

## CITYWIDE FINANCIAL INCENTIVES



## E-Bike Rebate

An e-bike rebate program can encourage and incentivize individuals to purchase electric bikes by providing them a rebate if they do so. This type of program would offer a partial reimbursement or discount on the electric bike purchase, decreasing the cost burden on the individual. This expanded access to affordable and environmentally friendly mobility options would benefit the City of San Diego in several ways. The use of electric bikes in cities can reduce congestion, decrease reliance on fossil fuels, and contribute to positive public health outcomes.

### PROGRAM HIGHLIGHTS



**Estimated Initiation Timeframe**  
1-3 years



**Implementation Cost**  
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**Potential Funding Sources**  
» General Fund  
» Federal, state, and regional grants



**Leading Department**  
Sustainability and Mobility

**Collaborating Entities**  
Other City departments, partner agencies, public-private partnerships



**Relevance to Mobility Master Plan Goals**  
Goals 1, 2, 4, 5, 8, 10

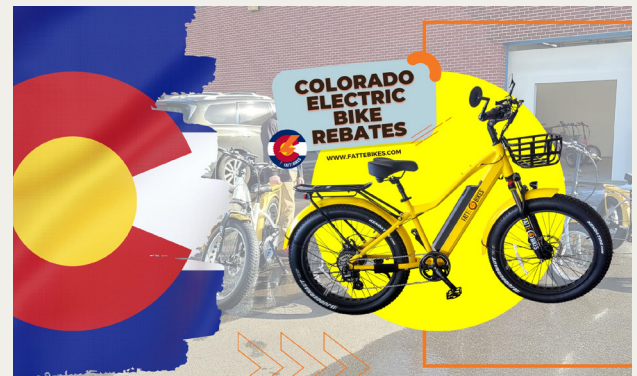
**Relevance to Climate Action Plan**  
Actions 3.1e, 2.2 SA-2, 2.3 SA-4, 3.1 b, 3.1f



**Incorporating Community Engagement**  
The community identified San Diego's topography and size as major mobility challenges. An e-bike rebate program could increase mobility options in the City and help community members navigate the challenging topography. A rebate program could also make these bikes more accessible and affordable to a wider population and incentivize participation in this form of active transportation.



E-Bike



Denver's e-bike rebate  
Source: FattE Bikes Blog, 2022

### PROGRAM IN ACTION

Denver, CO has been successful in implementing an e-bike rebate program. The Climate Action, Sustainability and Resiliency city department launched this program in 2022 and has seen 5,502 e-bike vouchers redeemed as of May 2023. With a standard rebate voucher, any Denver resident can save \$300 on the purchase of an e-bike. The program also offers vouchers for income-qualified individuals and persons with disabilities, with discounts up to \$1,400. Vouchers are released every two months on a first-come, first-served basis. More information can be found at: <https://www.denvergov.org/Government/Agencies-Departments-Offices/Agencies-Departments-Offices-Directory/Climate-Action-Sustainability-Resiliency/Sustainable-Transportation/Electric-Bikes-E-Bikes-Rebates#section-1>