel to maintain its historical value. The project will address necessary repairs and improvements while respecting the chapel's architecture and cultural significance. We believe that preserving this landmark will enhance our community's historical narrative and provide a space for gatherings and events.
- **Residential Project Block 6K1 (North Clairemont)** – Streetlight installation (6K1 streets include Coconino Way, Luna Avenue, and Moraga Avenue north of Clairemont Mesa Blvd.).
- **Residential Project Block 6K2 (North Clairemont)** – Streetlight installation (6K2 streets include Bannock Avenue, Conrad Avenue east of Merrimac Avenue, Martha Street, and Christine Street).

## ***Environment and Climate Action Plan***

- ***Brush Management and Weed Abatement*** – Funding for brush management and weed abatement in public rights-of-way is crucial for both neighborhood quality and public safety. It is essential for maintaining the character of our communities and addressing high-priority issues flagged by the Fire Marshal. Staff should prioritize regular maintenance and abatement in these key District 2 areas: Balboa Ave., Genesee Ave., and Cannington Dr. near I-805.
- ***Mission Bay Wetlands Maintenance*** – Allocate funding for the ongoing maintenance and preservation of existing wetlands and ensure the expansion of wetlands at the point where Rose Creek enters Mission Bay.
- ***Storm Water Drains and Channels*** – Allocate funding for maintaining stormwater infrastructure, clearing channels, and addressing neighborhood flooding, especially in boardwalk and beach areas. Increase collaboration among Stormwater staff, PUD staff, and Pure Water engineers to ensure stormwater management is integrated into Pure Water plans. This will help prevent shore erosion and reduce trash runoff into rivers and the ocean.
- ***Tree Maintenance, Restoration, and Growth*** – The urban forestry program has faced underfunding for decades. To promote healthy trees, thriving neighborhoods, and effective climate action, the budget must recognize trees as a vital element in achieving climate goals and community resilience. Key priorities include restoring funding for tree maintenance, which was cut in the FY25 budget, and reinstating the Free Street Tree program to boost community engagement.
  - It is crucial to prioritize the care of existing trees and enhance code enforcement to protect urban green spaces, especially on commercial properties. Updating outdated municipal codes and exploring the establishment of Maintenance Assessment Districts will more effectively serve underserved communities. This budget aims to promote a comprehensive approach to urban forestry by emphasizing the monitoring of young trees and the protection of heritage trees, integrating community involvement, economic benefits, and proactive management practices for a greener San Diego.

## ***City Workforce***

- ***Council Administration*** –
  - ***CPPS Restoration*** – Restore CPPS funding for council offices to the original amount of \$150,000, providing each office with the ability to support more community organizations.

## ***Exploring Revenue Enhancement Opportunities***

- ***Mission Bay Beach Bars*** – Action should be taken to review the report from the City Auditor and evaluate raising rental rates, to compare with offerings from other cities with similar programs. The study should also explore improvements to the permitting process to ensure beach bars are fully utilized.
- ***Mission Bay Boat Mooring's*** – The City should look into increasing the fees for Boat Mooring's as well.
- ***Cost Sharing with Regional Entities*** –
- ***Increase Parking Fees*** – The City should consider increasing parking fees to generate additional revenue and manage demand while improving parking turnover in commercial areas.
  - Encouraging greater parking turnover can enhance access to local businesses, creating more opportunities for small businesses to welcome customers and build their community presence.
- ***Direct Implementation of Measure B*** – This measure updates the People's Ordinance to allow the City to recover costs for solid waste management services, helping to address immediate budget challenges and reduce pressure on the General Fund. Implementing this change without delay is essential to maintaining critical services like public safety, roads, and libraries.
- ***Increasing Number of Meters in Beach Communities*** – The City should increase the current amount of parking meters in our beach communities as a way to improve parking availability, generate additional revenue for community projects, and support local businesses by ensuring convenient access for visitors.