



**SAN YSIDRO BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE
TO THE CITY OF SAN DIEGO'S SMALL BUSINESS ADVISORY BOARD**

WORKING MEETING MINUTES

Wednesday, February 26, 2025 9:00AM to 10:30AM
Location: 663 E San Ysidro Blvd, San Ysidro, CA 92173

Advisory Committee Members to Date: Carol Kang, Donna Deberry, Jose Alfredo Ripa, Jose Sahagun, Marni Levy Wilton, Miguel Aguirre, Silvana Alaniz, Sunny Lee, and Vicky Sharma.

Call to Order and Introductions

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Meeting was called to order at 9:09 AM.

Attendance

Advisory Committee Members: Jose Alfredo Ripa, Marni Levy Wilton, Miguel Aguirre, and Silvana Alaniz.

City Staff:

Elizabeth Studebaker, Assistant Deputy Director, Economic Development Department
Viridiana Quintana, Small Business Support Specialist, Economic Development Department

Members of the Public:

Alejandro Lopez	Jacqueline Schliapnik-Garcia
Alicia Jimenez	Javier Ackerman
Cris Adame	Jennifer Goudeau
Erica Reyna	Jerome Baldwin
Francisco Bates	Mary Davis
Gustavo Bidart	Sandra Compton
Israel Barron	Yahaira Aguilar
Jacqueline Reynoso	

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. The Chair will call on those who wish to give public comment. (*Public comments are limited to 2 minutes per speaker.*)

- Jacqueline Reynoso introduced herself and her professional background. She shared legal providers who offer services at low cost and funding opportunities through the County of San Diego.
- Elizabeth Studebaker shared that the City's parking meter rates increased, there may be new changes regarding the Community Parking Districts.
- Miguel Aguirre shared a webinar opportunity for businesses.
- Elizabeth Studebaker highlighted how the City oversees the Foreign Trade Zone program for the San Diego County. If a business is interested, they can contact EDD staff.

1. Presentation from Nonprofit Legal Counsels

Presentation from nonprofit legal counsel providers.

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Gustavo Bidart coordinated a presentation from Kevin Davis with Procopio to give information about their legal counsel services.
- Kevin has over 15 years of experience as an attorney and over 24 years with Procopio.
- Proposed a 15% discount on rate - \$655 per hour would be \$550 with the discount. There would be a capped amount for the establishment of both entities, likely \$12,500.
- An overview was shared regarding the plan to establish a 501(c)(3) and 501(c)(6) nonprofits.

- The timeline can vary, the application can take a few days, but the filing can take several months.
 - The tax-exempt status is retroactive up to 27 months during the filing process.
 - General documents required for establishment include a board of directors, member's rights, by laws, among other.
 - Many attorneys with Procopio have or currently participate with the San Diego Volunteer Lawyer Program (SDVLP).
 - Gustavo shared the SDVLP as another legal support provider comprised of pro bono attorneys for no cost services - www.sdvlp.org/microbusiness-nonprofit-support/
 - Gustavo will complete the SDVLP intake form on behalf of the group.
2. **January Meeting Minutes**
Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners
- The group voted to unanimously approve the January meeting minutes with a correction to the minutes reflecting an update to the public comment note removing Francisco Bates' name.
3. **Future BID Management Discussion**
Continued discussion regarding the future BID management of the San Ysidro BID.
Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners
- The continued discussion regarding the future BID management of the San Ysidro BID took place during the presentation from nonprofit legal counsels.
4. **Adjournment**
Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners
- Meeting was adjourned at 10:22 AM.

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.