

MISSION BAY PARK SPECIAL EVENT NARRATIVE AND IMPACT

Presentation to Mission Bay Park Committee will be limited to 5 minutes

[Mission Bay Park Committee | City of San Diego Official Website](#)

Name/Title of Event Coordinator/Presenter: Adam Ray Today's Date: 3/20/25

1. Name of Event: Beer City Half San Diego
2. Type of Event: Running event (half marathon, 10k, 5k)
3. Location (Provide map(s) showing location & site plan): attached
attached
4. Estimated Attendance: 500
 - a. Estimated Participants: 500
 - b. Estimated Spectatorship: 50
5. When: February 14, 2026
 - a. Date(s) and Times of set-up: February 13, 2026
 - b. Date(s) and Times of event: February 14, 2026 7am to noon
 - c. Date(s) and Times of breakdown: February 14, 2026 12pm - 2pm
 - d. During the Moratorium (Memorial Day – Labor Day): Yes ☐ No ☒
6. Road Closure(s): Yes ☒ No ☐ List Closure(s): Fiesta Island
7. Parking Lot Closure(s): Yes ☐ No ☒ List Closure(s): _____
8. Parking Plan: Yes ☒ No ☐
 - a. Shuttle Plan: Yes ☐ No ☒ Map Attached: Yes ☐ No ☐
9. Traffic Plan: Yes ☐ No ☒
10. Amplified Music: Yes ☒ No ☐
 - a. Other prolonged noise impacts? Yes ☐ No ☒
 - b. P.A. System: Yes ☒ No ☐
 - c. Acts on a local or national level? Yes ☐ No ☒
 - i. Name of Act: _____
 - d. Day and Time of Sound Checks: none
 - e. Other Prolonged Noise Impacts: none
11. Do you plan to apply for an Alcohol Permit: Yes ☒ No ☐
 - a. Do you plan on selling Alcohol: Yes ☐ No ☒
 - b. Do you plan on serving Alcohol: Yes ☒ No ☐
 - c. Time frame for Alcohol Sales/Service: Yes ☒ No ☐
12. Other special event of more than 500 people occurring concurrently? Yes ☐ No ☒
 - a. Location(s) in the Park? _____
13. Please provide a detailed narrative of your event: _____
Beer City Half is a half marathon, 10k, 5k series that takes place in Northern and Southern California
after the runs, runners are introduced to beer, cider, kombucha from local brewers
Beer City participants travel the state to learn about beer and to celebrate hard work and fitness.
14. Describe unique event feature not covered above: _____
About 50% of our attendees will be coming from out-of-county.



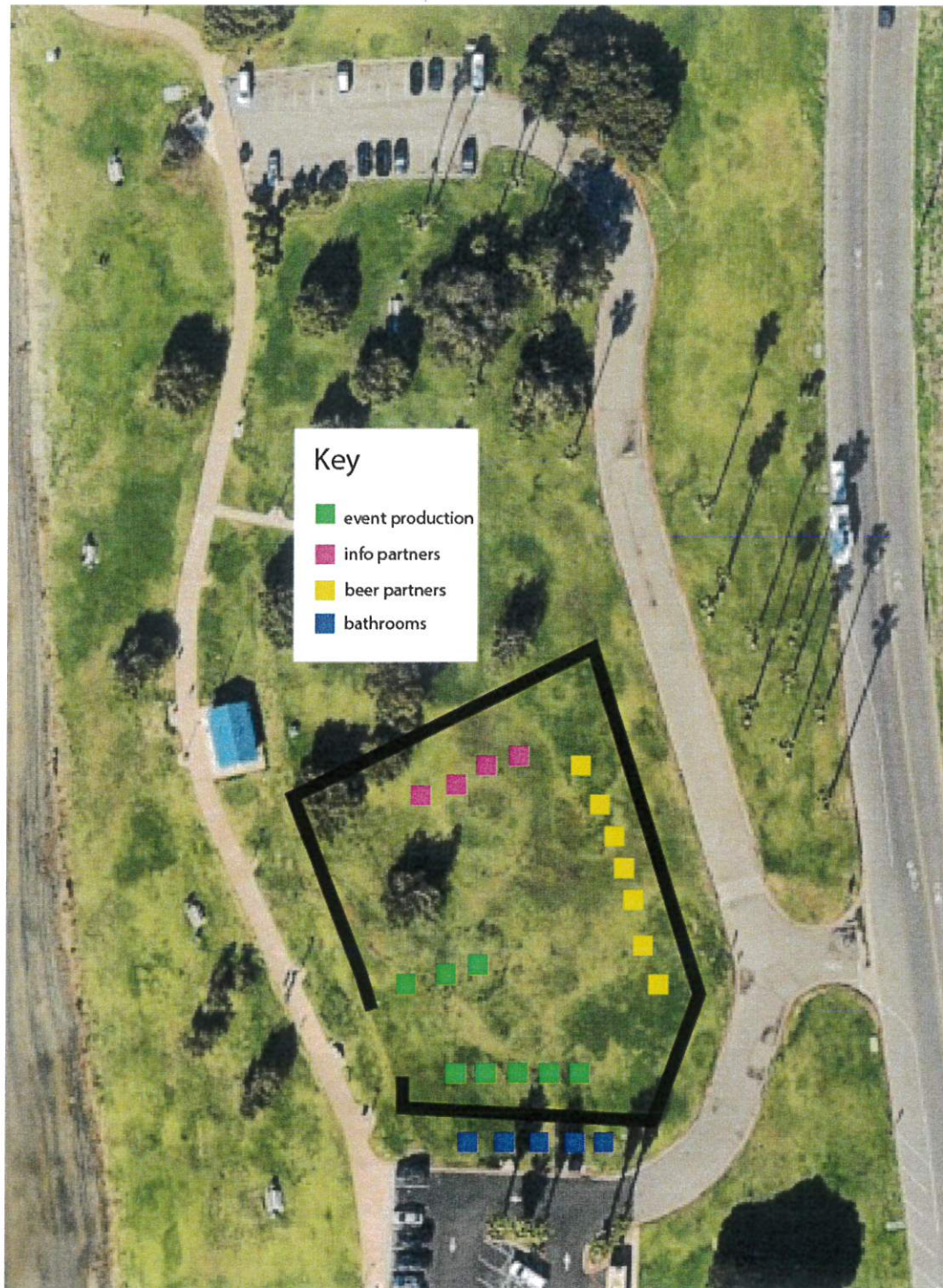
Beer City San Diego
Course – Half Marathon





Beer City San Diego

Festival/Start-Finish Area



Revised 2/14/25