



**CITY OF SAN DIEGO
COUNCILMEMBER STEPHEN WHITBURN
THIRD DISTRICT**

PRESS RELEASE

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**Councilmember Whitburn Supports Honorary
Naming of "Lucky Lane" in North Park**

SAN DIEGO, CA – Councilmember Stephen Whitburn joined community leaders in North Park today to support the community-driven effort to give a stretch of Grim Avenue the honorary name “Lucky Lane” in tribute to the late restaurateur Lucky Wong, who owned Lucky’s Golden Phenix.

The renaming effort was spearheaded by Tribute Pizza owner Matt Lyons, who started a petition that garnered over 4,200 signatures. Lucky’s daughter, June Wong, and Mark West, Executive Director of North Park Main Street, also attended the event in support of the renaming.

"This tribute to Lucky is a meaningful way to honor his lasting legacy and his extraordinary contributions to the North Park community," said

Councilmember Whitburn. *"Lucky's Golden Phenix was more than just a restaurant – it was a place where people gathered, shared meals, and formed lasting memories. I'm proud to stand with the community in celebrating the enduring spirit of Lucky Wong."*

"Lucky is an unlikely community hero. He just showed up every day, serving \$5 breakfasts with humility and heart, said Matt Lyons, Owner of Tribute Pizza. "But what he built on this corner went far beyond food; he built community. Thanks to the 4,285 people who supported this effort, his name will now live on in the neighborhood he helped shape. I'm incredibly grateful to Lucky's family for allowing me to help honor his legacy, and to Councilmember Whitburn for making it official. This corner has always belonged to Lucky; now the name on the street will finally say so."

"The honorary street name for Lucky symbolizes the achievement of the American Dream for my father, hope in possibilities for our family, and the preserving of memories & history for his community", said June Wong, daughter of Lucky Wong.

"The honorary renaming of Grim Street to Lucky Lane is a testament to the spirit of community and the power of collaboration. This dedication not only honors the legacy of Lucky but also brings new energy and positivity to our neighborhood, said Mark West, Executive Director of North Park Main Street. "We extend our deepest gratitude to Councilmember Stephen Whitburn, Lucky's family, and Matt Lyon of Tribute Pizza for their unwavering support in making this vision a reality. Together, we continue to shape North Park as a place of connection, history, and hope and the over 600 businesses that represent this community thank you."

This effort is an example of the dedication and collaboration of local residents and business owners who continue to recognize and

celebrate the profound impact that Lucky Wong had on North Park and the entire San Diego community.

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