

April 24, 2025

San Diego City Planning, Historic Resources Board

Re: Agenda Item #1, 310 San Fernando Street Nomination for Designation as a Historical Resource

Dear Board Member

As the owners of 3225 Kellogg Street, in the La Playa neighborhood, we want to express our support for the Nomination for Designation as a Historic Resource of 310 San Fernando Street. We are immediate neighbors on the north of the property. From our vantage point, the home is beautiful. It is simple and symmetrical, with a clean stucco surface and wood framed windows. It sits on a downward sloping lot overlooking the San Diego Bay 5 blocks to the east. It appears to belong in the setting,

Records show that the home was constructed in 1912. It was the only Prairie Style home constructed during the time period. For being more than 100 years old, the structure up until recently, had been very well maintained. Overall, the integrity of the home appears sound. All/most of the construction appears to be original.

310 San Fernando presents a distinctive architectural spirit influenced by Frank Lloyd Wright. The design represents the integration of structure with landscape to provide a comparatively open space for comfortable living. Point Loma College students were living in the home up until the start of the current school year. They shared that the interior of the home was in excellent condition too.

We appreciate having such a solid and intact example of the earliest home architecture of La Playa as our neighbor. If the developer had not boarded up the home to present an image that the structure is abandoned and should be dismantled, you would see 310 San Fernando for what it truly is, a rare historical resource that shares a significant piece of the story of the early development of San Diego.

Thank you,

Gretchen Motter and Michael Robinson