

Office of Mayor Todd Gloria

Amendment to Hours of Operation for Cannabis Outlets

City of San Diego Planning Commission
May 29, 2025

Proposed Request

- Recommend approval to the City Council of an amendment to Chapter 14, Article 1, Division 5 of the San Diego Municipal Code by amending Section 141.0504, hours of operation for cannabis outlets, to align with hours of operation allowed by the State of California.
 - Set by the [California Department of Cannabis Control](#).
 - Increase by two hours each business day.

Memo to Planning Commission

- Memo prepared and distributed on May 27, 2025:
 - Cannabis outlets with a valid conditional use permit (CUP) will be permitted to expand hours to 6:00 a.m. until 10 p.m. without requiring an amendment to their existing CUP.

Proposed Actions

Extending Business Hours

Current San Diego
Retailing Hours

7:00am – 9:00pm

Current CA State
Retailing Hours

6:00am – 10:00pm

Proposed San Diego
Retailing Hours

6:00am – 10:00pm

Economic Benefit

- Increase in sales tax revenue and cannabis tax revenue generated by cannabis outlets.

Equity and Business Viability

Keeping San Diego Competitive

- Benefits for San Diegan customers:
 - Increased access to legal, regulated sources of cannabis.
 - Competitive access and prices to neighboring jurisdictions.
- Benefits for local businesses:
 - Increased hours of operation and revenue/sales.
 - Competitive hours to neighboring jurisdictions' businesses.

Public Safety and Compliance

More Hours, More Safety

- Licensed businesses must continue to adhere to in-place security requirements.
- Maintains regulated, legal marketplace and can deter illicit sales by increasing availability of legal cannabis.
- Not expected to incur significant enforcement costs, as existing regulatory and security measures remain in place.

Consistency with State Standards

Adopting Approved Best Practices

- Proposed hours (6:00 a.m. – 10:00 p.m.) align with California's state regulations, bringing San Diego in line with best practices adopted by other jurisdictions.
- Maintaining unnecessarily restrictive hours places local businesses at a competitive disadvantage compared to other neighboring jurisdictions operating in compliance with State law.

Stakeholders and Outreach Efforts

- Cannabis Retailers
- Cannabis Workers
- Citywide Departments
- Residents of City of San Diego

Staff Recommendation

Recommend the Planning Commission Provide a Recommendation to the City Council to Adopt:

- An ordinance amending Chapter 14, Article 1, Division 5 of the San Diego Municipal Code by amending Section 141.0504, relating to the hours of operation for cannabis outlets.