

CITY OF SAN DIEGO PARKS AFTER DARK

Evaluation Report

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Table of Contents

Background.....	3
Survey	3
Crime Results	11
Summary	19
APPENDIX A: Survey Instrument	20
APPENDIX B: Comments/Suggestions.....	33
APPENDIX C: Park Maps	35

Background

Price Philanthropies (Price) approached the Department of Urban Studies and Planning at University of California San Diego (UCSD) in 2022 about conducting an evaluation of Parks After Dark (PAD), a pilot program in the City of San Diego. In early 2023, we were asked to do an evaluation for the second year (Summer 2023) of PAD which included an additional park. Julie Wartell, a Continuing Lecturer and Staff Research Associate, was the lead researcher based on a background in analyzing crime and safety, including working for the San Diego Police Department in the 1990s.

Parks After Dark (PAD) was held from 5pm-8pm from July 6, 2023 through August 26, 2023 at the City Heights, Linda Vista, Memorial, and Skyline Hills Recreation Centers. PAD was a component of Mayor Todd Gloria's "Come Play Outside" initiative and is a partnership between the County and City of San Diego, the San Diego Parks Foundation, and Price who funded this evaluation.

The evaluation consists of two parts – a survey and an assessment of crime. These will be described in more detail in the remaining part of the report.

Survey

In 2022, Julie worked with Price, the City of San Diego Parks and Recreation Department (Deputy Director Sarah Erazo), the San Diego Parks Foundation (Nancy Maldonado), and a County of San Diego-funded UCSD Health Researcher to develop a survey that would be conducted at each event. Due to the County's Health Researcher requirements, the demographics that were collected extended beyond the necessary questions and responses for this evaluation. The survey was developed in a mobile application called Survey123 that feeds into a secure database maintained by UCSD. This same survey was used in 2023 with a few minor wording changes. In addition to English and Spanish, survey questions and responses were expanded this year to include Vietnamese and Somali. Screenshots of the survey are included as Appendix A.

We received a total of 1,325 responses. This included 423 (5.4% of attendance) for City Heights, 320 for Linda Vista (4.0% of attendance), 310 for Memorial (3.3% of attendance), and 272 for Skyline Hills (3.7% of attendance). The analyses of PAD-related questions and demographics of respondents are described below, delineated by park.

QUESTIONS RELATED TO PAD

Each of the tables below relate to the survey questions and are broken down by park name with highlights in text below each table.

How you found out about event?	City Heights	Linda Vista	Memorial	Skyline	All Parks
live in the area	35%	32%	31%	39%	34%
flyer	30%	15%	32%	21%	25%
someone told me	20%	33%	18%	22%	23%
social media	8%	8%	8%	7%	8%
other	5%	5%	4%	4%	5%
website	2%	4%	5%	4%	4%
media	0%	3%	3%	2%	2%

For all parks except Memorial, “live in the area” was the most frequent way of finding out about PAD with 34% across all parks (compared to 40% last year). The next most common was “flyer” with 25% (compared to “someone told me” last year with 25%).

How often have you attended/plan to attend PAD?	City Heights	Linda Vista	Memorial	Skyline	All Parks
twice or more per week	14%	29%	19%	28%	22%
once per week	9%	18%	17%	19%	15%
3 to 7 times	52%	30%	43%	27%	39%
once or twice	25%	22%	21%	24%	23%
not again	1%	1%	1%	1%	1%

Three-quarters or more of respondents across all parks either attended or planned on attending PAD at least three or more times over the summer. This is up from two-thirds in 2022.

How often do you visit this park?	City Heights	Linda Vista	Memorial	Skyline	All Parks
first time	6%	8%	8%	3%	6%
yearly	5%	5%	3%	2%	4%
monthly	17%	15%	12%	21%	16%
weekly	49%	51%	51%	61%	53%
daily	23%	21%	26%	14%	21%

Similar to 2022, approximately half of respondents visited the parks weekly with another 14-26% visiting daily (versus last year where 19-24% were daily). For Linda Vista and Memorial, 8% of respondents said it was the first time.

How safe do you feel at this event?	City Heights	Linda Vista	Memorial	Skyline	All Parks
very safe	26%	41%	29%	55%	36%
somewhat safe	31%	40%	37%	38%	36%
not safe or unsafe	16%	9%	14%	3%	12%
somewhat unsafe	9%	7%	5%	3%	6%
not safe	17%	3%	15%	1%	10%
Avg feeling of safety (1-5)	3.4	4.1	3.6	4.4	3.8

On average across all parks, people felt between “not safe or unsafe” and “somewhat safe,” although closer to somewhat safe with 3.8. This is slightly down from last year where the average was 4.0. Skyline reported the highest level of safety with 4.4, and City Heights the lowest level with 3.4 (which is still safer than not safe).

How would you rate PAD?	City Heights	Linda Vista	Memorial	Skyline	All Parks
excellent	53%	65%	59%	71%	61%
good	39%	30%	36%	24%	33%
average	8%	5%	5%	5%	6%
below average	0%	0%	1%	0%	0%
terrible	0%	0%	0%	0%	0%
Average rating	4.5	4.6	4.5	4.7	4.5

On average across all parks, ratings were between good and excellent with only 1% rating below average (only at Memorial Park). This year’s average of 4.5 is slightly lower than last year of 4.6. In response to “Would you recommend PAD to friends and family?” 99%-100% of people said yes (similar to last year).

Age of kids attending	City Heights	Linda Vista	Memorial	Skyline	All Parks
0-5	18%	20%	18%	24%	20%
6-12	42%	28%	42%	28%	36%
13-17	6%	4%	5%	3%	5%
0-5,6-12	18%	23%	18%	24%	20%
0-5,13-17	2%	1%	1%	1%	1%
6-12,13-17	6%	8%	5%	9%	7%
0-5,6-12,13-17	4%	12%	5%	10%	7%
none	6%	3%	6%	2%	5%
Total Respondents	415	318	308	270	1311

Similar to 2022, the vast majority of people that responded to the survey attended PAD with kids, many with multiple kids of multiple ages. Also like last year, the largest number by age group was 6-12 years old across all parks, with 70% of respondents having at least one child aged 6-12. For the other age groups, 48% attended with a child 0-5, (down from 53% last year) and 20% with a child 13-17 (up from 15% last year).

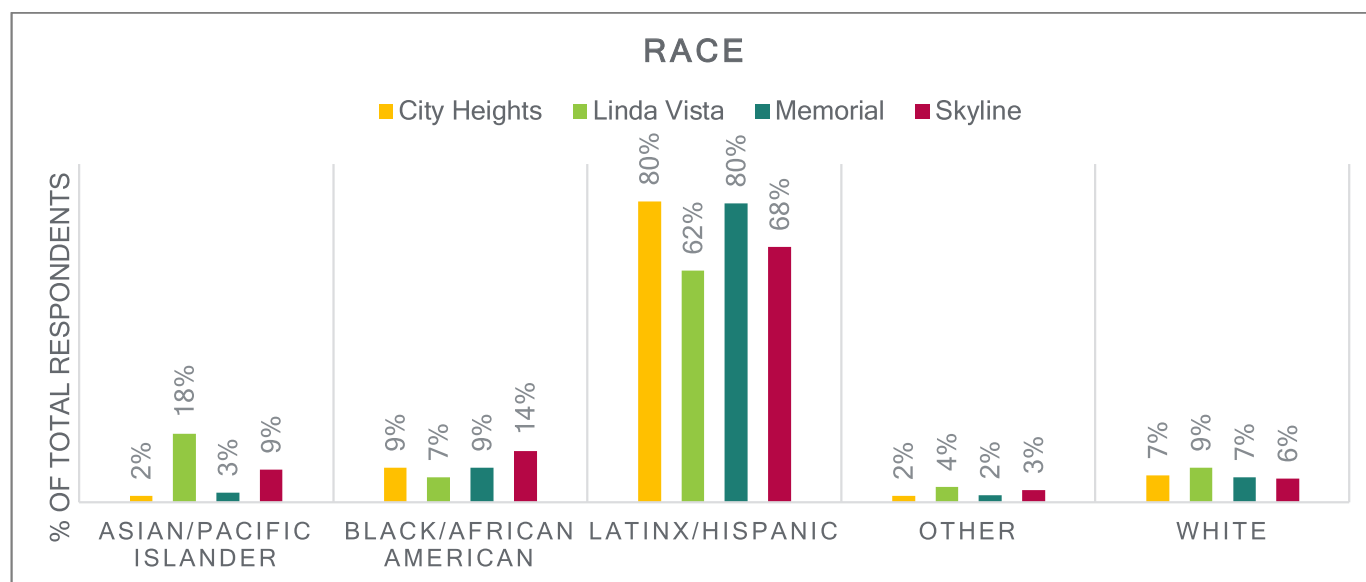
...helps me get to know my community better	City Heights	Linda Vista	Memorial	Skyline	All Parks
strongly agree	55%	58%	59%	61%	58%
agree	40%	38%	39%	34%	38%
neither	4%	3%	2%	5%	4%
disagree	0%	0%	0%	0%	0%
strongly disagree	0%	0%	0%	0%	0%
...makes it easier to get services I need	City Heights	Linda Vista	Memorial	Skyline	All Parks
strongly agree	46%	48%	50%	58%	50%
agree	42%	42%	43%	33%	40%
neither	11%	9%	6%	7%	8%
disagree	1%	1%	1%	1%	1%
strongly disagree	0%	0%	0%	0%	0%
...improves relationships between community & police	City Heights	Linda Vista	Memorial	Skyline	All Parks
strongly agree	48%	55%	47%	52%	50%
agree	35%	35%	41%	34%	36%
neither	11%	9%	10%	12%	10%
disagree	4%	0%	1%	2%	2%
strongly disagree	2%	1%	1%	0%	1%
...makes it easier to spend quality time w/ family	City Heights	Linda Vista	Memorial	Skyline	All Parks
strongly agree	73%	67%	71%	70%	71%
agree	24%	32%	27%	28%	27%
neither	2%	1%	2%	1%	1%
disagree	0%	0%	0%	1%	0%
strongly disagree	1%	0%	0%	0%	0%

Based on four questions asked about PAD's effect, overall, there were very favorable results with at least 86% agreeing or strongly agreeing (up 4% from 2022). Helping to get to know the community better ranged from 95% (City Heights and Skyline) to 98% (Memorial). Making it easier to get needed services ranged from 88% (City Heights) to 93% (Memorial). While these are both higher than 2022, Memorial was not a PAD site last year. Improving relationships between the community and police ranged from 83% (City Heights) to 90% (Linda Vista). Lastly, 97% to 99% agreed or strongly agreed that PAD made it easier to spend quality time with the family.

Which activity were you participating in?	City Hts	Linda Vista	Memorial	Skyline	All Parks
adult exercise	2%	1%	3%	0%	1%
food	5%	7%	5%	6%	6%
youth games/activities	24%	18%	16%	12%	18%
adult exercise, youth games	1%	1%	0%	2%	1%
food, adult exercise	0%	1%	0%	0%	0%
food, youth games	55%	49%	53%	62%	54%
adult exercise, food, youth games	12%	25%	23%	17%	19%
Total Respondents	405	317	293	263	1278

Almost all (92%) respondents participated in youth games and activities, and between 72% (City Heights) and 86% (Skyline) with food (all parks higher than 2022). While levels were much lower (16%-27%) for adult exercise, all parks were again higher than last year.

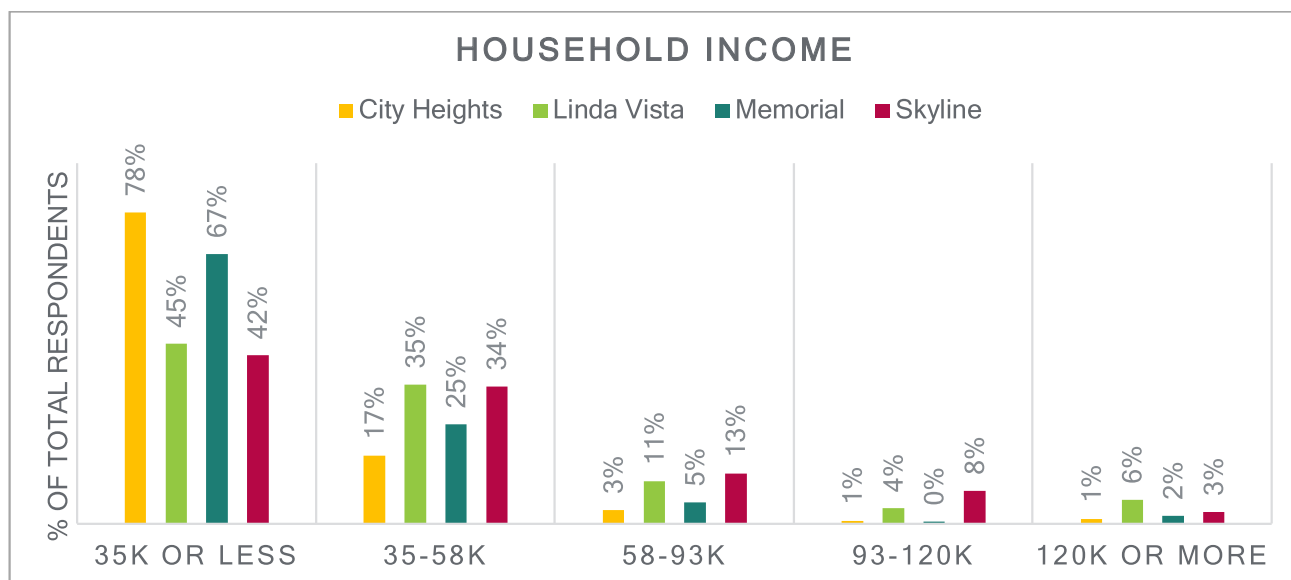
RESPONDENT DEMOGRAPHICS



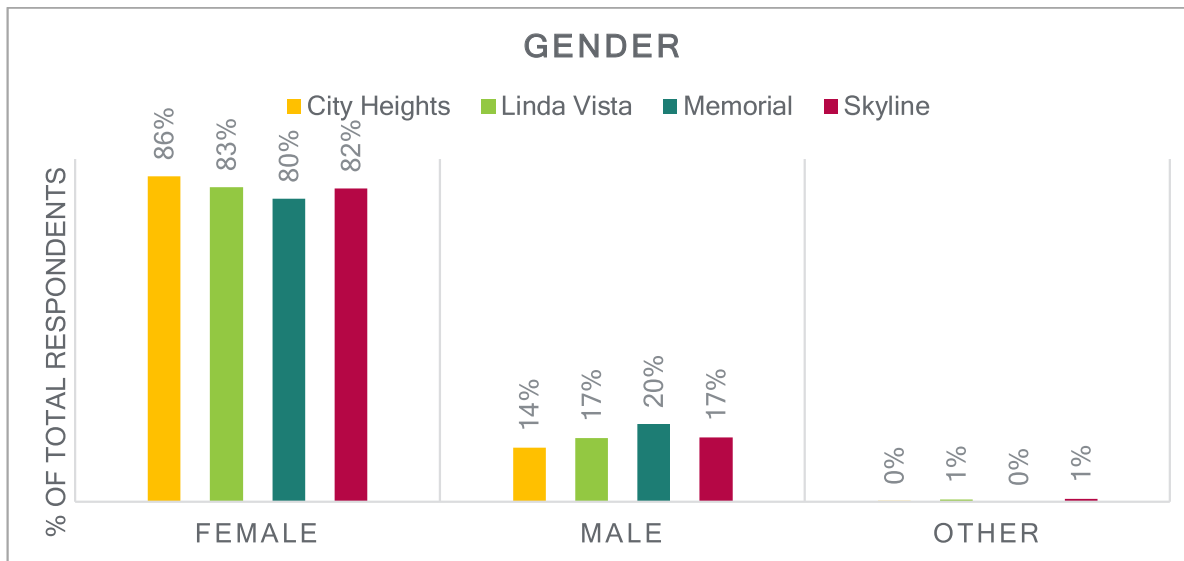
Approximately 82% of respondents provided their race. For all parks, LatinX/Hispanic were the largest percentage of race (ranging from 62% in Linda Vista to 80% in City Heights and Memorial). Interestingly, this differed most in Linda Vista where 48% of respondents in 2022 stated Latin X/Hispanic). Black/African American for all parks was the second most common with 10%, but Asian/Pacific Islander was the next most common in Linda Vista with 18% (versus 27% last year). These stats are reflective of the demographics of the parks' neighborhoods.

Primary Language	City Heights	Linda Vista	Memorial	Skyline	All Parks
Spanish	68%	46%	62%	40%	55%
English	26%	43%	34%	56%	38%
Somali	2%	2%	2%	0%	2%
Arabic	3%	1%	0%	0%	1%
Mandarin	0%	3%	1%	0%	1%
Other	2%	5%	1%	4%	3%
Total Respondents	344	270	288	235	1137

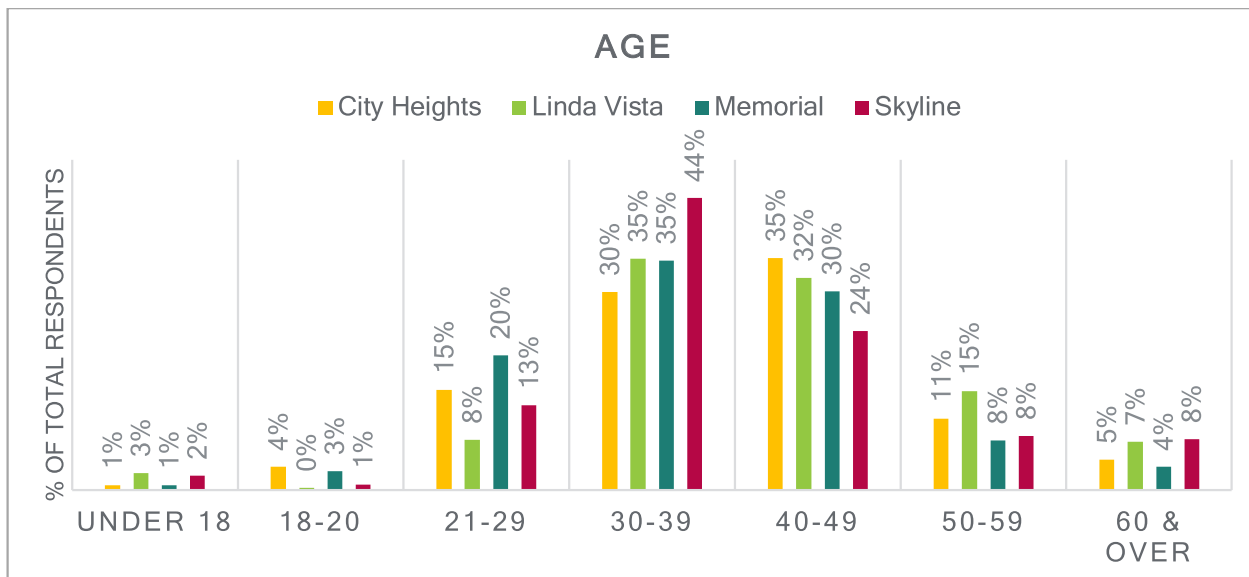
Overall, 55% of respondents stated that Spanish was their primary language. This was over two-thirds for City Heights and just under two-thirds for Memorial. Skyline was the only park with over 50% English as the primary language. All other languages listed accounted for less than 1% of the total for all parks. One exception was Japanese was 2% for Linda Vista.



Just over two-thirds of participants responded to this question. Ranging from less than half (Skyline) to just over three quarters (City Heights) of the respondents stated their household income was \$35,000 or less. Combining the next category (so less than \$58,000) increased the percentages to 95% for City Heights, 80% for Linda Vista, 92% for Memorial, and 76% for Skyline. These stats are similar to last year.



Ninety-six percent of respondents answered this question. The vast majority of attendee respondents were female, and Memorial had the most male with 20%. The percentage of male attendees went from 24% in Linda Vista in 2022 to 17% this year.



Nearly 90% of respondents provided their age. The predominant age group for all parks was 30-39 years old. Combining this with 40-49 years old, we see two-thirds for all parks: ranging from 65% in City Heights and Memorial to 68% in Skyline. The average age ranged from 37.9 years old for Memorial to 41.7 for Linda Vista.

In terms of home ZIP Code, the majority were from the same ZIP as the park where they attended PAD. The highest ZIPs were:

- City Heights: 71% were from 92105
- Linda Vista: 61% were from 92111
- Memorial: 66% were from 92113
- Skyline: 61% were from 92114

COMMENTS

Two questions on the survey included an open text field. These responses were combined for all 4 parks as many of them were similar but can be separated if desired. Responses were provided in both English and Spanish but were combined for this report.

There were hundreds of comments with versions of "perfecto," "all good," "change nothing," and "great event," several very positive comments stood out.

- "I just love parks after dark, it's my sanctuary."
- "It's such a fun family experience, wouldn't change anything, the staff are great."
- "Keep up the great work. Our community needs this these type of activities to keep our kids away from negative idle time."
- "Keep doing these special celebrations at the park."
- "Nothing everything is great!"
- "Nothing its perfect"

In addition to positive survey comments, many wonderful things were also noted on the "I love Parks after Dark because" cards. A few examples are below.

 <p>I love Parks After Dark because:</p> <p><i>I love the bouncers and taking pictures of our family. I love the food and parking. We feel safe.</i></p> <p>Please support parks programing!</p> <p>Sincerely, <u>Analiyah</u></p> <p style="text-align: right;">Name and age</p>	 <p>I love Parks After Dark because:</p> <p><i>My kids have so many activities that they enjoy at parks after Dark. They love it and look forward to it every weekend.</i></p> <p>Please support parks programing!</p> <p>Sincerely, <u>Maria 26</u></p> <p style="text-align: right;">Name and age</p>
 <p>I love Parks After Dark because:</p> <p><i>I love seeing THE community Together.</i></p> <p>Please support parks programing!</p> <p>Sincerely, <u>A.J. K.</u></p> <p style="text-align: right;">Name and age</p> <p><i>Dad</i></p>	

How would you improve Parks After Dark?

Any suggestions or comments relating to Parks After Dark...

The ten most frequent responses are listed below, and the longer list of any responses with 2 or more times mentioned is in Appendix B.

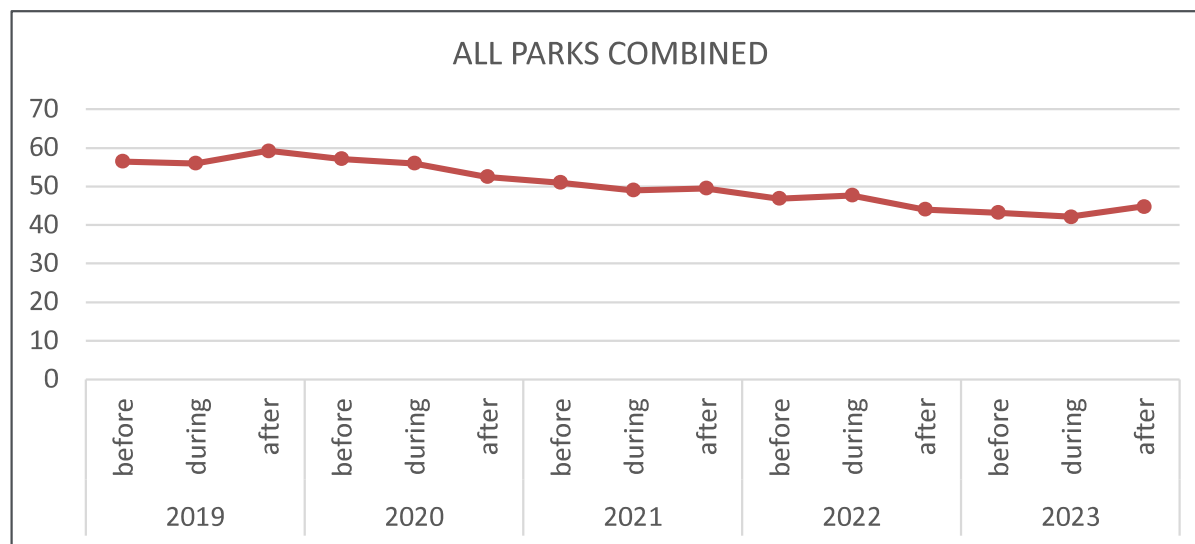
IMPROVE PAD/SUGGESTIONS	COUNT
More police/safety/security/surveillance	148
More activities/games	132
More food/food tickets/bracelets	78
More food for adults/parents/whole family - cheaper or free	64
More activities for children of all ages / all ages	40
More Art/Craft activities	31
More/Free water/drinks	29
Activities/games for adults/parents/families	28
More activities for teens/tweens/young people	25
Cleanliness of the bathrooms	24

Crime Results

The data that were used for the analysis were provided by the San Diego Police Department (SDPD). The query was for one-quarter mile around each park (see maps in Appendix C). While SDPD provided crime cases and calls for service, only calls for service were used in the analysis. This is due partially to very low numbers of crime cases, but also calls for service are more indicative of community concerns and include many quality of life and disorder issues that are not captured in crime cases.

The data consisted of June to September for 2019 through 2023 (keeping in mind that Memorial only had PAD in 2023, not 2022). Because PAD took place for eight weeks from early-July through August 2023, our “before” consists of five weeks of data and “after” is five weeks. In 2022, PAD took place over 7 weeks, so dates were adjusted accordingly. Previous years were based on 7 comparable weeks to 2022. Due to the time frames being different, raw numbers are not comparable, so we created a “per week” rate to be able to examine trends accurately. Data for “before,” “during,” and “after” were for Thursday, Fridays, and Saturdays. Additionally, we analyzed numbers of crimes and calls for the days *and times* of PAD for the same weeks for each year (Thursday, Friday, Saturday, 6pm-9pm). Lastly, the types of calls for service for each park for the entire time frame were analyzed. Charts and tables are also shown below for each park.

CALLS FOR SERVICE PER WEEK, 2019 - 2023

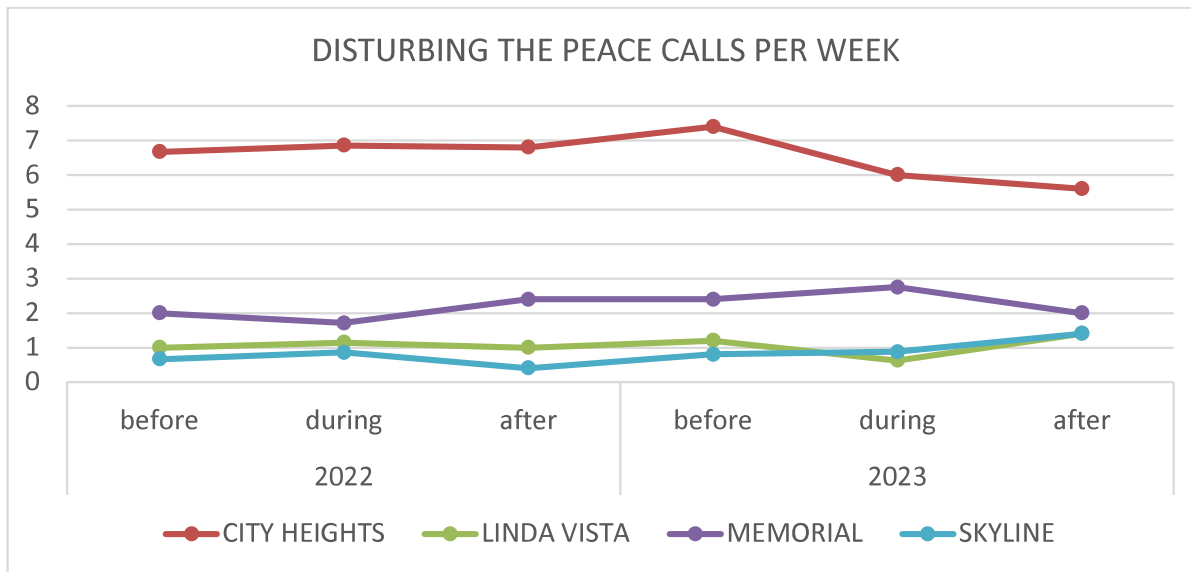


In the chart above looking at all four parks for the five-year period, we see an overall downward trend. In 2019, calls for service per week for Thursdays, Fridays, and Saturdays from June 1 – September 30 were a high of 59.3 after the PAD period and a low of 56 during PAD. This number stayed above 50 until the 7-week PAD-comparable period in 2021 when it dropped to 49.0. A caveat for 2022 is that Memorial did not have PAD and had a higher number of calls “during” than before and after. In 2023, the lowest number for the five years (42.1) occurred during PAD.

The table below reflects the individual park statistics for the five years (where B = Before, D = During, A = After). Each park will be highlighted individually in the next section.

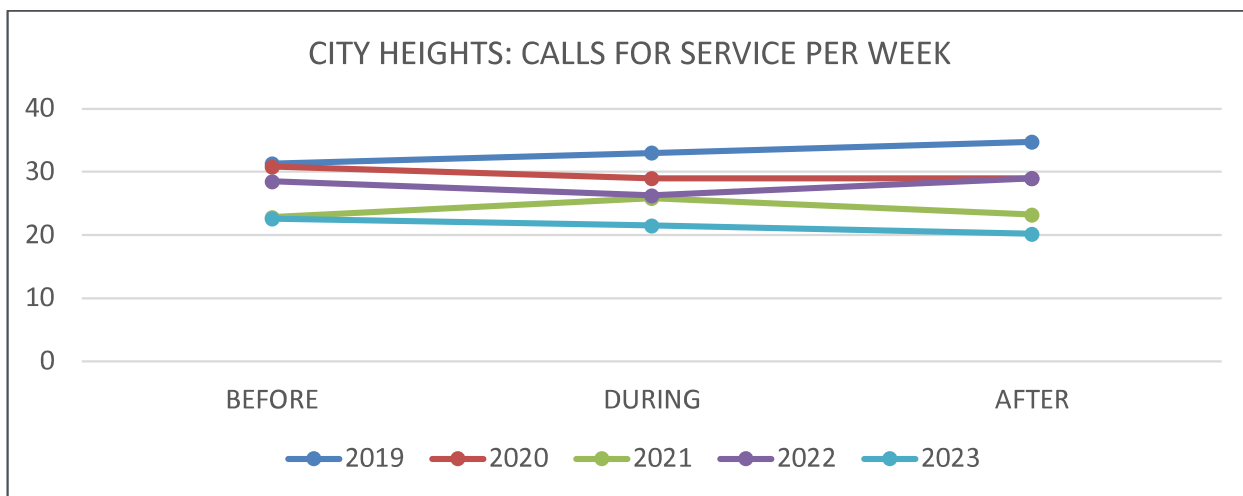
	2019			2020			2021			2022			2023		
PARK	B	D	A	B	D	A	B	D	A	B	D	A	B	D	A
CITY HEIGHTS	31.3	33.0	34.8	30.8	29.0	29.0	22.8	25.9	23.3	28.5	26.3	29.0	22.6	21.5	20.2
LINDA VISTA	5.7	5.0	6.3	5.2	5.0	6.0	5.5	6.0	5.0	3.7	5.1	4.6	6.0	4.5	7.8
MEMORIAL	14.5	15.1	13.8	17.8	18.6	13.8	17.8	14.0	17.3	12.2	13.6	9.0	12.4	13.4	11.8
SKYLINE	5.0	2.9	4.5	3.3	3.4	3.8	4.8	3.1	4.0	2.5	2.7	1.4	2.2	2.8	5.0

The most frequent call type for all parks was “disturbing the peace,” and we compared these for before, during, and after PAD for the last two years. The chart below shows the rate of disturbing the peace calls per week. There was no consistent pattern across all parks. City Heights in 2022 was relatively equal but went down during PAD in 2023 and continued to go down after. Linda Vista also saw a drop during PAD in 2023 but then after, rose higher than before. Memorial was up and down slightly, with lower during 2022 PAD time (although PAD did not exist at Memorial during 2022) but higher during 2023. Skyline’s numbers trended slightly up but nothing to be concerned about.



CITY HEIGHTS CALLS & CRIME

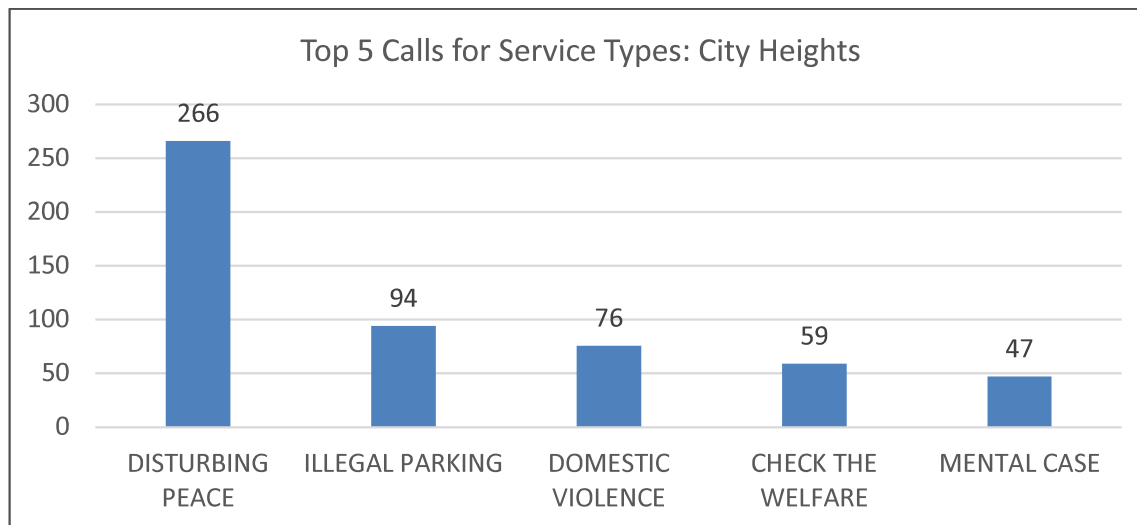
City Heights had the highest number of calls for service of the four parks, but trended down, and by the end of the summer of 2023, had on average, one-third the number of calls per week compared to 2019.



Similar to above, when looking at specific PAD days *and* times, we see calls for service far lower in 2022 and 2023 than the previous three years. Additionally, the number of crimes was halved from 2019 to 2023.

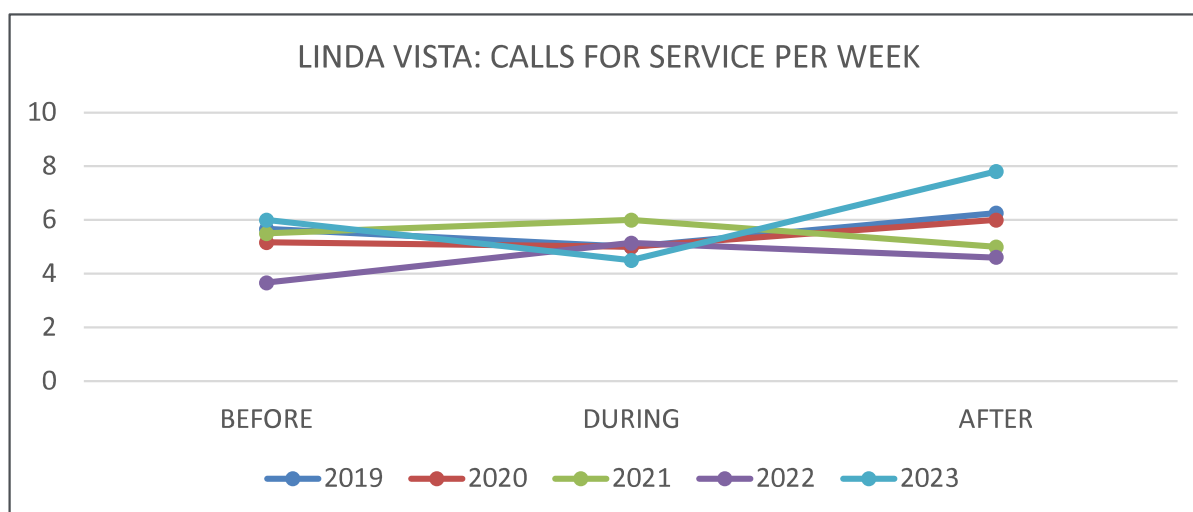
City Heights, during PAD days & times		
Year	Calls for Service	Crimes
2019	86	28
2020	89	21
2021	76	23
2022	61	21
2023	67	14

The top five most frequent calls for service for City Heights *during* PAD days was disturbing the peace with nearly three times as many calls as the next type, illegal parking. Besides domestic violence which could range from verbal to serious assault, the remaining call types are all quality of life issues.



LINDA VISTA CALLS & CRIME

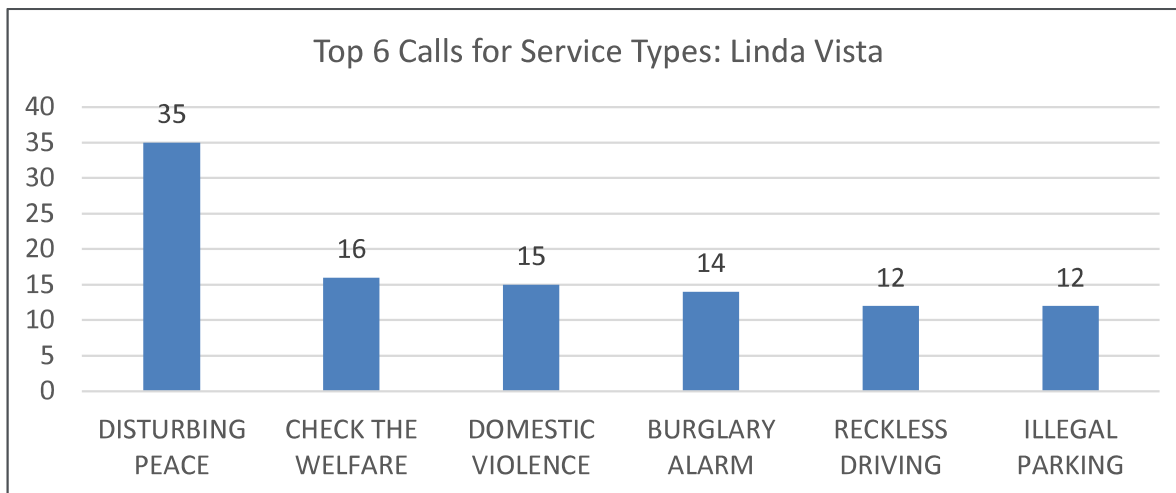
In Linda Vista, calls for service did not change greatly over the five years, hovering between 5 and 6 calls per week on Thursdays, Fridays and Saturdays. In 2022, calls went down in the 6 weeks prior to PAD and went down again after; whereas in 2023, calls went down during PAD but then rose quite a bit (from 4.5 to 7.8) in the 5 weeks after PAD. This upward spike may need to be investigated further as to the cause.



Differing from the above chart, when looking at specific PAD days *and* times, we see calls for service lower in 2022 than the previous three years but back up in 2023. Crime numbers were generally low, and in 2023 about 44% below the average of 5.8 over the previous 4 years.

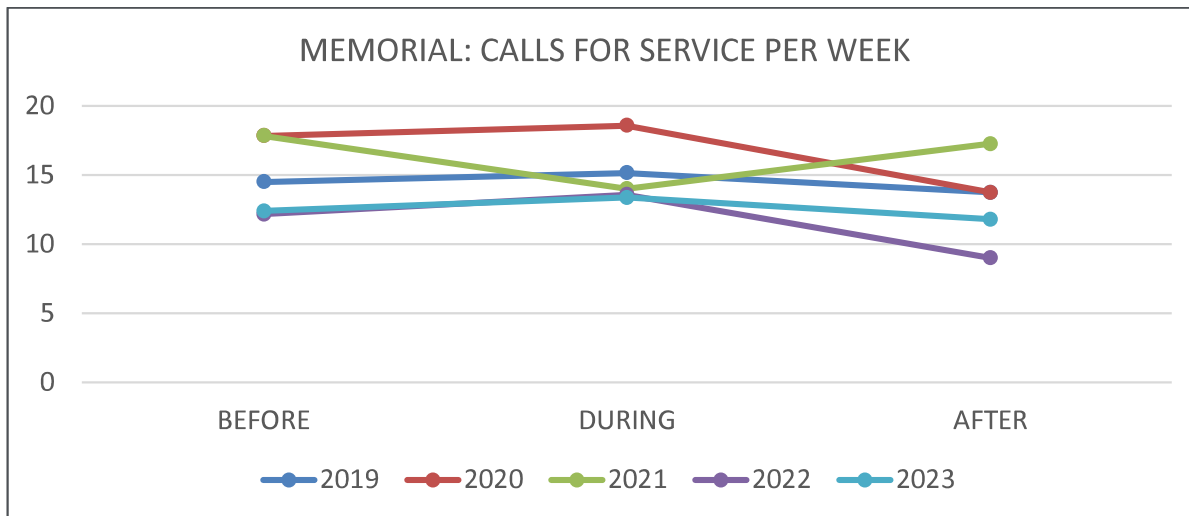
Linda Vista, during PAD days & times		
Year	Calls for Service	Crimes
2019	14	6
2020	16	2
2021	18	7
2022	12	8
2023	18	4

Once again, “disturbing the peace” was the most frequent call type with more than twice as many as the next one, “check the welfare.” Also similar, one sees that of the top six call types, most are not instances with victims of crime but instead community concerns. Different than City Heights, we “mental case” calls are not in the top, and instead burglar alarm and reckless driving are high.



MEMORIAL CALLS & CRIME

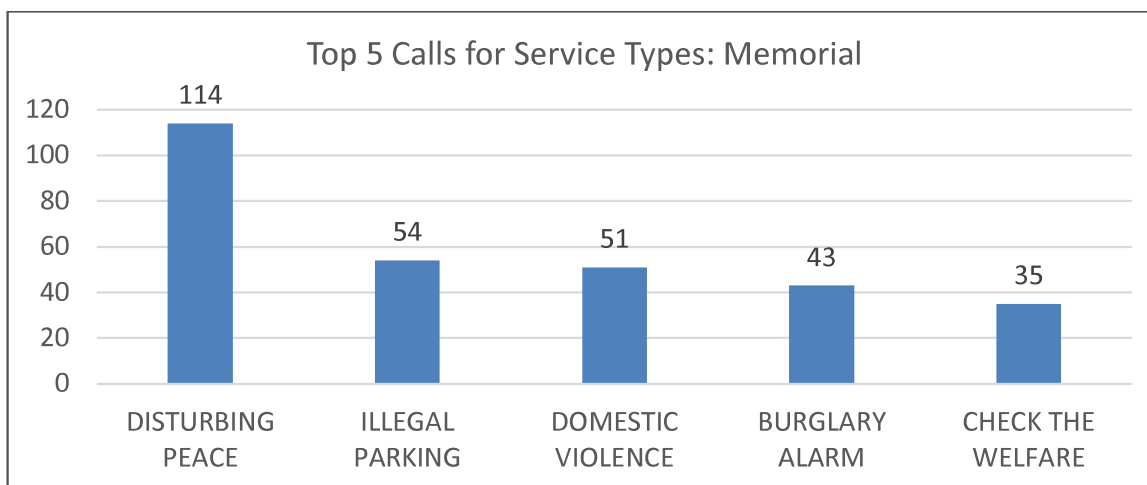
In Memorial Park, calls for service ranged greatly (from a low of 9.0 in the weeks post-PAD in 2022 to a high of 17.8 in the weeks before PAD in both 2020 and 2021) across the five years. Keeping in mind that 2023 was the first year of PAD for Memorial Park, we cannot say that PAD was related to the low number in 2022, although the next lowest call per week rate occurred post-PAD in 2023 with 11.8.



In terms of calls and crimes during PAD days *and* times, besides the low in 2019, 2023 had the next lowest calls for service. Crimes for PAD days and times were trending up for the first 3 years and then down in the most recent two years.

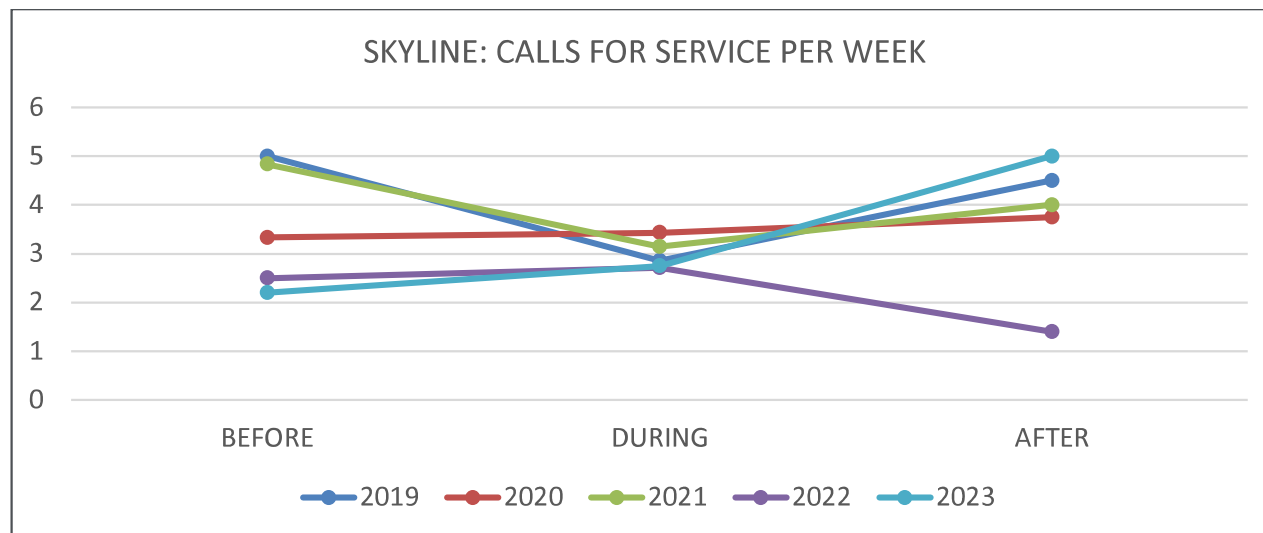
Memorial, during PAD days & times		
Year	Calls for Service	Crimes
2019	28	7
2020	51	9
2021	47	19
2022	37	16
2023	35	14

Like the first three parks, “disturbing the peace” was the most frequent call type with more than twice as many as the second most common. Similarly, most of the calls were not serious crimes. Also, like Linda Vista, burglary alarm was more common than mental health to make the top 5.



SKYLINE CALLS & CRIME

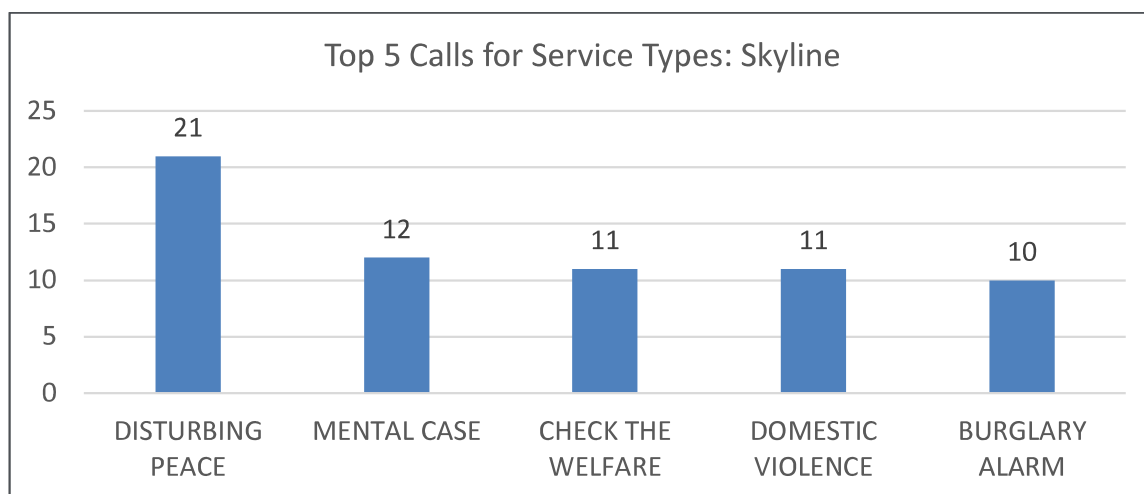
Skyline, like Linda Vista, had relatively low numbers. In 2022, during PAD, they were about the same during as before, but then dropped after; whereas in 2023, the numbers were relatively low before and during and then nearly doubled after. While lower numbers tend to show higher percentage change (versus actual number change), this trend should potentially be investigated.



We saw a big drop in calls for service during PAD days *and* times in 2022, but back up in 2023, even higher than the 2019-2021 average. Crimes also were quite a bit higher in 2023, but still relatively low numbers.

Skyline, during PAD days & times		
Year	Calls for Service	Crimes
2019	10	1
2020	8	3
2021	10	0
2022	4	1
2023	12	6

Once again, “disturbing the peace” was the most frequent call type but not extremely different than the remaining four most common types. For Skyline, “mental case” calls were number two, and the remaining three were the same as previous parks.



Summary

Like 2022, the survey results reveal that PAD was successful on several levels. A vast majority (three-quarters or more) of attendees attended or planned on attending PAD at least three or more times over the summer. Most people rated PAD between good and excellent (average of 4.5 on a scale of 1 to 5), and most people felt at least “somewhat safe” at the event (average of 3.8 on a scale of 1 to 5). This lower feeling of safety (down from 4.0 last year) could be related to less police presence at PAD (this lack of police was also noted repeatedly in the comments).

Relating to PAD’s effect on getting to know the community, making it easier to get services, improving relations with police, and spending quality time with the family, all had very favorable results with at least 86% agreeing or strongly agreeing (up from 82% in 2022). Most people attending PAD brought kids, many with multiple kids of multiple ages. Almost all attendees participated in youth games and activities, and about three-quarters experienced the food. In terms of demographics, LatinX/Hispanic were the largest percentage of race/ethnicity, with other races/ethnicities reflective of the demographics of each park’s neighborhood. Over half of respondents stated that Spanish was their primary language. For household income, 86% made less than \$58,000. The average age of respondents was 39 years old, and the majority lived in the same ZIP as the park they were attending PAD.

In addition to the survey results, based on the open text comments and suggestions, Parks After Dark was once again very well received. A few suggestions stood out that should be considered for future programming. The number one improvement that was asked for was more police/safety/security/surveillance. While PAD attendees did not just want police presence but also hoped for increased engagement from the police with the community (like last year). Regarding programming, there were many requests for more activities for all ages and more food, especially for adults. Logistically, cleaner restrooms and better site organization for participants in terms of food and bracelet distribution.

In terms of police calls for service, we saw the lowest amounts of calls per week *during* PAD 2023 for the five years that were analyzed. When looked at individually, not all parks had this same trend. Like 2022, “disturbing the peace” calls were the most frequent call type by far for each park. In the two years of PAD, 2 parks had reductions “during” PAD, 1 stayed the same and 1 increased. While the lower numbers can be an indicator of “success,” there is no definitive way to know whether crimes/calls in and immediately around each park are directly related to PAD.

After two years of evaluating PAD, one sees the positive effects on the community. Research has shown that activating parks is beneficial to community safety which is the intention of PAD. This evaluation adds to our knowledge and understanding of this type of programming and should be used as the City of San Diego plans into the future.

APPENDIX A: Survey Instrument

Date*

☐ August 25

☐ August 26

☐ August 27

Parks After Dark Questions

1. How did you find out about this event?

☐ live in the area/walking by

☐ flyer

☐ website

☐ social media

☐ someone told me

☐ news or media

☐ other

2. How often are you attending or plan to attend Parks After Dark this summer?

☐ will not attend again

☐ once or twice

☐ 3-7 times

☐ once per week

☐ twice or more each week

3. Are you attending Parks After Dark with people under 18? (Check all that apply)

☐ children age 0-5

☐ children age 6-12

☐ children age 13-17

☐ none

4. Which Parks After Dark activity have you/are you participated/ing in today? (Check all that apply)

☐ Food

☐ Youth Games & Activities

☐ Adult Exercise

5. How safe do you feel at this event (Parks After Dark)?

☐ 5-very safe

☐ 4-somewhat safe

☐ 3-not safe or unsafe

☐ 2-somewhat unsafe

☐ 1-not at all safe

6. Would you recommend Parks After Dark to friends or family?

☐ Yes

☐ No

7. How would you rate Parks After Dark?

☐ 5-Excellent

☐ 4-Good

☐ 3-Average

☐ 2-Below Average

☐ 1-Terrible

8. How would you improve Parks After Dark?

How strongly do you agree or disagree that Parks After Dark... ▼**9a. helps me get to know my community better**☐ 5-strongly agree☐ 4-agree☐ 3-neither agree nor disagree☐ 2-disagree☐ 1-strongly disagree**9b. makes it easier to get services I need**☐ 5-strongly agree☐ 4-agree☐ 3-neither agree nor disagree☐ 2-disagree☐ 1-strongly disagree

9c. improves relationships between community members and police

☐ 5-strongly agree

☐ 4-agree

☐ 3-neither agree nor disagree

☐ 2-disagree

☐ 1-strongly disagree

9d. makes it easier to spend quality time with my family

☐ 5-strongly agree

☐ 4-agree

☐ 3-neither agree nor disagree

☐ 2-disagree

☐ 1-strongly disagree

9e. Any Suggestions/Comments?

General/Demographic Questions

10. How often do you visit this park?

☐ Daily

☐ Weekly

☐ Monthly

☐ Yearly

☐ First time

11. How safe do you feel coming to this park (outside of Parks After Dark)?

☐ 5-very safe

☐ 4-somewhat safe

☐ 3-not safe or unsafe

☐ 2-somewhat unsafe

☐ 1-not at all safe

12. What ZIP Code do you live in?

13. What is your annual household income?☐ \$35,000 or less☐ \$35,001-\$58,000☐ \$58,001-\$93,000☐ \$93,001-\$120,000☐ \$120,001 or more☐ Prefer not to answer**14. What is your age?**

Leave blank for prefer not to answer.

15. What is your race/ethnicity?**15a. If multi or other race/ethnicity, please specify.**

16. What is your primary language?

16a. If other language, please specify.

17. What is your gender identity?

☐ Female

☐ Male

☐ Transgender male

☐ Transgender female

☐ Genderqueer/gender non-conforming

☐ Questioning/unsure of gender

☐ I use another term

☐ Prefer not to answer

17a. If other gender identity, please specify.

18. What sex were you assigned on your original birth certificate?

We know this question is odd, and we're sorry but we have to ask it

☐ Female

☐ Male

☐ Other

☐ Prefer not to answer

18a. If other sex, please specify.

19. What is your sexual orientation?

Select the one that best describes you.

☐ Heterosexual or straight

☐ Gay or lesbian

☐ Bisexual/pansexual/sexually fluid

☐ Queer

☐ Questioning/unsure of sexual orientation

☐ Other

☐ Prefer not to answer

19a. If other sexual orientation, please specify.

20. Do you have a disability? (Check all that apply)

A disability is defined as a physical or mental impairment or medical condition lasting over 6 months that substantially limits a major life activity, which is not the result of a severe mental illness

☐ No disabilities☐ Difficulty seeing☐ Difficulty hearing☐ Other communication☐ Learning☐ Developmental☐ Dementia☐ Other mental☐ Physical/Mobility☐ Chronic health condition/pain☐ Other

20a. If other disability, please specify.

21. Have you ever served in the military?

☐ Yes, currently in military

☐ Yes, previously in military

☐ No

☐ Prefer not to answer

Submit

APPENDIX B: Comments/Suggestions

IMPROVE PAD/SUGGESTIONS (2 or More)	COUNT
More police/safety/security/surveillance	148
More activities/games	132
More food/food tickets/bracelets	78
More food for adults/parents/whole family - cheaper or free	64
More activities for children of all ages / all ages	40
More Art/Craft activities	31
More/Free water/drinks	29
Activities/games for adults/parents/families	28
More activities for teens/tweens/young people	25
Cleanliness of the bathrooms	24
Games/activities for toddlers	23
More games/activities for kids / all ages	22
Better/healthier/vegan/vegetarian food/More food options	21
Advertise more/Communicate better/advertise by mail	18
Have PAD for more days/longer time period/more often	17
Better organization, especially for tickets and food	15
Food Distribution (online options, resources for food pantry)	14
More bracelets	13
More resources / resource tables	11
Books/prizes/toys for teens	10
More tables and chairs	10
More Vigilance	10
More events	8
Cover/Shade for sun	7
Food/Cooking demonstrations (including vegan)	7
Shorter/faster lines	7
in the park/on the grass	6
more promotion	5
Sports games/Basketball games	5
Books for bilingual, Spanish, boys & babies	4
Children's Music (some songs had sexual content)	4
More educational activities	4
More entertainment	4
More lighting	4
More staff	4
More things	4
music too loud	4
Reading books and museum passes for families	4
Make the staff friendlier	3
More activities for special needs kids/allow parents to not wait in line	3
More food distribution	3

More fun	3
More people	3
Better registration process	2
Dance games	2
Different events/games	2
Less homeless	2
Mexican Music	2
More communication	2
More community organizations	2
More community outreach	2
More evening park activities for FALL	2
More game truck	2
More jumpies	2
More lights	2
More seating	2
More vendors	2
More/different activities	2
No music	2
Staff better control lines	2

APPENDIX C: Park Maps

