



Maintenance Assessment Districts

The City of
SAN DIEGO
Parks & Recreation Department

Parks and Recreation Board
Item 201
May 15, 2025

What is a MAD?

Maintenance Assessment Districts (MADs) fund special benefits over and above City baseline services, such as:

Landscape and street maintenance

Decorative lighting

Trash collection and litter removal

Parks and open space improvements

Security services

Economic development activities

Legal Authority

State

- California Streets and Highways Code - Division 15, Part 2; Landscape and Lighting Act of 1972
- California Constitution Article XIII D; Proposition 218

Local

- San Diego Municipal Code - Article 5, Division 2; Maintenance Assessment District Ordinance
- City Council Policy 100-21

MADs Across San Diego

Economic Development (10)

Adams Avenue
Barrio Logan
Central Commercial
City Heights
College Heights
Greater Hillcrest
La Jolla
Little Italy
Newport Avenue
North Park

Parks and Recreation (54)

Bay Terraces – Honey Drive
Bay Terraces – Parkside
Bird Rock
Black Mountain Ranch North
Black Mountain Ranch South
Calle Cristobal
Camino Santa Fe
Campus Point
Carmel Mountain Ranch
Carmel Valley
Carmel Valley Neighborhood #10
Civita
Coral Gate
Coronado View
Del Mar Terrace
Eastgate
El Cajon Boulevard
First San Diego River
Improvement Project

Gateway Center East
Genesee and North Torrey Pines
Road
Kensington Heights
Kensington Manor
Kensington Park North
Kings Row
La Jolla Village Drive
Liberty Station
Linda Vista Community
Mira Mesa
Miramar Ranch North
Mission Boulevard
Mission Hills Street Lighting
North Park
Ocean View Hills
Otay International Center
Pacific Highlands Ranch
Park Village

Peñasquitos East
Rancho Bernardo
Rancho Encantada
Remington Hills
Robinhood Ridge
Sabre Springs
Scripps-Miramar Ranch
Stonecrest Village
Street Light District #1
Talmadge
Talmadge Park North
Talmadge Park South
Tierrasanta
Torrey Highlands
Torrey Hills
University Heights
Washington Street
Webster-Federal

District Management

Parks and Recreation

- City staff procures services through contracts with for-profit vendors
- Bird Rock and Civita MADs managed by nonprofits
- Administrative staff works directly with advisory groups

Economic Development

- Contracts with nonprofits that deliver services directly or procure vendors for services
- Most districts managed local business association
- Barrio Logan and Central Commercial managed by EDD

MADs In The Community



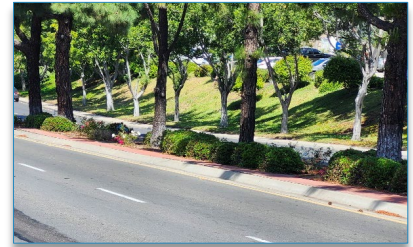
Beautification / Landscape Maintenance
Barrio Logan MAD



Pink Trumpet Tree Planting
La Jolla MAD



Greenbelt Improvement
Carmel Valley MAD



Landscape Maintenance
Gateway Center East MAD

Assessment Engineer's Report

Defined district boundaries and scope of improvements and activities

Method and basis of levying the assessment

Defined special and general benefit

List of parcels and levies within the district

Annual update to Engineer's Report

Annual Updates

Integrate Fiscal Year 2026 budget

- Estimate of costs
- Estimate of any surplus or deficit revenues; non-assessment contributions
- FY2026 assessment rate – increase, no increase, decreased, reinstated or suspended
- Budget and assessment rates presented during publicly noticed meetings

For More Information



City of San Diego Assessment Areas Map



<https://www.sandiego.gov/economic-development/maps/assessment-areas>



Parks and Recreation Department MAD Webpage



<https://www.sandiego.gov/park-and-recreation/general-info/mads>



Economic Development Department MAD Webpage



<https://www.sandiego.gov/economic-development/about/maintenance>



Questions?